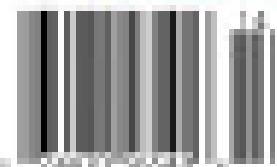


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COVER ILLUSTRATION BY

JOHN BERKEY

(1932 - 2008)

CORAL GABLES, FLA.

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DANIEL ZIMMER

Editor-in-Chief • Creative Director
ILLUSTRATION.MAG.COM

MATT ZIMMER

Assistant Editor

CONTRIBUTORS

JIM PRITCHETT

LINCOLN, NEBRASKA

Illustration tips adapted by
Clement Hirsch

ILLUSTRATION MAGAZINE
ISSUE NUMBER THIRTY-SIX

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ILLUSTRATION MAGAZINE, ISSN 1542-054X, is published quarterly (December, March, June, September) by David Zimmer. Subscriptions \$24.95 per year. Single copies \$6.95. Postage paid at St. Louis, Missouri, and at additional mailing offices. Second-class postage paid at St. Louis, Missouri, and at additional mailing offices.

The publisher reserves the right to accept or reject any subscription. Address changes must be accompanied by old address label from a recent issue.

Illustration Magazine

David Zimmer Publishing

810 Locust, Minneapolis 55402-3020

Tel: 612-871-4766

Fax: 612-871-4767

ILLUSTRATION-MAG.COM
ILLUSTRATIONPRESS.COM

PRINTED IN U.S.A.

Illustration

VOLUME NINE, ISSUE NUMBER THIRTY-SIX — WINTER 2009

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From the Editor...

Please excuse the following "hard sell," but I wanted to make a moment to mention something which may or may not be obvious: that you know that for a relatively small amount of money you can advertise in this full-color, nationally distributed magazine? It's true: you can actually reach thousands of fans and collectors of original illustration art, pulp, paperbacks, comics, movie posters, and so much more, for a very reasonable price. Do you have a painting in your collection that you want to sell? Why not use a quarter page ad? It beats the hassles of dealing with other art auction companies, and puts you directly in touch with other collectors. Plus, you'll be supporting your favorite magazine. This cool! Thank about it.

And speaking of selling art, did you know that I'm hosting my own online gallery? The Illustration Gallery is a great place to buy and sell original illustration art. It's currently featuring some amazing original pulp covers and interior illustrations by Rafael DeSoto, Norman Rockwell, J. Russell Smith, and many more. You'll find a banner link on the home page of my website at www.illustration-magazine.com. Check it out!

And finally, as this issue was going to press, my dear friend and long-time support Bill Farnsworth died in his sleep on December 5. He and I had just spent two hours together in his studio a few weeks ago, discussing careers in art school. Bill was full of life and enthusiasm for illustration art, and he was instrumental in the formation and publication of the first issue of this magazine. His article on Eddie Sundblom, which ran in issue number one, was originally published in the Ayer's Graphics "Who's Who of the Masters" column. Sterling Hall, and using his famous collection of original illustration art, was an inspiration, and his positive, encouraging support in those early days was extremely helpful in getting things off the ground and running. Bill was a great guy and a force of nature, as well as being a hall of an illustrator. His reputation in St. Louis was legendary. He will be missed.

David Zimmer

David Zimmer Publisher



Original cover illustration for *I* (Book by Isaac Asimov; 1975). Courtesy of David



John Berkey in his studio, 1995

The Many Worlds of **JOHN BERKEY**

by Jim Pinkoski

John Conrad Berkey was born in 1912 in Rigby, North Dakota. At the young age of about 18, Berkey knew what he wanted to do, and that was to paint pictures like the great illustrations from the Golden Age of Illustration. "I started with pencil and pen-and-ink, mainly because I was afraid of the brush." During the sumermonths months, while still in high school, Berkey got his start running errands and doing odd jobs for some of the nearby art studios in Minneapolis. From there his talent was quickly recognized. After attending the Minneapolis School of Art, he won a scholarship and, getting tired of working with red stone and copper wire, he left art school and worked as a courier for Artists Incorporated, which at the time was the Twin Cities' biggest studio and he began to apply himself toward being a self-taught painter/illustrator. "During this time I learned much with older artists who had interests and an appreciation of painting beyond commercial concerns. I found that the progress I made as an artist had a direct connection to my working independently of any job restrictions."

In 1939 Berkey became a staff artist at the Brown & Bigelow Company in St. Paul, Minnesota, which at that time was the largest calendar company in the world. "It was a great place, they had more work than anyone could possibly do. They

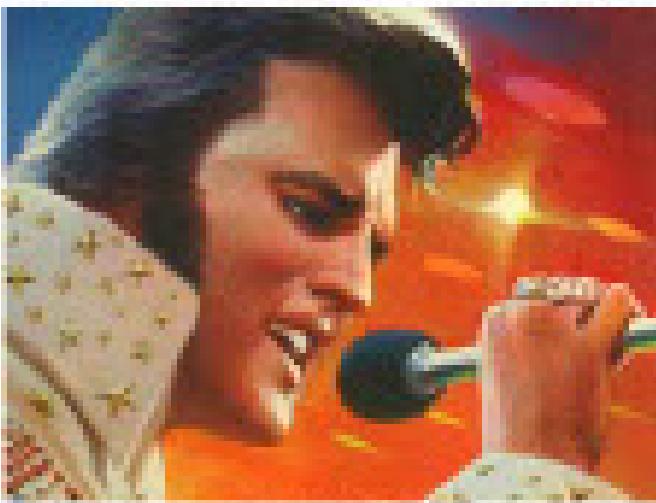
employed about 150 artists, and if you wanted a job you just raised your hand." During his eight years there, Berkey produced more than 500 calendar images featuring everything from pastoral scenes to historic tableaux that he himself was responsible for selecting and researching. "The level of work that I was exposed to on a daily basis was both diverse and inspiring, it was like working in a museum of American illustration. Most of my early paintings were from my surroundings, people and places I knew. I was not comfortable going beyond this point. I could visualize great pictures but had not yet developed the skills to produce them. I could not have painted space pictures as a young artist." He also learned another valuable lesson, which he took with him into movie advertising: you can't paint anything that isn't pleasant to the eye. "I couldn't paint anything that was disturbing to anybody," Berkey says. "That's to make pictures that people would want to look at over and over."

John got married in 1956 to Dorothy Wahl (who goes by Dorey), and in 1962 they built what would become their permanent home in Excelsior, Minnesota, where John had grown up. John and Dorey had four children, three boys and one girl, and occasionally John would use them as models. Wanting to be able to work at home, in 1964



Highway Summer Illustration (Acrylic on canvas, 20" x 30") copyright of Michael Berkley 2006

Berkey signed with the Frank A. Tenny Agency for Art in New York and began doing freelance illustration for several clients from his newly built art studio in his basement at home, while continuing to produce his calendar art. "Magazine and book covers were what I wanted to do from the very beginning, as that was the work I was growing up, and that was the showcase for the best illustrations of the time. I feel very fortunate to have had such a wide variety of clients and subjects for the commissioned work I have done."



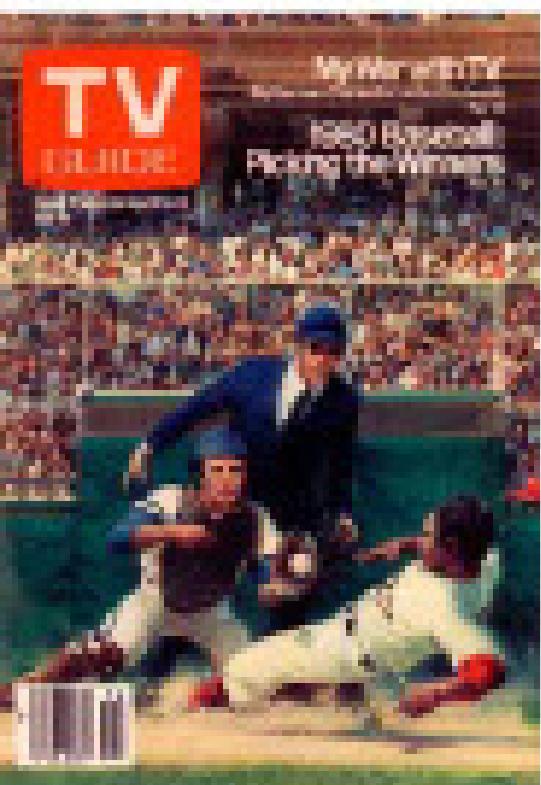
Elvis Presley Illustration (oil on canvas, 24" x 36") copyright of Michael Berkley 2006

3,000 PAINTINGS

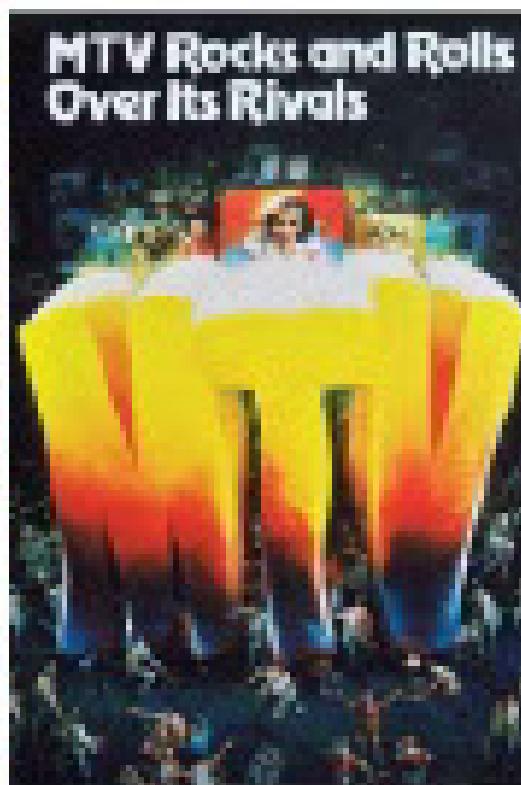
Renowned for his robust and impressionistic style, it has been estimated that during his lifetime John Berkley made over 3,000 paintings. He would begin each project by doing pen sketches and multiple color preliminary studies for each painting that he would then submit to his editor and art director for approval. Berkley has created paintings for book covers, movie posters (Star Trek, Star Wars, Indiana Jones, Superstar!, etc.), and publications such as *National Geographic*, *Life*, *Time*, *Read & Think*, *Alberta*, *Downs Doctor*, *Good Housekeeping*, *General Motors*, *Popular Mechanics*, *Carnival Paint*, *TDR Books*, *HL*, the *Eddie Bauer Catalog*, *Panwest Pictures*, *Hannaford*, *Science Fiction Age*, *Reader's Digest*, *Dewey-Mohr Books*, *IBM*, *Playboy*, *CIA*, *DELL*, and *Encorelife Ed.* (available only online). His images appear on 46 U.S. stamps, and he was the illustrator of the "elder Elvis" in the *Elvis Presley stamp-composition* of the early 1990s. From 1976 to 1988 Berkley did numerous covers and interior illustrations for *FYI Game* featuring *Hi-Def*, *Showtime*, *HiTV*, *HBC*, *UFCs*, *baseball*, etc. From 1984 to 2001 Berkley did approximately 35 covers and illustrations for *Popular Mechanics* magazine that exhibited intricate designs of planes and boats and "hot pads" and "back blocks," truly beautiful and creative paintings. Berkley also enjoyed sketching hundreds of rare varieties, although these have nearly been wiped out by deer, friends and family.



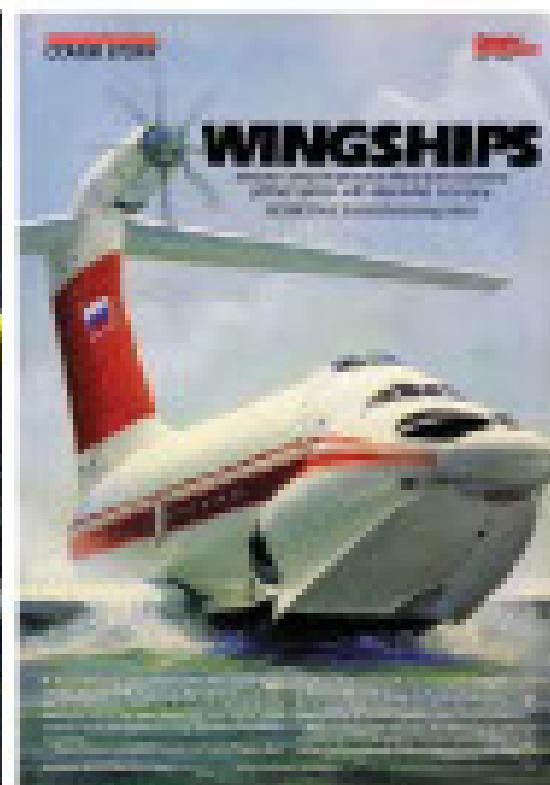
Digital illustration for the State Space Administration Company, 2000. Events in Space



TV Guide, 1998



TV Guide, 1998



Popular Mechanics, 1998



Gustave Caillebotte *Vincent Bellon et Jules* 1881. Grapes in hand



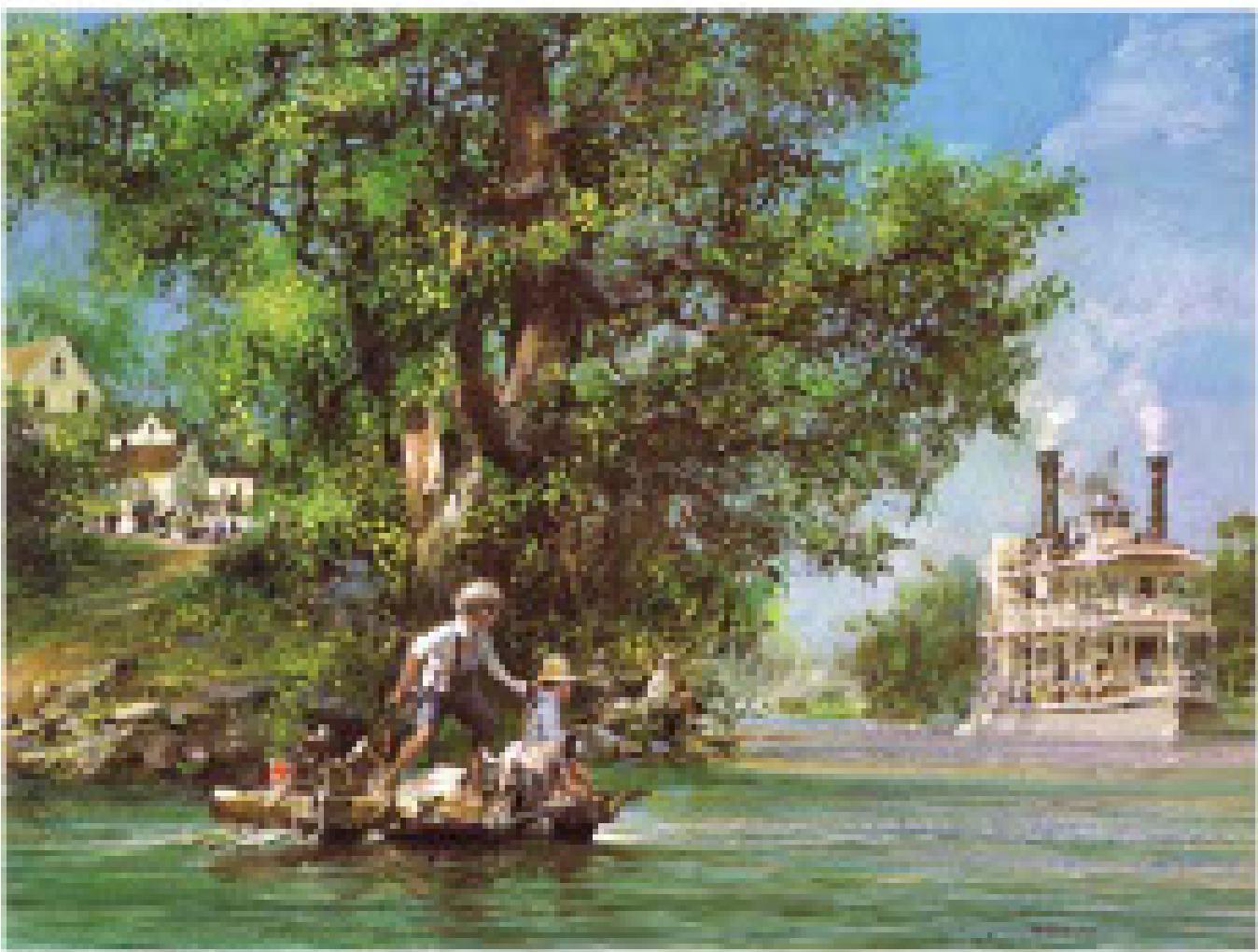
Gustave Caillebotte *Le vignoble à Rueil-Malmaison* 1881.



Gustave Caillebotte *In a Sugar Refinery*, 1881



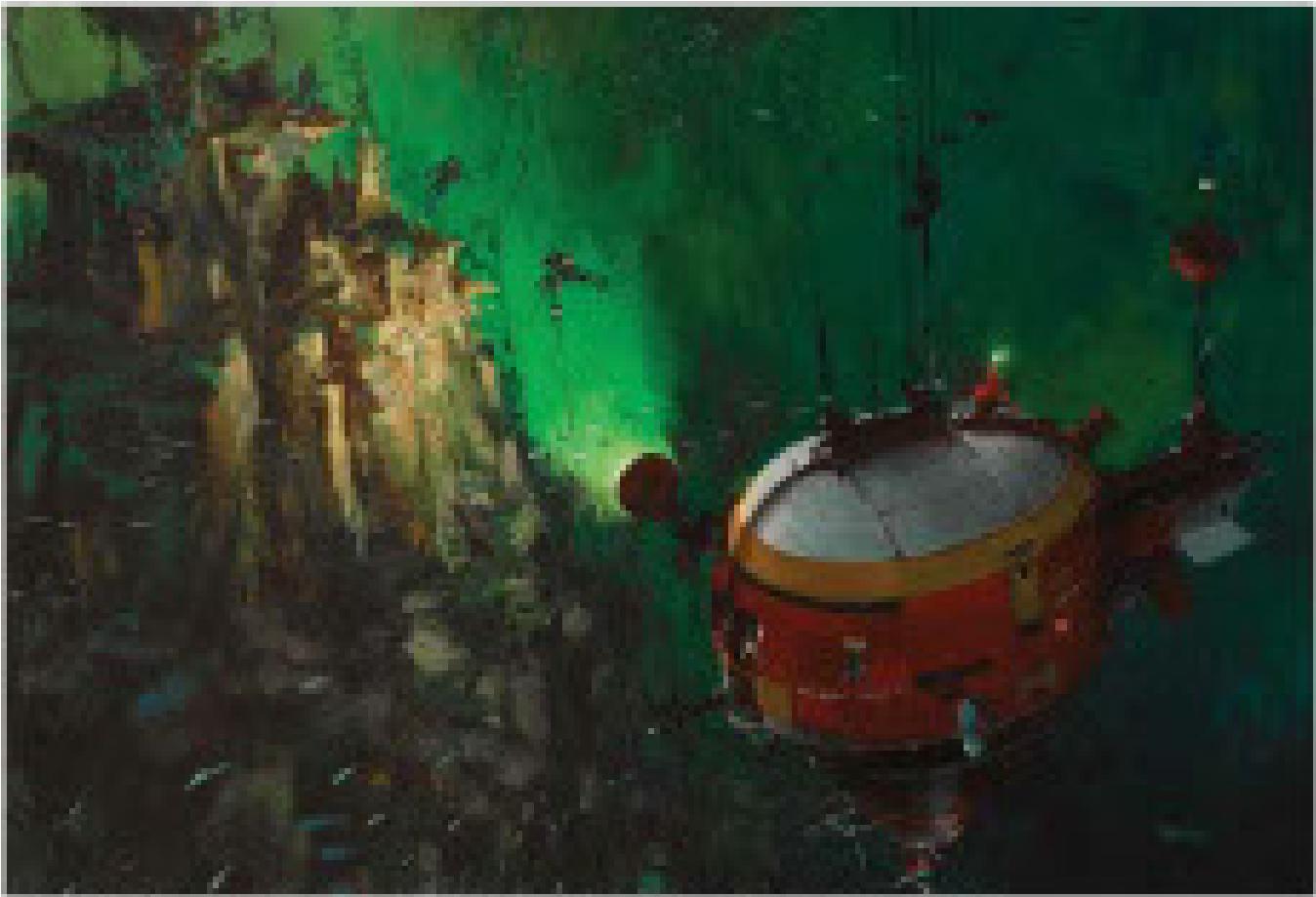
Moonlight Kisses the Forest, 18" x 24"



Calendar Illustration for Brown & Bigelow, 1996



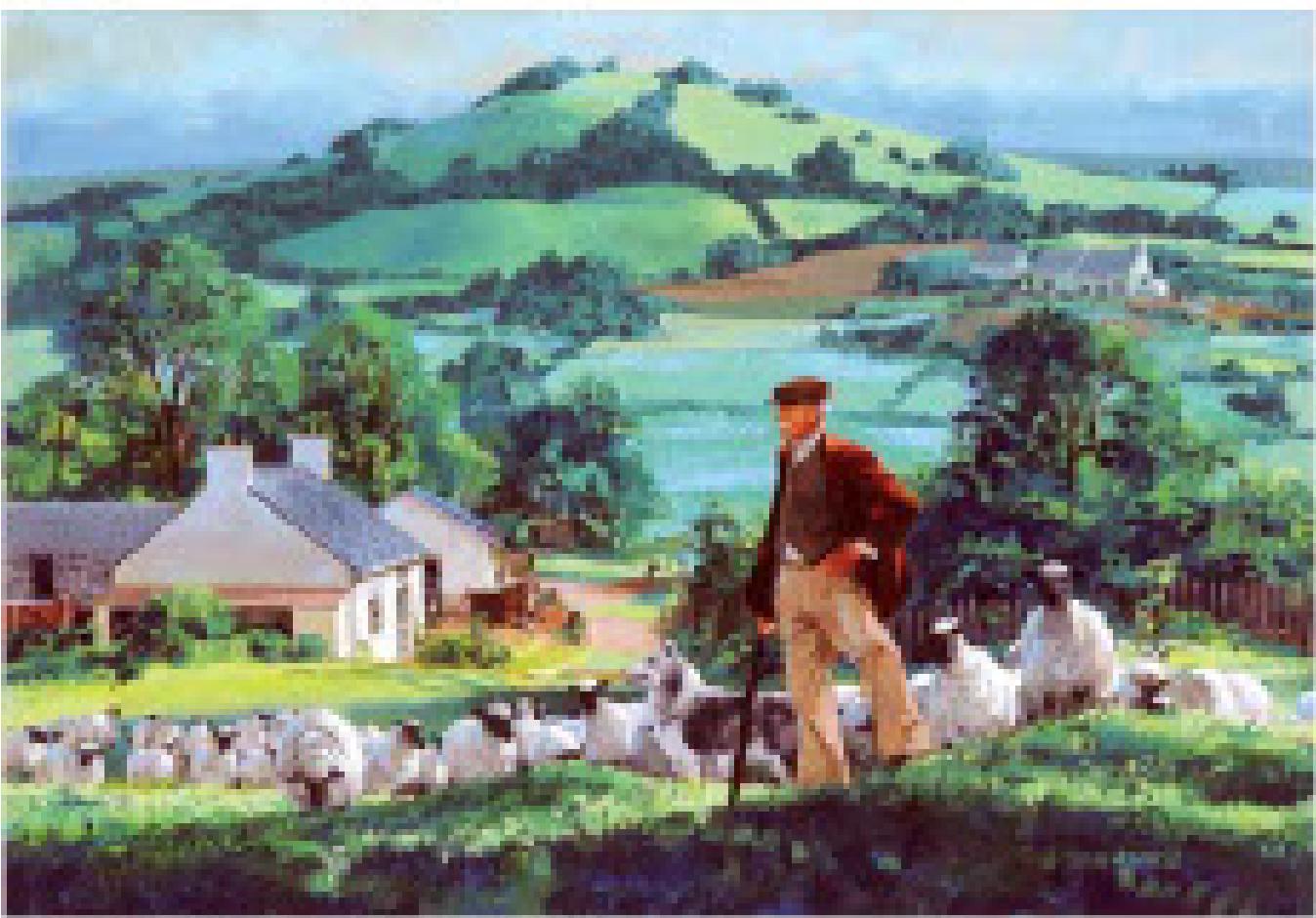
Original acrylic painting by Hilda Johnson used



Original illustration for Disney's *Angels Under the Attic*. 14x19" x 12". Image courtesy of Heritage Auctions, Dallas.



Original painting: Interior scene with a woman in a chair and a large white object. 1900-1905. Oil on board. 100 x 130 cm



Original painting: Landscape with a man in a red coat and a flock of sheep. 1900-1905. Oil on board. 100 x 130 cm



Digital artwork Refinery by the Water | 100x60cm or board | 32" x 19"



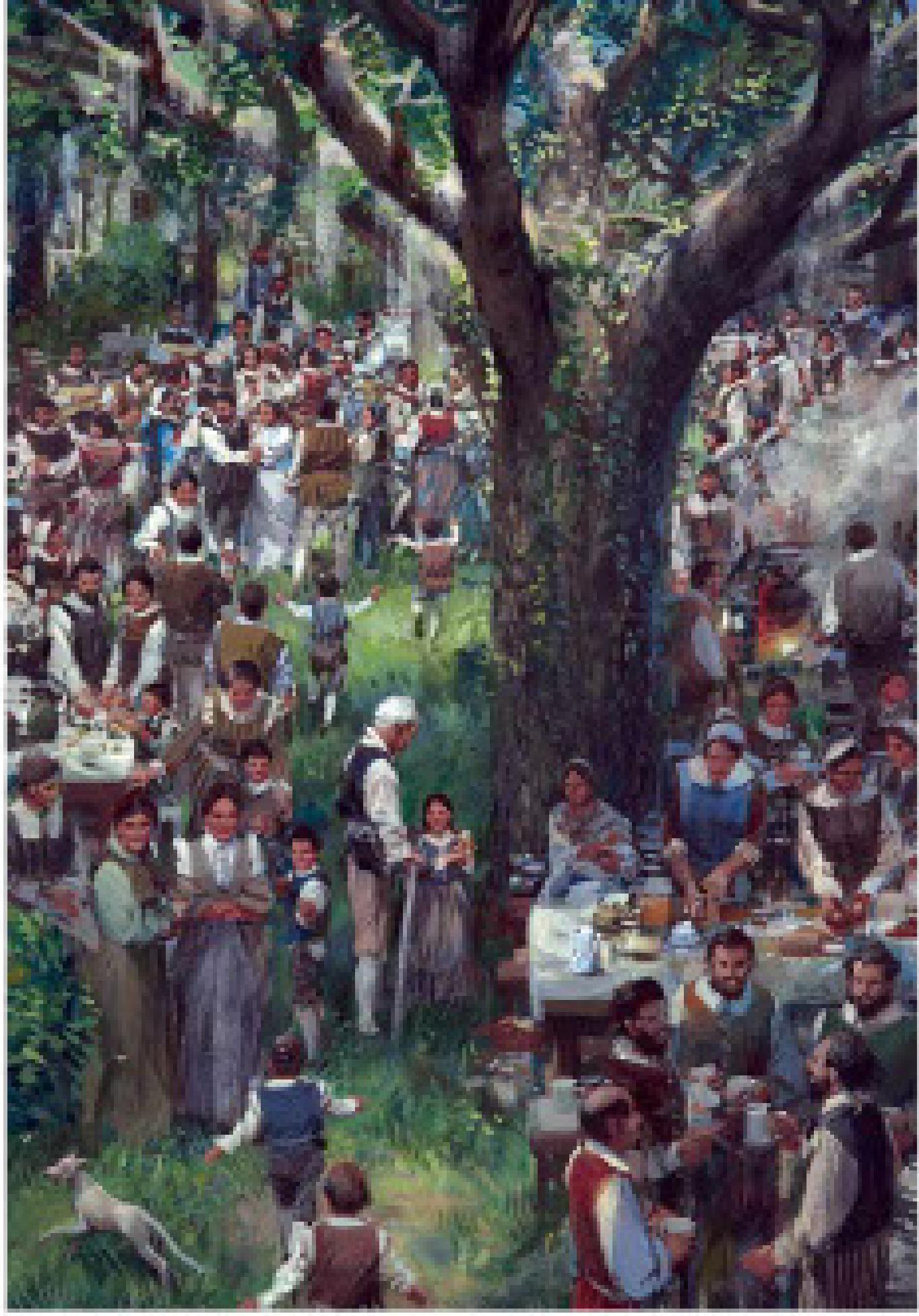
Digital artwork Town at sunset | 30" x 20"



Digital painting by Leslie, Texas artist, 12" x 18" image watercolor painting on 16" x 20"



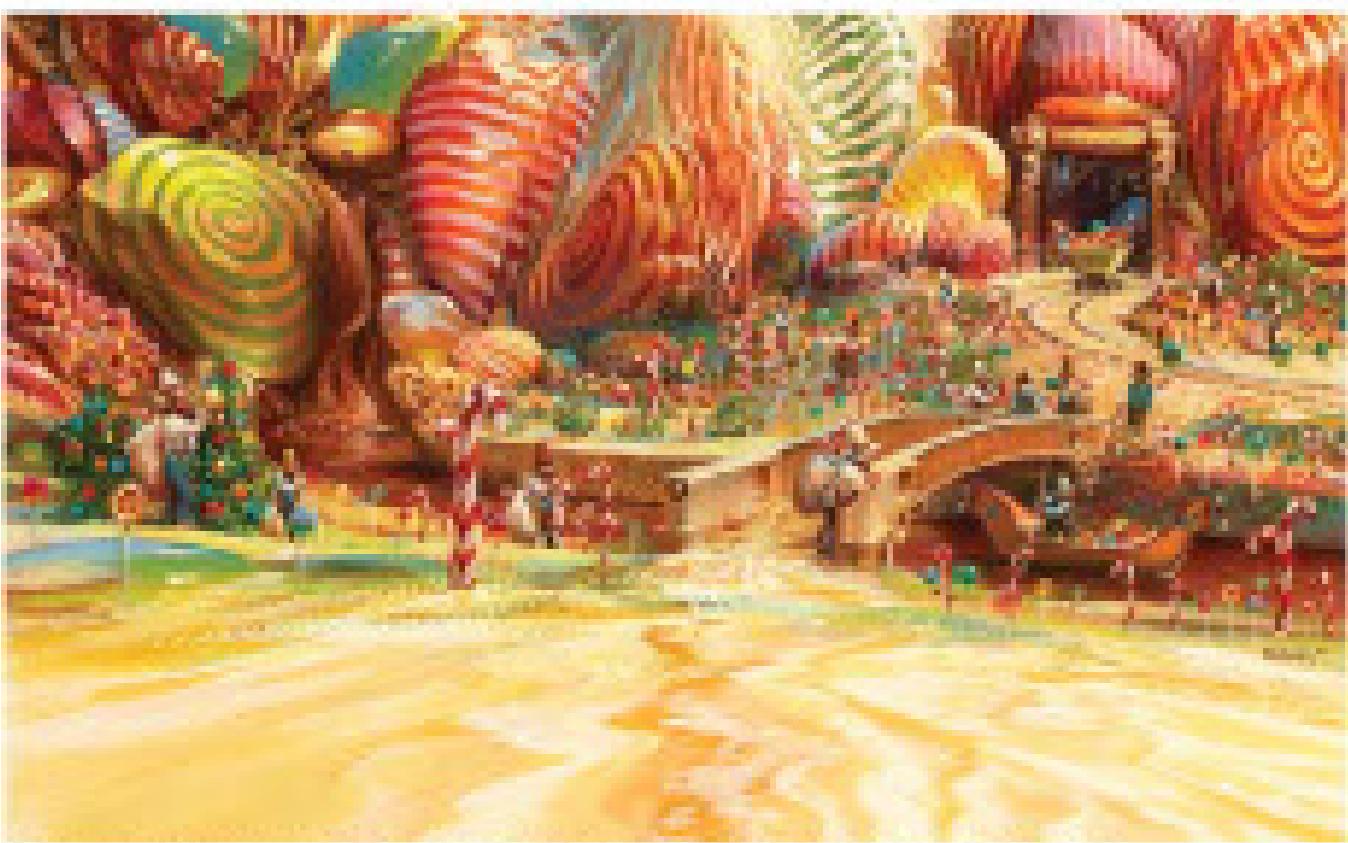
Gas Station, Bushnell, FL 12" x 18"



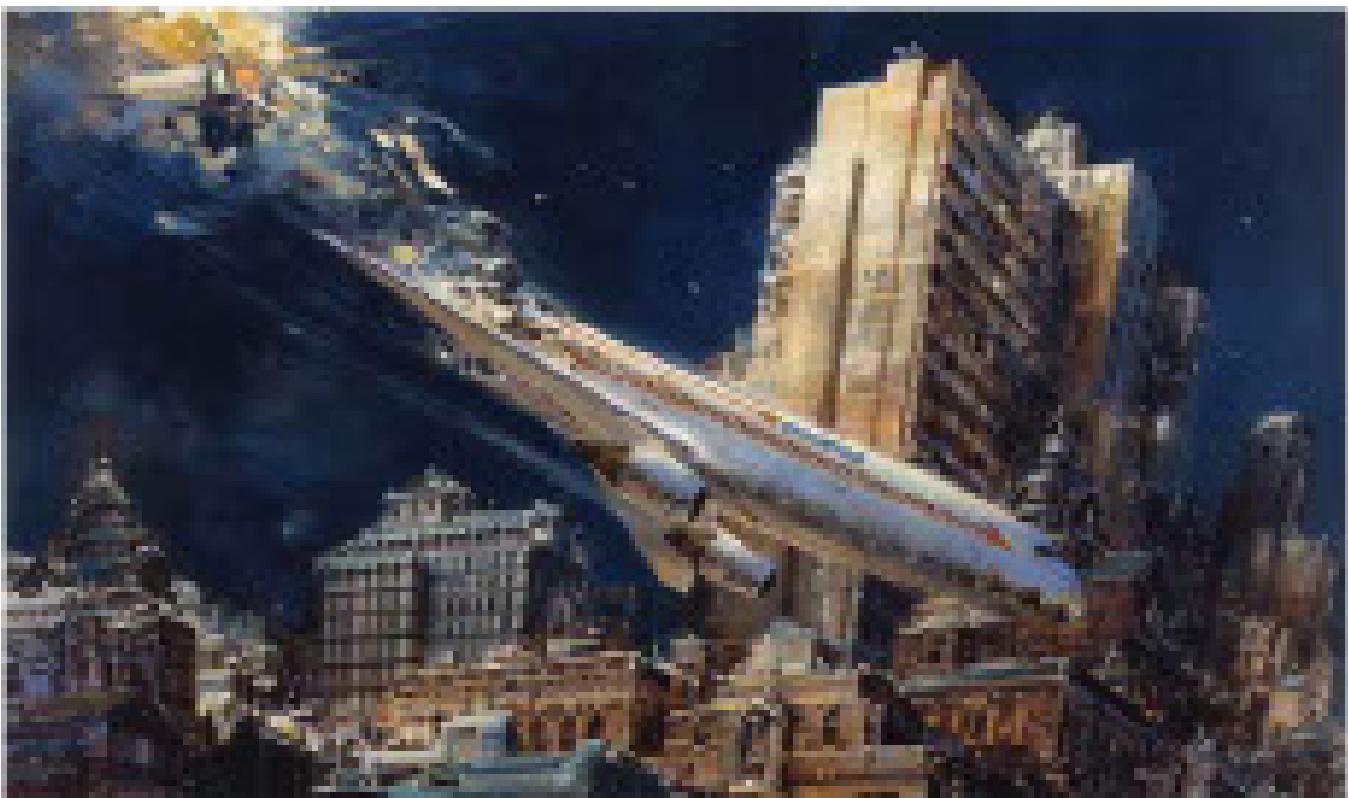
Walking People in Natural Cities. Original illustration for National Geographic, 1988. Gouache on board. 60.5" x 11.25". Image courtesy of Hollis Johnson Pictures



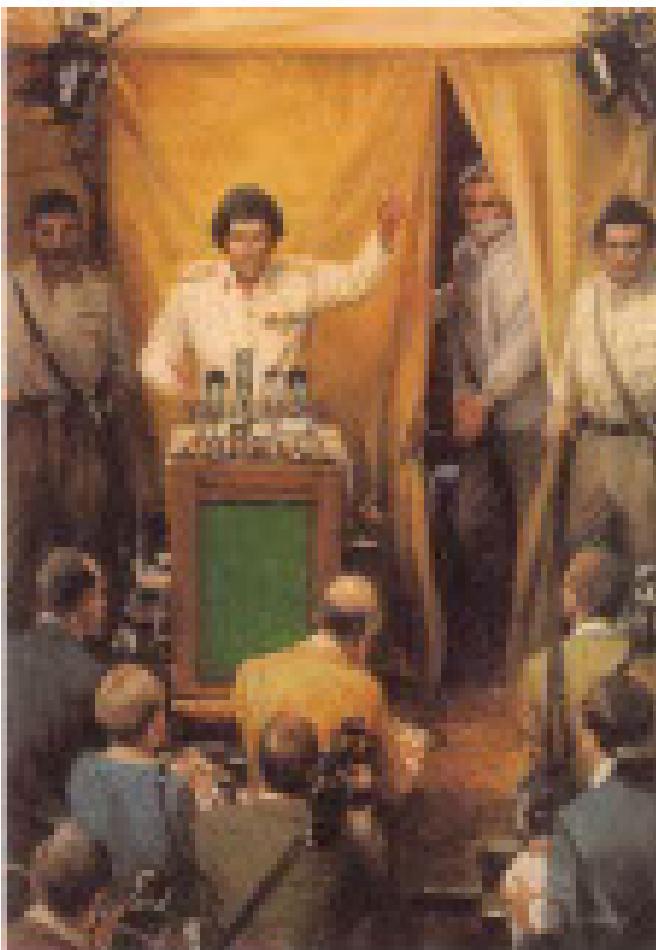
Original illustration for Edward H. Miller's, *High Poppies*, 1990. Courtesy of artist.



Original watercolor illustration for *The Story of Santa Claus*, 1990. Courtesy of artist. 10.25" x 13.25". Image courtesy of Heritage Auctions, HA.com.



Highway, oil on canvas, 1990. Courtesy of the artist.



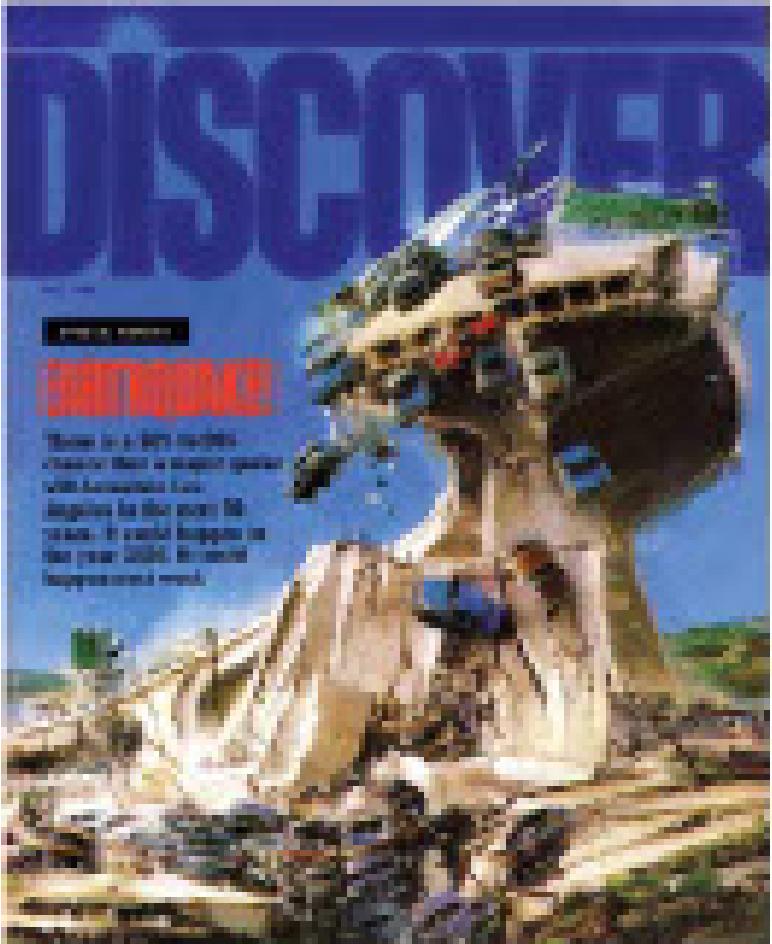
Reunited, oil on canvas, 1991.



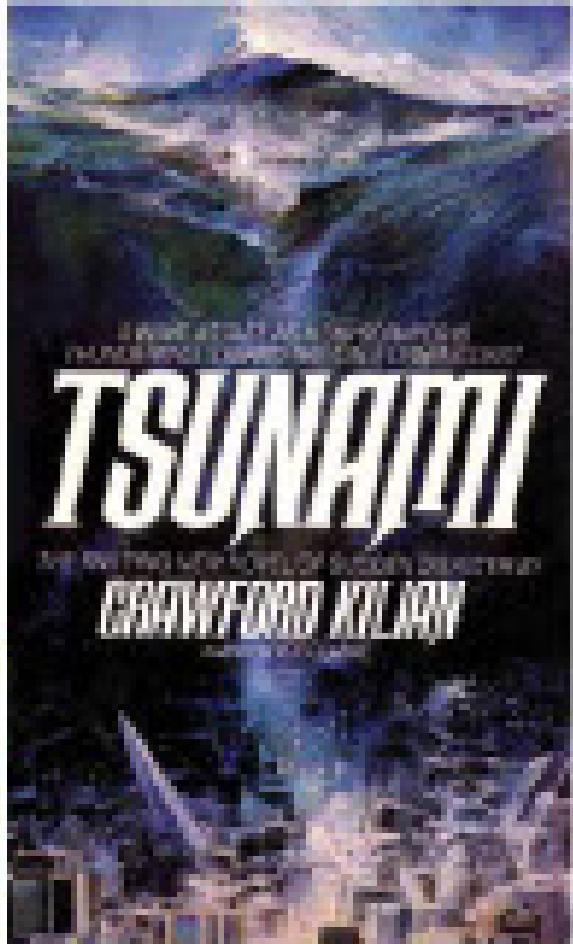
Shuttle to Disaster, oil on panel, 1991.

HUMAN DISASTERS

The range of subjects that Berry painted was truly enormous, including many topics that have been in the news recently like tsunamis, earthquakes, collapsed dams, and even a 1990 Israeli story featuring Qaddafi. In 1991 Berry illustrated the tragic explosion of the Space Shuttle Challenger for *Discover* magazine, and then in 1994 he did a glorious commemorative poster of the Challenger on the launch pad.



October 1998



October 1998



Original photo: Bill Ingalls, NASA, Corbis/Corbis



Book poster: *King Kong*, 1976

King Kong

Perhaps the most well-known movie poster image he created was for the 1976 remake of *King Kong*, in which Kong is seen straddling the Twin Towers of the World Trade Center. It was used not only as the film's poster, but was printed on coffee mugs, bed sheets, children's notebooks, and was even turned into an enormous 40-foot CRT-sign display to be used as the center-piece of one of the biggest national

movie marketing campaigns ever. The paintings for this campaign took a year for Berkley to complete, and at the end of it he was over-worked and exhausted to the point of having pneumonia. While John had painted different views of Kong's head in his numerous paintings, he was somewhat disappointed to see that the art department of the movie company opted the same head out of all of his paintings of King Kong when they painted the poster.



Bigfoot snout pose illustration (King Kong 2005). Credit: Artwork, PP with SP. Image courtesy of King Kong (2005), via CGS.



Preliminary sketches for King Kong, 2005. Illustration: Peter Bergman, various sizes

© 2005 Warner Bros. Entertainment Inc.



IRWIN
ALLEN'S
PRODUCTION OF

THE TOWERING INFERNO

Book party/preschooler illustration for the Towering Inferno. 1974.

© Irwin Allen



Large illustration to the album Star I, 1971. Author's inst.

THE FLOWERING PERIOD

Berkey was a very soft-spoken and friendly person, but he did not often travel and he was somewhat scared of heights. When he was offered a trip to New York to take his own reference pictures of the Twin Towers he declined to go—and even when he viewed the actual pictures he was sure it had been said that he experienced vertigo just looking at the photos. In the early 80's Berkey did go out to California to view the pre-production models of the Deathstar for *The Empire Strikes Back* movie, but he let someone else go up in a cherry picker to take the aerial photos that were used to do the skywriting posters. John's vertigo prevented him from doing it. Berkey also had a chance to work on Stanley Kubrick's *2001: A Space Odyssey* but he declined the invitation because it involved relocating to England.

STAR WARS

Berkey is perhaps best known for his spectacular science fiction illustrations which he began doing in 1967, which included his exceptionally nice covers for the em 1971 Star

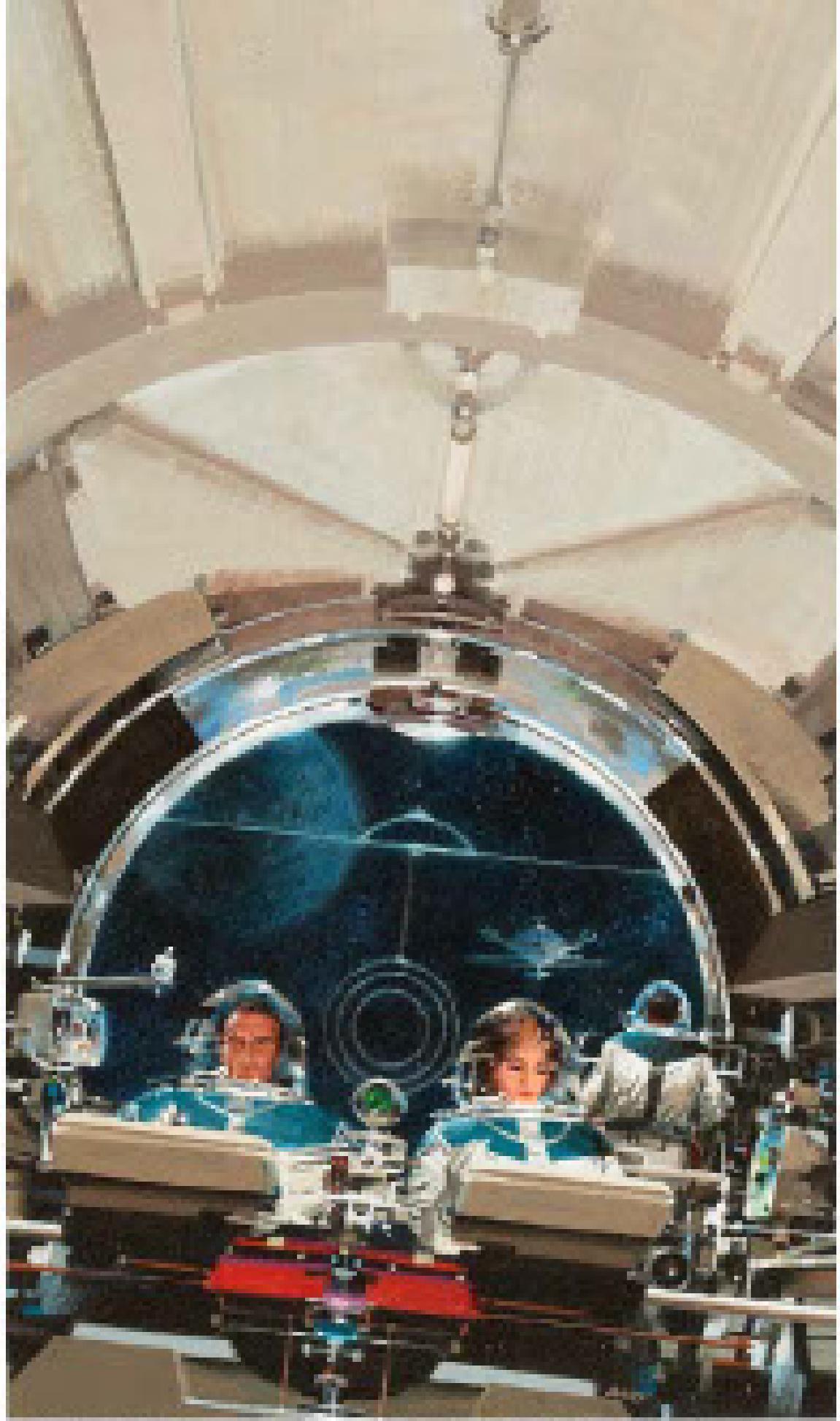
Scenes From a Japanese edition by Frederick Dold. Among those who took notice of those great paintings was the young George Lucas, who commissioned him to work on the pre-production designs for the first Star Wars movie. One of them 1971 Star Wars concept of a space ship approaching a large mechanical satellite is assumed to have been the inspiration for the Death Star. "The Star Wars art began when George Lucas was writing the script for the movie. He purchased several paintings that were part of the visual background information collected for the film. The sketches were done some months later and were intended as poster concepts for the movie. After doing the sketches a legal problem surfaced and I was told that I would not be able to do any work connected to the film. The lawsuit was not restricted to the film, but rather between the principals involved in two other films. My contribution was then to be just the book cover and the Death Star poster for the 1977 soundtrack album. To this day it is nice to say that I had worked on the original Star Wars, but I really didn't do the part I would have liked to."



Original watercolor illustration for the Science Fiction II 1998 Calendar, 30.75" x 11.25"



Digital cover illustration for *The Starship Enterprise* book. Used with permission.



Digital watercolor illustration by Space Mission, 2011. Acrylic on wood, 22" x 31.75". Image courtesy of Portfolio Auctions, Palos Verdes.



Digital illustration for *Armada*, 2011. Bookend cover, 17" x 17" image, acrylic on MDF board, 18x18"



Digital illustration for *Starship Captain*, 2011. Bookend cover, 17" x 17" image, acrylic on MDF board, 18x18"



Highly popular book cover illustration for Shostak's *Nook*, 18 x 24 inches framed, 32" x 42"



Digital Watercolor Illustration for the U.S. Navy Zumwalt class



Digital watercolor illustration for *Illustration for Illustrators*, Vol. 2, 2016. Details on back, 20" x 30". Image courtesy of Heritage Auctions, Dallas.



LightSail original poster illustration for PrintPublication. ILLUSTRATION: CLAUDIO RAVASI / LIGHTSAIL IMAGE COURTESY OF LIGHTSAIL SCIENCES, INC.

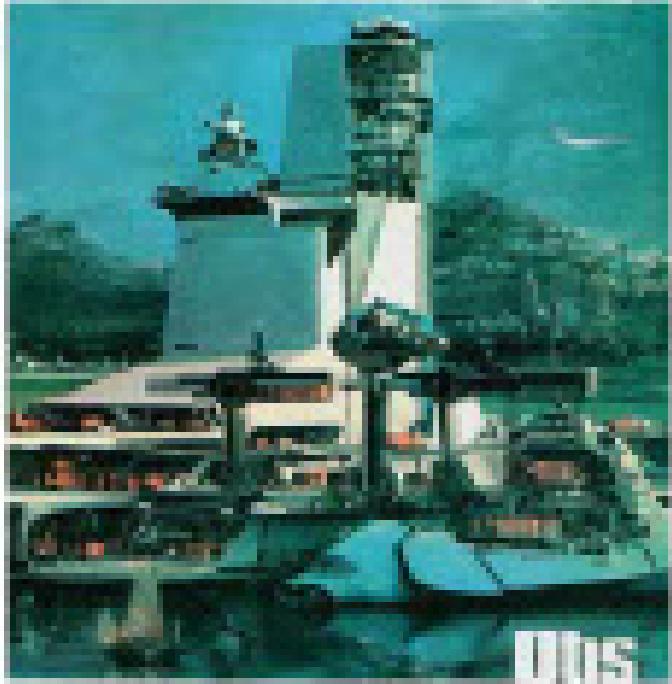


John Berkey's colorful study for the Otis Elevator advertisement (1936). Courtesy of Mott.

JOHN BERKEY'S OTIS ELEVATOR ART

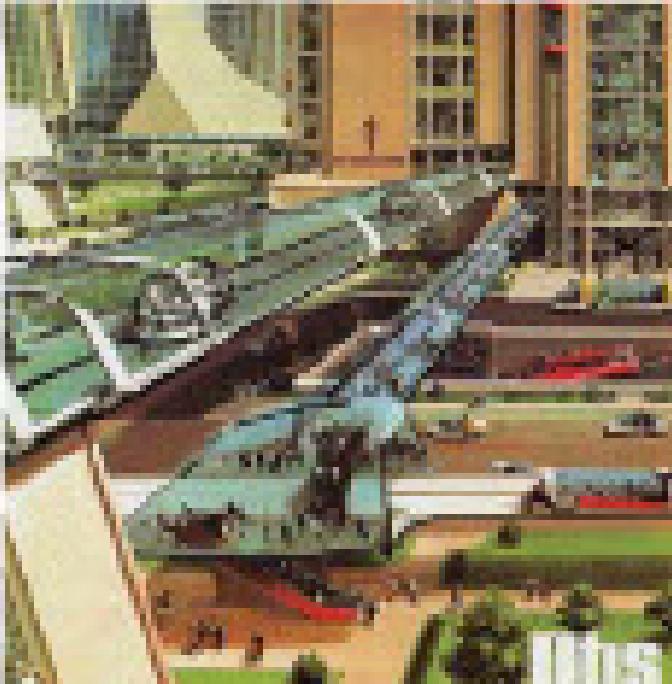
One of Berkey's most memorable advertising campaigns was a series of futuristic cityscapes produced for the Otis Elevator Company in the mid-1930s. There were a total of nine of them, and six of the nine have been mostly lost since their publication. One of them was a futuristic airport terminal that Berkey thought looked like a glass duck sitting on an egg, and Berkey thought it was amazing that nobody noticed.

Another Otis Research building had the obvious shape of a pig laying in a water puddle, and then there was the time after seeing one of his Otis skyscraper paintings a Texas builder wrote to Otis asking for the imaginary building's blueprint, and that struck Berkey as funny. These spectacular Otis ads also encouraged George Lucas in 1977 to hire John to do work for Star Wars. A tenth futuristic city painting was done at this same time and published as a *Cosmopolitan* folder.



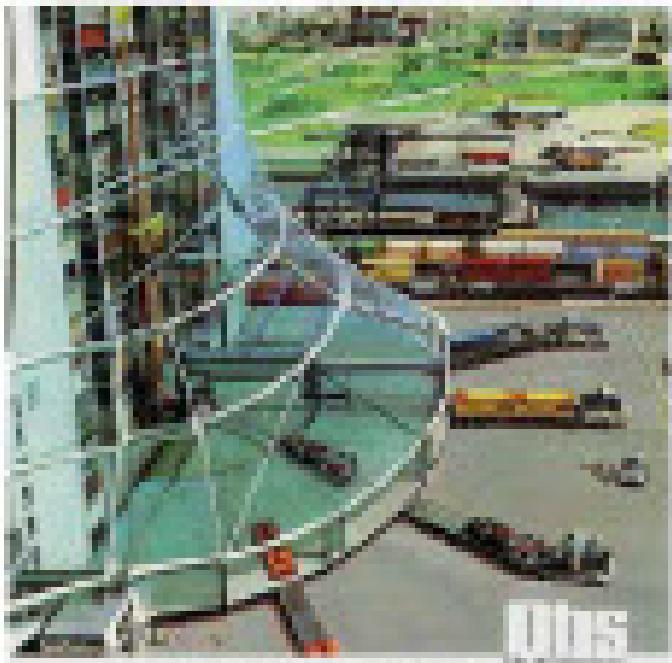
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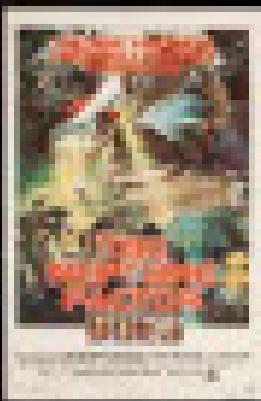
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Digital mock poster illustration for *The Neptune Suite*, 1979. Courtesy of Scott Berkman.

MORE POSTER DISAPPOINTMENTS:

Finally, Berkley eventually grew unhappy with doing work for the movie studios. He did paintings and preliminary sketches for several of the *Jaws* movies, but the studio turned all but one of those paintings over to other artists to redo, and those versions were posted as the movie posters. There was a lawsuit over Berkley's *Deepwater*—some thought it resem-

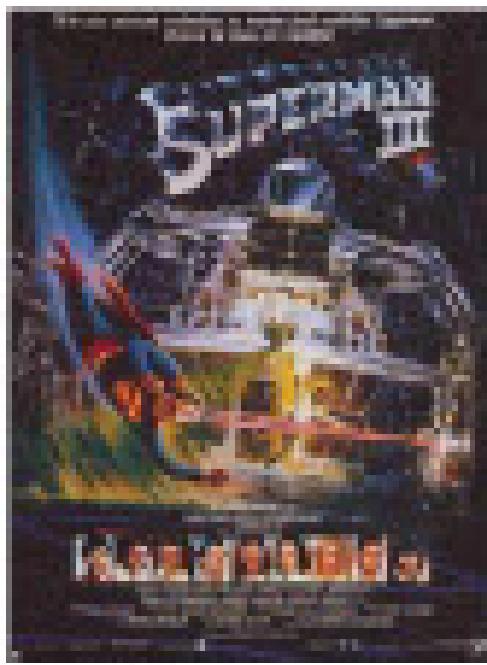
bled the shark in *Jaws* (couldn't they distinguish the difference between a shark and a killer whale?) Then there was a lawsuit against Berkley's *Sharktopus* by the *Warner Bros.* company which prevented Berkley from doing any further work for either of those franchises. After a while all of this took the "fun" out of doing any further movie poster work.



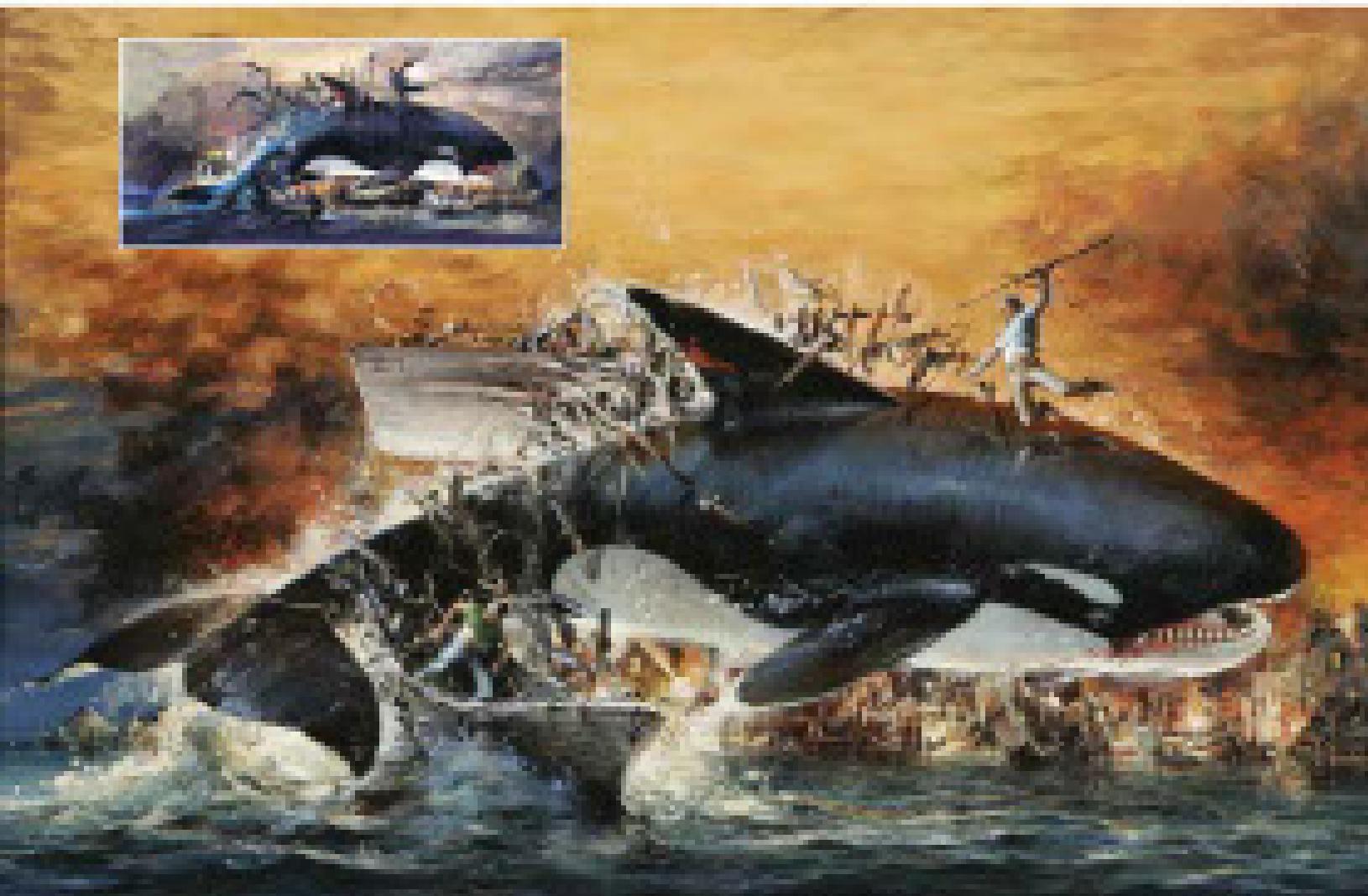
Star Trek II: The Wrath of Khan, 1982



Star Trek III: The Search for Spock, 1984



Star Trek IV: The Voyage Home, 1986



Original production and final movie posters for Star Trek VI: The Undiscovered Country



Original illustration for *Keep Your Art Paint & Books*, April 1990. © 1990 David Hockney Ltd. Photo: David Hockney.

BURNT AND BROWN

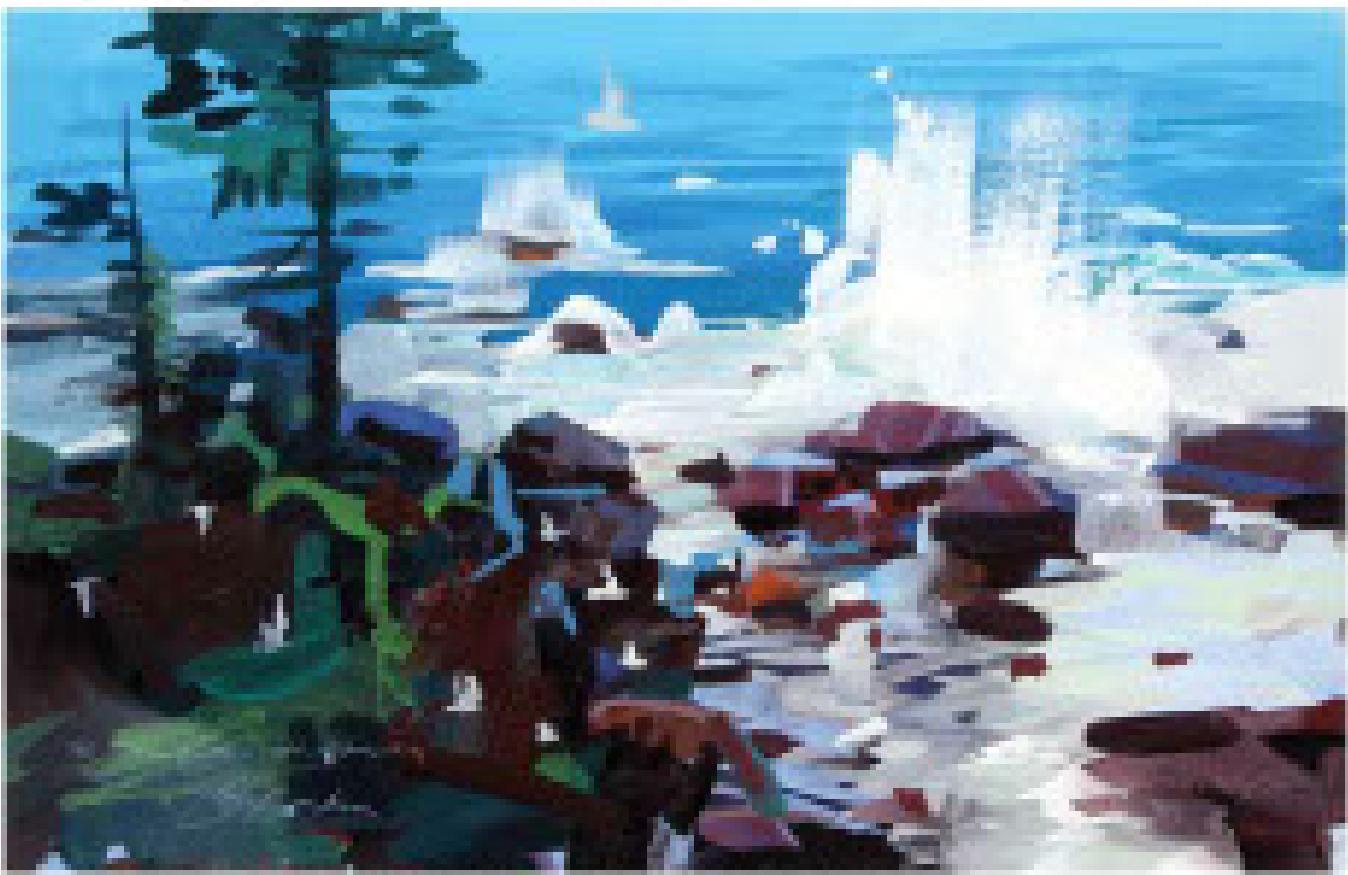
"In truth, hair is an element of every picture I have ever painted," said Berkley. "Being fearful of failure or having little confidence just becomes something to clash with. A person starts with a blank piece of board and a visual image or a painted sketch—hopefully in the end it will all appear as a carefully planned and executed whole." Berkley worked in oilcrust, the pigment for which he would mix himself in various ratios with acrylics. "For the soap I work, a quick-drying opaque color works best." Through years of experimentation in trying to arrive at the perfect paint consistency, he said he'd tried mixing just about anything with pure pigment to see if it would work as a medium. "It is very hard to come up a water-based paint, but I did find a way... These were the days when I figured anything you could put in your hair or mouth was a possible binder for paint. Not so, I still spend time looking for a better paint. For the most part I have come around to the popular hue that there isn't a perfect paint. If anyone would like to know, I can supply a list of about seventy-five things that won't work." Berkley would mix his acrylic paints with casein, an adhesive derived from the proteins in cheese. "It's one of the strongest binders there is," he says. Mixed with acrylic, it made a very hard surface of paint that would be tough to damage. If Berkley wanted to make changes to his direction after the paint dried, he would have to remove the area with sandpaper.

"I always work from my own drawings rather than photographs. There is a certain consistency working this way. When working from photos, one is somewhat dependent on getting exactly what is needed from the photo and frequently the information just isn't there. In addition to losing the pleasure of drawing, there is the boring job of copying a photo. The possibility of altering the artist's vision, whatever the information presented in a photo has a finite beginning and an end." His facile brushwork would suggest movement and detail, and his loose-thatched style would make use of the quick dabs of pigment, engaging his viewer's imagination to fill in the gaps.

"I use large, uneven thick washable brushes to begin. Details are then added using smaller round watercolor brushes. The basic picture is established using large brushes working from a color sketch. The beginning is not a careful precision of copying color and shape, but rather attempting to get beyond the sketch and suggest possibilities to build on. With space pictures I am always painting something I have never seen before. As the underpainting disappears, a defining evolution begins, while subsequent layering over the base painting continues in hiding old new shapes. Some images are on back, while other shapes come forward and are brought to life. Occasionally a part of the painting that may have appeared correct now needs to be changed as the surrounding areas take shape. I have a number of paintings in the studio that were set aside in the middle of the painting process. My



Rock, Sanderson Island, 17½ x 12"



Beach, Costa del Sol, Spain (from a photo of painting that was loaned to artist Anna Korty and Ravely)



Digital rendering of a futuristic train station.

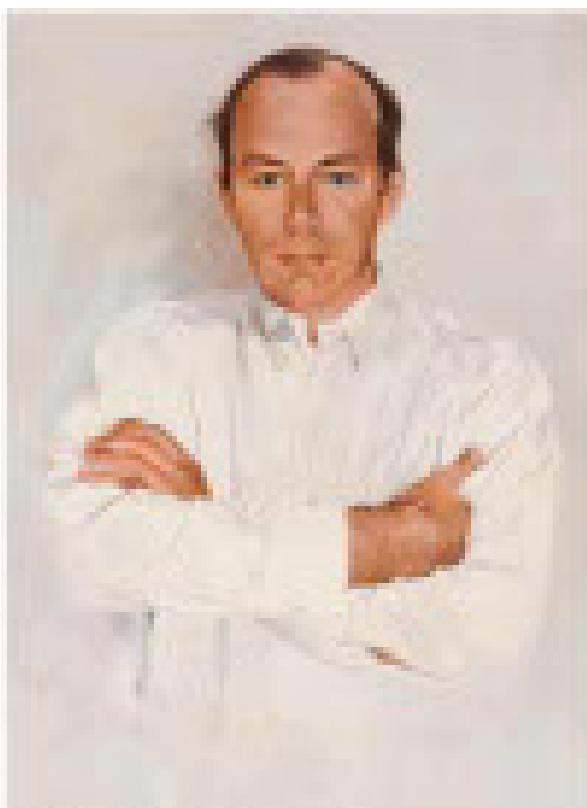


Digital painting of a landscape with mountains and cows.

approach not only includes varying degrees of change, but also starting over. The point I care is important to the procedure of overpainting. A light color must completely cover a darker color in a mask as thin as milk, and remains wet on the board long enough to blend or move around. A space painting is the least disciplined painting that I do. They change more from the beginning sketch to the finished piece. It's also the most fun. In most conventional work I worry about the painting being accurate. That the factual elements are correct. This is not so in paintings of the future or fantasy. The hope there, is that it looks correct and the suggestion is completed by the viewer. Of the hundreds of space paintings I have done, no two are painted in exactly the same way—that is, pencil sketch, under painting, and finally the finish."

"What I tend to see first is how the light affects shapes. It's unusual that I would think of painting in those terms... I consider how a day is an assembly of lighting! Where would I be standing if we saw a particular view? All those questions must be answered first before I can put light in a painting. In planning the light within a picture there is control over what will be seen and just how important it will be seen. It's true that space is black with a single light source the sun. It is also possible that the light in space could be infinitely more complex than anything we know. I have always incorporated an infinite space that goes beyond a single light or multi-space. I choose not to adhere to the traditional light on one side, black on the other.

"Actually, I've never thought of doing this work as a job. It's more of a way of life for me."



PETER MAX, 1982. Photo © Herb Litt's IFP

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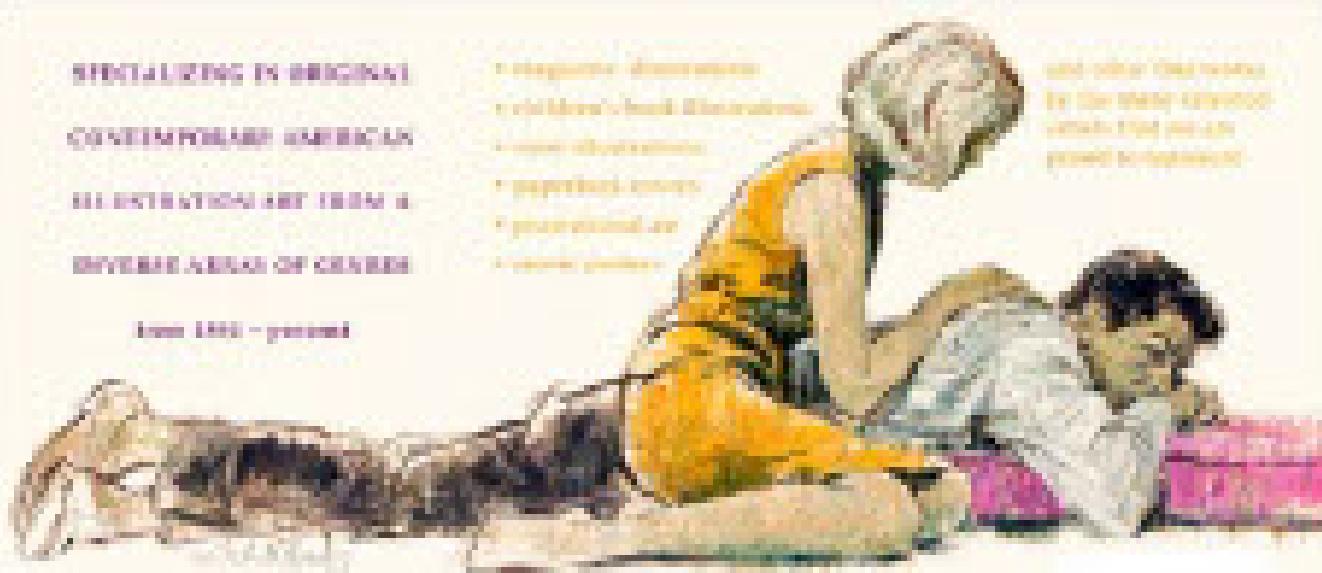
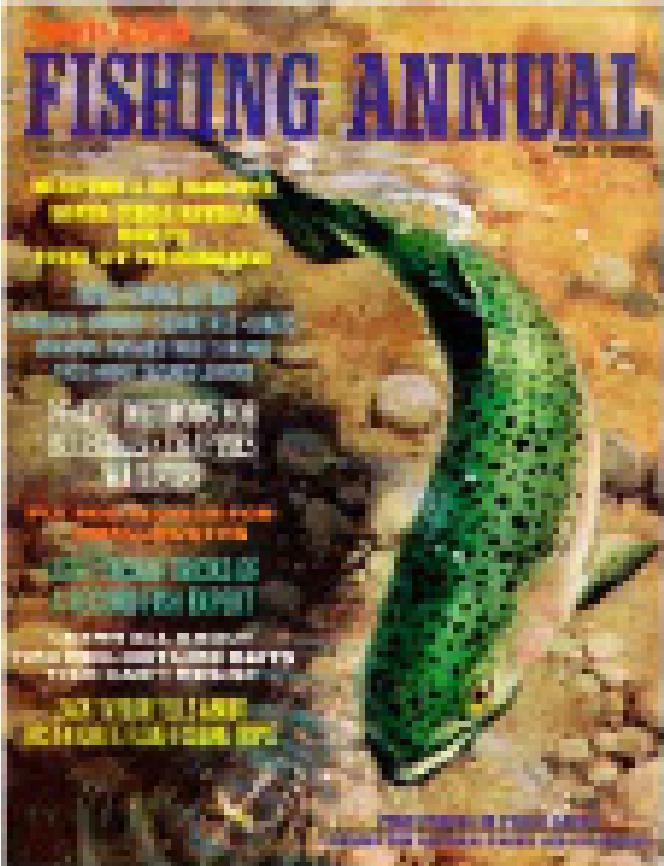


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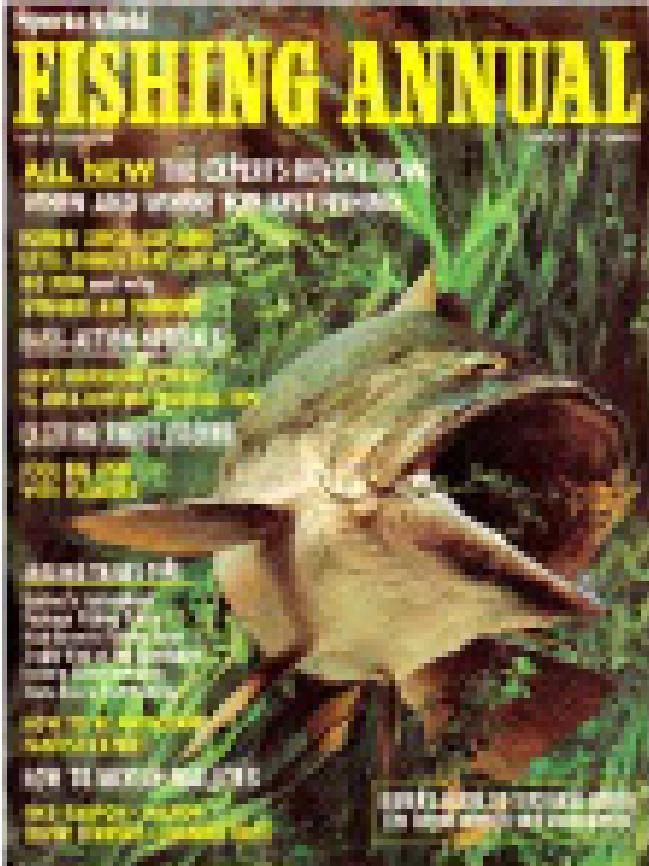
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Digital cover illustration for Sports-Field (HNL) bookazine board, 12" x 12"



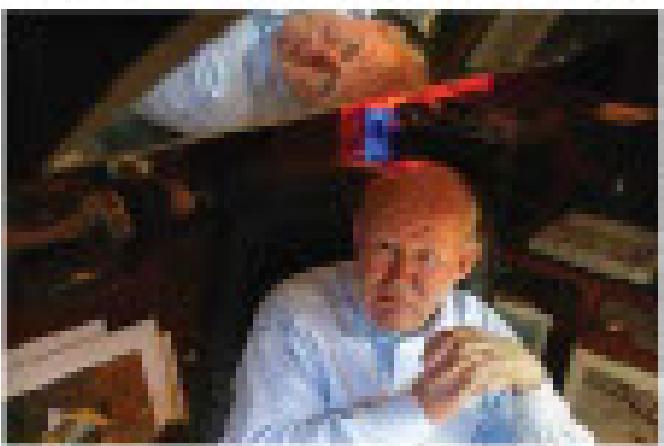
Sports Afield Fishing Annual, 1973



Sports Afield Fishing Annual, 1973

BERKEY'S DOUBLE MIRROR

Berkey used an ingenious double-mirror system that he invented at his studio work desk. There was one large 3-foot x 30-inch mirror at an angle over his head, and a smaller one directly in front of him. Whatever was reflected on would be reflected upward to the top mirror and then down to the smaller one in front of him, so the image could be viewed as if it were about eight feet away. "What is interesting is that there are images that form from a distance that a person can't see close up," Don said that John invented the double mirror set up sometime in the late 1940s because he got tired of carrying his paintings into the bathroom to look at them in the mirror.



John Berkey in his studio, 1980s

BERKEY'S NATURE ART & STUDIO SOUND SYSTEM

Most collectors and fans of Berkey's art remember his amazing nature fiction and space ship paintings, but few realize that he produced hundreds of scenes of historical Americans—famous figures of mountain men, trappers and riverboats that were published in innumerable calendars. Similarly, from 1967 to 1978 Berkey made 40 to 50 nature and fishing paintings for Sports Afield magazine. He had a deep appreciation for nature, and loved to surround himself with a natural environment—to the extent that he set up an elaborate sound system in his basement art studio to recreate a natural soundscape indoors. The ambient sounds of nature and singing birds were piped in from microphones placed in the woods behind his house, to play over a surround-sound system of 12 speakers. The sounds of nature were blended with a continuous loop of classical music he would play in the background, as he said, "I love music, but, more than music, I love sounds. I always put sounds together with other music. I taped an hour of it yesterday, the other day." On one occasion Berkey heard an odd crackling sound coming from his speakers, and it turned out that the neighbor's barn building had caught on fire, and John was the first one to hear it happening so he could summon the fire department. In the evenings Berkey would often turn off the lights in his studio and listen to his originally engineered sounds, but he didn't listen to music while he worked during the day. "I can



Peter Wohlleben baute mit Hilfe von Kindern aus Holz kleine Bäume aus und hängte sie an Bäume

paint and not have any of my emotions come through, but it's absolutely impossible to make a tape and have it sound any different than just exactly how I'm feeling at the time. That's why I think it would be too distracting to listen while I paint."

BERRY BEYER BOOKS

Two art books were published of Berkley's work. In 1981 Friedlander Publishing Group produced *Painted Space*, which featured 46 paintings and 11 preliminary sketches. It contained a brief biography written by John's daughter Sharon, who tragically passed away of a ruptured brain aneurysm in 1997, eight days after having her second child. In 1994 and 1996 Friedlander Publishing issued two series of collectible trading cards which printed another 200 Berkley paintings and preliminaries. In 1993, *The Art of John Berkley by Eric Frank*, was the second book published, and it featured 46 paintings and two preliminary sketches. The combined total of paintings reproduced in these various formats numbers around 500—which leaves around 3,000 paintings that have never been reproduced! Various internet websites have posted several of Berkley's paintings, but at this point there are still many paintings that haven't been seen by the general public.

BERRY BEYER: SCIENCE FICTION

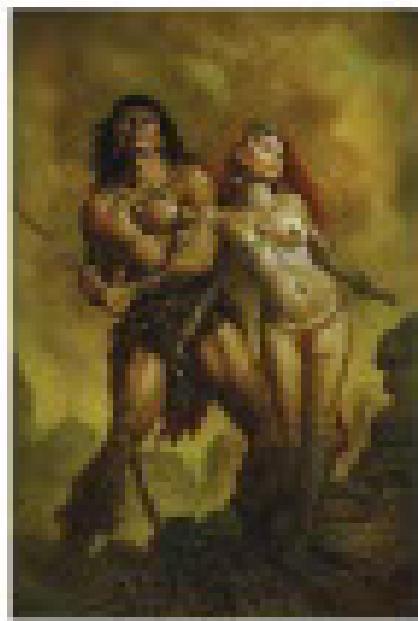
While Berkley often went to the movie theaters in his early years, he said that he never got around to seeing Star Wars. He said in an interview, "I guess I really ought to see it someday!"—but he never did. In the early 1990s, when Michael Friedlander was corresponding with Berkley and preparing the

Painted Space book, Michael was totally surprised to hear that the artist had never seen Star Wars. Michael playfully joked that he would "lure" John to see the Star Wars films as his next visit, and John replied to one of his humorous cartoons in one of his letters. Berkley drew a sketch of himself tied to a chair wearing a Darth Vader helmet backwards on his head with the caption, "You can't use THIS HORROR as HORROR, no it won't do!!"

Berkley had a very sensitive personality and demeanor, so while many of his paintings featured a certain degree of darkness and violence, John himself did not like to watch those types of movies and unsettling movies. "I have a curiosity about space and the future, but I don't live there. I've made some basis on the technical parts of the future, and that's always interesting, but as it wears off into fiction I think you can let your mind go the point where that kind of thing can become real. And that's kind of scary to me."

So despite the impression one might get from his majestic spaceoperas, Berkley was not of the science fiction persuasion. "The words science and fiction have always seemed to me to be opposite. Science, a proven fact based on sense and reason, an idea extending those reality. In painting Science Fiction I have always tried to work toward the illusion of both—a combination of painted believable space plus how to use the written and imagined ideas within that space. It perhaps could be said that most illustration is a form of this combination. Science Fiction after the unique chance to paint and then to set. The work also is a pleasant opposite from writing and then painting."

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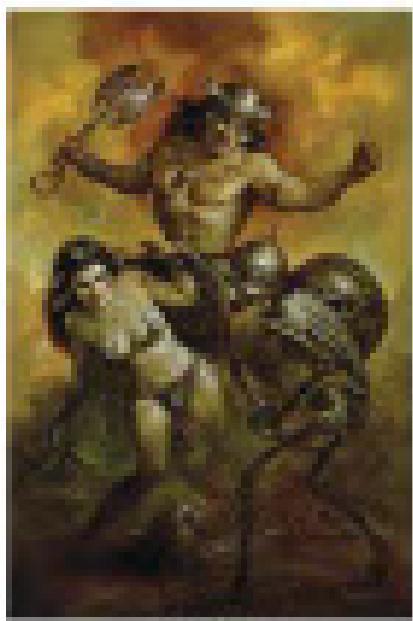


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John Berkey, *L'ORBIER*, acrylic on board, 17" x 22"

"L'ORBIER"

While the familiar "BARKER" signature appears on most of John Berkey's paintings, collectors will notice that occasionally he signs his art "L. Berkey"—this was done because he was doing work at the same time for competing companies like Texaco and Gulf Oil and Shell, and he did not want his name to confuse the issue or prevent him from getting those commissions.

PERSONAL PROJECTS

Berkey set aside about one third of his time for his own personal projects, and he wrote in 2006, "Painter's Block? Not yet! I do know, however, when it's time to quit. Honestly, most work can be thought through, and no excuse to stop is really valid. I have done many paintings where, at the end of a particular day, I find myself figuring how many more days it will take me to finish. On my next, I have started many paintings that were never finished simply because the desire to finish just wasn't there."

BURKE PRACTICALLY DIES

In 1994, when he was 41 years old, Berkey had a bad heart attack and was rushed to the hospital. It was later found out that he had a partially dissected aorta that had finally burst open—the same condition that caused the death of actor John Wayne. "When they find out you had a dissected aorta, you're usually dead," said Berkey in a 2004 interview. Miraculously Berkey survived and recovered to continue painting.

ART AWARDS

In 1999 Berkey won the Spectrum Grand Master Award, and in 2000 was also nominated by the Association of Science Fiction and Fantasy Artists for the Chesley Award for Artistic Achievement. He was the Artist Guest of Honor at Midwestcon in Minneapolis, Minnesota in 2006.

In 2010, John was inducted into the 104-year-old Hall of Fame of the Society of Illustrators, which includes such luminaries as Norman Rockwell, N.C. Wyeth, Prendergast, Remington, and John James Audubon. Illustration and then-president of



John Berkey 2006



John and Linda Berkey at the Books of the Month Club.

the Society. Vincent DiPietro spoke at Berkey's induction ceremony. "I must state unashamedly at the outset that John is my ultimate hero. He is one of the most innovative and influential of science fiction artists whose fantastically lucid style is the perfect balance between painterly impressionism and hard-edged realism."

One thing that cast a pall over the ceremonies in New York was the realization that John's health was beginning to fail him. After returning home, John again developed pneumonia and he remained very frail through his remaining years.

In 2003, Berkey did a well-received one-man art show for ArtOrg in nearby Woodbury, Minnesota, and photos of this event are posted online. On March 22, 2007, his home town of Woodbury honored him with "John Berkey Day."

John Berkey passed away of heart failure at the age of 75 on April 29, 2008.

EPilogue

The ease with which Berkey was able to approach such a wide variety of themes is astonishing. He was truly an amazing talent who lived to make his art. The people close to him loved him forever and his妻子 and his cheerful, friendly personality.

"I have often thought it would be nice somehow to begin a painting all at once, but they always start with a few bits of color placed somewhere all alone on a page—very nice—and I'm encouraged to continue working carefully around the beginning so to not clutter it. Always at some point, this beautiful little beginning doesn't fit or belong with what has followed. Usually, it has to be painted over."

"When I look at my work I always see something I could have done better," Berkey said in 2004. "I've always worried about not being up. Maybe that's why I've always tried to improve upon what I've done. But I guess when I look back on my work, I'm pretty pleased with it." ■

—by Lee Farkas, 2012

Several thanks from Berkey to his audience with this story. Berkey uses no copyright notation for the use of various images in this article. For more information about the artist, visit www.berkeyart.com.

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iii Illustrations



Rose O'Neill at the drawing board

Rose O'Neill: Not Just the Kewpie Lady

by Linda Brewster

Theatre Hartmann referred to Rose O'Neill as "the world's greatest illustrator."

O. Henry once humorously said that Rose had "the most wavy hair."

Kahlil Gibran said of Rose: "She is like a whole river with all its songs, prophetic and narrative."

INTRODUCTION

Rose Cool O'Neill (1874-1944) was born with an arched eye and a comic heart. She entered the Golden Age of illustration at a time when women cartoonists were just being accepted in the male-dominated field. Her talent for saving the humor in society and her ability to express that humor in her art made her work particularly attractive to magazine publishers.

Although best known for her Kewpie doll, O'Neill had already been working for two decades as an extremely popular comic, romance, and advertising illustrator before the doll appeared. In fact, the Kewpie doll came about as a result of her Kewpie success. Undoubtedly, the immediate and enduring popularity of the doll overshadowed O'Neill's complete body of work, causing her to be excluded from recognition in most art, illustration, and comic history books.

O'Neill's masterpiece, the "Three Monsters" date from

about 1906 and made their first public appearance in an exhibition at the Societe Nationale des Arts Décoratifs in Paris, 1906. Soon after, O'Neill was elected Associate of the Societe des Beaux-Arts. In 1912 O'Neill exhibited in the Societe nationale exhibition to great reviews. A solo exhibition was held at the Galerie Desenfans in Paris, March, 1911. In addition the "Monsters" series was exhibited in 1912 at the Wildenstein Gallery, New York.

In January of 1913, O'Neill became a member of the Society of Illustrators in New York, originally an all-male organization. The Society inducted O'Neill into their Hall of Fame in 1999.

O'Neill holds the distinction of being the first American woman comic-strip artist; her cartoon strip "The Old Subscriber Girl" appeared in Truth magazine in September, 1896. This collection is acknowledged in *Garrison Johnson: Graphic Art in the Library of Congress*, an authoritative survey of 250 years of American printmaking published in conjunction with the Library of Congress Landmarks 2000 exhibition.

The US Postal Service honored her 100th birthday with a postage stamp in 1974. The National Women's History Project honored O'Neill in 2008. Museums dedicated to Rose O'Neill's work are the Bonnechere Historical Society and Museum in Bonnechere, Missouri, and the Rose O'Neill Museum in Springfield, Missouri. Her work is held in the collections of Brandywine River Museum in Chadds Ford, Pennsylvania, and museums in Europe and Japan.

THE FORMATIVE YEARS

Rose O'Neill O'Neill was born in Miller-Barre, Pennsylvania, June 28, 1874, as the second child of William Patrick O'Neill and Alice Cecilia Aspinwall from South O'Neill. Rose came a well-educated, artistic family. Patrick, a library man and a druggist, owned a bookstore and art gallery in the center of town.

Only a few years after Rose's birth, Patrick's inability to manage money and a financial depression caused the family to lose both the home and business. The young couple, with three-year-old Rose and five-year-old Hugh, headed west by covered wagon. Mary Anna (Lori) was born on the trail. After a three-month trek, the family settled in a small house on the Nebraska prairie, where they survived for about two years. Unable to live off the land, as Thomas had advocated in *Walden*, the family moved to Omaha.

The next 14 years in Omaha were a hand-to-mouth existence, featuring a series of moves—often one step ahead of bill collectors—and life-and-death drama. Three siblings—Cathleen (Fiona), James Edward, and Clarence (Clancy) were born in Omaha. Morris, Rose's mother, kept the close-knit family together by teaching piano and organ. Patrick tried to sell books and started many ventures, none of which worked out.

Rose started drawing at age three and banks in her Purse were never without pencil and paper. Art books brought from Pennsylvania helped her learn anatomy and proportion. As her skills developed she began to work with pen and ink. Rose studied John Flaxman's illustrations in Homer's *Iliad* and *Odyssey*, Gustave Doré's imagery in Dante's *Inferno*. Her siblings and family were her models. What she couldn't find in her father's books she found in the public library. Rose was a completely self-taught artist.

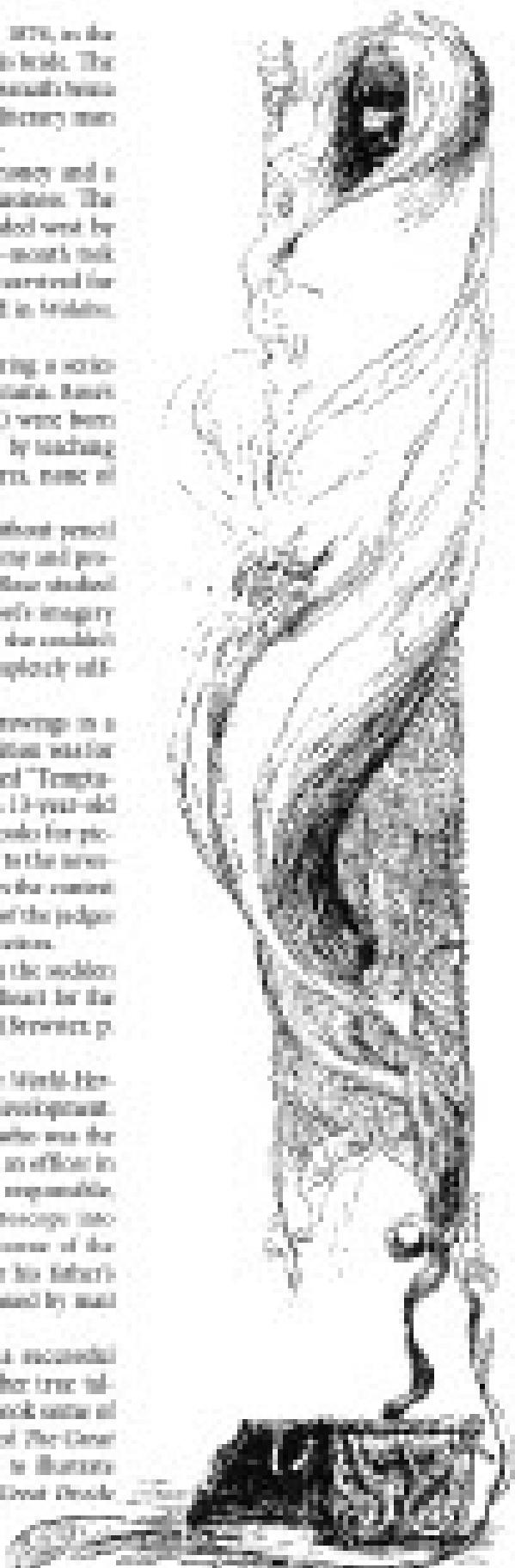
When Rose was 13, Morris encouraged her to enter one of her drawings in a contest sponsored by the Omaha World-Herald newspaper. The competition was for the best drawing by a Nebraska child. Rose's entry was dramatically titled "Temptation Leading Devil into an abyss." The judge found it hard to believe a 13-year-old could produce such a deeply moving image. They looked through art books for pictures she might have traced, but found none. At last they summoned her to the newspaper office and had her draw a new drapery for them to prove she had drawn the picture herself. After awarding her the winning-five-dollar gold piece, one of the judges took her under his wing and taught her how to make plates for reproduction.

Shortly after the joy of winning the prize, Rose heard deep grief with the sudden death of her 16-year-old brother Edward. Rose carried the loss in her heart for the rest of her life. Edward became the true basis of the Kepic character (Brenner, p. 47).

With recognition from her award, Rose received work from Omaha World-Herald, Omaha Courier, and The Chicago Journal, which encouraged her development.

At age 17, Rose met and fell in love with Greg Latham of Virginia, who was the son of Major Woodville Latham, a professor and chemist who served as an officer in the Confederate Army during the Civil War. Latham and his family were responsible, in collaboration with the Edison Company, for transferring the kerosene into the technology for motion pictures. They married at the church on one of the first films ever made. Lachlan became a pharmaceutical salesman for his father's company in New York. Rose and Greg's long distance courtship continued by mail for several years.

William Patrick O'Neill had hoped his daughter would become a successful stage actress and worked hard to encourage her. Once he recognized her true talent, Patrick started promoting Rose as an artist on his many trips. He took some of her appealing and well-executed pen and ink drawings to the editor of *The Great Divide* magazine. The editor had just the right project and hired Rose to illustrate Tales from the Indian Alpha written by Stanley Wood, editor of *The Great Divide* (McLean, p. 32).



DAILY GARDEN

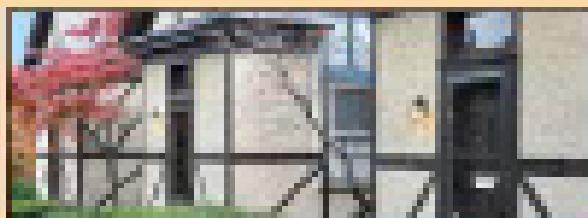
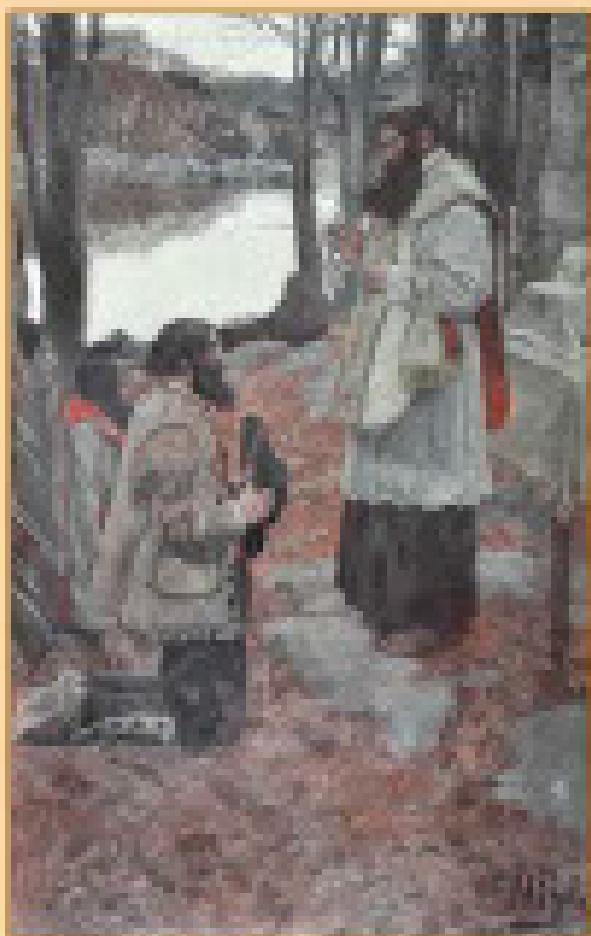
Patrick felt his daughter would have more opportunities for work in New York City. Rose left Omaha with a portfolio of more than 40 drawings and a book manuscript titled *canada*. On the way, she stopped in Chicago to see the 1893 World's Columbian Exposition. The Woman Building exhibited paintings, illustrations, engravings, and sculpture by 100 women artists. This would have been Rose's first opportunity to see original paintings and sculpture. Herman and her brothers knew this was the first large-scale exhibition recognizing women as artists.

Once in New York, O'Neill lodged at the French convent of the Sisters of St. Regis. There nuns were assigned to escort her to the theater, boat, and magazine salons. She quickly became acquainted with the names of the well-known actors, popular illustrators, and friends. From her convent room, she worked on drawings for *The Gleaner* and a new church her father had designed in Chicago, *Art in Glass*.

O'Neill received many assignments there. *The American*, *Little Debbie Paper*, and *Catholic World* Color magazine covers were making their first appearance, and Rose learned to use watercolor quickly like the two residents in her abilities, and the new medium was a challenge she enjoyed.



Illustration from *The Great Wave*, 1894



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Father Hennepin Celebrating Mass *Howard Pyle*

(1853 - 1911)
Oil on canvas; 22" x 14"; 1897
Book: *Martyr of Frontiers Parkman*; 1897
Vol 5, p. 139

Book: *Howard Pyle's Book of the American Spirit*; 1923; p. 123

THE OLD SOLIDER CALLS



1. "The Old Soldier Calls," a woodcut from *The Studio*, October 21, 1894.



2. "The Old Soldier Calls," a woodcut from *The Studio*.



3. "The Old Soldier Calls," a woodcut from *The Studio*.



4. "The Old Soldier Calls," a woodcut from *The Studio*.

"The Old Soldier Calls," a woodcut from *The Studio*, October 21, 1894.

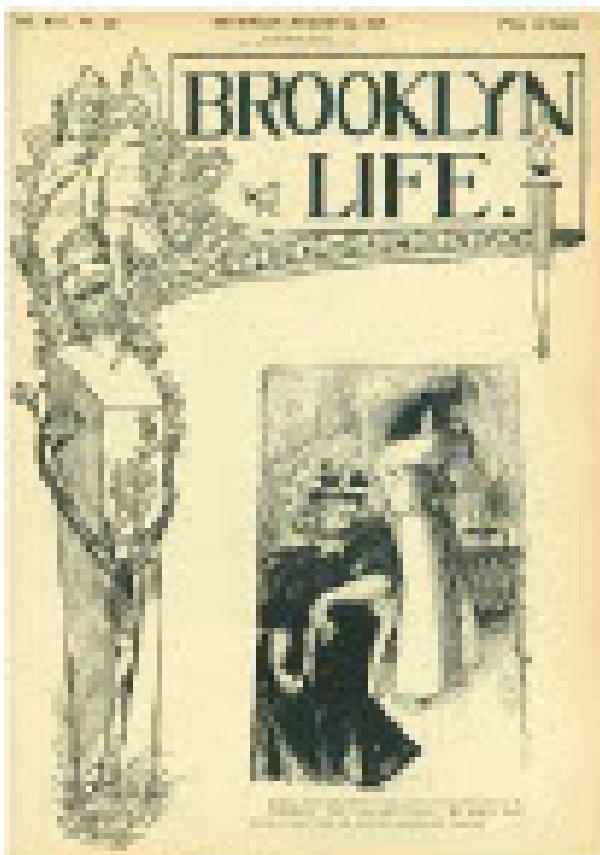
After a year in New York, O'Neill went to visit her family. While she was away, they had moved from Omaha to southern Missouri. The two-day trip from the Springfield, Missouri, train station by mail wagon took her through what she delightfully called "The Tangle" or "Three Deserts." Arriving at last at her family's homestead, she found two small rough-cut log cabins beside a stream. The family named their home Barnhouse, a place of quiet and solitude Rose would return to often throughout her life.

Returning to New York, Rose moved into a boarding house. Her career took flight when *Up To Date* magazine published "To Sweet Old Grandpa," her first color cover, on the May

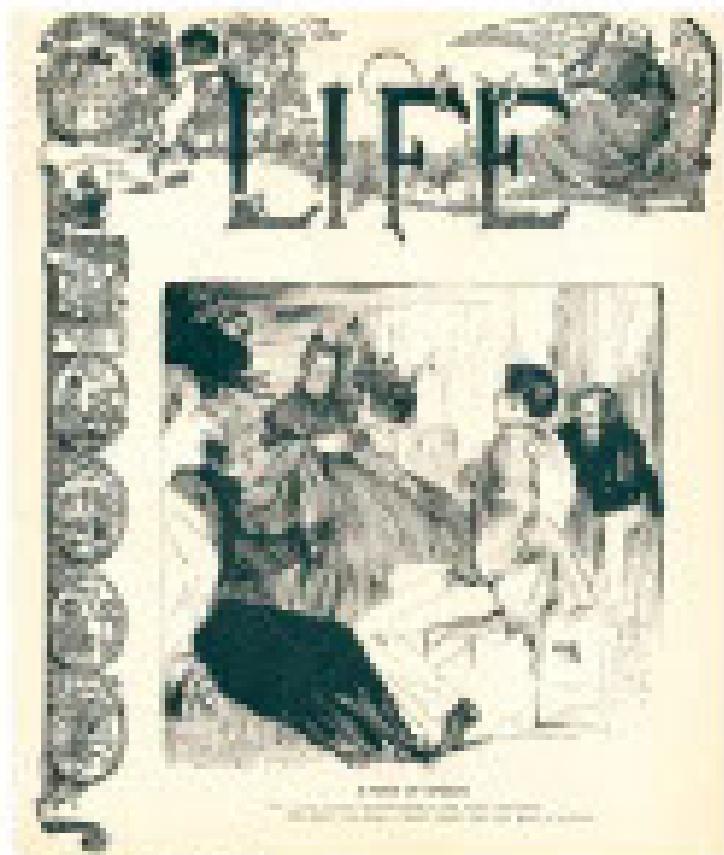
31, 1894, issue. That same year she did more color covers, illustrated many single-panel comics, and had several poems published.

Truth magazine published "The Old Solider Calls" in the September 19, 1894, issue. This was the first comic strip by an American woman; Rose was never aware of this distinction. The *Truth* covers "Parting with Three" (March 18, 1897) and "Taking a Walk" (July 24, 1897) highlighted O'Neill's work. "Three" would become a recurring element in many of Rose's illustrations. *Truth*, a chic magazine, was also a meeting place for Harriet Fisher.

New York City chose O'Neill to illustrate many pen-and-ink



Brooklyn Life, August 24, 1895.



Brooklyn Life, January 26, 1897.

24
bars

5
cents

Up To Date

EVERYBODY'S MAGAZINE

VOL. 3 NO. 8.

MAY 30, 1896



ILLUSTRATION BY JAMES R. GALT
100 BROADWAY, NEW YORK CITY

Up To Date - Everybody's Magazine, May 30, 1896

Illustration 47

BOL. 22-Pg. NO. 8

New York, March 11, 1877.

Price Ten Cents.

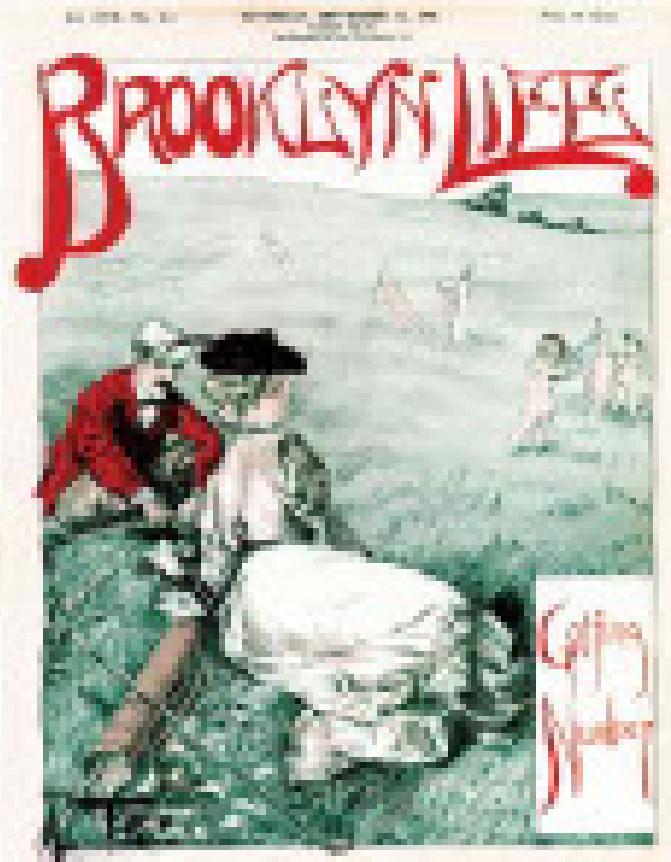
TRUTH



PLAYING WITH TRUTH.

Vol. 22-Pg. NO. 8

© Illustration



Brooklyn Life, September 1994.

events. Rose was doing illustrations for them at the same time. Illustrator Charles E. Denslow was beginning his career. Rose also did pen and ink covers for Brooklyn Life and interior illustrations for Child magazine. Her style was maturing quickly as she received more work.

When Rose returned to New York from Boundbrook, Guy Lethem took up their courtship. Rose Grey asked Rose for her hand in marriage, and they wed later in 1994. At first the marriage seemed like a fairy tale romance. Later on Rose discovered Guy was picking up her pay from clients and spending it on clothes for himself and gifts for his friends and family, leaving her with nothing to pay bills or send to her family. They were divorced in 1996.

In 1997 Rose visited the offices of *Patch* with her portfolio. The art editor immediately saw the appeal in her work. Not coming from a particular teaching tradition, such as Edward Pijo, had its advantages. Rose had this to maintain her own voice. Whether or not the golden age of illustration was in its decline, as predicted by N.C. Wyeth, Rose's work had an admirable freshness. Her sense of humor and whimsy however much was easy to see and enjoy. Rose became the first female staff illustrator for *Patch* magazine.

A weekly publication, *Patch* had a great need for material to fill its pages. This joyful gentileous humor magazine was based on political and social satire. Story arc of comic strip copies left no group free of mirth. Rose's childhood playmates had come from every culture, and her memoirs and letters contain



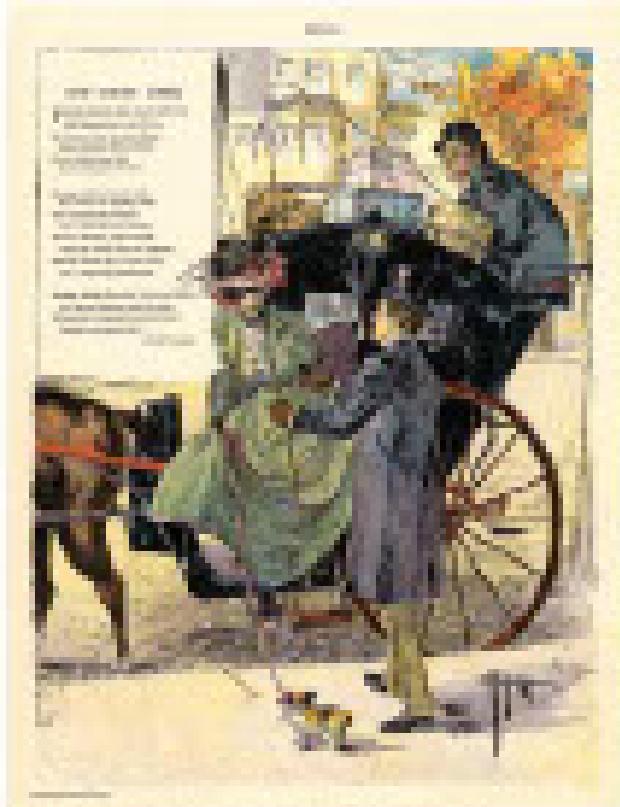
"New Bright with Gun," *The National Review*, September 1999.



"The National Review" Illustration by Patch, June 19, 2004.



"The Yellow House and Ladies," Illustration for *Harper's Magazine*, November 1894



"The Review Room," Illustration for *Post*, August 28, 1894



"The Sun Lovers," Illustration for *Post*, August 1, 1894

no kind of bias or jealousy; compassion and understanding were at the root of her family. She brought her own wit to the magazine—a greater sense sensitivity however, but full of wit and detail. The others found they could easily put stock captions with her drawings. The magazine grew as a result of Ross's style. Better Ross wrote, it is doubtful *Post* would have published the cover "To Georgia" (April 11, 1898).

Famous for its outstanding color lithographs, *Post* often showcased Ross's illustrations on the front and back covers. The art editor, William Curtis Gillette, was a favorite man with "boiled onion eyes," as Ross described. They became good friends and shared plans at every visit. When Ross's first comic panels appeared, they were boldly signed "W.Mill. Latham." This caused confusion with men, they thought Ross was a man, and letters came to *Post* offices with looks of hair and proposals of marriage. One man wrote that she wanted "John Latham of my own." *Post* published a glowing description of Ross as their new staff illustrator, making it clear she was a woman. By the time of her divorce her work was signed with a bold "W.Mill" and a small "L." She worked on the *Post* the "T" continued until October of 1902, when her name became Ross O'Neill Wilson.

By 1898, many publishers recognized Ross's beautiful pen and ink work. She had plenty of assignments from *Post* and other clients including *Friend*, *Sunday Press* (now

The Illustrated American), *Godey's*, and *Conqueror*. Ross's illustrations were not limited to comics. She had been writing poems and stories for a long time, and now she was known as an author and illustrator in *Conqueror* and *Hyperion*. Fads, fashions, and some changed drastically in the later part of the century. God was the new activity for men and women, and Ross illustrated a number of issues with the new sport in *Post* and *Broadway Life*. She recorded social changes and new technology such as the automobile, telephone, and electricity. Over the years, her numerous illustrations for *Post* tell us approximately six themes: young children, teenagers, families, ethnic humor, the independent woman, and social hypocrisy. It is hard to know how many of the jokes for comic panels she wrote herself, but she signed the poems she wrote. In two such poems and illustrations, "Home Summer Evening" (September 28, 1900) and "Two Lovers," she reveals something of her personal life and failing marriage.

In the August 18, 1899 issue of *Post*, Ross used in an illustration titled "The Fate of the Non-Combatant," a device for which she became well known: the close up of a figure looking beyond the picture frame, not just forward, but engaging the viewer. Others had used this idea, but Ross took it further. Norman Rockwell used this technique later in his illustrations "The Hired Hand" (1943) and "Freedom from Want," among others.



"The Fate of the Non-Combatant" Illustration for *Post*, August 1, 1899



"The Story of the Devil" Illustration for *The Post*, November 1, 1899.

For Park alone that year, Rose created 64 pen and ink drawings, nine book covers in watercolor, and two interior watercolors.

In 1899, Rose threw herself into her work for Park and did more comics than the year before. She used two styles, one a clean realistic pen and ink, the other a cartoon style with less ink and, when in color, broad areas of solid color or shade, as in "The Devil and the Doctor." In her comic style, seven boys were shown smoking huge cigars, a sign of approaching maturity. The seven girls shown had a bit of a British country look, dressed in plain or patterned skirts, with shawls, stockings, and bonnets.

The Bohemian period was very formal with men in long-tailed suits and top hats, and women wearing whale bights in their hats. Shakespeare was very popular among theater goers. People began to take photos seriously going to events in the evenings. Rose wrote and illustrated several stories on these topics, which were published in Park, *Compton's*, and *Hayes's*.

Her observations and sketches provided her with ample material to work from when she went home to illustrate books for books. In "The Minister Comes to Town" (December 28, 1899) Rose experimented with the sequential comic strip. In this example, she used a three-panel story to show the trial

cleaning the house, the family getting ready for the minister, and then sitting down to tea. She had first used the comic strip format in *Truth magazine* three years earlier and would later use it in the full-page comic strips that flooded the newspapers in the early part of the 1900s.

In 1901, the year of her marriage, Rose began to receive charming letters and gifts from an unknown admirer. She was reluctant to respond when asked for a picture. As time went by, the suitor revealed himself to be Harry Wilson, editor of Park.

Rose and her sister Callista went to New York in late 1901 to visit her cousins and to see Lou, her younger sister, who was enrolled in art school. Rose met Harry Wilson at the offices of Park. After meeting his letters, she was a bit skeptical. Shy and quiet, Harry was what she had remembered from earlier brief meetings. For a young, free-spirited woman full of fun, wit, and dreams, Harry didn't seem a good match.

During the visit, Harry pushed toward a relationship. Rose accepted many favors in return, but Harry insisted and Rose gave in and agreed to an engagement. They shared a love of books. Even though Harry's wife favored Park, he was seldom homeless in person. Most likely Harry could turn ratios within minutes without reason.

Despite Rose's reservations, Harry quit his job at Park and

1000 COPIES.

1000 COPIES. New York April 12, 1898.
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Quack



PAUL CEZANNE.

Here ... are the most beautiful in the world's art. Study them &
these "Three Card players," &c. In this class no man can fail to be inspired.



A LITTLE - PRUDIE'S KITCHEN.

The kitchen always makes me nervous.
The house has no place for me except in the kitchen.

"Little Miss Sunshine" Illustration by Dr. Blodgett, September 1948



LITTLE MISS SUNSHINE.

Everyone's a little bit nervous at first, but the more time they spend
together, the less I care I feel about it when I want to do it.

"Little Miss Sunshine" Illustration by Dr. Blodgett, July 1948

THE IRISH TIMES

THE IRISH TIMES, THE DAILY TELEGRAPH AND THE

THE TELEGRAPH

Puck



THE IRISH TIMES FOR STATEMENTS

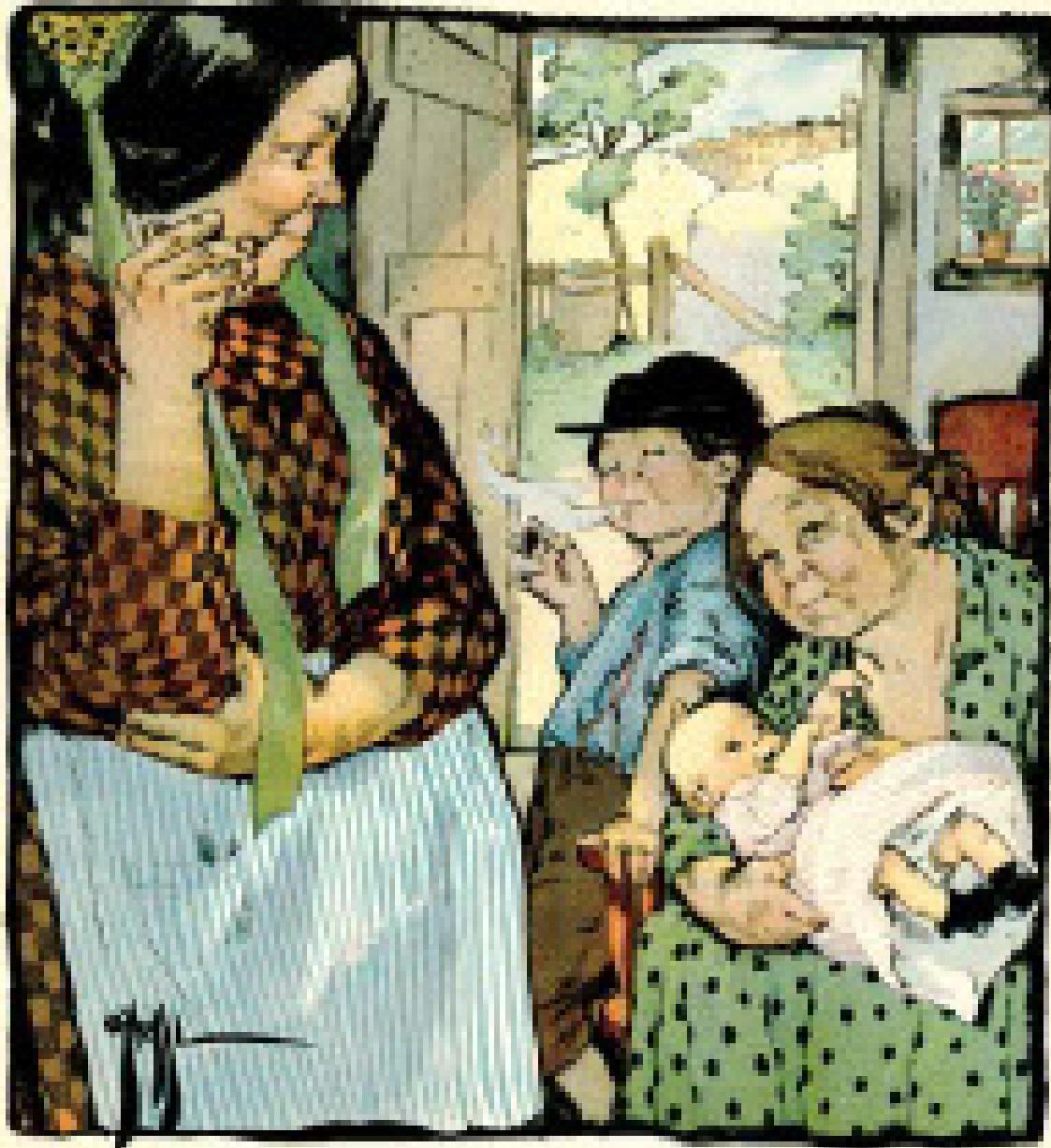
ONE U. S. DOLLAR

1920, VOL. 1, NO. 1, \$1.00
PRINTED IN U.S.A.

PRICE ONE DOLLAR

Puck

THE SATURDAY EVENING POST



THE SATURDAY EVENING POST

How to avoid the "Dope" in politics is going up to meet every girl voter in this issue.
How to avoid political gaffes?
How to avoid political snags in business?—in this issue.

20



The Bulletin, "Illustrations for Parks," January 12, 1962.





The Illustration "Negro Illustration by Roger Foe," 1920s, oil on board.

they were married in Jersey City in June, 1902. On the way back by boat to a party given by Park Harry "threw the marriage certificate into the river" (O'Neill, *The Story of Rose O'Neill* 78). Rose was horrified.

They honeymooned at Pagosa Springs in Colorado. Rose learned while camping that Harry wasn't interested in her as a lover; he seemed to want someone to be a sounding board for his ideas. When Rose tried to brighten his mood, he only got more gloomy.

Son, Harry's brother, and his wife, Ma, joined the newly-weds at Pagosa Springs and invited them to Durango, where they lived. From Rose's memoir: "There was an Indian fair where I bought many [sic] bracelets, necklaces, belts, and rugs... There were two kinds of Indians, the Pueblos, and the Navajo men who wear their hair long with a straight braid over the brows and a band of twisted red cloth bound round the head. Beautiful heads." Rose could see these images in her artwork.

When the couple returned to Bonnerbrook, Rose was happy to be back with her family. Carlotta and Merritt were at home. The effect of Harry's alien ways took the spirit right out of the family. The household, usually full of laughter and teasing, was silent.

Park's architect, William Curtis Gibson, and his wife and daughter came to visit. Harry, Rose's younger brother, had

just finished college at Columbia, Missouri, and had taken an exam for a Rhodes scholarship to Oxford, England. On his way home on the train, he helped a woman who had become ill. Within a few days, he came down with the deadly smallpox; in eighteen days he was dead. The O'Briens left as soon as they learned smallpox was in the house. Rose paid to have all the neighbors in the community vaccinated against the disease. Rose wrote several poems about losing the son published in her book *The Master-Mind* (1911).

From 1912 to 1926, Rose and Harry divided their time between Bonnerbrook and New York. Harry wrote fine books that Rose illustrated. Park continued to be Rose's primary client. She had plenty of work from many other magazines as well, but in secret, she started serious pieces that she at first called her "secret play work" art that later became known as her "Sweet Monsters." She wrote in her unpublished memoir: "I kept my secret drawings hidden in my drawing board under the paper I was working on for some publication."

During this period Rose also wrote and illustrated *The Lives of Girls*, her first non-autobiographical novel, published in 1914. Her art work was in constant demand. She would eventually produce over 700 illustrations for Park. She wrote many stories and illustrated hundreds in other magazines, then she called "illustrated" Rose was writing up-dates for her publications and writings. There were close to



Original illustration for *Robert's Room*, 2012. Printed with permission of the artist.



Digital Recreation by Peter G. Baker, 2008. Ink on board



Digital Recreation by Peter G. Baker June 12, 2008. Ink on board

was the highest paid illustrator in all of New York.

The sufficing marriage found some relief when Harry and Rose became close friends to Ruth and Louise Tuckerman, both writers. They all decided to take a trip together to the Italian island of Capri. Rose wrote in her memoir, "I was in a dither over my first experience of the ocean: the smell of the wind, the sound of the waves, the colors." The two couples had reservations to stay at the Villa Quattro Notti (Four Nights) on Capri. The owner of the villa, Eliza Vodden, was considered the greatest painter of the American Arts-and-Crafts movement. Vodden illustrated the *Geneva Philistine* of Oscar Hammerstein. His work was familiar to Rose, who had seen it at the World's Columbian Exposition in Chicago in 1893. Vodden introduced his paints to Charles Earyl Colman, a well-known American painter, who owned the nearby Villa Meliora.

Tuckerman left for Rome, and the couples moved into Colman's villa. Harry and Rose worked on writing a Broadway play, *The Man from Home*, staying up most of the night. When Rose wasn't writing or Picc illustrations, she and Louise toured the island. Louise was a talented poet, and the two women became close friends.

Rose also spent time with Charles Coleman, even though he was much older, they remained life-long friends. Colman became a

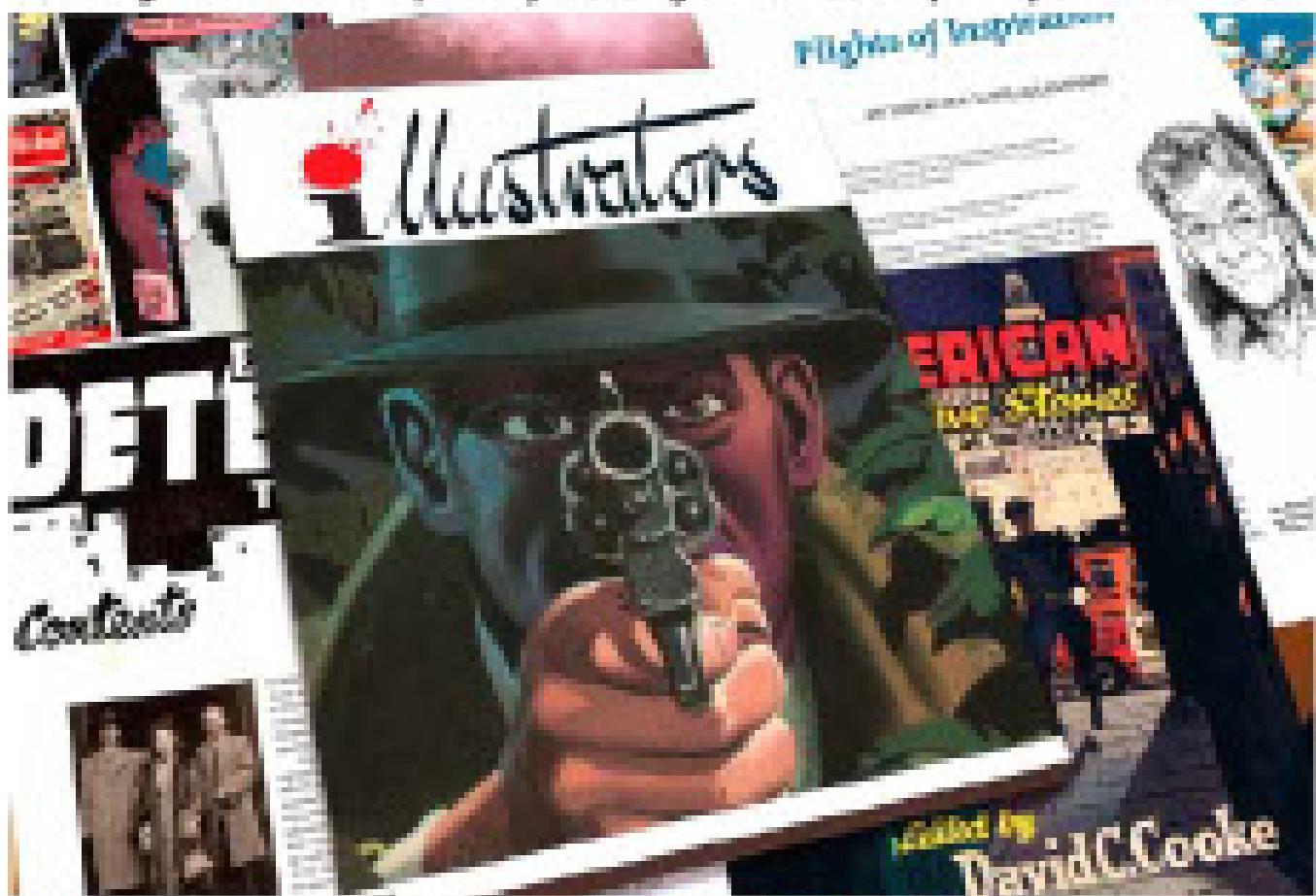
mentor for Rose, a father figure in some ways. In 1896, while the couple were in Capri, Mount Vesuvius had an eruption that lasted from April 4 to April 24, spewing ash and smoke into the air across the Bay of Naples. Coleman took advantage of the disruption and made a series of beautiful prints.

The Wilens and Tuckermans met the distinguished Dubois family from France. They had a nearby villa. The father, painter-Gustave Dubois, was the president of Société Nationale des Beaux-Arts in Paris. Dubois had two sons, Edward and Vincent, and daughters, Juliette and Miselle. Rose called the latter Adaline, and painted a portrait of the beautiful young girl. Adaline became most interested in Rose's "secret play" drawings and invited her to come to the Société during the summer of 1900.

Harry and Rose's script was finished, and the Tuckermans were leaving Capri. Before their departure the Tuckermans gave Harry a Boston bull terrier pup, which he named Syringa. Harry was so happy with the dog he had him sit at the dinner table in a high-chair. Rose would use Syringa later in her Kneipia period.

With the coming exhibition, Rose moved to Paris and dedicated her time to her Sweet Mystery series, which she called "Kneipia." The much like Paris exhibition was mainly

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Illustration by Elizabeth Rose (Courtesy, October 19, 1903)

based on classic literature, showing influences of William Blake. Rose exhibited seven pieces. The exhibition was a success, with many favorable reviews, and all the work sold. That same year Rose was elected an Associate of the Society. This brought her recognition among the French artists and confirmed her abilities outside the means available to her in America.

In 1902, Harry toured North Africa with a friend. So great was the pain of living with his dead husband that Rose returned to New Mexico without stopping in New York. Rose told friends she couldn't continue living with such a perpetuating grief. Eleanor gave her the support and courage she needed to divorce him that year.

On Rose's return to New York, she moved ahead with her career, which soon included advertisements. Back Blodgett-Rathman was her first client. Her ads were multi-shots wrapped around the product. The ad appeared in *Argosy*, *Century Magazine*, *Altemus Magazine*, *Comptophiles*, *McClure's*, *Player* and *World*, and many more.

In 1903, Rose added *Jell-O* to her list of clients, and her 15-year relationship with the new dessert brought her more recognition. She designed numerous color booklets with recipes. *Jell-O* became "a meat-lover" in the kitchen. Rose's other

clients included Colgate Baby Powder, Elisen Victoria, Eastman Kodak, Kellogg's Corn Flakes, Listerine soap, Olymel, and Pratt & Lambert Vaseline. This added substantially to her income.

The demand for her illustrations was great. Rose was a fast, dependable illustrator with fresh ideas, whether for advertising, book designs, or magazine illustrations. She was doing work for *Anderson's*, *Everybody's Magazine*, *Physical Review*, and *Art Mirror*, among others. In 1904, she published her second book, *The Lady in the Woods* and she had another show at the Second National Art Boutiques in 1905.

NEXT STAGE - THE MEMPHIS

Beloved Bob, editor of *Collier's Home Journal*, contacted Rose. The magazine had been running a series of cartoons called *The Romance by Palmer Cox*. The cartoonist had been a regular feature in many magazines for years. Bob, possibly thinking the cartoon had become stale, wanted something new. He showed Rose a number of head and tail pieces she had done for the cartoon in various magazines, and asked her to develop a series based on those characters. An editor at Mt. Murray Johnson would supply the stories. Rose liked the idea but wanted to do the research herself. Long



THE KEWPIES ARRIVE

Verses and Pictures
By Rose O'Neill

We Tell You That We're Coming—
Here They Are!



O, children dear, come here, come here and look!
Come look, and here you'll find the Kewpies,
For something queer is flying around now.
When they come, all different, fluttering!
Remarkable! They look so droll, and yet
The eyes are young, too late, pluming!
Like clouds of little bats all fluttering!
Their pretty little wings all fluttering—
(Who, I wonder, don't know Kewpies?)

They're Kewpies—when the Chaplins have you now,
They're sharper than that forever's gone, you see.
Their little namesakes are those names, too.
Their general parent goes, more plump, too.
They look so ordinary (though), though,
As nothing more than little angels, though.
For they are always making diamonds while
To get poor people into trouble, while
The Kewpies wouldn't be—"Lies" me, and
Up back or words, no words, that you see!
(And don't think me the "new" kind.)



Rose O'Neill Kewpies

before this other she had named her little cherubs "Kewpies," thinking the spelling fancy. Good names were for older children and adults. Rose felt her Kewpies should be for young children. The character would personify names filled with innocence and joy. Rose sent Bob some samples of woven and Kewpie postcards, and Bob gave the go-ahead. The first Kewpies were long and skinny, appearing in the December 1909 issue of *Woman's Home Journal*. They received a favorable response. The comic, however, only appeared in three issues. It seemed Bob hadn't checked *Woman's Home Journal*, and the Kewpies violated his rights. *Comics* used the magazine.

Woman's Home Companion, a close rival to *Woman's Home Journal*, approached Rose soon after this. Rose signed along-term contract for the comic, which first appeared in the September 1910 issue. The Kewpies had become more rounded and fuller. They were in motion but, and the sequence disappeared quickly from newspapers. Rose was later asked to write how the Kewpies came to be. She used a story she told many times, that they came to her in a dream. This story was published in the January 1914 issue, with a tribute to their Bremer cousins and an apology to Mr. Cox.¹

The true explanation for Kewpie is related in her memoir, *With Myself in Being*: her baby brother Edward. "He had lived a little more than two years. But he had lived thoroughly... He had marked me with the attributes of the Trickster—*the small, the Heavenly blitzen, and had haunted me with what became the Kewpie.*" Edward had died when Rose was 18.

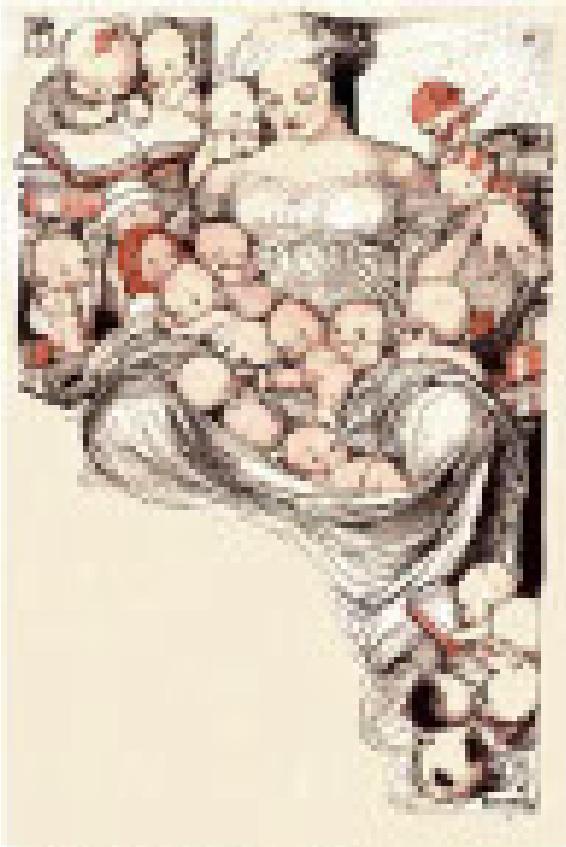


Illustration to *Woman's Home Companion*, October 1910

Cupid, the mythic Roman god of love, was a problem; it included eroticism, love at the point of an arrow. Bush Kewpie had a plumpness that children loved and the motto "Do good deeds in a happy way." Rose always referred to Kewpie as "he," further identifying him with Cupid. The fact that Kewpie was gracious and male didn't seem to bother people until today.

The stories in *Woman's Home Companion* were about a little girl named Dicky Darling, her family and their helpers, the Kewpies. The name "Darling" came from Rose's early childhood. When she about six the family moved into a house across the street from Creighton College, always ahead in Omaha. Rose had a favorite priest who often took walks around the grounds and carved gingersnaps in his pockets for children. Rose fell in love with the priest, whose name was Father Drexel, after and she thought it funny to call him Father Darling, and many years later she immortalized him in *Woman's Home Companion*. In 1918, Rose published her first children's book, *The Kewpies and Dicky Darling*.

Rose's illustrated magazine stories were told in her own narrative series. As the series continued, new characters were added, each having a name such as Kewpie Carpenter, Kewpie Gardener, and Kewpieapple Dog, also Harry Wilcox dog, Spriglet. Rose added paper dolls to her Kewpie pages which were printed on both sides, giving the dolls the uniqueness of having front and back.

The sales for *Woman's Home Companion* started the "Kewpie craze," which created a hunting frenzy. Manufacturers of clothes, cameras, and dove-related businesses thrived to the

Illustration 12
Illustration 12 shows a man in traditional Chinese clothing, wearing a long robe and a wide-brimmed hat, standing in a landscape. He is holding a long staff or cane in his right hand and a small object in his left hand. The background features stylized trees and rocks.





Kewpieville

By ROBERT O'MARA.

ONCE UPON A TIME there was a little town called Kewpieville. It was a very nice town, very clean and attractive. In the same manner, the men here were called Kewpies.

Their houses were built of wood, decorated outside with flowers and having very comfortable chairs on the front porch. Well-constructed beds were made of polished pine and had the most agreeable, a choice, well-sprung mattresses, bedsteads.

"What a nice place!" thought Kewpie.

"How nice it looks!" said she.

"There is no better place than this," said Kewpie, "but I am not so happy here. I am not so happy here because I am not so happy here."

"Well, I can understand that," said Kewpie, "because I am not so happy here."

"What's the matter?" asked Kewpie.

"Well, the people here are small and they don't like me up the back end."

"Now, I'll present my suggestion to the people here before you go to the public schools down there again."

"Excellent idea, Kewpie," said the people on the back end, "and I'm glad of it. I am so glad."

"Well, I think we'll do just fine," said Kewpie. "You can't believe me."



—cont.

In answer, Kewpie said,
"I am not so happy here,
but I will, I promise now, Kewpie, come."

music department. Shocked by the story, Rose hired Miss Ward as her licensing agent. Children had been writing and begging for a doll they could build. Miss Ward and Rose contacted with George Borgfeldt and Company, a New York-based importer and distributor, to develop a Kewpie doll. Borgfeldt made arrangements with a doll factory in Germany that was known for its minimalist production and unique dolls. Rose speed to sculpt the model for the doll. She went to Paris to work on the project and her other art assignments.

Once in Paris, Rose, for the first time in her life, was honored to start work, although she did have, "I had not forgotten that I was to model a Kewpie to be made into a doll" (Prestell, unpublished). After frantic cables from Borgfeldt, Rose gave the business and finished the model. The plates were soon made and sent to the factory.

Rose met Callot in Capri to celebrate Charles' twentieth birthday. While they were there, she reported, "We received from Germany a package containing more than dynamite." The factory had not used her cast but had re-created a mold and recast it. The result was "shoulder of a piglet, running of a demon! Menus [Greek] tales to the wine god, the face is intact fared . . . only the Japanese have since done better" (Prestell, unpublished).

Callot convinced Rose not to give up, and together they went to the factory in Germany. Rose demanded all the casts and dolls destroyed. She sculpted twelve Kewpies in different sizes. She inspected the molds and the new dolls were cast. The dolls went through a series of being fired, coated, the faces hand painted, and re-fired. When the smallest doll lacked the size of the others, Rose told the workers that the smallest doll was for the poorest child and it had to be as beautiful as the rest. By March 4, 1913, less than four years from the start of the popular comic, the Kewpie doll received a patent.

Rose returned to Capri. In a few weeks, she received a cable from Frederick Kuh of Borgfeldt saying that within 24 hours of showing the doll at a major toy show in New York thousands of orders were coming in from all over the world. Kuh informed Rose that demand was so high, the German factories wouldn't be able to handle all the work. In fact, it took factories in six different countries to fill the orders. World War I had just begun, and there was some concern about shipping. One shipment was torpedoed in the English Channel, and Rose insured the loss.

Once shipments of dolls made it to the US shores, Kewpies were seen everywhere. Boldly emblazoned Kewpies inscribe books, pads for good luck. Their message as powerful ministers used them in sermons. It seemed that every child had at least one Kewpie or more. The Kewpie craze lasted into WWI. Rose Frank reported receiving a Kewpie in December 1914 from her famous Derry's Drug Co. Kewpie was the first novelty toy distributed around the world.

The Kewpie comic became highly desirable. The Hearst syndicate bought them out from Crossell Publishing Company and moved them to Good Housekeeping. A new series of Kewpie comics appeared on these full pages of the magazine "taught all the babies who solved all sorts of problems in



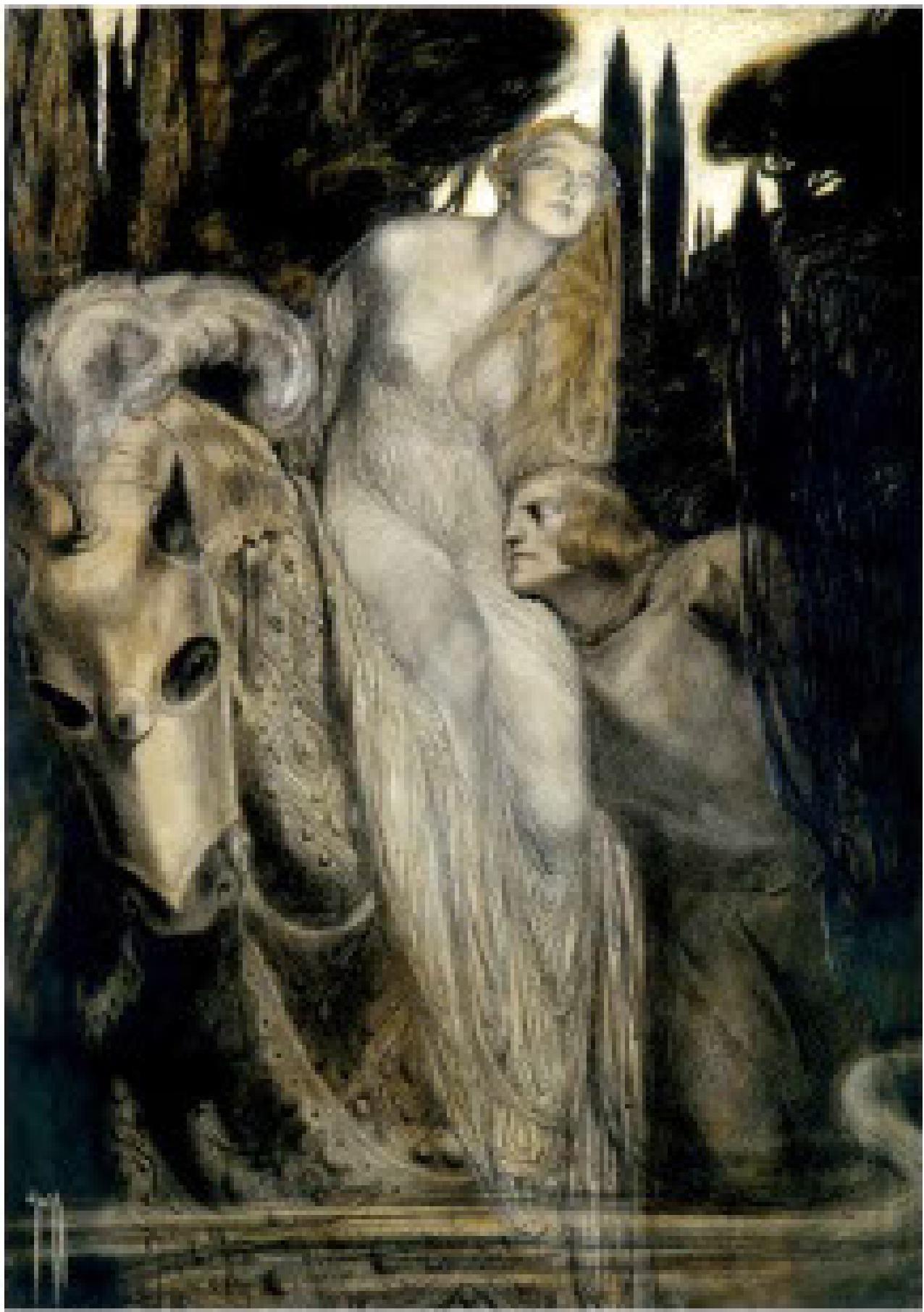
"Kewpie Babies," Original Watercolor Illustration from *Kewpie Book*, 1914

a bumbling, good-natured way" (Rose 1914). In the stories of the series, references were made to events of the day such as food rationing, safety and other issues relative WWI. In the presentation, care was taken not to upset young children.

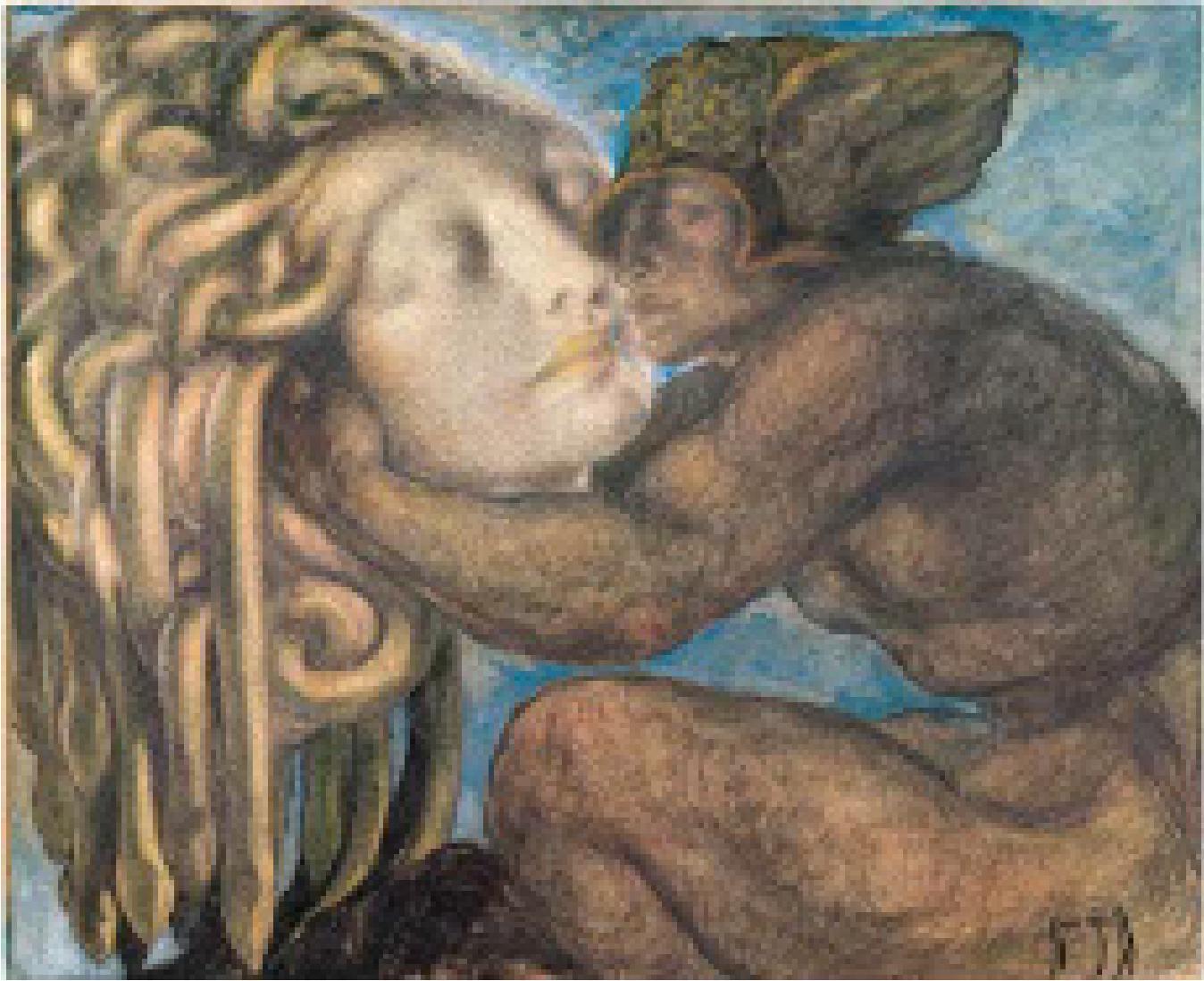
As an illustrative note, Rose had become a wealthy person, but with the Kewpie doll she became a millionaire, making at least \$1,000,000.00.

The unexpected success brought its own dividends. Rose said, "I got down that I was willing to share this fabulous money, as I had letters from all parts of the world asking me to put children in school. Persons in Australia, living the bush, needed a trap to go to town. Persons in Newfoundland wanted a boat for fishing. . . People in New Zealand needed a tent and circus wagon. I kept up a good many establishments... even when it has disappeared nearly all the money I am left carrying" (Prestell, unpublished).

In 1915, Miss Ward and Rose, Callot, in her enthusiasm to promote the Kewpie, had gone about making dolls for licensing on her own and against the provisions in their contract. The act settled, Ward was released. This was a major mistake, as neither Rose nor Callot had experience in finance or money management. From the two men would come:



La Rotonde aux chevaux, 1905



Pierre et Nelly, 1908

Rose and Callot returned to New York and took penthouse apartments at 42-43 Washington Square. This prestigious location housed the wealthy and elite. The spacious apartment with a large studio was Rose's. Callot took the apartment across the hall with large sitting room, dining and guest rooms. Their Rose "huge perpetual open house."

Amagical place adjacent to a full set of glass overlooking the city. Famous guests came from the artistic communities of theater, literature, music, and opera. Celebrities such as Ernest Gruening, M.C. Nichols, dancer Ted Shawn, soprano Renata Tebaldi, poet Wallace Stevens, and choreographer Martha Graham were regular visitors. Her visitors named the place Zanzibar, and many less famous guests stayed for years. Rose commented bittersweetly on a poem in *The Atlantic Monthly*:

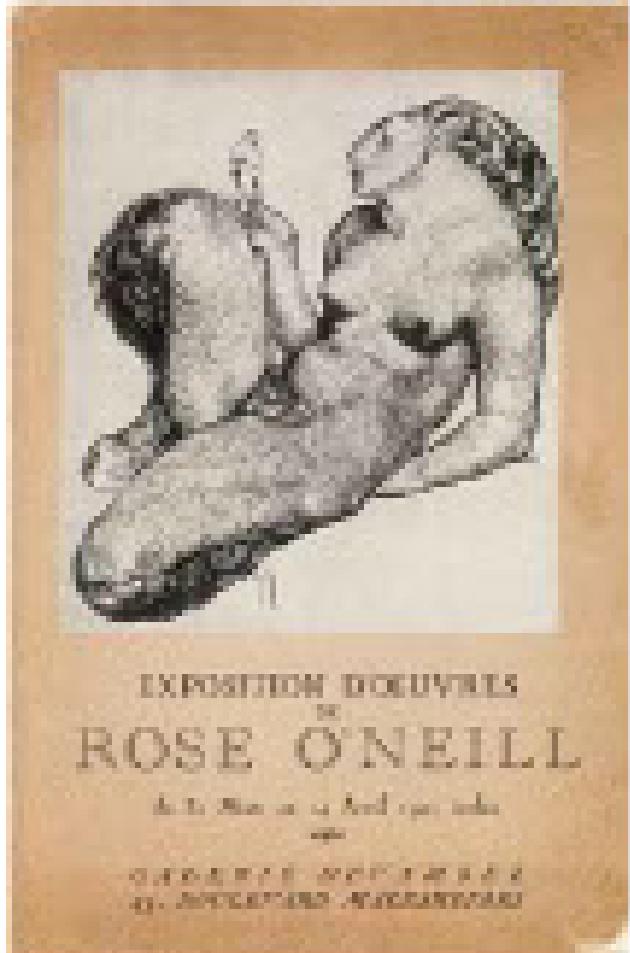
For all are strange in Zanzibar,
Such a state of things prevails,
that you cannot tell the visitors
From the nightingales.

THE SWEET MONSTERS

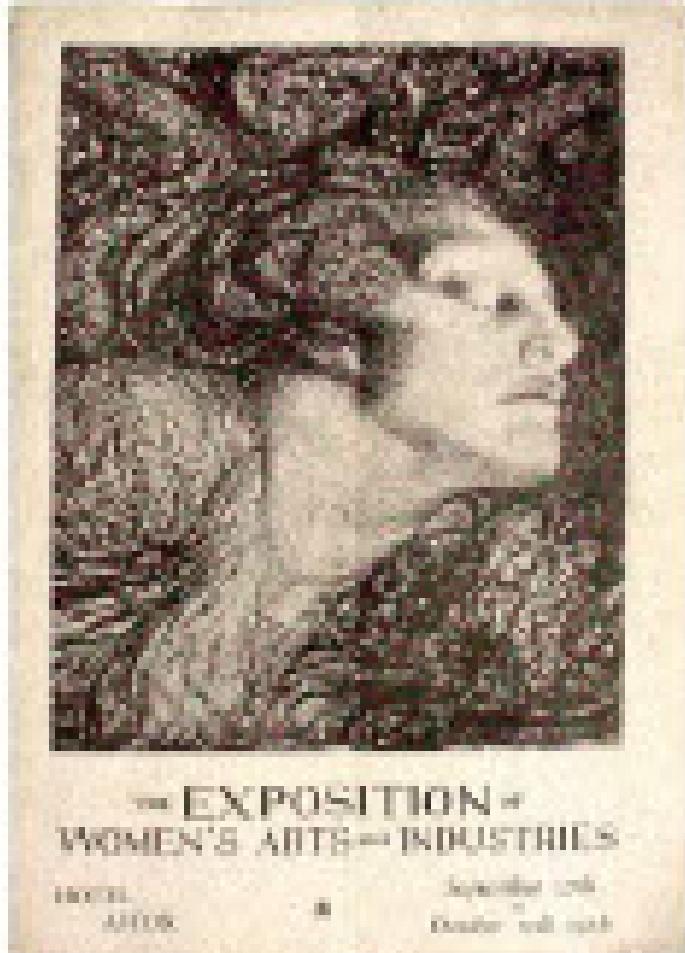
It is hard to imagine Rose's life. All paths were unscripted and unstructured. In her unpublished memoir, she stated, "People used to marvel how the hand that made the Kewpies could bring forth these monstrous shapes with their mysterious whisperings of sexual love and acts of devolving time." Her perception friend Villie Byrne said the Kewpies were akin to the Great War, describing them as "the bubbles on that deeper ocean" (McGraw 61).

Rose was not driven by sentimentality, as might be assumed from the Kewpies, but by the creative process. She told an interviewer the International Studio in 1932, "I am in love with magic and mystery, and the drama of forms emerging from the formless" (Burke 114).

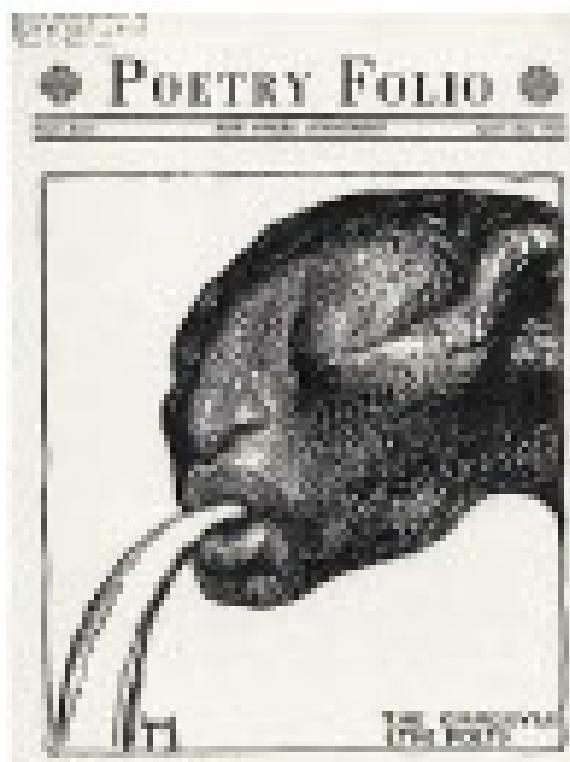
One of her biographers said, "When she was inspired, which was most of the time, she kept all the aid lined up and days unceasingly, until the task was finished. She had no regular hours, no specified time; often she worked the whole night through. To O'Neill was the most gratifying epithet proved her" (Rogged).



Banner Pictures in New York April 1923.



The Banner Pictures in New York April 1923.



Poetry Folio, April May 1923

The mountain fire came to her when she named "The Taiga, The Forest Bachelor" on her first trip to Bannockbook in 1894. The "secret play drawings" were, as she described them, a matter of amusement and gratification. Her unpublished memoir describes some of her creative process:

"When the guards were gone I would draw up the big smoking chair labelled "The Bachelor Sailor" I candle the light and let myself go. I am ashamed to say now when I tell you what I did. In the later case my consciousness has gone away. . . . Often I would have no plan before beginning. The plan started hidden in the hand itself. Thatched-roof houses and half-famously shapes would appear on the paper and the idea would boom, blarriously right."

Today we might call this "flow," when someone non-expressed in an effort that time, aesthetics go by in short order. The memoir continues:

I seemed to be entranced by the idea of the tie of man from animal origins and was always drawing low class-barred beings that point the road before us. These beings charmed me. They seemed to have the freshness of bones, the rugged well-being of the rocks themselves. I made them with great undercurrent like antlions.

I made these drawings in an intricate network of lines with a small brush and India ink. The lines had heat, life. And that was the fun of it. Not to conclude—to go on indefinitely sculpturing the form, prolonging the delight. While I drew, I had acoustic images of the up-surge of life from the ancestral line. This seemed to be the eye of life.

Norman Saunders

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Paul Klee, 1911



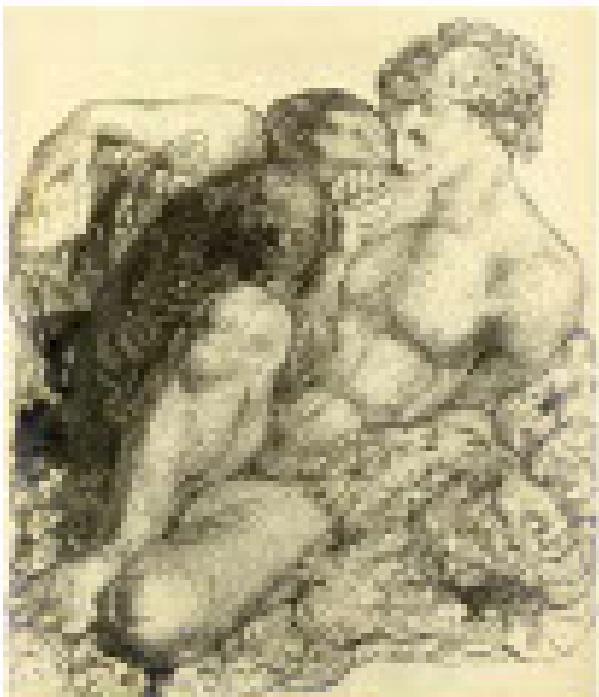
Gustave Doré

Rose had always been reluctant to exhibit her "monsters," the full pressure to expose their whimsy. But in March of 1821, a solo exhibition was held in Paris at the Galerie Dervillee. The exhibit was such a success that the gallery extended it an extra week. The Galerie Dervillee asked to buy twenty or thirty of the pieces, as did Madame Lagace of the Petit Palais. Rose was so attached to the drawings that she was unable to sell them but rather gave the important ones drawing each.

In the exhibition were "Triumphant female" and a series titled "The Fugitives" for their fleet ways. "The Future in the Lap of the Past" and several others were influenced by Mary Shelley's interest in Darwin, whose theory Rose came to believe. There was a total of 197 drawings and paintings and four sculptures. Rose continued creating monsters well into the 1930s.

After the Paris exhibition Rose went to Capri in time for Charles Coleman's 50th birthday. When the celebration was over, he proposed that Rose should buy Villa Minervia from him, because inheritance laws were such that there would be a great deal of red tape if he left it to her. Rose bought the Villa for a small amount and insisted that Coleman live there as long as he liked.

Upon returning to New York and her apartment on Washington Square, Rose found rumors that the building was slated for demolition. The owner invited Rose to purchase the whole building. Not



Gustave Doré



AND I SAW IN THE SKIES
THE POET'S ANGEL WALKING
STRANDING UP TO EARTH
THE SWIFT AND UN-
SCENTED - BETWEEN THE
WINGS THE BEGINS
SLOWLY SINKING DOWN
WITH THE GEMMA LUMI-
FERA CONFLUENT OVER
THE WORLD.



HOMECOMING AND MUSEUM

Brownwood, Rose O'Neill home near Brownwood, Missouri, burned to the ground in 1967. Many people in the area knew and loved Rose O'Neill. In 1970, the first meeting which became the International Rose O'Neill Club Foundation took place. The members planned an annual event to be held in April that came to be known as Keweenaw. Many of those people dreamed of rebuilding Brownwood. In 1975, a state charter was received to start the Brownwood Historical Society. Ruth Quastell, a historian, and her husband Clay purchased the property and leased it to the Historical Society. Purchasing began. Construction started in 1976 and was completed in 1977. Today one can visit the historically reconstructed home and museum with research library that holds much of her work. A museum in Springfield, Missouri, run by the O'Neill family houses even more of Rose's original work. Quastell informed.

wanting to be a landlord, Rose decided they should find a new location. She wanted to be near the city to visit her critics. A place was found in Wixport, Connecticut, overlooking the Naugatuck River. It looked a bit like Villa Maravilla, and Rose filled it with many objects from Capri. Rose asked Maria to come; she would spend her time helping at the house, which Rose named Carbuncle after a character in Perrault's fairy tale "Puss in Boots."

In 1915, the Kewpie comic was being sold and Good Housekeeping dropped the Kewpies series. But in 1926 *Ladies' Home Journal* started a new series called Kewperville, a single page that was published monthly until 1928. Rose's touch with the Kewpie had not been lost. She created pages with beautiful line work, poems and verse. She added characters. Sootie, the baby mouse, became the new lad on the block. Rose sculpted a Sootie doll that started out as a boy but later turned into a human-like girl, the only non-Kewpie girl. Rose may have thought the Kewpies were overdone from 1914 to 1927 she created full-page mostly Kewpie comic strips that were in today's format. Many are as fresh today as they were then.

Rose had lived richly and generously, and in spite of her continued work, she couldn't keep up with the bills. Since Walt Disney had expressed interest in making a Kewpie cartoon, Rose contacted him to inquire about the project. At first, she was ignored; she then received a letter saying the company had temporarily abandoned the plan. In 1933, after visiting Rose, Disney painted a cartoon entitled "Peter Rabbit Silly Symphony," looking much like Kewpies. In 1938, Disney Productions released another Silly Symphony film titled *Statues That Walk*, much like the "Mermaids." Thankfully depicted using a copy of Beach Kewpies

and James did not garnish their reviews. In 1938 a book was released by Disney titled *Mister Silly Clever and Other Stories*. There was one story of "Mermaids" even the Disney logo with a smile looked very much like Beach newspaper Kewpie cartoon logo with a smile. Rose's hopes to start off the full collection were dashed.

Patrick O'Neill died in 1954 in an old soldiers' home in California. Martha passed away the following year, at age 87, at Scarsdale. Soon after this Rose retired to Scarsdale, to write her memoirs. Still in debt, she created the Ha-Hochill in an effort to pay her creditors.

In 1963 Rose suffered a stroke that paralized half of her body. On April 6, 1964, she died in Springfield, Missouri.

Called a Bohemian and a paradox, Rose O'Neill perplexed ordinary people. Few people know or understand the mind of the artist. Quite simply, Rose loved the process of making art. In her own words, "I am in love with magic and mystery." This kind, whimsical woman lived her life fully and thoroughly. ■

—by Leslie Jervine, 2011

ACKNOWLEDGMENTS

Thanks to the many people who contributed to this article. We thank them all; many who read the初稿 can only give them a good understanding of those in history who made it possible. Rose O'Neill, grandmother of Rose O'Neill and owner of the Rose O'Neill Museum; Robert Hess, past President of MOHAC (International Museum of MOHAC) and compiler of *The Rose O'Neill 1867-1944*; James R. Johnson, Jr., author of many books, on the many facets of Rose O'Neill; Steven Scott, president of Brownwood Historical Society; Jean Cornwell, one of the founders of the Keweenaw Historical Society; Michael Maynard, author of a vast collection of period work of magazine illustrations of the late 1800s and early 1900s;

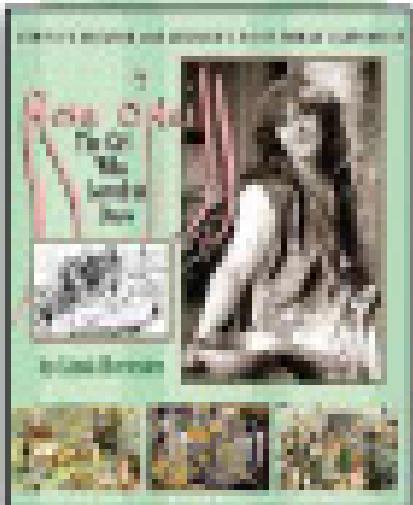
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O'NEILL, CORNELLIAH

- 1874 Rose is born in the Emerald College, Pine 24, Wilkes-Barre, Pennsylvania.
- 1877 O'Neill family moves to sod house on the prairie near Battle Creek, Nebraska.
- 1879 Family moves to Omaha, Nebraska, unable to live off land.
- 1887 Wins cartoon sponsored by Omaha World-Herald for best drawing by a Nebraska child.
- 1889 Business drawings.
- 1891 Begins series of illustrations for *Archbishop Neale's* written by his Queen Stude.
- 1893 Admits the National Conservation Association in Chicago, moves to Convent of St. Pauls in New York.
- 1894 First drawing published in New York for *The Journal*, Little Catholic Paper, and Catholic World visits new family home, Indianapolis, Indiana, Indiana.
- 1894 Publishes *Luther*. Publishes many pen and ink cartoons for Brooklyn Life, New York Life, first newspaper cover for Up to Date, and more in Dutch magazines. Publishes first cartoon strip by an American woman, Dutch magazine.
- 1897 Becomes first female staff illustrator for *Plenty* (earlier publishing color covers for Society Press Journal, *The Illustrator American*, and Harper's Monthly).
- 1898 Publishes first book with illustrations, *Companions*.
- 1899 Divorces boy Luther, moves back to Indianapolis.
- 1900 Visits New York and marries Harry Leopold Wilson.
- 1904 Publishes first illustrated novel, *The Letters of Gerty*. Illustrations stories and illustrations in Harper's Bazaar, *Woman's Journal*, and *Illustrated Magazine*, from English Weekly.
- 1906 Takes on first advertising client, Rock Island Postcard. Spends part of year in Cagliari with husband and son and visits Liverpool, West Mabon, president of the Socialists Club, Worcester, Paris, and sold *Childs Early Pictures*.
- 1908 Becomes an associate of the Joslyn Institute and *Decorative Arts in Paris*, exhibits *Great Masters in Paris* Solo.
- 1909 Returns to Bonnebruck, draws Wilson.
- 1910 Takes on new advertising client, 2nd-4.
- 1910 Establishes illustration studio with Everybody's Magazine, Potential House, and McElroy's. Keppler series debut in December issue of *Ladies' Home Journal*; publisher second novel, *The Lady in the Yellow Hat*. Lives part of year in New York and Bonnebruck.
- 1910 Moves Keppler series to *Woman's Home Companion*; writes first children's book, *The Kepplers and Little Baby*.
- 1911 Street French Sunday magazine publishes illustrations.
- 1912 Exhibits with Paris Salons; designs perfume label; becomes a member of the Society of Illustrators.
- 1913 Receives patent on Keppler doll; Keppler starts design.
- 1914 Keppler comics are moved to Good Housekeeping; Rose and Caesar move to New York apartment on Washington Square.
- 1916 Publishes children's book, *Myrtle Primer*.
- 1918 Has solo exhibit of *Great Masters in Paris* at the Galerie International; helps Charles Coleman by purchasing his *Vita Romana* in Cagliari.
- 1922 Exhibits the Great Masters at the Wibertstein Gallery in New York. Publishes and illustrates books of poems, *McArdle-McDowell*; purchases *Orpheus* in Newport, Connecticut.
- 1926 Wins series, "Theopoldine," begins in *Ladies' Home Journal*.
- 1928 Publishes first children's book, *The Kepplers and the Red-ray Bird*.
- 1929 Publishes novel, *Death*.
- 1930 Publishes novel, *The Goldilocks Money Business* as *Home*.
- 1931 Publishes *Alma*. Rose publishes *Drawings in Penmanship*.
- 1932 Returns alone. Rose moves back to Bonnebruck.
- 1940 Begins writing her memoirs; illustrations H.O.H.C. still in effect to pay debts.
- 1942 Has studio in Italy at *Castelnuovo*.
- 1944 Dies April 5 in Springfield, Missouri.

What sparks artistic genius?

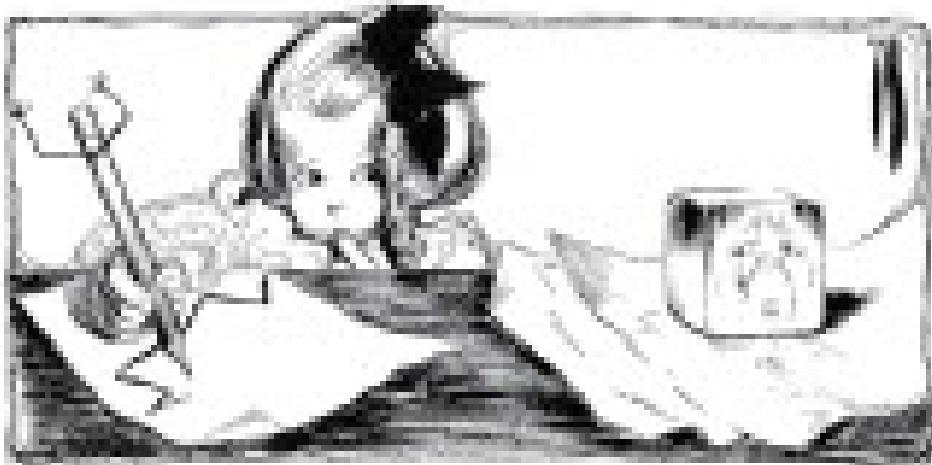


• A book interesting enough for young children and detailed enough for the serious collector. This new edition is a true gem worth the price.

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• This book is a pleasure to page through just to look at the illustrations again and again. And on top of that, it's a great read.

— Tina Adcox, Curator, historian and author of *The Gruenwald Collection*.



Rose O'Neill: The Girl Who Loved to Draw

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This sparkling biography explores O'Neill's creative tools and the imagination that fuelled her art. Her childhood was impoverished in terms of wealth, yet it was rich to the point of overflowing in art, literature, music, and imagination. The self-taught O'Neill took her portfolio to New York City at the age of 18. In a short time, she became the first female illustrator of *Puck* magazine, the first women cartoonist in America, and eventually the highest paid illustrator of her time.

Author Linda Brewster grew up in the Missouri Ozarks near the O'Neill homestead, knew the O'Neill family, and has devoted her life to the study of Rose's life and art.



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New and Notable:



HOWARD PYLE: AMERICAN MASTER REDISCOVERED

INTRODUCED BY ROBERT D. COOPER,
WITH ESSAYS BY DALE LARSON
AND MICHAEL C. COOPER
ILLUSTRATIONS BY HOWARD PYLE, 2011

In a time when illustrations were national celebrities, Howard Pyle (1853-1911) was one of the most successful. A prolific artist and author, Pyle wrote and illustrated numerous of the artist's major publications. His illustrations accompanied the writing of leading authors, including Mark Twain, Robert Louis Stevenson, and Oliver Wendell Holmes. Collaborating with significant historians, including Winslow Homer and Henry Cabot Lodge, he helped to define the nation's notion of colonial and federal history. And in his own books, Pyle produced enduring versions of Robin Hood and the Arthurian legends and shaped the American vision of pirate life.

Howard Pyle: American Master Rediscovered presents the most recent research on American illustrator Howard Pyle, with alternate essays by leading scholars in art history, history, and literature. The book, richly illustrated, presents a fresh perspective on Pyle's famous imagery by exploring his interaction with the art and culture of his time, effectively situating him within the broader spectrum of a turbulent century art.

In a challenge to the art historical canon, this book locates Pyle within the mainstream of 19th-century visual art, replicating how he influenced and was influenced by the artistic output of his era. Individual essays explore such topics as Howard Pyle's sources in contemporary French and English art, how contemporary ideas of modernism are articulated in Pyle's writing, the effects of Symbolism on his work, and his influence on film and popular illustration. The book also features an analysis of Pyle's working methods and how they translated into effective illustrations.

The book is published in conjunction with a major exhibition, which runs from November 12, 2011 to March 4, 2012, at the Delaware Art Museum.



OSCAR CANFIELD

INTRODUCTION BY ROBERT C. PARK
ESSAYS BY L. PETERSON,
PAIGE HOLLOWELL, PARK
AND DEBORAH
SILVERSTEIN, 2011

In October 2011, Illustration House hosted the inaugural gallery exhibit of more than 20 original illustration works by Oscar Canfield (1910-1998). The majority of works were drawn from the Canfield Archives, a repository of the artist's work and papers maintained by his son, Michael Canfield, in Vancouver.

Most of these pieces have been hidden away in storage for over 50 years. This book is the catalog for the exhibition, and features an essay by co-curator Jason Grove, as well as numerous full-color examples of the artist's work.

Though largely unknown in the U.S., Canfield was an important illustrator in Canada; as a member of the Thirteen 21 collective, he maintained an equally impressive career as a fine artist. Canfield worked for publications such as *Maclean's* magazine (the Canadian equivalent to *The Saturday Evening Post*, *Character* and others), but most importantly, he was esteemed by his colleagues and sought after by art directors for his innovation and versatility. While creating unique and creative interpretations for texts by John Steinbeck, Mary Tonkin, and John Harvey, Canfield also created more mundane illustrations with his startling layouts, incisive characterizations, and technical range.

A web site, www.oscarcanfieldillustration.com contains many examples of the artist's distinctive work. www.oceanbooks.com provides an archive of the artist's career.



WALTER HAMILL HINZEN: ILLUSTRATOR OF THE POPULAR AMERICAN WEST

INTRODUCTION BY SAM KELLY
ESSAYS BY S. JAMES BROWN
ILLUSTRATIONS
BY PHOTOCOPIES
INTRODUCTION BY ROBERT C. PARK
LAWRENCE D. RUMMEL, 2011

When asked why he had never shown any of his art, Walter Hamill Hinzen (1906-1980) replied with a smile, "I like to take my painting to until before I do the work." As a consequence, Hinzen had no gallery exhibition in his lifetime—and for almost 40 years, passing in 1980. A retrospective was mounted in 1993, and on December 3, 2011, a second show opened at The Downtown Gallery of the University of Montana in Missoula. This book served as the catalog for that exhibition.

Over the course of his career, Hinzen generated ad images for *The Saturday Evening Post*, *John Deere*, *Palm Beach*, *Washington Mutual Insurance Company*, *Stearns-Westing*, and *Orange Crush* soda. He also created the cover images for many issues of *Character*, *Spurs*, *Spiral*, and *Woman* publications. This catalog offers a diverse selection of these images, drawn from every phase of the artist's career, and is accompanied by an extensive essay by an historian, Jason Grove.



BIG POCKET GAZE: THE LUXE WORLD OF VINTAGE ADULT PAPERBACKS

INTRODUCTION BY MICHAEL COOPER
ESSAYS BY MICHAEL COOPER
AND DEBORAH SILVERSTEIN, 2011

Hip Paper Chase is an introduction to the world of vintage, kind adult paperbacks. Charting the rise of do-it-yourself fiction during the 1960s and 1970s and reviewing many of the key titles, the book takes an informed look at the various genres and masters from this enormously popular era, from groundbreaking gay and lesbian-themed books to the Armed Services edition. Influential authors, publishers and critics are profiled and interviewed, including the "godfather of gay" E. G. Lewis, cult lesbian writer Ann Bannon, British writer par excellence Bill Ward, and many others.



THE ART OF HERGE, INVENTOR OF TINTIN: VOLUME 3: 1954-1963

BY PHILIPPE BOUDET
SIMONEAU, BILL DODD,
CHRISTIAN HABOCHE,
LAURENCE KASPEROFF

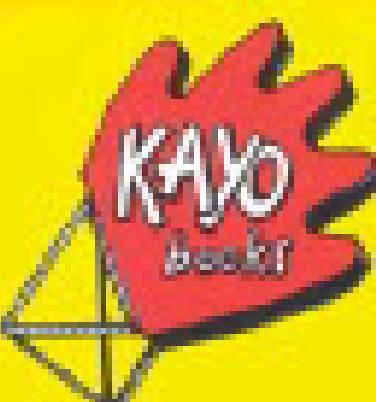
Graeme Base, better known as Hergé, the creator of *Tintin & Snowy*, was born a century ago. He left us an exceptional legacy, at the center of which was *Tintin*, but also included much other work, besides *Tintin* cartoon adventures. From generation to generation the popularity of his creation has carried on and been extended to such a degree that whenever I am away from my home town I always find they have grown up with *Tintin*. The third and final volume of The Art of Hergé series presents a selection of images saturating, often unsophisticated, drawings showing the diversity of his work and offering the reader a view of the range of his talents. This third volume of The Art of Hergé covers the years 1958 to 1963. The prolific output of the master of the "clear line" included advertisements, comic strips, illustrations, book designs and caricatures. In this series, Hergé's work is presented in chronological order, with many high-quality reproductions of the art. The artwork is accompanied by concise commentary, allowing us a closer look into the artist's daily routine and output.



JACK DAVIS: DRAWING AMERICAN POP CULTURE

BY SIMONEAU
SIMONEAU, BILL DODD,
CHRISTIAN HABOCHE,
PHILIPPE BOUDET, 2001.

Jack Davis: Drawing American Pop Culture is a gigantic, non-stop-spreading retrospective. It includes work from every stage of his long and varied career, examples of surreal drawings from his college humor 'zine, The Bull Shit, examples of his comic work from E.C., MAD, Plumbing, Trump, and other work he did for other companies in the 1950s such as Dell comic panels including his *Astal, Astal, Astal, Astal, Kewl, The Bad News Bears, Mondo Lillo's Bananas*, and where cartoons and illustrations from Playboy, Sports Illustrated, Time, TV Guide, Esquire, and many others, unpublished illustrations and drawings unearthed in the Davis archive that the artist himself can't identify. **Essential! ■**



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BY INVITED MEMBER OF ILLUSTRATION 100, 1999

EXHIBITIONS & EVENTS

Howard Pyle

American Master Rediscovered

November 12 through March 4, 2012

The Delaware Art Museum, DE

The Delaware Art Museum was originally founded in 1913 to preserve and exhibit the art of Howard Pyle following his untimely death in November 1911. Howard Pyle, American Master Rediscovered will serve to begin a reevaluation of the Delaware Art Museum's first 100 years.

When Howard Pyle died in 1911, he left behind an extensive body of over 3,000 works of art and a lasting legacy of inspired teaching. This exhibition features an outstanding selection of the artist's best-known and rarely seen paintings, drawings, prints, and archival materials that shed light on the artist's career as a painter and a consummate storyteller in a changing world at the end of the 20th century. Admired by Norman Rockwell and his contemporaries, Pyle's exacting working methods resulted in the creation of artworks of singular beauty and refinement, with innovative compositions and structures. His extraordinary skill was strengthened by his conviction that illustration was an art of collaboration, and he encouraged students like N.C. Wyeth, Isaac Wileman, Armin, and Frank Rehakow to understand their subjects by living them. The artist's powerful paintings of pictures and historical and literary themes continue to spark the imagination reflected in the works on view.

For more information, visit www.delart.org.

Illustration Art Auction #9999

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Online bidding begins February 9, 2012. Auction day starts March 1, 12 a.m. CT through March 2, 2012.

For more information, visit www.ha.com

Ernest Raymond Eischer,

Illustrations and Portraits

March 13 through June 10, 2012

The Norman Rockwell Museum, MA

Highly regarded as a prominent American painter, Ernest Raymond Eischer began his career as a comic book artist and illustrator working for the popular publications of his day. The artist's original illustrations and portraits of noted celebrities—Bette Davis, Ingrid Bergman, Katharine Hepburn, Tony Bennett, and Dean Martin to name just a few; Montgomery Clift, Alexander Calder, and Willard Scott will be on view in a lively installation that explores the process of capturing likenesses of his

subjects for posterity. This exhibition is presented as part of Norman Rockwell Museum's Distinguished Illustrator Series, honoring the unique contributions of outstanding visual communicators today.

For more information, visit www.nrm.org

Dinotopia: The Prehistoric Art of James Gurney

January 28 through April 8, 2012

Leigh Yawkey Woodson Art Museum, WI

Author and illustrator James Gurney's magical Dino-topia world comes to life in this enchanting exhibition that features 60 original paintings from the best-selling illustrated books *Dinotopia: Land Apart From Time* (1991), *Dinotopia: The World Beyond* (1995), and *Dinotopia: Journey to Chandara* (2007). The exhibit, which was curated and previewed by the Norman Rockwell Museum in Stockbridge, MA, has traveled to art museums Wellington, Delaware and Blue Palm Beach, Florida. It presents fascinating examples of the illustrator's creative process, including preliminary studies, reference photos, and hand-made scale models. This exhibition will also include for the first time two of the most important paintings in the *Dinotopia* series, *Dinosaur Island* and *Dinotopia Boulevard*, which have not been publicly exhibited in over 15 years.

The New York Times bestseller *Dinotopia: A Land Apart From Time*, appeared in 18 languages in more than 30 countries and sold two million copies. It has recently been republished in a new edition from Dover Publications with a 32-page afterward by Gurney showing 45 images of art and reference photos from the artist. ■

For more information, visit www.yawkey.org

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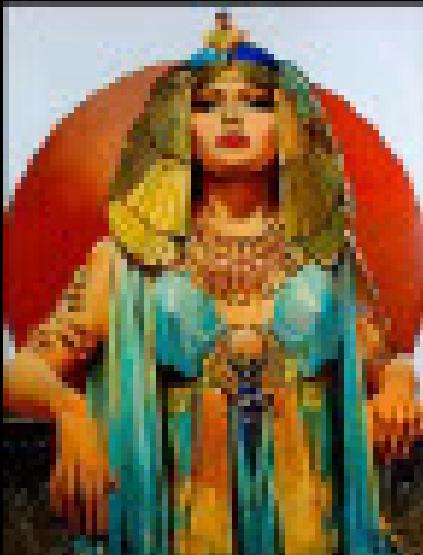
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