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George Stavrinos

Moonfall: The Life and Art of **GEORGE STAVRINOS**

by Bradford R. Hamann

INTRODUCTION

In 2003, when George Stavrinos was elected posthumously to the Society of Illustrators Hall of Fame, it had been almost 17 years since his passing. The short biography that appeared on the Society's web site attempted to summarize his life and work in less than 150 words.¹ The sparse outline of a career that was one of the most fascinating and historic of the last quarter of the 20th Century seemed inadequate at best.

George was only 42 years old when he died of complications of pneumonia on August 3, 1986, at Parkland hospital in New York City. His life was cut short by the AIDS epidemic that swept like a cyclone through an entire generation. Survivors refer to the devastation as "The Great Sadness," but there remains an energy in George's art that transcends the sadness of those and the intervening years, and which continues to resonate with his passion for life, and the love he carried for his friends, his family, and his art.

Among contemporary illustrators there are those who consider him one of their towering inspirations. George Stavrinos repeatedly demonstrated that illustration could be more than just decorative. An illustration could be infused with dramatic content, it could be monumental in feel, and it could stand as "art" in the truest sense of the word.

Today, a mere 22 years after his death, the vast majority of illustration students have seen not a single example of his work. The general public, with its insatiable appetite for

the latest novel, has no recollection of him. It's a shame when an artist as gifted as George is so quickly relegated to the "nice person's" category.

Loss is inherently a part of life. George's death at such a young age deprived the world of an artist who most likely would have gone on to even greater heights. We the public are the poorer for it. Not the infinitely greater loss has been to his family and friends, those who loved him and who were in turn loved by him. One can ponder what he would be accomplishing today if he were still alive. But perhaps time is better spent by taking pleasure in the amazing body of work he has left behind. The fact that he gifted to his family, friends, and admirers such a large number of beautiful works, created over such a relatively short working career, should indeed be a cause for celebration.

WINDSORVILLE

By the end of the first half of the 20th century, Somerville, Massachusetts, a town situated on the outskirts of Boston, had become home to a large and active community of Greek immigrants.

Theophilus Stavrinos (1909-1986) and Avramo Devos (1907-1986) had immigrated separately to America in 1917 and 1920. Their relatives had overrun their homes in one of the Greek colonies, Smyrna, located on the Aegean coast of Asia Minor. Sailing to Boston, Theophilus arrived from Athina, a village just outside of Smyrna, and Avramo from Ruzdara, another



Alinari, 1912. Litograph



Lydia, George, and Theophilus Marston



Young George Marston

suburb of Smyrna. Theophilus and Acemovitch usually went, fell in love, and were married in 1926, setting up home in a roomy three-story house located at 46 Cassville Street, then first child, Mary, was born in early 1927, and three followed the births of a son, John (1931-2004) and four more daughters: Sandra, Veretta, Demetra, and Lydia. George Marston was born on March 13, 1948, the youngest of the Marston children.

Recalls his sister Sandra, "When my old, old sister was having her first child, my mother was pregnant with George. Mama was so embarrassed because she was 41 when she had George, and in those days you didn't have a child at that age. But they loved that boy. I'll tell you, George was spoiled! He wasn't a brat, but he got a lot of attention! We would buy him whatever he wanted!"

George's sisters Sandra and Lydia hardly remember George as a small boy of three or four, being on the floor and drawing. In a 1978 interview, George recalled, "As far back as I can remember, I was always drawing. Really, it was just part of me. I used to draw all the time rather than do much of anything else, so far as kids' play goes."

George attended the Charles G. Pope Elementary School in Smyrna and then Southern Junior High. Three times a week, George attended after-school lessons in speaking and writing Greek. George also attended Sunday school classes at the local Greek/Orthodox church. George often provided meals for many of the church plays. His sister Lydia recalled that George



High School Yearbook, 1966

would sometimes use his mother's plastic-encased tablecloth, which were backed with canvas, as the surface for his murals."

In high school, George enthusiastically threw himself into the role of artistic director for many of the school's stage productions, including a production of *The Fly* for which he created a large detailed painting for the backdrop, along with all the stage scenery.

George took his school art assignments very seriously. Lydia Marston remains impressed by the single-minded focus he displayed when it came time to meet a deadline: "George always worked/box under pressure. If he had deadlines,

he would want to do it or not do it and that's not say to himself, 'Okay I need to do it.' When we lived in Smyrna, I had a bedroom up on the third floor, and one of the rooms across the way was his art room, with a large table and easel. I'll never forget waking up in the middle of the night and finding him wrapped in a blanket in front of the easel, working like a maniac, because he needed to finish something for school or for a contest."

In his senior year, George served as president of both the Art Club and the Student Council, and was a member of the National Honor Society. He also served as a staff member for the 1966 edition of the senior yearbook *The Ashes*, and contributed a series of four full-page illustrations to the book. George graduated in the spring of 1966, and with the help of a scholarship from the Tiffany Foundation in New York, headed to Providence, Rhode Island, the following fall to begin studies at the prestigious Rhode Island School of Design.

Robert Fawcett (1903-1967)



"What I remind you of your heart?" she asked. "Come, sit, admit it you have failed to recover the ruby!"

The Adventure of the Abbey Grange - Collier's Magazine August 21, 1903

Inquire for more information



Students in Rome, Spring 1966. Photo by Edward Rosen



Leaf collage for RSD project, 1966

PROVIDENCE

In the fall of 1966, George enrolled at the Rhode Island School of Design (RISD), situated in the city of Providence. Sally MacLeod, the woman who would eventually become one of George's favorite models as well as a lifelong friend, first got to know him well during their sophomore year. She was impressed with his genial nature and quiet presence. "There was a dimension of airy ratiocination about him, a self-contained quality that was somewhat powerful. He was extremely diligent. He devoted himself to his work with real satisfaction, bordering on delight. He was a very strong talent and aware of it, but never cocky to the least. It was understood by everybody in the design program that he was an exceptional but very discreet and modest guy."

It soon became clear that George was the star of the class. Every week, when the students showed their work, all eyes would be on George. George thrived in Sewell (St.) Silman's color theory class, easily handling the assignments using Calor-Jad paper. Silman (1914-1992) had been a student of the color theorist Josef Albers (1888-1984) at Black Mountain College and had previously taught at Yale. Silman was known for his calm and dictatorial style, but George, with his self-discipline and confidence, had no problem with the color class and the drawing courses that he also took with Silman. "When Silman asked the class to design leaf collages, *Mia Lovell* recalls that George's were "incredibly rich and subtle, a few steps beyond anyone else's."

Almost 20 years later, when discussing his own drawing techniques, George recalled how Silman had urged the students to slow things down and spend time observing the subject. "Getting outside of yourself is part of the process, just concentrating with the eye, the hand and the paper. With any-



George, drawing photographs, 1967

thing you do, I think it's more satisfying if it can be experienced on more than one level, if you can become absorbed."

George also studied photography with the internationally renowned photographer Harry Benson and with Harry Callahan, known for his method of walking about the town each morning and shooting the scenes he came across. George approached photography with the same enthusiasm that he expressed for drawing and design.

Another student who George met during his freshman classes at RISD was Edward Rosen, now a respected commercial photographer and currently Professor of Visual Culture at Università Bicocca in Milan, Italy. Rosen recalls being impressed with George's openness and sense of humor.

"He came from a working (Irish immigrant family)" recalls Rosen, "and I came from an Italian immigrant family, so I felt



Rich looking to George Starobin

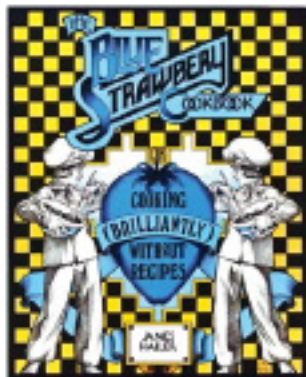
a certain affinity to George. He was an absolutely wonderful person, serious, good featured, intelligent, kind, a very fine friend.¹⁷

Despite the pleasure he took from photography, George saw himself as an illustrator and designer first. But throughout his student years and on into his professional career, photography remained a critical component for the creation of his art. According to Ed Ross, George never considered himself a particularly good photographer from a technical standpoint, but he was fascinated with light and composition. Even as a student, many of his drawings were ideas from photographs he took himself. "In a sense," recalls Ross, "he felt the need to 'better' his photos, which he considered somewhat like a visual diary. He was interested in mood and graphic images which show strongly in his illustrative work."¹⁸

During his summer breaks, George earned his living up to Opatowitz (today Laoga) popular summer destination for gay and lesbian vacationers. Opatowitz is known for its beautiful beach, its clear ocean air, and its lively night scene. It was also the home of "Pete Richards Tavern," a popular restaurant where George found work as a "wait person." Lydia Starobin recalls that George "was so fulfilled that he could work up there...it was one of those exclusive places, and he'd share a table with the other wait people, and he used to be so thrilled because he could make three or four hundred dollars a night at 14pc."¹⁹



Self-portrait, August 21, 1967, oil



Blue Strawberry Cookbook, 1973



Another Blue Strawberry, 1986



Blue Strawberry restaurant sign

In the summer of 1965, George met James Haller in Ogunquit. Haller was an out-of-work television writer, originally from Chicago. "George was then doing lots of drawings and sketches," says Haller. "He had also done, at that time, a series of drawings that he had based on old photos taken around Somerville of his family and friends. I loaned him 50 dollars at the time and when he said he couldn't afford to pay me back he offered one of the drawings in return. I wish I would have had the money to have bought all of them. I chose the one of his great aunt and grandfather, about 1912, a picture in the yard of their house. I had it framed and it still holds a place of honor."

The following year, Haller opened a restaurant whose main spoke was strawberries called The Blue Strawberry, which was located on Canal Street in Portsmouth. The restaurant and Haller went on to open more, and George provided the first signs for the restaurant and the cover illustrations for the first two books Haller authored, *The Blue Strawberry Cookbook*, published in 1973, and *Another Blue Strawberry*, published in 1983. Both cover illustrations show the strong influence of Maxfield Parrish, an American illustrator who George had come to admire back in his high school days.

Since the Blue Strawberry was a short-lived enterprise store that was called The Wonderful Cookie, James Haller recalls that, "For some inspired reason I asked him to use two pieces of wood for the sign, in the event that if the store ever closed it could have one side for a piece of art. Seriously, I still have that."



Wonderful Cookie store sign



Palazzo in the Palazzo Grandi, Rome

NOTE

At the end of his junior year, George was accepted into RISD's European Honors Program and set off to spend the full semester of his senior year in Rome, along with about two dozen other RISD students. It was to be a period that would allow him to spend his study, both personally and artistically.

Brooks Ed Brown, "We each had a studio in Palazzo Grandi in the center of Rome, and we each lived in separate apartments near the Palazzo." The Palazzo Grandi is a massive 16th century Renaissance-style building, constructed on the site of the ruins of the infamous Circus Maximus (221 B.C.). The spacious studios feature tall windows facing east, which allow early morning sunlight to stream into many of the studios.

George spent his time learning Italian and taking countless photographs in and around the city. Many elements of the architecture George photographed at this time would eventually be incorporated into his professional work. George also took a three-week side-trip to visit relatives, sailing to the town of Heraklion in Crete. He spent much of his time in Greece studying mythology amidst the ruins of the Temple of Zeus, and visiting the local museums.¹

At the end of the semester, George gratefully headed back to the United States, leaving behind a city that had supplied him with imagery and inspiration that would fuel some of the most memorable work he would do over the next 20 years.



Notes about Hercules made by Stanton

BACK HOME / BOSTON / PHILADELPHIA

Shortly after graduating from the Rhode Island School of Design in the spring of 1970, George fell ill with mono-like symptoms and ended up spending several months, often times immobile, at his parents' home. During his confinement George's creativity remained unattended, and he began producing a series of remarkable window pens with pictures and photographs mounted onto them, which he sold as costume jewelry. As a result, he received a notice from *Venue* (now *Time*) Daily. Executive Sally MacLeod: "George had a very sharp instinct for the commercial and had given the idea of collecting period (1930s and 1940s) color illustrations of products, cutting them out and gluing them onto brightly painted wooden disks that must have been still-saved in the shape of each cut-out, chalking them lightly and then applying pen things to the back. They were all nice. I have one, as I have two hepate nice, six inches high, signed on the back with his initials. It's impressively well-made. It looks as if George discovered the illustration with gouache to make a hold for. This must have been time-consuming! These pens were very Pop-y, colorful and eye-catching, and he was getting so many orders he needed my help!"

After making a full recovery, George moved into a spacious Back Bay apartment in Boston and quickly found work as a freelancer for WGBH-TV, Channel 33, providing the station



Illustration for Dazzle clothing store, 1973

with photography and illustration work. George also supplemented his income with a part-time job at Reading International, an independent bookstore located in Harvard Square. With George's help, his friend Paula Winter also managed to acquire employment, and she readily remembers that over the bookstore's sales (which) contain George's job de rivés. "When George and I worked there together," recalls Paula, "and I was installed at the trust cashier's booth, I had the occasional pleasure of a floor show—as I was the only one who could see him dancing in the aisles."¹²

George remained dissatisfied with the lack of editorial assignments he had received after showing his photography portfolio to potential clients in the Boston area. His cover and interior photographs for *ADJ* and *ADJ* magazine in 1971 are rare examples of George's published photography. Among the earliest commercial assignments George received after graduating from RISD was one for a Harvard Square vintage



Photo-book, 1971

clothing store called Dazzle, owned by a well-known local entrepreneur, Don Levy and his wife Elvyl. Dazzle offered a wide array of merchandise, including clothing and conceptual knick. One of George's first assignments for Dazzle was a 1973 poster featuring two figures in top hats and tails dancing in front of an art deco skyline under a full moon. The biggest project George completed for Levy was the design of a billboard for the store. George's art instructor's family dressed in 1930s-style fashions, posed contrarily before a leather window with a view of an English pastoral scene.

On the advice of friends and with the promise of work as a musician, George set out for Philadelphia in 1972. He began producing graphics and murals for restaurants, stores, and other small businesses, often living on one while he worked, and trading artwork for rooms and board.

A poster he created for Hastings, a women's clothing store, shows clearly that George was aware of the work



Poster for Dazzle clothing store, 1973



Poster for Hastings clothing store, 1973



Reproduced here for Trudigan hair salon, 1975

of Fashion Studies, and in particular the work of Milton Glazer.

Victor Diliberto, who owned and operated the hair salon Trudigan, was more than pleased to supply George with regular commissions. "I met George through the owner of Flanigan. It didn't take much for me to see what a talent he was, so I basically let him do whatever he wanted to do."

George created a stream of business cards, display ads, and posters for Trudigan. "We gave out hundreds of his posters," recalls Diliberto. "Swirl came in for a haircut, and you'd get a poster. George got big promotion from Trudigan. And I really didn't do it for me or the shop. It was for him. For his artwork. Posters by Starvoon. Whosever did that?" Victor was even kind enough to have George listed as a full-time employee so he could receive health insurance.

George also had the opportunity to create a large three-

panel mural for the interior of Trudigan. After Trudigan closed in 1998, Diliberto had the mural converted into a hallway screen, and still keeps the screen in a place of honor in the bedroom of his Philadelphia townhouse. "I wake up every morning and think of George, because I'm surrounded by his work," says Victor wistfully.

After two years in Philadelphia, George again began to feel that he had reached the limit of the kinds of assignments he could find in the area. He began rapping out his next move, this time with an eye to New York City. As a result of the work he had received from Diliberto and others, George had been able to put the finishing touches on a portfolio that he felt confident would get him noticed in New York.

So George had farewell to the City of Brotherly Love, and prepared to start his work in The Big Apple.

NEW YORK

George arrived in New York City in November of 1973, with little more than a month's expense money in his pocket. George moved in temporarily with a friend and began cross-country Manhattan with his huge portfolio of samples. It didn't take long for him to score his first New York City assignment from Hub Mahon, the art director of *The New York Times Book Review*. George quickly went on to provide the lines with illustrations for the Travel Section and *The New York Times Sunday Magazine*. These assignments were not well-paying ones, but the exposure that he received more than compensated for the modest fees.

In March of 1974, George's very first fashion-themed spread appeared in the *New York Times Magazine*. These figures were reminiscent of the family photo-based drawings George had been working on earlier. Rosemary Rice, an instructor of illo-



Interior illustration for the New York Times Magazine, March 1974

ALLEN TOUSSAINT

SOUTHERN NIGHTS



Allen Toussaint illustration for Allen Toussaint Southern Nights, 1971

travels at the Fashion Institute of Technology in New York City, sometimes coming across this drawing in the newspaper. "It was those strange little figures, these women in white dresses. And they were rather quiet for fashion illustration. We didn't elongate the figures there. They almost had an American look. But very well drawn. And really very pleasant. Very lovely!"

In April of 1974, George arranged to present his portfolio at the prestigious Prodygin Studios, and showed his work to Seymour Chwast and Milton Glaser, the two co-founders of the studio. As a result, George was offered a job on staff. George's portfolio, with its air of nostalgia, including samples inspired by Parrish and I.C. Lyons/Robert, appealed to Chwast and Glaser,

whose own work was based on the updating of various graphic and illustration styles of the past. Wanting to maintain his status as a freelancer, George turned down the staff position but agreed to be represented by Prodygin. As a result of his association with Prodygin, George was able to expand his client list to include New York Magazine (where Glaser served as design director), Bonwit's department store, Psychology Today, Pan Am, Columbia Records, CBS-Goldy, Gapco, First One, and Goodman Quarterly.

During this period, George was experimenting with a variety of mediums, from pencil and pen-and-ink for a black and white work, to colored eyes, watercolor, and colored pencils

Farmers say "Atrix 4L... is well worth the money!"



...and the tractor is well worth the money!

...and the tractor is well worth the money!

...and the tractor is well worth the money!

...and the tractor is well worth the money!

CEBA-GEEB

Advertising illustration for CEBA-GEEB, 1975

for his color work. His versatility, technical skill, and ability to switch between a physical need to take on a staggering wage of assignments. During the mid-'70s, his ability to handle a huge workload was equally amazing. Finished art for magazine covers, interior art, spot illustrations, advertisements, and record jackets poured from his drawing table at a prodigious rate, and with consistent and loving attention to the smallest of details. Two record jacket illustrations show George's ability to make stylistic adjustments as the project demanded. The 1975 album *Southern Nights* by the stylish and disco-influenced Alan Toussaint, is rendered in a loose, painterly and illustrative style, perfectly fitting Toussaint's New Orleans-based blend of blues and funk, a year later, George, under the art direction of Paula Scher at CBS, delivered much tighter, Norman Rockwell-influenced rendering of a boy asleep in front of a fireplace next to a Christmas tree, for the Hermon Taboracki Choir album *White Christmas*.

In a large double-page spread illustration that George produced for CEBA-GEEB in 1975, he tackled watercolor, with his usual enthusiasm. This color-tinged illustration, with its central figure of a farmer tending a container to hold an oddity, tire to control dogging in his spray boxes, evokes a sense of nostalgia through its playful allusion, vignettes, self-devised merriment, and warm saturated palette.

That same year, George showed his uncanny ability to capture a sense of the past, with his black and white graphic illustrations for Peggy Liska's children's book, *Lost Road to Safety*



Album cover illustration for the Hermon Taboracki Choir's *White Christmas*, 1975



Photo provided by Ted North Inc., NYC

Mann's text recounts the true story of Jewish refugees fleeing Russia during World War II. His portrait of a young girl standing solemnly against a wall, numbered ID card hanging around her neck and a badge identifying her as a Jew, contains as much pathos as any work he did throughout his career.

As work continued to pour in, George took up residence at 75 West 86th Street, on the corner of Columbus Avenue, on the first side of Manhattan. Located on the top floor of a six-story pre-war building that had been constructed in 1910 and designated a city landmark, the apartment would remain George's home for the rest of his life.

The building's marble staircases with their stately wrought-iron railings, along with its high-ceilinged hallways and landings, would ultimately find their way into many of George's compositions. Sally MacLeod was very impressed with the personal imprint he put on the apartment:

"It was pretty dank, dark, pretty colored walls, matching carpet, and big live occasional couches, contemporary but comfy. He had asked one of his sisters to crackle some bold striped pillow covers, which frame in a couple of drawings. The wooden Vermont blinds were nearly always closed, but cracked

open to give a soft, private, filtered light. Leaning against the walls were several large, almost life-sized full-figure oil portraits, early 20th century. The apartment was all very nice, but unadorned, very serene almost minimalist. There's a coffee table, a large ceramic vase—made by a friend, he collected them, some of them feature no design—would be staffed with lilacs, probably from an admirer."

Perhaps the most treasured piece in George's personal collection was a J.C. Leyendecker study for the painting of collegiate crosses which graced the cover of the August 1941 cover of *The Saturday Evening Post*.

One of the people whom George would come to know not only as a neighbor and fellow illustrator but as a close friend, was the young Al Olson. Olson had arrived in NYC in 1935, fresh from his hometown of Richmond, Virginia. After studying *Illustration* at Virginia Commonwealth University, Olson traveled to England for graduate studies. After returning to the states, Olson had quickly worked up a small portfolio of about six drawings. On his first weekend in New York, while visiting some friends, he managed to connect with an agent who loved his work. He left his entire portfolio with her



Digital illustration for *Shelby*. 1976. Pencil, colored pencil, and watercolor.

and returned to Richmond, but almost immediately the agent called to say she'd gotten him his first assignment, with *Viva* magazine. *Viva* was an adult women's magazine that Posthouse publisher Bob Eastman and his wife Kirby Eastman had started in 1973. Its ironic content, full frontal nudity, and its subject matter, which covered everything from mountain hutsches to fashion, beauty and a wide range of interviews, was the perfect publication for O'Brien's seductively beautiful art with its sensually sensual modeling.

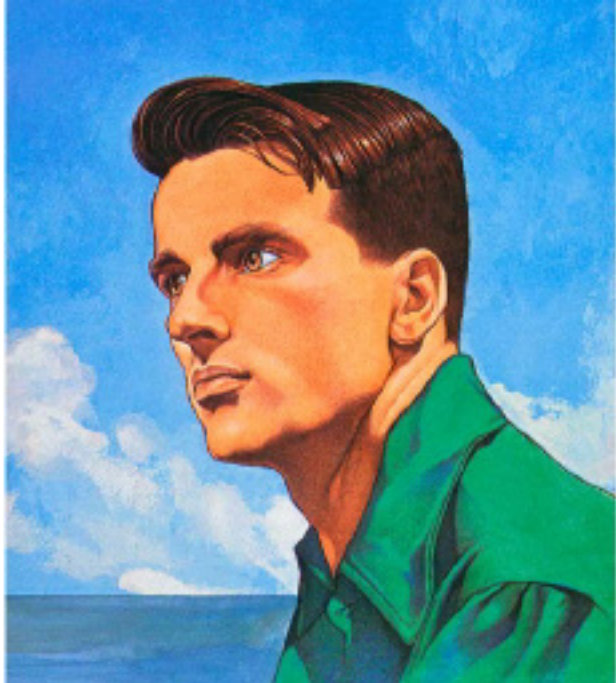
"I just packed up and moved the next week to New York. I lived with an actress friend of mine and her fashion model roommate, and then I moved to the West Side in 1976. And that's when I met George."

And the place where Mal met George was at one of the regular parties thrown by *Shelby* magazine. *Shelby* was a ground-breaking gay men's magazine that began publishing out of Washington D.C. in 1974. It soon moved its operation to Miami, and under the art direction of Alex Sacher quickly established itself as cutting edge, with its use of beautiful photography and stunning illustration. Since so many of *Shelby*'s contributors were in New York City, the publishers and staff

would regularly fly north to host parties for all the writers and artists.

"Lots of illustrations," recalls O'Brien. "Antonio Lopez, Michael Willhoite, George. Just lots and lots of really cool illustrations, because *Shelby*'s draw was that not only could you do beautiful images, but they left you alone to do your best work. They wouldn't get in your way. You could do anything, as long as it was gorgeous. And even if it didn't exactly apply they'd make it fit, because Alex was very much down the art direction of the magazine."

One piece that George created for *Shelby* in 1978 was a beautifully detailed trompe-l'œil featuring a collection of memorabilia rendered in a combination of pencil, colored pencil and watercolor. Old photographs, hand-drawn letters, postage stamps, sheets of music, a theater ticket, antique wallpaper, sunglasses, a cigarette case, a game box with five lettered blocks that spell out the word "maniac," and even a toy key ring attached to a miniature die set brought composed and colored with strokes that faithfully recreate the colors and textures of each item. It even paid tribute to one of the great illustrators, Howard Chandler Christy (1873-1962), by reproducing



Walter Dillithy of *Blondage* 197 for *Blade*, 1970

in minutes one of his Lucky Strike ads from the early 1950s. Stavros wasn't concerned in the least that this work might be reaching only the relatively small and specialized audience of *Blade*'s readers. The low budget, (probably around \$300, according to Olson)¹² did nothing to hold Stavros back from throwing himself completely into the work. Stavros laid out the detail, clearly enjoying the opportunity to lose himself in the pure pleasure of drawing.

"So I met George and he was a neighbor and he was interested in what I was doing. And I would bring drawings over and show him when I'd completed something that I thought was worth showing. When you have a friend as talented as

George, it keeps you on your toes. You don't want to show him anything!"¹³

Olson was in awe of George's ability to produce the volume of high quality work he churned out weekly, while still actively taking part in the whirl of parties and clubbing that defined the times. Says Olson, "He likes great parties, but when he would work, he would just go into this work mode. He would do that and he would just disappear for days on end to get things done. I still don't understand how he did it."¹⁴

His 1930 *Blade* portrait of actor Montgomery Clift was as powerful and bold as any of the theater posters that illustrator Paul Davis (b.1908) was creating for theater productions around New



Digital advertising illustration for Karmy!-apartment store, 1976. ©2020. Brand Lily Wicked.com

store in lower Manhattan that had previously been known primarily as a baguette outlet. Fred Flourens, who had taken over the reins of the store in the late 1950s from his father Barney, had been engaged for several years in a campaign to raise Barney's profile as that of a chic upscale center for men's fashions. In conjunction with an outside ad agency, George's work quickly became the face of Barney's new look. George now discovered himself fully immersed in the world of fashions, something he found pleasantly surprising.

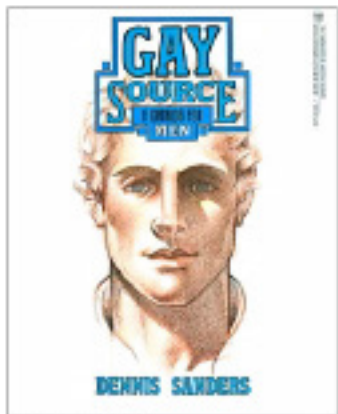
For a 1979 ad for Barney's, George's continuing ability to draw inspiration from his friend Sally MacLeod is clear. Transcending mere commercial fashion illustration, George has created a striking portrait of his friend. With only an assortment of Polaroid photos as reference, George gives his subject an intense and revealing look, both the inner strength and cool exterior of his subject as she sits regally on one of George's renowned cushions, surrounded by Rod Dillingham's poetry. Taking advantage of the play of light that leaks through the simple linen curtains and onto the wall, George treats his viewer to an intriguing slice of an unfolding mystery: Figuring out who she is, where she is, and what kind of mysterious plot she might be involved in, is part of the fun.

In 1979 George again enlisted MacLeod's help to illustrate an article on schizophrenia for *Conspicuous Inorganic*. George draws his inspiration from Roman Polanski's nightmarish 1969 film *Repulsion*, starring Catherine Deneuve as a young woman spiraling down into dementia. In one of the film's most chilling scenes, hands burst from the walls of a narrow-detailed corridor inside the apartment where Deneuve is experiencing her breakdown. George not only recreates but steps up the horror of the original scene by photographing Sally in a series of dramatic gestures and strained facial expressions. The only in the woman in

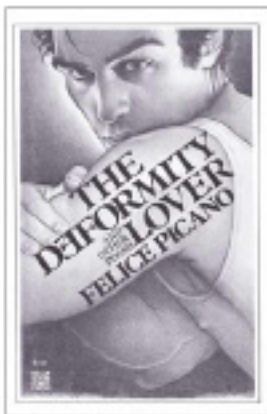


Painted Interior Illustration for *Conspicuous*, 1979. Watercolor and colored pencil

George's illustration threatened by the shocking emergence of an array of grasping hands from the walls, but does not deal with the whispering of an eerie group of clapping gangs. With her vacant stare, George has captured the catatonic and hopeless situation faced by the afflicted woman. Firmly in control of his color palette, the central color of the woman's dress plays against the stark pinks, blues, and greys, and lets the perfect chromatic pitch of madness. George as film director is in total control. George is no longer satisfied with portaying expensively composed images. He is determined to deliver an ever-renewing level of dramatic content and narrative.



Gay Source: A Guide for Men, 1977



The Deformity Lover and Other Poems, 1978

In the early ads for Barney's, George was normally given very strict instructions regarding the type of women who needed to be portrayed, what her hair style was, what age and what kind of persona she should project. Lucette Gagne, a singer and model Tim Kates, posed for George over the years, but Sally MacFalls appeared most often in George's illustrations. George would pose Sally and alter her facial features as necessary. But despite the success of the ads, there was a sense that they were becoming too restrictive, too predictable. As George recalls: "There was heavy air circulation on the major side, other times I could just go off on my own, trying things, discovering. MacFalls was something I hadn't planned to do, but I thought I could do it myself now and I was lying."

"One day Mr. Prosser called me into his office. On his desk was a pile of our ads. He had noticed a difference in them. He said, 'These I like, but these I really like. Can you tell me why?' I told him the ones he liked were those I had said that the others were planned for me by the agency. He said, 'Well, then, don't listen. Judge all our ads from now on.'"

George appreciated being given full reign over the work, and it provided him with the confidence to take greater creative risks. Over the course of two years, George produced a steady stream of striking images for Barney's.

An important project in which George contributed during this period was *Gay Source: A Guide for Men*, edited by Dennis Sanders and published by Berkeley. An over-sized 290 page

trade paperback, *Gay Source* was a compilation of information of interest to the modern gayman. The volume was generously illustrated with 141 pieces of George's artwork, about half of which had previously appeared in such publications as *Shelby*, *Gayhouses Quarterly*, *New York Magazine*, and *The New York Times*. The book was elegantly designed by Frederick Myers and was the perfect showcase for George's work. The illustrations on the part of three simple wooden pegs of patent leather show complete compositions involving multiple figures, with themes as diverse as Greek mythology and famous gay composers throughout the ages. Stylistically, the illustrations represented a range from rather editorial illustration to some of George's more art conscious inspired work. Myers had first seen George's work in *Gayhouses Quarterly*, and in 1976, Myers discussed working with George: "The pure accuracy of George's drawing is amazing. A lot of what we used in the book just seemed to fit, even though we only ordered I now, drawings for the chapter and main headings. And everything with that clean, tidy line style, the super realism combined with a romantic flare, is so right, so perfect. I would have no qualms about using his work again, even though he's almost over-worked."

Another project of significance was George's 1576 contribution of the cover art for the first publication to be released by The Sea Horse Press. The soft-cover book was a collection of poems entitled *The Deformity Lover and Other Poems* by Felice Picano. The Sea Horse Press holds an important place in the



Digital illustration, Photoshop and colored pencil



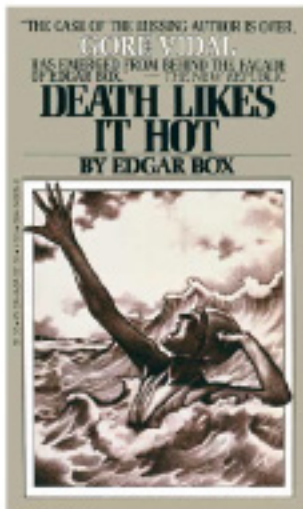
Monette, *Care of Mrs. Carroll*, 1991

history-aligns-oriented publishing in the United States, and was only the second small press entirely devoted to gay-themed content.

George also began contributing stories to books published by Avon, including *The Wild Diggers* and *Taking Care of Mrs. Carroll*. In both cases George had contributed illustrations to the excerpts from the books when they first appeared in *Money Magazine*.

George's work also appeared on the covers of a three-book series of paperback anthologies of mystery novels authored by Gary Vail in the 1950s, using the pen name Edgar Box. Reprinted by Avon Books in 1978, the three black and white cover illustrations show Starbuck clearly enjoying his job as post-World War II agent, as he drives across that resonant periphery with the film noir quality of Vail's prose. A swimmer fights against a deadly undersea. A man hangs dead in a swamped chair; pistol still clutched in his hand. And finally, in a laboratory scene viewed from overhead, a man slotted into a metal cage stares blindly up at the viewer, as the dancing slippers of her fellow performers form a circle about her.

25. Illustration



Box, *Death Likes It Hot*, 1979

With their classically constructed compositions and their strong sense of narrative, George's fashion illustrations were quite unlike anything seen before in the industry. They were an understatement and the polar opposite of the work of other cutting-edge fashion illustrators like Antonio Lopez and Michael Todd Brett. George's work presented a sensual retreat to another time, creating a period characterized by elegance, sophistication and movie screen glamour. Looking back, it's almost hard to believe how well George's drawings were received at the time. Antonio's figures painted seductively and challenged the viewer, and his color and line work were infused with an electricity that seeped off the printed page. In stark contrast, George's models kept their distance and gazed out at their audience with a riveting but finely detached cool. George's work having any part of the dominance that was wonderfully on display in the world of fashion at the time. When asked in a 1983 survey of New York fashion illustrators to choose his favorite fashion photographer, George cited Norman Parkinson (1913-1990) as the other favorite photographer. Parkinson had been a prominent British fashion photographer for decades whose work had ap-

THE CASE OF THE MISSING AUTHOR IS OVER.

GORE VIDAL

HAS EMERGED FROM BEHIND THE FACADE
OF DELEAK BORN. — THE NEW YORK TIMES

DEATH BEFORE BEDTIME

BY EDGAR BOX



Death Before Bedtime, 1971

THE CASE OF THE MISSING AUTHOR IS OVER.

GORE VIDAL

HAS EMERGED FROM BEHIND THE FACADE
OF DELEAK BORN. — THE NEW YORK TIMES

DEATH IN THE FIFTH POSITION

BY EDGAR BOX



Death in the Fifth Position, 1979

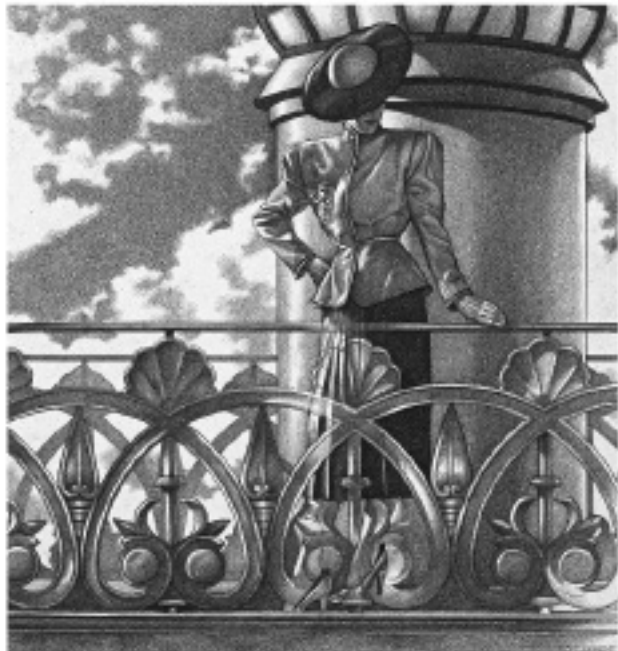
posed to both French and American fashions as far back as the 1940s.' It may have been Parkinson that George found his true manner when he transitioned more completely into the world of fashion.

Going back to his earliest days at RGD, George had always had the eye of a photographer and it was Parkinson's balls and atmospheric portraits of men and women traveling through the world of fashion and high society, and his pioneering work with on-location shoots, that grabbed George's artistic soul. George clearly was attracted to the aura of elegance, the sense of mystery, and the stories behind the images that Parkinson sought to provide with every photograph. Dramatic balls of light, the demure downward eye, and the strong compositions, which often included classic architectural settings, were just a few of the elements in Parkinson's work that George appropriated in his own original way. Similar to George's best work, a Parkinson photograph provided not only a frame of an implied storyline that continued on beyond the single-frame image.

In 1979, George returned from his eight-month break and began an association with a new client for whom he would do the work that launched him into the fashion world's stratosphere, the New York retailer, Neigardt Goodson. In June of that year, George signed a six-figure contract with Neigardt, agreeing to provide them with a wacky full-page illustration along with "assembled" art for catalog and brochure use.¹⁷ Moving from Hursey's to Neigardt presented a



Photograph by Norman Parkinson, 1955



Original advertising illustration for Bergdorf, 1879

striking contrast and new opportunities. George was leaving behind a stalwart of men's fashion merchandising, and partnering with a store that represented the pinnacle of women's fashion. Towne Mills, who was serving as Bergdorf's fashion director, recognized the design abilities of her illustrator and gave George nearly total artistic control over the creation of the new ads. George recalled that Mills simply told him, "We want you to do your drawing for us." And so it began.

George's earliest work for Bergdorf still relied on heavy rendering and the coverage of every square inch of the paper's

surface. Architectural elements still dominated many of the drawings. One in particular, done for Bergdorf in 1879, featured model Henriette posed atop the frame of Liberty's torch. Kate would be George's primary model for the Bergdorf ads from 1879 through 1900. Originally, the figure had been placed in a 19th-century office environment containing a curving desk and Venetian blinds. But while watching Hitchcock's 1942 film *Saboteur*, George was impressed with the dramatic scene that took place atop the statue, and decided to place his figure in an equally new environment.



Digital Advertising Illustration, 1979



Original advertising illustration, 1978



Digital sketching illustration, 2276



Original advertising illustration, 1961



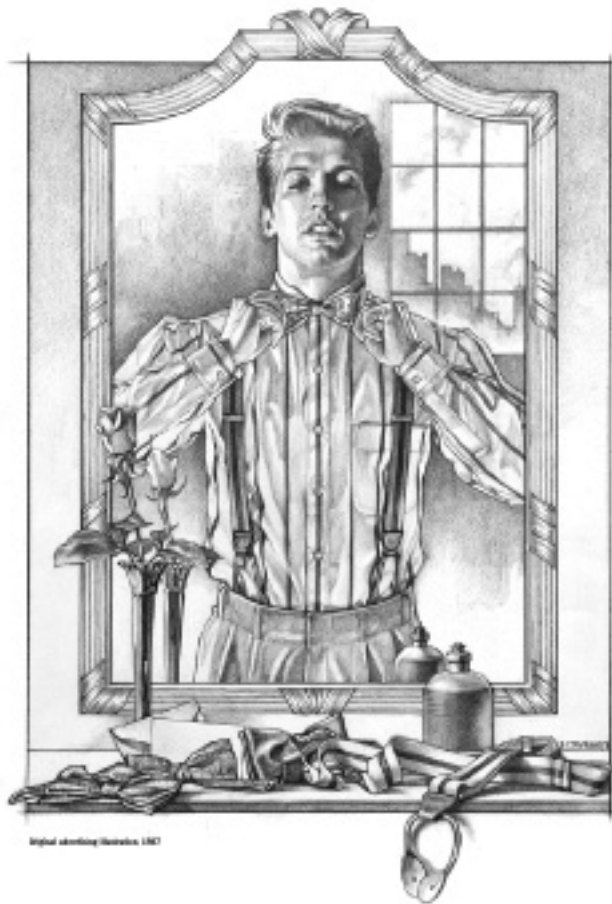
Digital sketching illustration, 1940



Illustration by [unreadable], 1988



roger abbing *sculpture*, 1982



Digital advertising illustration 1987



Character designs for *The New York City Opera*, 1900

By the fall of 1900, George began to feel the need to shake up his standard format and modify his compositions. Bit by bit he began expanding the white space in his drawings, and playing areas of heavy detail against those executed with a light touch.

The background and architectural details began to drop away. The facial features of his women began to recede, and George even allowed some of his underlying sketch lines to remain visible. Visual emphasis rested solely on the clothing itself. "When these were architectural elements before, I am now trying to create an architecture of the dothing."

In 1901, George created a series of fashion illustrations whose sculptural quality of his drawing focused solely on the clothing. The poses had become so formal that he might have been back traveling as a student through Versailles, in Giotto, and sketching at the local museum there.

In 1904, George began a series of drawings that would prove to be one of his all-time favorite projects. "My great pleasure has been the campaign for the New York City Opera," he said in 1996. "I had a two-year run during which I created drawings of 36 characters from the opera repertoire. A very interesting and different direction for me."

By the mid-90s, George was accepting an increasing number of portrait assignments, ranging from a conceptual drawing-collage portrait of John Cougar Mellencamp for *Playboy* magazine, to a complex but energetic likeness of the singer, one just transparent Kenny Rogers. The careful attention given to



Portrait illustration for *Playboy*, 1988



Black-and-white Borjas for the *Impulse* newspaper, 2001

Borjas's local features grow, way to an increasingly abstract rendering of his art, and the background of the piece, all in terms of soul. But, he goes back to create. He is not. These more fluidly drawn pieces have a lightness and a fluidity that are quite different from the densely packed drawings of George's earlier career. He had reached the point where he was less interested in plying his trade, than he was with combining an economy of expression with a more disciplined composition. Occasionally, as needed, he could still generate a piece that exploded with detail, such as the promotional piece he did for Ambassador Busch and Las Vegas University. But this drawing stands out as more the exception than the rule. Most of the work George produced in the last years of his career seemed to reveal an artist who was being more careful about retaining his energies, while still enjoying the work.

UNION CITY

In 1978, when Marvin Richter was ready to begin production of his film *Union City*, based on Cornell Woolrich's 1937 pulp fiction short story *The Copper Nest Case*, he didn't hesitate to call upon his friend George Hartman to fill the role of art director, designer, and set decorator. In movie production, the set decorator is the person with full responsibility for decorating the set with all furnishings, drapery, interior plants, and anything seen on indoor sets. Richter credits Hartman with substantial contributions to the look of the film, which is set in 1931 and shot on a budget of under half a million dollars. George had, in effect, been auditioning for the job of set designer for years, with the elaborate set-ups and scenes he had been creating for his illustrations. Hearty influenced by film sets and the work of Richards, *Union City* was the perfect project for Hartman.

Richter, thoroughly familiar with his friend's sense of design and his instinct for finding just the right furnishing or



Digital illustration

effect to create a mood, knew he was in good hands.

"George's sense of placement was extraordinary," says Richter. "He knew exactly where to place everything, whether it was in his apartment, in a drawing, or on a film set. He also knew which objects or colors to enhance for atmosphere of his various scenes but, more importantly, to give us things with which to compose our images. In essence, he enabled me and Edward Lachman [Director of Photography] to make images that otherwise wouldn't have been possible. So, as an Art Director on the film, he was also very much the Set Decorator I am a fan of, for color, and of course George knew that, so he was altogether sensitive to what had to go with my background colors. The red lamp shades in the living room were an absolute stroke of brilliance. The still-life that lamp shows the bed coincidentally also appears in one of the *Geoffrey* pictures. The color of the both headboard sings out beautifully against the silvery greyish purple I chose for the walls. The overall dimensions in the *Geoffrey* George found that same conflict to bring out the strangeness of the color. It shows for the walk and of course he followed this through with each and every object. Get it?"

The art that George worked on included several rooms of the apartment in the Union City townhouse where the main characters live, and a small office. The entire film was shot on one floor of a walk-up apartment building. Working with the other members of the production crew, George managed to build just the right touches, using a real sense of economy.

Richter recalls, "George did all of the shopping for the set decoration and arranged for delivery to Union City. He was there when necessary to make certain everything was in its proper place. He was especially good at making the office space credible, considering the entire film was shot on one floor of a walk-up apartment building. He knew what the film was about and what I was trying to achieve and he brought in the details



Billboard illustration for the film *The Snow Girl*, 1934. Photo by Anne Dixon

that made the "intensity" of the psychological interior landscape I was trying to resolve a study enveloping proposition. The billboard on the wall of the apartment building, which appears in the opening sequence with Hans Maloney and in the final scene over which the end credits run, was of course George's work."

The billboard that Bechert references is glimpsed but hardly during the film, but a unmistakably George's work. Stevens also brought along friends who filled important roles in the production, including make-up artist (and occasional illustration model) Richard Dean. George owned the work he did in the film, and was justifiably proud of it.

Unfortunately, the chance to work on another film never materialized. There had been discussions about George contributing to Reinhardt's 1933 silent film, *Wings of Ash*, devoted to a dramatization of the life of Antonio Arzuffi and which started back-pager but, through circumstances, George never contributed to the film.

TEACHING

In 1988, George, along with Hal Odum and Sam Cox, was featured in the Summer issue of *Illustration*, a sleek digest-sized magazine published in Japan. Hal Odum recalled the excitement with which their country rose in Japan: "What was interesting about this whole phenomenon was that we became the rock stars in Japan, not just doing anything to warrant it, it just happened to us."

In 1980, George completed artwork for an advertising campaign for the well-known Kato Department Store in Tokyo, and partly as a result of this work, was invited to Japan to speak at the prestigious Tokyo Gakuin Designers College. Gakuin had been established in 1960 and had begun a tradition of inviting high profile art and design practitioners from America to speak and give demonstrations at the school. Designer Herb Lubalin had been the first to speak at the college in the mid-sixties, and long-time Playboy art director Art Paul had spoken at the school in 1983.

George was very excited about the trip and flew to Tokyo alone in October of 1980. He received a welcome warmth of a music star. His visit to Japan included lectures and presentations at five of Gakuin's branch colleges, including Na-



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George Eastman Illustration workshop at Art Center College of Design, 1964



George Eastman Illustration workshop at Art Center College of Design, 1967 (PH: 1967). Photograph by Bruce A. Miller. © Bruce A. Miller, Art Center College of Design

gers, Osaka and Fukuoka. In summing up George's visit in the publication *Vision*, Kazuoaki Adachi, President of Gakushu College said, "These meetings and seminars have made a great impression on our students and have encouraged them in their studies."

In July of 1967, at the invitation of Philip Hays, chairman of the illustration department at the Art Center College of Design in Pasadena, George traveled to California to be the guest artist for the college's "Illustration Workshop '67." The three-day workshop was the fifth of a series that Hays had launched, and each July a world class illustrator would be invited. On Tuesday, July 21, George began with a morning slide presentation of his work in the Art Center's Alhambra Auditorium. The presentation was followed immediately by the first of three workshop sessions which George entitled "Fashion as Fantasy." The workshop featured "a re-creation of the Surrealist Style; the imagery evoking 'Feelings of romance, longing, and memories of a time that may never have existed, except in the imagination.'" Photographs of the first day's session show George presenting models dressed in jungle fabrics, a white

linen gown, a male holding a large white sphere, and a pair of sea creatures.

The following day George created sketches involving athletics, in a workshop called "The Body" with the help of a full-scale rowing shell and a cast that included gymnasts, runners, and body builders. George presented a random version of one of J.C. Leyendecker's *Autoboy* drawings *Post* covers. In a review of the second day's session written for the *Pasadena Post-News*, art editor Kelly Rogstad described the workshop as more of an extravaganza. "While the *Garrets of '56* theme boomed out of eight speakers, half a dozen scantily clad male models—two of them muscle-bound body builders—struck poses around a racing shell. As the lights played off stars, brightly colored tank tops, and rippling flesh, a gang of more than 200 students busily sketched, filmed, and photographed the visual scene. Despite the absence of much clothing on center stage, a feeling of high-fashion runway excitement filled the crowded room."

The schedule for the third and final day featured a morning fashion show, complete with "professional runway models, showing a selection of famous designer original gowns," and an afternoon session focusing on "The Drama of Costume," which explored the "relationship of costume to sociological situations."

What does survive of the final day's session is a unique series of photographs showing models wearing haute couture fabricated out of brown craft paper. "Whether these were mock-ups for the originally scheduled designer gowns, or a final addition to the day's lineup, is unclear. But the paper gowns are elegant and evoke a clear sense of style and originality."

Back in New York, George had developed a special relationship with Annemarie Teresi and her students at the Fashion Institute of Technology and regularly visited her fashion illustration portfolio.



George Eastman Illustration workshop at Art Center College of Design, 1967 (PH: 1967). Photograph by Bruce A. Miller. Copyright © Bruce A. Miller. Art Center College of Design archive.

Rosemary remembers first meeting George at an event at the Society of Illustrators in New York City. "He was pointed out to me, and I had loved his work so I introduced myself and I asked if he would come and speak to the class. He was so accessible, so nice, he said, 'Of course I'll come.' He never taught at S.I.U., but he used to come to my class, which was a graduating upper division class. And he first came and showed his work, his own work. Beautifully executed, gorgeous covers, and I said to the kids, 'This is how you present your work.' He would look at their portfolios and give them helpful hints, and this was true concerning but he did that. He would spend an hour, or a couple of hours over, in the classroom, looking at their work and critiquing. You can imagine what a treat this was."

Rosemary recalls a student asking George, "How do you come up with these ideas, these wonderful surrealistic backgrounds and situations?"

George replied, "Her the clothes will me, I look at the garment and let it suggest." Rosemary says, "The instance, if it was something with big sleeves that suggested wings, angel wings... then he would see angel wings somewhere in his composition.



STAVRINOS

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And he was lighting in a very interesting way, you know, colors and lights. He was accessible. Willing to help and to share. He never tried to hide his methods or his methodology."

THE FINER THINGS

In October of 1953, George had his first exhibit of drawings at the Tataroff Gallery located at 34 East 37th Street in New York City. George spoke about the origins of the exhibit. "The owner [Peter Tataroff] wanted to test the market for advertising and commercial work with pieces from my Borghese Goodman campaign, which was getting a lot of attention. There has always been a hard line between commercial work and fine art as far as gallery owners are concerned. Towards the end of a successful three-week

run, the owner said to me, I can usually predict the audience a show will attract. Not this one. Yours was the game! I was really happy to find my work was working the way I want it to—something for everybody."

By the mid-50s, George's commercial work had caught the attention of Steve Druzenick, the young director of Fringer Galleries, located at 200 Avenue of the Americas. Today in his

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Walter Pitt (Three Ladies), 1967, lithograph

and designer. Diamante had developed a discriminating taste that included the work of George Strinios, and was convinced that there was a potential market for limited edition prints of the artist's work. In early 1967, not waiting for a formal introduction, he picked up the phone and called George with a proposal. "There he had been interested in making sort of a foray into the fine art world, because the world of illustration was slowly becoming dominated by photography. And I think that when I approached him and told him what we did and who we were, it proved his interest enough that I got him down to the lithography studio. And I think he was very responsive to that."⁵

After first gaining Strinios's cooperation, the next step was to decide what the first print would be. George had never worked with lithography before. What Diamante was proposing was the creation of a hand-drawn lithograph, which meant that George was going to have to produce an individual drawing for each of the colors that made up the finished print. The planning and execution of what would essentially be hand-drawn color separations was a complicated and difficult task. A plate would be produced for each of the colors or more colors, and transparent inks would be applied, one on top of the other, resulting in a multi-layered and richly colored finished image.

Then, beginning in April of 1967, George began reporting duty to the Soho location of Alder Bringer. Diamante recalls, "George hated the process, but in typical George Strinios complete control, dominating style, he wouldn't allow anybody else to do it." Says Diamante, "We came by litograph because we had gone through his body of work, and were trying to find an image, rather than having George come up with something brand new, which he didn't want to do while tackling the motion for the first time as well. So we found an image



Dogger (Mother of the Nation), 1966

that all of us, myself, George, and Eleanor Bringer, all agreed on as being sort of an image that transcended illustration and became more of a fine art image. litograph became the very first lithograph he ever did. And it was stunning. Street art!"

In August of 2008, Miki Dixon, who eventually joined George in buying his work published by Alder Bringer, recalled some of the struggles George had with the process. "George's strength, his strongest strength, was in black and white work, and there [at Bringer] he was doing color things. And I remember when he was working on a lithograph, that the color, getting it the color, was very difficult for him. And I can even remember that it created some tension between us because I had always worked in color, mostly in color. And I didn't have the same hesitation he did in using color. And he was such a perfectionist."⁶

"But George stepped in," remembers Steve Diamante, "and he made it a rewarding success. The first time we showed his work—there was an art fair called Art Expo with a booth K. Lewis Convention Center. My personal litograph and the proof for Flying Jive, which was the second lithograph he had done, the edition size was 275 in total. And we produced 14 of his original drawings and sold them all!"

Recalls Diamante, "The proof for Flying Jive wasn't even finished and George had done some hand coloring on it, but people were just so amazed by the work. It was an astounding success wherever first presented artwork, and we'd discovered" litograph and Flying Jive were followed by another full color lithograph, Paper Antennae, an obvious homage to the work of Mikhail Parrish.

The next lithograph that George produced was a black and white print entitled Down of Victory, for Macy's Fourth Annual Cynis Wilson campaign. Diamante says, "It was done as a hand raise, and then an additional part of the edition was



King Men, 1988 Lithograph



Olympic athlete, a frame from the film *Olympia*, 1938



Dance of Victory, 1938. (Opposite)

signed and numbered and made available for sale as a fine art work."

On the surface the print displays a strong Art Deco sensibility, but in fact its most striking link may be to the imagery found in the ground-breaking film *Olympia*, produced by the Nazi-era film director Leni Riefenstahl. A small poster featuring an image of an Olympic swimmer from the 1934 film had found its way into George's bulletin board, so it was clear that George was not only aware of the film but entranced by the stark beauty of the black and white images of Olympic athletes who had competed in Berlin in 1936. Raffaella Pisanoa Rebasan, "Yes, he was fascinated by her films especially. In most of his imagery derives from film."

Lines of victory was followed by another black and white print, also created for a publisher, entitled *Winged Dove*. The print was created in conjunction with a benefit for the Actors Fund for America, which has a subdivision called the Career Transition for Dancers.

After the completion of *Winged Dove*, George and team at Bringer's sat down to discuss his next project, which turned out to be a suite of four black and white prints entitled *The Letter*. Raffaella Pisanoa, "We had wanted to come up with the idea of a portfolio, because we had advanced up to that point three or four single often releases. We wanted to come up with something where you could do a portfolio presentation suite of images. We knew it was going to be black and white because we wanted it to be a homage to what it is that made George famous. And then one thing that had led to another,

and finally I think it was George's idea for the inclusion of 'the letter' as a thematic linking concept. And he just knocked it out of the park!"

Unfortunately, *The Letter* would be the last lithography project that George would complete before he fell ill.

TECHNIQUE

"I studied graphics at college," said George in a short 1978 interview that appeared in the book *The Complete Guide to Fashion Illustration*. "When I left college and developed my portfolio, I found that the graphics work was taking over the rest, so I just threw everything else out. With pencil I got the most immediate form of what I want to do. I have more control than with painting, watercolor, and so on, and I get sharp detail."

"My work involves painstaking detail—for a *New York Times* drawing I guess I work three days and nights. I tend to do a lot of sketches before the final. I can't knock it out, I have to work very hard to get that precise, finished look."

Despite the fact that George rendered his art using only a single F grade lead, Rosemary Torres, whose portfolio classes George visited at the Fashion Institute of Technology in 1994 and 1995 states that, "In several ways looked like he would have used a variety [of lead grades] to get the different tonalities and textures. He would get wonderful texture in those things. And it was always that one F lead. It was amazing."

Jen Weisman, a young illustrator who lived in George's neighborhood and who developed a friendship with him,

offered additional insight into George's ability to produce a wide range of tonalities, dials, and lights. "I used to talk to him a lot about his tonal range. Because he was using this particular lead that was an F lead in a mechanical pencil. That's all he ever used, but he was able to get that black as he wanted it. And [the surface] never was dirty. He was just able to do an awesome amount with a cheap pencil! It used to just flip me out just watching him work, because a lot of it was very very delicately conducted. He never finished anything. It was wild. The efficiency of the way he worked was truly amazing. He was like a surgeon. He kept his lead sharp as a razor. He was working on Stradivarius based almost exclusively. Pretty expensive 180¢ rig."

Part of the reason George limited himself to a single lead was speed. With a growing number of assignments adding up to a steady stream of tight deadlines, he simply wasn't able to waste time juggling different grades of pencils. In 1986, George spoke about his approach: "I find that I really lose a great deal of time switching back and forth between pencils, and that the F lead gives me all the flexibility I need to render tones, line and shadow. A question of seconds can add up when I'm on a tight schedule, so it usually the case."

George pioneered his producing one of the bill-page ads he created for Burger, as it was with most of his fashion work, began with a model, the costume, and a Polaroid SX-70 camera loaded with color film. Working right in his apartment, with available light or simple lamp straps, he would

pose his model with the ease of a cinematographer. He would shoot upwards of 30 photos, varying the lighting conditions and the poses.

"The Polaroids were taken with great attention to detail," recalls Tully. "George would slide a piece of paper under the lens of a jacket, to clarify its shape. He might let my shirt and pin it on a piece of cork board, to make it look as if it were wind-blown."

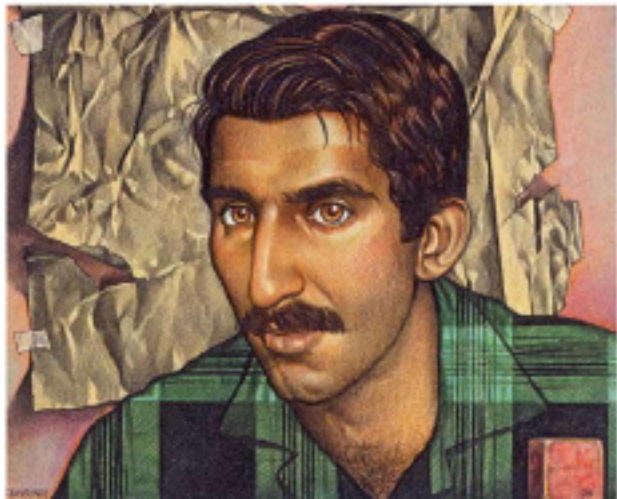
George catalogued and stored his thousands of Polaroid "source files" in neat stacks held together by rubber bands and tucked into a stand-alone shelving unit. This was long before digital cameras came onto the market. In 1983, George responded on his use of his photographs: "I used to be able to delete photos of the detail of the clothing, but now I am doing a lot more because I try different lighting. I have a lot of natural light in my apartment. I start with the photos that I do sketches, usually three or four. I see which one looks best and then I get out the paper."

In Wetman retains strong memories of the artist's working methods.

"His studio was literally like an operating theater. Bright. He had very very strong lights so that he was doing. He would have those or four mechanical pencils sharpened to a razor and if one got dull, he just moved to the next one."

George's ability to produce a steady high volume stream of top-notch work impressed Wetman.

"Every week he was doing those pieces. Every week! I can't





The Letter 1988 Litograph

© Illustration

imagine doing one of these pieces in a month, much less one a week! He was drawing both the next one when he was doing the one before. When I would go up to his place, he would have Polanski, mountains of them, everywhere. And what was really interesting was, if you looked at the Polanskis, there wasn't anything there, if you thought that this was all about photography, it wasn't."

When George was called upon to create a color piece, he would sketch over to Ardis wasscolor paper and after doing a light pencil sketch, lay down an under wash of various colors using Pollock or Japanese wasscolor paints. He would then use PrismaColor pencils to develop his drawing. He would sometimes incorporate Dr. Martin's dye to add color."

Stephen Marx, who worked as George's assistant for a nearly year period spanning 2008 and 2010, recalls, "Clearly he was under huge deadlines and pressures from his employer. I mean, it was like, we quarter-page ads and a full-page ad every week plus special ads, seasonal ads or the Fashion Week, there would always be an extra ad then. So I mean, George was *real* working. Those full-page ads for Reagler were enormous. Sometimes he'd get a whole section finished and then he'd put down paint and hold off the whole thing up because he wasn't happy with the way it was coming out. It wasn't like he was just churning the work out. The work is material to him. When he put ITYU202020 on a piece of paper, he would sit. To develop the deadlines, the anxiety and the passion that he put into that work was the most incredible thing to witness."

LATE IN THE DAY

In June of 1998, George embarked on a trip to Europe, which included a visit to Italy and then to England to spend time with his French Marisa Francher and Sally MacLeod. As he stepped off the train in Northumberland, it was clear to Sally that he wasn't well, but he didn't want to talk about it. "He was his usual discreet self," recalls Sally. "It is a trip to us in Northumberland was obviously a good-by trip. When we parted at the airport, we all knew it might be for the last time. In fact, we saw him once more, in New York. He was subdued but as gracious as ever. We had dinner in a restaurant and when we came out it was raining. Marisa and I were worried and wanted him to take some home, but George said he would walk. He said rather cryptically "Maybe it'll do me good."

Marisa and Sally owned a three-bedroom house in North Carolina with a studio, a large white shed roof that protruded into the garden. George thought that he might sit himself up there and teach himself how to paint in oil. George and Marisa spoke about his future plans.

"He wanted to make oil paintings. I of course vigorously encouraged him to go, but he never went. Others were being made for more work. There was one especially tempting one from Nicolas Marcas, but they insisted on owning the copyright to each image he would create for them. We discussed this on the telephone. George in New York and me in Northumberland. It was a bad idea, partially because George really wasn't strong enough to take on the work, but also because it would just be one of the same and we both knew he probably didn't have that much time left."

George returned Beth Israel Hospital in downtown Manhattan over the July 4th weekend in 1998.

Ben Katschin, a designer and educator in New York who had known George for many years, remembered recalling from an overseas trip to discover that George was already at the hospital. "I came back and he was sick and in the hospital. And that I went to see him and his sister was there and at that time he was having a really bad liver and we were putting ice on him to bring the temperature down."

On August 3, 1998 George passed away at Beth Israel Hospital while being transferred to an ambulance to be taken home to his family.

The Jones Gate ran an obituary for George on August 6, three days after his death, with the New York Times following suit the next day. On August 10, George was laid to rest in Mount Auburn Cemetery in Cambridge, Massachusetts. Two months later, on October 17, 1998, George's friends and family gathered at The Loft at 126 Fifth Avenue in Manhattan to remember and celebrate his life and work. Slides of his beautiful art were projected on the walls and a special toast was raised in honor of one of the most talented and prolific illustrators of his time. ♦

—By Bradford D. Simons, 2011

Bradford D. Simons has a BA in Illustration from Parsons School of Design, and an MA in Graphic Design from Worcester Polytechnic Institute. He is currently an Assistant Professor of Art, and Chair of the Art Department at Eastern New Mexico University, in Portales, NM.

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T H E G A T E S O F T H E C I T Y

Robert Lawson (1912-1987) *Vladimir*, 28 x 14 25", *The Designer magazine*, May 1928

WWW.ILLUSTRATIONHOUSE.COM ☎ 212/966-9444



Antonio Lofa, *Festivities in paper*, 1961, oil on paper, 80 x 110 cm



The *Illustrator* photograph of Norman Lindsay by H. Coates, *The Week*, December 1, 1911.

Norman Lindsay

In London

by Louis Irmo

It was the Golden Age of Illustration, and the English gift book was at the height. The year was 1905, and *Gods and Goddesses*, illustrated by Arthur Rackham, had just been published by William Heinemann. Rackham had already experienced notable successes with his illustrated editions of *Rip Van Winkle* (1901), *Peter Pan in Kensington Gardens* (1902), and *A Midsummer Night's Dream* (1903), among other titles. There was a growing number of talented artists eager to make a name for themselves, and chief among them was Edmund Dulac, who was being considered Rackham's main competition due to his lovely watercolor work for titles like *The Arabian Nights* (1907), *The Tropic* (1908), and *The Arabian* (1909), enchanting young and old alike. With publishers like Hachette and Strauchan, Wm. Heinemann, and George Harrap, among others, eager to capture a lion's share of the gift book market, illustrators were sought and offered contracts. Artists like W. Heath Robinson were hired, whose work in titles like *The Night* (1906) and *Song of the Gryphon* (1909) gained him a devoted following. These publishers catered to the book buying public, each offering their own suspicious editions of reader's favorite titles like *The Merchant of Venice* (Knoxton, Andrew) *Fairy Tales*, *Alice in Wonderland*, *Arabian Nights*, and the most popular plays by Shakespeare, but like "would be" actors and actresses flocking to Hollywood, aspiring

book illustrators arrived from other countries, like the aforementioned Dulac from France, Willy Pogany from Hungary, Harry Clarke from Ireland, Kay Nielsen from Denmark, and too many others to mention here.

It was upon this stage that Norman Lindsay wanted to stand.

Norman did not go directly to England. Accompanied by his sister Ruby and his old friend and fellow artist Will Dyson, the three of them booked passage on a multi-stop, cruise-style ocean voyage. Will and Ruby had just been married days before September 29, and they departed Port Melbourne on October 4 aboard the *Orinoco*, which stopped off at the ports of Colombo and Port Said on Moscow, then Naples. On board, Norman met George Woodhill, a friend of his old friend Randolph Bedford, who proved himself very useful indeed. He knew these ports and guided Norman to harbors where he could sketch freely thanks to his brother's contacts...or at least to the limits of his pocketbook. It was on a side trip from Naples to Neapoli, however, where according to Norman (in his book *My World*): "There I was given all that was essential in reconstructing a Roman background, and the decision to illustrate *Perennis* was made on the spot." He remained the Dysons in Rome, then they stopped at Florence and several other cities, and finally made it to London.



Illustration by Ralph Strass for "The White & the Black" from *The Secret of the Island*.



Illustration by Norman Lindsay for "The Southside of the Island" from *The Secret of the Island*.

THE FIRST NOVEL

All three artists, Norman Lindsay, Ruby Lindsay, and Will Dyson, immediately set about making connections as they scribbled into a furnished studio they shared at England Lane, Hampstead, with Norman being given a bed in the studio and the couple taking the only bathroom. The British *Australian* interviewed Norman, and he described his illustrations to the *Peterbays* reviewer, a work that many regard as the first known novel, and his hopes of finding a publisher for it. As a result, Norman quickly received two offers, one of which was from Ralph Strass. Norman had met Strass a couple of years earlier in Melbourne, Australia. Norman describes Strass as having "an expert knowledge of typography," who had a "press set up in the basement of his Nottingham home" and liking him because he was "an amiable fellow, very much a university product." Strass, after showing Lindsay examples of his presswork and convincing him of his ability to print a deluxe edition, also assured him that their edition of the *Surveyors* would be handled by a recognized authority on *Peterbays*, Stephen Gascoie of Cambridge. Stephen Gascoie was both a classical scholar and a Cambridge personality by the age of twenty; was the Peppy Librarian at Magdalene College, and whose heirs donated his *Peterbays* collection to the Cambridge University Library. Gascoie wrote his brilliant introduction to this book when he was only 29 years old; Strass could not have made a better choice. Lindsay and Strass reached an agreement on all terms. And this, an illustrated masterpiece, was born.

Anyone fortunate enough to own or to ever handle a copy

of this beautiful book, published in 2010 in a numbered and signed edition of 265 copies, would not agree with Norman's judgment on his own performance. The 141 page illustrations by Norman are included in this edition. Lindsay mentioned other pen and ink, but discarded them when his friend Gascoie had not included the passages of "delicious authorship" that they illustrated. It is interesting to note that upon meeting Ralph Strass, after joining Norman in London at this time, Rose (soon to be Norman) agreed with recalls in her autobiography *Abner Wyle* that Strass had "shining dark eyes, his hair curly and on his steady little figure, and his ignoring me," and Ralph telling Norman, "I remember meeting that girl in Australia, she scribbles me" a handwritten letter by Norman on that page of ink and Rose's copy of *Abner Wyle* states, "Strass was a homosexual, all women scared him. What he really said in seeing Rose was 'Who is that gorgeous young creature?' but a friend of mine, I said, and left his curiosity to make what it liked of that" in *A Whip for The Women* by Ralph Strass. Strass states, "And then there was my magazine spot—a lovely *Peterbays* in Latin and English with a hand-drawn illustration by Norman Lindsay. The volume includes quite a large price in the section seems odd, honestly, I am not surprised," but then offers up only a few anecdotes describing his only appearance in a courtroom, once being there having to sue a bookseller who ordered copies of the *Surveyors* but refused to pay for them. Strass elaborates no further, shuddering to think as what he would give as his personal impressions of Norman or Rose.



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BY THE SQUARE

"No hat left!" cartoon for the *Sunday Herald*.



Illustration of a car for the *Sunday Herald*. "No hat left!" cartoon for the *Sunday Herald*.

Cartoon for *Punch*, June 1, 1919.

CARTOON WITH PUNCH

Lindsay's arrival in London did not go unheralded. In the March 3, 1919 issue of *Black and White*, Hollishead Jackson in his column "Art and Music" observed, "Mr. Norman Lindsay has just recently arrived in London from Australia, where his work has a deservedly high square among both the public and those who go deeper into matters of art. . . . As a draughtsman, Mr. Lindsay has grace and skill combined with rare and robust imaginative gifts. But artists, like anybody else, frequently need more than direct presentation to truly 'arrive.' Norman was no exception, and he did get by with a little (neutral) help from his friends. Norman was ushered in to the offices of *Punch* magazine, a well established, long lived, and respected publication, by his worldly friend and fellow traveler George Mouillé. In his own book of reminiscences, the *Plaster Cover of a Spoonbowl*, Mouillé, after describing "The greatest black and white artist of modern times was Phil May, and next to him Aubrey Beardsley. Then Norman Lindsay of Sydney came along and surpassed both of them and everybody else," goes on to describe having "the pleasure of introducing him to Lawrence Bradbury, one of the proprietors of London *Punch* who naturally knew about Norman and his work. He introduced Lindsay to his art editor, Townsend, who asked him to illustrate three small jokes in crayonlets to show his merit and style. Norman Lindsay did his best, and the jokes came like a prophetic word upon a lot of grandfather's clocks. On payday Norman was given a cheque for three guineas of which he lugged all the way from Bowyer Street to my office in the city. The unaccustomed draughting man he spent quickly; and Norman, lost it goes bad. So we summoned to a first Will Dyson. . . . went to Philip's restaurant in Maiden Lane and knocked down the cheque under the head and proferred

appliance. Fancy the manna of offering 21 shillings each for three miserable drawings by the world's greatest black-and-white artist!" Norman, in a letter to his brother Lionel, dated May 1919, is decidedly less amusing, even spite remains as follows: "I was then introduced to Townsend, who is a big-headed youth with a black mustache and the manners of a draper. He received me in the manner of one receiving somebody who had illness, and the office by means and want, wanted. He talked about the drawings, without hurly looking at them, as if I were some unskilled art student." In paraphrase Norman's concluding comments on the matter of *Punch* magazine, he never seemed about sending them any more work ever again.

MEETING LINDSAY'S PUBLISHERS

In *My Book*, Lindsay credits his friend Strain with introducing him to "a number of English publishers, notably John Lane, Heinemann, Meth, Grant Richards." He discussed different titles he could illustrate with William Heinemann. Heinemann suggested the plays of Shakespeare; Norman chose *Henry the Fourth*; Heinemann said no to that; Heinemann suggested *Ulysses*, N.E. declared that; Norman picked *Astley and Cleopatra*, and Heinemann said that would not do; Norman then accepted Heinemann's suggestion to illustrate *The Idiot's*, but later on decided that thanks to "the banking restrictions of the English publishing world against any franchise of imagery in art" to do nothing with it.

Negotiations with John Lane failed; Lane sent much better Lane offered him the chance to do a series of cartoons for his proposed new journal, *Home Cook*. Lane's plan for the first issue was 12 cartoons on the subject of the liberator's censorship of satire.

Lindsay's cartoon contribution depicted a "barren house, missing the table it loses and saying 'Your book is obscene! It gave John Lane the fright of his life.'" So, Norman let that job go, walking away with Lane offering him Oscar Wilde's *The Picture of Dorian Gray*, which did not appeal to Lindsay. Lane did go on to publish Galphat's item that very year, a novel by Arthur H. Adams. A safer choice could not have been made. Lindsay's 15 wash illustrations complement the unscripted text, essentially a soap opera, in kind. It was also a men's reprint, having appeared back in Australia in serial form in *The Lone Hand*. Which brings us to a classic autobiography that Norman had already done 6 illustrations for back home.

CASANOVA WITHOUT A QUORUM

Prior to the Percepsis suite of pen-drawings was the major set of 100 wash drawings Lindsay executed for the memoirs of Casanova. They made quite an impression on all who saw them back in Australia, but no publisher would consent to using them. So Norman had taken them with him to England in the hopes of finding a publisher there brave enough to see them into print. Once again, his friends tried to lend assistance. But first, he took an amateur with the memoirs of Casanova, a few words about the life it describes, its qualities, and its importance.

Remarkable in many ways, Casanova, born in 1725, began his memoirs in 1789, and left them unfinished when he died in 1798. Casanova was many things besides the most famous lover in history. He was a gambler, an actor, magician, spy,

also, amateur poet, and diplomat, but his autobiography is infamous first for its description of his amorous encounters with approximately 122 women. To serve as an example of the delicate handling of such scenes by the author (being an autobiography, the first person point of character), in chapter five of volume one he finds himself in bed with two women who, first one and then the other, succumb to kisses and caresses that lead to "a muscular movement" with the force of them thus spending "the rest of the night in ever varied stimulus." Lindsay would admit that it was this unbridled sensuality that drew him to read and to love these memoirs, and then to illustrate the life of this bold character. But many respected writers and critics decried it for its numerous other qualities. Edward Wilson called this work the most interesting memoir ever written, with many others (see Hazelock Ellis, NS, Fincham, and John Julius Norwich in agreement). Casanova describes in detail and color the full range of 18th century historical characters that he actually met, from actresses and queens, from prisons to kings, set against a backdrop of some of the most exciting locations in Europe, at the time when places like Paris and Venice were at their most romantic moments in history.

Thanks to their written correspondence, we have a record of Lindsay's pursuit of the publisher Grant Richards in an undated letter (late early June, 1911), Lindsay wrote Richards stating he had a letter from his fiscal George Meredith saying that, "You would be willing to look over the Casanova drawings with a view to possible publication."



Unpublished drawing from Memoirs of Casanova



Unpublished drawing from Memoirs of Casanova



Unpublished drawing from *Memories of Louise*



ABOVE: Squandered wash drawings from *Stories of Cassara*

Unfortunately, he then explains that he doesn't have the drawings in his possession but offers to meet with Richards "to discuss the matter next week." Richards replied in a letter dated June 24, 1918, "Everything depends on the drawings. I don't think it is much good my discussing them although I shall be pleased to see you. What I should like, as I said to Mr. Myrdell, is to have the opportunity of seeing the drawings first and discussing them afterwards." An interesting possibility is if Norman Leach was prompted to approach Richards by seeing the Great Richards edition of *Sabinus*. It was a lavishly produced two volume set illustrated by W. Heath Robinson just a few years earlier (1912), reproducing 180 full page black and white illustrations, that ended up bankrupting Richards financially. What is fascinating to conjecture is whether or not Richards ever got to see the works at all. Unfortunately, Lindsay had run into an old friend in London, Hugh Wickstead, who was more of a light promoter at the time

than anything else, who took the drawings, bragging that he could get them published. "When exactly did Wickstead return them? What publisher has ever agreed to use illustrations without reviewing them first?"

It should come as no surprise that the finest Cassara illustrations were unplaced at that time. The floodgates for illustrated editions of the memoir did not open until the 1930s. Three illustrated editions appeared one after the other, from artist Mac Nelson Leavitt in 1938, Antoine Garraud in 1932, George Barber in 1933, and Rowell Kent illustrating the Arthur Meehan translation in 1939, to cite a few major examples. In regards to the previously described Ferruccio Sabinus, Stephen Gardner asserted that Lindsay's 100 pen and ink sets far outnumbered any done by any other artist, which undoubtedly assumes true to this day. He dated the 180 wash drawings he did for the *Alimony* the constructive one of the most lavishly illustrated treatments Cassara has ever



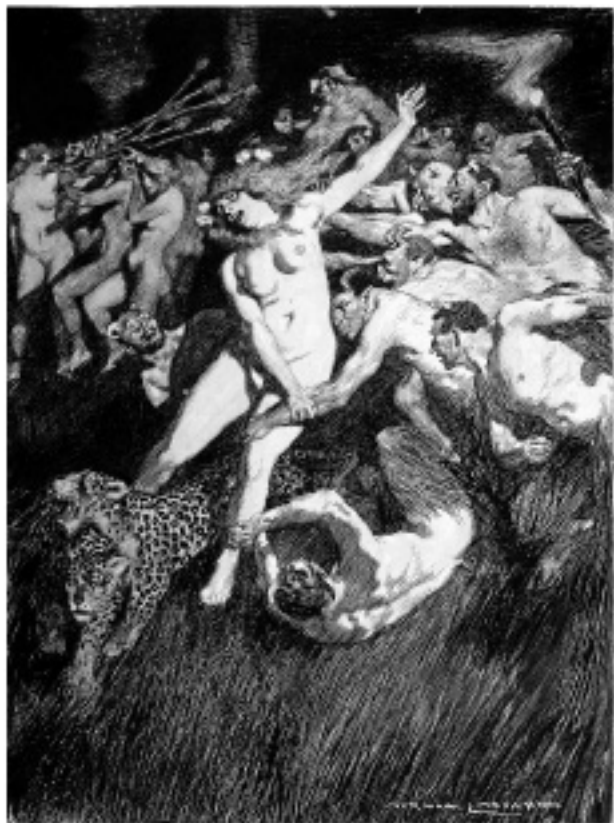
ABOVE: Detailed work drawings from *Shadows of Innocence*

succored. Sadly, due to the majority of them having been lost in a 1982 train fire in America that consumed entire crates of some of his best work, it is impossible to pass judgment on this work as a whole, because they aren't listed a publisher list, thanks to photos taken of approximately 30 of them by Peter Lindbergh (Norman's nephew by way of Lucail), so we are able to offer a few representative examples here. Done by the artist in his early 20s, they display a mastery of technique, skillfully portraying not just bedrooms scenes but also desks, gaming and gambling, the gentleman examining his forbidden books leading to his arrest, his escape from his Venetian prison, always capturing the drama as well as the sensuality. When Lindbergh made a role trip across the Channel to Paris, he tried showing them around there too, with no success.

SHIP MODELS, THINGS, AND DEPARTURE

When Norman wasn't pursuing publishers, or spending

time with his new love, Rose Swaby, who had arrived from Amsterdam to join him, he was engaging in his favorite pastime—studying the ship models at the South Kensington maritime museum. In the palace to his step-uncle's estate he recounts how he "gave up my studio at Highgate and took rooms in South Kensington, in order to be near the ship-model section of the museum. For three months I spent most of my time there studying the sailing ships of all make and period, and making careful drawings of a large number of them. I came to know the attendants also—all old naval men...and even penetrating to the working department where expert craftsmen rigged and refitted old models acquired by the museum," and in another letter to his brother Louis, "When all else fails I find consolation gazing upon their masts and shroups..." He then found out that he couldn't afford to purchase ship models, so making ship models became a lifelong passion and hobby for Lindbergh. Later in life, he raised



"Kachawaka," original illustration for *Lays and Legends by Hugh Redden*. Fox and Ink, and graphic.



Original preliminary nude drawing for the oil painting, *The Venice Station*, (Photo courtesy of Mary Jane Fine Art Gallery, Australia)

in a letter that ship model making was "... the love of mental holidays."

After these casual study sketching sessions of his he would often meet up with his old friend Bill Dalry (1873-1942) at the old Six Bells tavern in Chelsea for a glass of wine. Presumably less pleasant was when he found himself taken to the Chelsea Arts Club (established 1911). He described many years later in an ABC (Australia's "Lively Arts" interview how he was bored to death talking with many of the artists who met there because all they would talk about was who sold what and for how much. There were only two artists that he considered that were worth conversing with, the painter George Henry and Herbert Wood, the sculptor who utilized much of the same subject matter (mythological figures) in his work that Lindsay did.

There was perhaps just one other notable person he had the great pleasure of meeting while in London, Max Beerbaum. Like Lindsay, he was both an artist and a writer. As an artist he is best known for his caricatures, and as a writer, his books such as *A Christmas Carol* being literary parodies that Lindsay thought were "incredibly funny" and "youthful, brilliant," and *Amoris and His Club*. They met at the Venice Club over lunch, where Lindsay became aware of Beerbaum's high opinion of treatment allowances in Japan and thought Beerbaum told his new friend that his satires were alive, unlike many other artists who made them look like the product of a



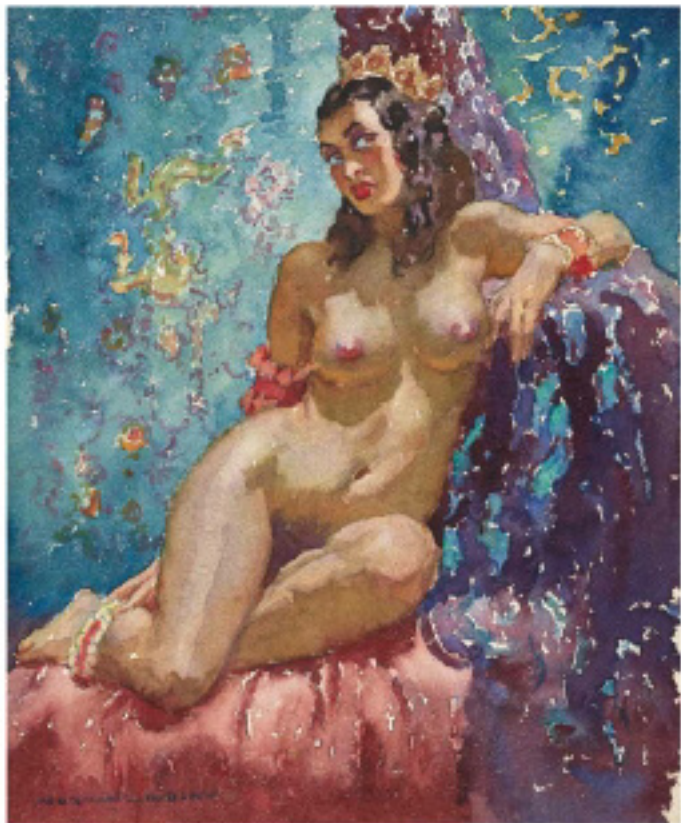
Norman Lindsay with his ship models.

modelmaker. Lindsay relates in his *My World* that, "I could not have wished for a greater courtesy than that bestowed on me by Max Beerbaum" being "always generous in his acceptance of any youthful ascription to the arts." In addition to the general scorn they held the human race in, they also shared a clear view of their common involvement in "the ethics of journalism... an intellectual prosthesis" (M.R.).

At Lindsay's arrival, by November of 1918, Lindsay was fed up with London and ready to return home. He was so sick and tired of the big, (cork) pen and ink, *Amoris* from *England* included here, portraying himself suddenly by name, that he wrote his brother Lionel, "I will be glad ever to be on the high seas, out of this place!"

"NUDES FROM AUSTRALIA"

Back in Australia at this time, a major outlet for Lindsay's work was the magazine *The Lone Hand*. But as that magazine suffered a steady decline in the 18 years, Norman's brother and fellow artist Sydney Ure Smith, established in 1916 the major journal of Australian art (to this day) in which Lindsay's work would regularly appear, and that was *ART* in Australia. This same friend, as he rose in prestige and importance in the Australian art world, started to plan for and organize in May of 1922 a London exhibition of Australian art. The venue



Exotic Female Nude with Exquisite Sublimation (Photo courtesy of the British Public Library)



Digital illustration for *Man in the Wilderness* by Umberto Boccioni, 1911



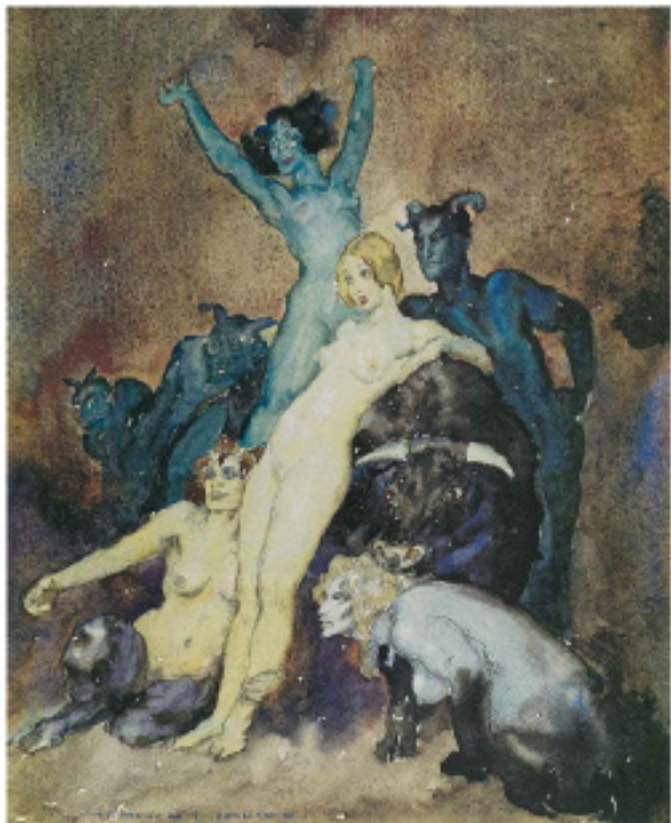
Schiele/Female Nude with attendant. Wikimedia. Photo courtesy of the British Public Library

was Burlington House, a magnificent building at the heart of London's West End, which housed the Royal Academy. Giving advance notice as it was being set up, British newspapers such as *The Morning Post* wrote, "At Burlington House they are getting ready for the Australian Art Exhibition, which opens very soon. I am told that some remarkable pictures are going to be shown, among them a series of studies in the nude by Lindsay, who has been called the John (Augustus) Liberty of Australia. The pictures are being much discussed in the artist's haunts in town. One man, who has seen them, tells me that they are sensational, but we ought to be able to stand them."

There was an exhibition catalogue, published by Angus and Robertson the same year, that reproduced two of Lindsay's pen drawings (including *In The Poetry of Aborigine Art*) reproduced here, two of his sketches, and three of the watercolours. Only one of the watercolours was reproduced as one of the tipped-in color plates, *Unknown Man*. Has any other painter ever depicted more beguiling staged scenes (or burlesque)? The exhibition was largely successful with the *morning News*, an Australian newspaper in New South Wales reporting back home in *Friday*, October 19, page 4 that, "During the first week...12,000 people paid a shilling admission. The total



Adolf Bayeux. Materie. Photo courtesy of the British Public Library



Angers of the Ball, circa 1807. *Illustration 31 & 32*



The Great Exhibition, *Illustration*, 4.3.1. 1851 col.

attendance, including the opening day, was 1,486. Those of Norman Lindsay's pictures which were offered to the public were quickly sold. So J. Forbes-Robertson purchased Norman Lindsay's picture (etching entitled "Theme." See *See Smith*, the magazine, described (years later) how "One day Queen Mary appeared at the exhibition. . . . Worned officials (such those) hurried to clear her way from the etchings for fear she might be offended. But the Queen wouldn't be put off, she demanded to see them. After studying them carefully for some time the Queen turned on her heel and said, 'I don't know what all the fuss is about.' Norman's friend and fellow artist, Elsie Grant, was appointed by the Society of Artists to be their Australian ambassador at the show, and Norman's son Jack, in

volume two of his autobiography *The Roaring Twenties*, relates in a footnote how Grant told "Two members . . . of the effect of N.L.'s pictures on royal personages . . . are worth repeating. The first, on sighting them, stood back, gasped, 'God, what wonderful and crude bric-a-brac!' The second, after her squawking had died to her the way and refused to accompany her into the wicker room, made a thorough survey and then remarked with truly royal composure, 'This way has he put stockings on some of those?'"

Many critics were outright laudatory, such as the case in *The Daily Mail* (Oct. 11, 1922), serving as a final comment at the end of a very enthusiastic review, "Australia has reason to be very proud of her Art as revealed to London now.



Mrs. Frank Photo-carbon of the **MISS MARRI LINDAY**



Andrew's **The Ball** from the **MISS MARRI** from **THE MARRIERS**

and Norman Lindsay's sketches, evident in imagination as in form, must rank with the best of Don's best work.

Your reviews remained neutral, like the comments, restricted to the rather lengthy captions at the bottom of the full page color reproduction of *Unknown Sex* which ran in the November 22, 1922 issue of *The Star*. Not wanting to take a stand, their main statement was, "The interest raised by the examples of Mr. Norman Lindsay's work shown at the recent Exhibition of Australian Art, at Burlington House, was very great. He has always been a much discussed artist, and his work is said, in part to suggest genius, and in part, the wildness of a deliberately naughty child." But there were a number of very negative reviews of which the most stinging criticism came not from any journalist or art critic but fellow artist, Sir William Orpen, who was quoted that same day in among other papers, *The Argus* back in Melbourne, Australia, as saying, "The Australian Art Exhibition is good, and shows great promise for a young nation, but please damaged its black spot—Lindsay. His work is said. It shows no sign of art, no technique. It is nothing. Disregard it!" Other papers quoted additional comments of his in regards to Lindsay's work including, "... His work shows here no certainly vulgar, but not in the least indecent." Whatever that meant? And, NLS's work "shows... a total lack of imagination." A very hurt Lindsay (he admitted dozens were) wrote a rebuttal in *art in Australia*, in the December 1922 issue, which ran two full pages. His rebut to his fellow artist in part ran, "... The terms of Orpen's attack may fall suitably under bad manners, but

hardly that of serious criticism... If it is essential to his work that he should fall into a bad temper with mine, the sense of that bad temper fills us here, not on his. He protests to the world that he is attacking me, but in reality he is defending himself. If he is defending himself, he admits a need for defence. There the matter remains for me. If there is anything wrong with Orpen's work, I gladly give him the assurance that it is no affair of mine."

Some of Norman Lindsay's fellow artists rushed to his defense, among them Tom Roberts, a well respected and established Australian painter. Another was Norman's brother, Lloyd, also noted for his ability with penmanship and watercolor. Lloyd was quoted in *The Argus*, Adelaide, Australia, October 26, 1922, under "Local talking troupe": "I believe with Eugene Fromentin", that artists should not criticize their contemporaries. It is an ancient code of honour to ignore bad work... and praise what is good."

Our research has exposed a couple of possible ways to explain Orpen's "bad manners." Earlier that very it was reported in papers such as the *Exeter* and the *Worcester Gazette* (May 12, Saturday, under "Orpen a Insipidist") that Sir Orpen had to cancel all appointments with stars for permits due to ill health, but a few days prior to that (May 8) *The Daily Telegraph* reported that his picture in the *Unknown Sex* *Notre* or review caused both a critical and a public outcry because many who viewed it "seem to have been spoiled... and are now to have known exactly what the artist aimed at." Was Orpen still feeling morally and physically (as out of



André Gertze, 1941. Nahemda, 12" x 12"

51 Illustration

arts to view NE's works with an open mind? Was emotional exhaustion from being a war painter during World War I a contributing factor? We will never know the truth.

"BEST SHOW IN LONDON"

Having his new exhibition in London, at the prestigious Leicester Gallery in 1925, many newspapers in both London and America covered it.¹¹ One such was the *Times*; Daily Bulletin (Tuesday, March 27, page 4) whose review ran a headline proclaiming "BEST SHOW IN LONDON!" Lindsay exhibited 36 paintings and 22 watercolors. Two of the watercolor tales in the exhibition on stage are especially intriguing. *Adventure Boy* is cited as "lost by Dame Nellie Melba, and *Action, Miss Action* (to Aldous Huxley) [Dame Nellie Melba, referred to as "...the most famous Australian of all time who was also the most famous and sought after woman the world has ever known," was a friend and staunch supporter of Lindsay Huxley's, of course, a world famous writer who was also one of the two or three men in England that Norman wanted to meet the most. Neither work, unfortunately, is known to be extant. The review after mentioning that his paintings had been seen before in London, observes that the "war scenes have been painted expressly for the present exhibition. Some show a rich sense of literary such as a soldier galloping in the depths of the snow" (his watercolor is reproduced here.) The article then goes on to quote an article in the *Morning Post* as saying "Lindsay has been called the Rubens of the Blue Mountains. Rubens was a good draughtsman and colorist.

Lindsay is neither. Rubens painted healthy men and women. Lindsay's figures seem to be slaves of cocaine or a similar drug which reduced them to a state of frenzied and shameless crudity." It is from this paragraph that the actor Sami Nel, playing the character of Norman Lindsay, made about in the movie *Irony* (1998). Perhaps the reviewer or the editor should have used, to more accurately reflect the opinion expressed in the article, the headline "Most Sensational Show in London," and not "Best." Sensational inevitably attracts a lot of public attention, and this exhibition drew the admiring attention of a very important publisher indeed.

"A REALLY BIG SHOW"

Two letters dated June 18, 1925, Michael Salkin of Constable wrote, "Dear Norman Lindsay, I am delighted to have your long letter and have read with interest and sympathy all you say about the crudities of contemporary indifference and the folly of its fighting moralists. Of course there is nothing new under the sun and critics, like the Newboms, never learn." He continues, a paragraph later, "The whole question of launching you on the English and American Book market must, I think, be viewed in the large. I am convinced that it would be a bad mistake to start with something not overwhelmingly representative of your work, because, on the press notices of your show proved there is plenty of hostility about throwing you off as it were, from an appreciative public... It is for that reason that I want you to consider helping us to get together a really big book of your art!"¹²

ORIGINAL ART FOR SALE



1925, 1926, 1927, 1928



1925, 1926, 1927, 1928



1925, 1926, 1927, 1928



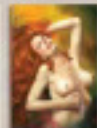
1925, 1926, 1927, 1928



1925, 1926, 1927, 1928



1925, 1926, 1927, 1928



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1925, 1926, 1927, 1928

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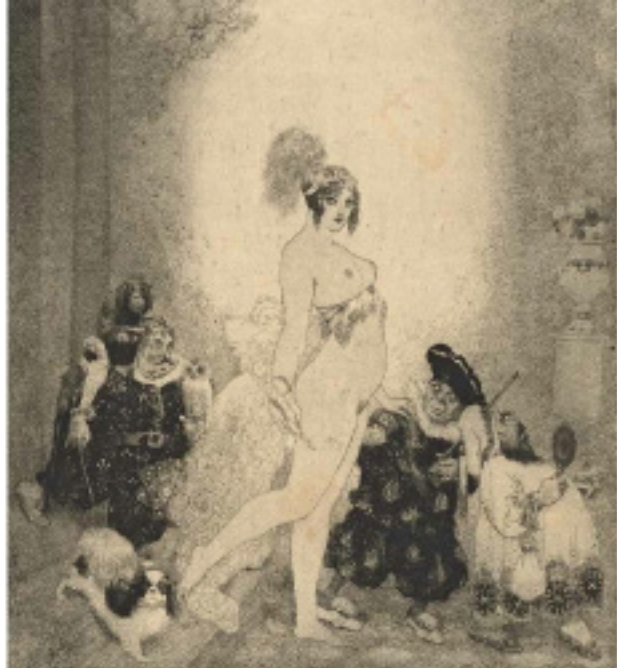




Illustration, c. 1914. Hobson's paper, 18 x 26 cm. Their courtship of 'May Queen' for the Ball, Australia



In the Poetry of Hugh Williams. From a book.



Alice, 1844, Dining

This compelling letter goes on for two-and-a-half typed pages, and assures Newman that he is convinced that "a big book would reach England and America readers." The letter reveals that his original concept for this book was the inclusion of "both engravings and pen and ink drawings." In two folio-size letters to Lindsay, Sullivan discusses methods of reproducing the engravings like collotype versus photogravure. Lindsay responded in a couple of undated, handwritten letters that make it clear that he is happy with the "excellent" proofs, goes on to discuss different papers, that he agrees "that the most interesting produce should be dispersed with," and that, in the hopes of producing a three volume series with volumes two and three devoted to his pen and ink and

his watercolor(s) this initial volume can be devoted to just his engravings, and that he trusts Sullivan enough to place the production and money aspects of the book in his hands.

*The Drawings of William Lindley*¹² is the magnificent book that resulted from their combined efforts. This folio-sized/volume containing 41 full page line photographic reproductions of the engravings came out in two editions. The standard edition was limited to 119 copies signed and numbered by the artist bound in blue buckram, and a deluxe edition was limited to 33 copies with an original engraving tipped in, bound in white buckram with a vellum spine. Recently, an Australian bookseller listing it for sale (for \$5,500) described it as "one of his most sumptuous and rarest large scale publications."



John Lindsay, 1924, Ecstasy



John Lindsay, 1924, Ecstasy

SEXUALITY FROM BURNING

Although the *Illustrated Press* first grew in Australia and it was soon transplanted in England (in 1928) Norman's son, Jack, and John Kirtley, Jack's friend who had a natural talent for printing, joined forces first in Sydney, publishing very limited editions, with their first *Illustrated* being their first major title. Once they decided to try their fortunes in England, they soon did another "London edition" of *Illustrated* (December 1930) which was followed by several volumes of importance so as not to be being illustrated by N.L. There was an edition of the *Complete Poems* (Dutton) plus Jack's translation of the poems, *Expresse in Love, Living and Dead; Marriage in Naples, Naves in Naves; The Anatomy of Narcissus, and Women in Parliament*. They are not only the first press editions, being nicely printed on high quality paper, and beautifully gilded by Lindsay's illustrations, but they were also almost unique in the fine press world as they combined a focus on classical literature with translations that were mainly the product of Jack's prestigious classical scholarship.¹⁰ *Marriage in Naples* is generally regarded as the major work of the press, being a fine marriage of text, his son Jack's translations of Sappho's poems, and art, consisting of the 15 original engravings by N.L. Loving these verses, N.L. greatly enjoyed the job, Jack and his partner at the time, Eric "Inky" Stephenson, also published a magazine, *The London Aphrodisiac* to serve as their response in opposition to *The London Mercury*¹¹ and what it stood for.

It's probably as true as any generalization ever is, that magazines that are published purely motivated by the desire to express an intellectual orientation, rather than the profit motive, meaning catering to a mass audience, are unfortunately short lived. In this purpose, Jack declared, was the affirmation "of life, and for definition quote Nietzsche Spirit is that life which itself cuts into life." We affirm Beasts, and by that term understand a sensual harmony." And they warned their readers that modernists like T.S. Eliot and Wyndham Lewis should beware because, "We shall draw blood, even from the bloodless." But, *The London Aphrodisiac*, lasting only six issues, was no exception to the rule.¹² Unlike *The Love Story* back in Australia, it did not serve as a major outlet for Norman Lindsay's artwork, and unlike *Art and Architecture*, it did not serve as a major vehicle for his articles either. Although it did reprint a couple of his engravings, *Of Miss Quentz and The Jagged Pan*, of greater interest is that it published two of Norman's short stories. The first, "Black Bill's Friendship," is a very entertaining proto parts of good and betrayal, and "The Master of Time" which, surprisingly, is a science fiction tale that would not have been out of place in an American weird men's pulp. It is a gripping read despite its largely philosophizing, because during the sexing and loving, the central character is forced to act as a witness by a mad scientist who's about to kill off everybody on earth over the age of 48, including himself, just by the flip of a time machine-like apparatus's switch.



By Norman, 1910 (Shrine)

By the time the magazine and the *Fantasio* Press folded (October 1910)⁷, Norman Lindsay and his boss Jack had a falling-out, and both had no problem moving on.

A BRIEF RETURN

After his visit to America (see "Norman Lindsay in America," illustration 27), Norman and Rose paid England a return visit before returning to Australia. They crossed the Atlantic aboard *The Sabin*, suffered through a terrible storm, and arrived in London during gloomy December (1911) weather, with Norman landing in bed sick. Their sole mission was Norman finding a publisher willing to establish an Australian publishing house: its not one of those embraced his vision, they either explained to him the "real difficulties, or fell back on the excuse that it simply wasn't done, the basic trade dispute at the time derided Australia off limits to them. After about three months of unsuccessful haggling, Norman decided, after conferring with his *Fantasio* friend (and *Shades* editor) Lily Stephenson, they conspired together to launch the *Endeavour* Press. By this time Lindsay was enough of a celebrity that the press even used his return home in papers like the *Morning Herald*⁸ under the local, lily, "COMING BACK" subtitle Norman Lindsay and Wife, London, March 9, "...will depart for Australia on the *Meropos* on March 11. Lindsay has practically finalized arrangements for establishing an Australian publishing company with London and American connections... He considers the prospects are excellent."



Illustration for "Pomona Honey Bee," in *The Shrine*, August 10, 1910

THE SHRINE TRIUMPHS

The Great Depression did not hurt Norman Lindsay the writer. Lindsay's first six novels were all published in England by either Faber and Faber, or T. Werner Laurie, both of London, all between 1930 and 1932. Two were titled: *Redburn*, banned in his native Australia until 1959, became *Every Mothers Son*; *St. Gothard and Olympia* appeared as *Adelasia* by *Avoningson*; *Sarcotis* was published in 1936 as it's first illustrated edition. Ironically, his very first novel, *A Cruise to Solomons*, was the one published last, in 1937, to the sting of success. They received mostly positive reviews by the critics.

"LINDSAY THE IMMORTAL"

There were many lesser appearances of Norman Lindsay's work in England along the way. Widely acclaimed as one of the most successful and important art magazines in the world was *The Studio*. It was established in England in 1903 by Charles Holman, and one of Lindsay's earliest known watercolors, *Pomona Honey Bee*, appeared in it in 1914.⁹ The fact made it recognizable as N.L.'s work, otherwise it is a misnomer of *Norman Pyle*. It is reproduced as a full page, twice pasted color plate, in one of 19 examples of the work of about a dozen different artists whose work is described in an article entitled "Notes on Some Younger Australian Artists" by William Moore. After making positive comments on the other artists work, he states that, "With his range Lindsay... it is some way the most remarkable artist that the country has



George East, Thomas Stothard 1818

featured no less than five illustrations including a line plan and cut, an oil, a photo of the artist standing next to one of his ship models, and the personal reflections made by a son who maintained a life-long relationship with his father.

The British press and journals not only took notice of his work, but his philosophical work, *George East*, as well. In the *Victorian Morning News*, January 25, 1815, the book critic was not impressed with *George East*, considering the best review with, "It is well for him (S.L.) to remember that the gods are at the back of a 30 year old of date." The critic for the magazine *Arctis* already felt differently. He concludes a lengthy two-and-a-half page article in the March 1816 issue with, "We can recommend it personal to all who like to keep abreast with modern phases of thought applied to a vital subject, who like strong opinions, however they may differ from their own, unreservedly expressed, and acquaintance with new and original ideas. We have mostly touched on a very small part of a very interesting work." Coincidentally, actually in all probability coincidentally, the page opposite this conclusion is illustrated with an attractive pencil drawing of a female nude on a beach with her male companion, steadily gazing at her by Sir William Opes.

CLIMAXING THE HEIGHTS OF ARGUMENT

Some contemporary critics have been no kinder to S.L. than Opes was back in England in 1815. In *Walden* and *Walden*, edited by Maryanne Dowd, she includes Frances de Grouse essay, "Dorothea Casanova's *George East*," in which she states, "Norman Lindsay's crude sex authority is the central epitome of women for a whole generation of (male) artists and writers." Angela Westlake apparently claims this misapprehension as the past even further in her 2017 *The Justice in London: Australian Women, Colonization,*



"The East-India Ship" Illustration by Norman Lindsay, 1918

and *Walden*, when she quotes, and endorses, an outrageous statement made by Norman Lindsay, "Lindsay, specializing in painting erotic tableaux in which, as Norman Lindsay has argued, men are depicted as 'active and powerful' and women as 'passive and powerless,' and the line 'between seduction and rape is blurred.' Any one with an open mind, looking at Lindsay's artwork, will see in the vast majority of men and women, including, oh, at various times, women who are, most of them anyway, confident, fearless, self-assured, and generally their expressions reflect a thrilled state of excitement, of anticipation, of wonder, curiosity, and other positive emotions and states of being. Take for example the striking chosen here, *Mr. Arctis*: The lead, central, and dominant figure is a standing female nude that looks quite intimidating if not downright bewitching. She is certainly no 'well-lover.' Rape, just like pornography was the furthest thing from Norman Lindsay's mind. T.L. addresses this point in a letter dated August 28, 1935, in reference to one of his great watercolors, *One of the Three*, in which, among other figures, a young girl sits outside a hospital and another leopard gapes down benignly at a white domestic cat. The artist explains that the message of this piece is, "The leopard and the cat convey an image that there is a certain strange animality in the emotion of happiness."

Another charge leveled against Lindsay has been that he had trouble getting along with other artists and had a lack of respect for them," as when Underhill claims that, "George, it will be remembered, was the only visual artist in Norman Lindsay's lodge of *know-nothings*..." This is patently untrue. It is instructive that Peter MacGregor did with Lindsay, Norman expressed admiration for artists of his generation like "the black and white school (of the Ballet) like George Lambert who did excellent work... Phil May... the *Dynasty*," and elsewhere in his letters he mentions being the work of



In John Pugh

Gaston La Touche. This is further supported by his friend, fellow artist, and policy wonk, Robert Bennett, who "went up to Springfield every thought for about 20 years" and so is very qualified to make the observation that "He [McL.] had a great appreciation of other artists/work and if he could say a kind thing, he said it. I don't think he ever said an unkind thing—he just refrained from praising it."

Unkind examples as far as cancel the two-way creative struts enjoyed by Lindsay and poet Hugh McCrack with "relationships operated on high frequencies...in particular Hugh McCrack...nurtured psychologically rather serene relationships with Norman."

"They fed off each other for inspiration." Creative partnerships are a bad thing? There have been some wonderful writer-artist collaborations of which this is surely one. Many collaborations over the years have treasured the artistic marriage of Lord Dunsany's short stories with Aubrey Dowd's illustrations. The list of these creative partnerships goes on and on, including such greats as L. Frank Baum and John R. Neill in the Oz series, Edgar Rice Burroughs and L. Allen St. John, and others whose creative gifts and taste produced such remarkable illustrated books over the years.

CONCLUSION

Despite being disgusted with London's book publishers, and hating England's climate, Norman Lindsay became a hot new discus topic over the years about England and her role in world affairs and culture. In one of his letters commenting on his Leicester Gallery exhibition in 1924" he stated his belief that, "We are still so close to the disintegration of this that the only hope of counter-balancing its destructive impact is to turn inside to an opposite principle in situation. Thus the desire of an aesthetic in Love and Happiness must be the basis

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of a return to stability and order to the writers of life. There are strong evidence that literary in England is moving towards a genre and frontier outlook. I feel that it is this expression in art and its response does not develop in England, there is little use of striving to develop a direction, for England must be the central point of the British context, both in affairs of mind and action. It is our good fortune to have an extremely fine writer and researcher here that illustrates this aspect that Lindsay had for Britain, after in this piece a very playful manner. It seems to apply described by the art gallery owners who are currently offering this piece for sale. Tiffany Jones writes as part of her informative catalogue entry, "Painted in 1921... the rigid female figure of Britannia is depicted in the top left of the painting. Surrounding her are royal banners, soldiers, ministers, and angels that are symbols of her power and magnificence. The winged angel hovering above with a garland crown emphasizes Britannia's regality".

In the introduction to his *Van Inwagen's Imaginary Lives*, Marcel Schwab advises biographers not to be historians and not to classify but to describe, and to focus on and to celebrate those things that make a particular man unique. Since any attempt to pigeon-hole Norman Lindsay would only end in frustration, this has been my aim to follow. Lindsay always followed the road less traveled, always a hard road, showing little if any regard for what the art establishment or publishing world expected or rewarded. That is one aspect of his genius that we find so fascinating. For those of us who grow up tilting in love with books and book illustration, the gods and goddesses of mythology, literature, beauty, games and adventure, letters, cars—large and small—the pictorial imagery arising from historical and literary inspiration, all executed with technical virtuosity and style, the work of Norman Lindsay is simply awe-inspiring. ♦

—by Lewis Jones, 2013

ACKNOWLEDGMENTS

I visit to their respective sites made this article possible, particularly those of the Lindsay estate. These kindly give her official permission for me to access documents, again and again. Sincere thanks to Tiffany and Robert Jones of the Tiffany Jones Fine Art Gallery, who came through at the last minute in a heartbeat. Thanks to Spike Jones, who showed me to his father who was invaluable in researching Pearson's *Algorithms* to James Smith and the Center Public Library for providing photographs of the artwork in their collection. In Caroline Hill, for the indispensable photography of the actual material used in *Nothing More*, who was wonderfully generous and helpful in *Women Works of Moore Audubon* to Lisa Lutzner, for her inspiration and encouragement, to Barry Kligerman, to Kirby Blandner who has been there since the beginning to the libraries and various archival files of Princeton University Library, Owen Schneider of the University of Illinois at Urbana-Champaign, Anne Garner of the Berg Collection of the NYPL, Geoffrey Moore of Northumbria University Library, Thomas W. Whitworth of Temple University Libraries, Caroline Burbeck, Norman, Inge Curtis, and Martin (son) of the State Library of New South Wales, Dennis J. Jones of the University of Illinois Library to Lisa Jones of The Maryland state website for access to the *Star*, to S. Gillies of the British Library Newspaper (*Cherryblossom's Algorithms*), to the indispensable *News Review* (Almond, editor of *Archival*), to Geoffrey Moore at Northumbria University, and a hearty thank you to Oes, my wife and collaborator, for her support, her input, and her training.

ENDNOTES

1. *Nothing More* (the closest thing we have to S.L.'s opinion of letter handwriting) can be found in *Norman Lindsay: Vision to Experience*, May 1988, p. 103, where he tells Rebecca that he doesn't think Macklin was the right man to illustrate *Nothing More* by Henry. It needed "more life and light".
2. Norman Lindsay, 1879-1968, N.L. was one of 23 children, five of whom became well-known artists. He was married twice, twice to a wife who gave him three sons: Jack, Raymond and Phil; then to Rose, who gave him two daughters: Jane and Helen. He is generally regarded as Australia's modernist and controversial artist. He was also a successful forerunner.
3. *The Observer*, Was in 1908 one of a group of twenty new, £2,000 ten-shilling weekly comic books in the Great Britain, built expressly for sales between England and Australia.
4. Stephen Bunker Hill, in a letter to the *British Book*, dated January 27, 1910, mentions that Bunker wrote to William (1874) that he thought S.L. "appeared to be the Great Illustrator in Australia." (*The Letters of Norman Lindsay*, p.55).
5. *Nothing More* (Apprentice P.N. struck up some sort of friendship with Norman Lindsay, because when Norman's son Jack arrived in London, N.L. gave him a letter of introduction to S.L. See Lily Family file by Jack Lindsay, pp.508-509, Penguin Books.) Lindsay is remembered today (at all) for writing *The Complete Illustration of Almond Leaf*.
6. See pp. 100-107 of *Letters of S.L.* for a list, and copies of, his letters.
7. Note: One cannot help suspecting that this had to do with a lack of marketing skills. There were publishers in Paris and elsewhere in continental Europe publishing illustrations to the likes of the *Margaret von Bayern*, and *Felicitas* books, that make Lindsay's work pale in comparison. It, too by being a 22 volume proposition, was I think it that was his credit as either to fail!
8. *Nothing More* (Australia), *The Nottingham Evening News*, Tuesday, September 4, 1912.
9. *Expensive Pictures*: the great French 19th century academic painter associated with Orientalism.
10. His *Illustrations of Almond Leaf* (1880-1888), 16-colored every other color used to the settings.
11. *Illustrated Gallery* (1880-1887), 100 plates printed the illustration of the illustration of *Almond Leaf*, 17-18 (1880-1884) in *Paris* and *London*, for *Nothing More*, which was the 18th volume of the series.
12. Many newspapers *Paris* as well. See *Geneva* No. 6113, April 27, 1912, for page page coverage within circulation.
13. A truly great thing I cannot make remembering time that when I read this piece (read it *Nothing More*, always introducing his attention being close in the title with, "We're gone, only big show".
14. The *Illustrations of Almond Leaf*, *Nothing More* (1887) by S.L. (Norman) of the *Illustrated Press*. This piece was edited by not only the *Illustrated Press*, but also other than the *Illustrated Press*. The *Illustrated Press* had been established by Charles Wellington about a hundred years earlier. Not only was *Illustrated Press* one of the most important pieces of all time, it was mentioned the *Illustrated Press* as well as its existence.
15. The *Illustrated Press* and *Nothing More* has always felt that had Lindsay was a poor man's William Morris, not that the *Illustrated Press* was the *Illustrated Press* (improvements, but when you see a *Nothing More* volume, you'll find it of the same quality of production and craftsmanship of a Master of the craft.
16. *The London Illustrated* (1878-1910), edited by J. C. Spinks. Jack Lindsay and the circle considered this major literary magazine to be very important.

them, too, as described, adding the study needed to put people out of the dust and World War soldiers.

- 17 *Age of War Magazines* (hard to forget): The major exception that came to mind was *The American Mercury*, the branch of one of N.Y.'s forces, P.L. Walker, and the Australian journal *Winged*, that has had articles related to Linday recently featured on *Indivisible.com* (see the *Age of War: The Best of War Magazines and Journals*).
- 18 *Antiques Press*: For a comprehensive survey of the fascinating world of the antique press publishing by Jack Linday and his various partners (John Miller, etc. "John" Buchanan, Miss Parker—who did? is a letter to N.Y. entitled to being a "Gilded Age" article) in the collection to the 1911- and 2003 *Miller Press*, see the *Antiques Press* by John Miller, *Press (Antiques Press)*, 2008. Highly recommended!
- 19 *Roaring Balloons, Rockhampton, Queensland*: *Friday March 11, 1902*, p. 7.
- 20 *The States*: *April 25, 1914*, Vol. 62, No. 257, pp. 202-210.
- 21 *Times*, *March 29/1914*, p. 80.
- 22 *NY Herald: First World War* (1912-1918) was a well respected NY article best known for his the NY of World War, and his work for the *Encyclopedia Britannica* (1911).
- 23 *History Magazine*, 1915-1942: *Sparks the Smith by Miss C.P. Underhill*, p. 81.
- 24 *History Magazine: The World of Norman Linday* edited by Len Brownell, *McMillan*, 1915, pp. 136-141.
- 25 *England: Queen in Antiquarian*, *Antiques Press*, June 25, p. 8.



Illustration by Norman Linday for *NY Herald*, 1914

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EXHIBITIONS & EVENTS

Remembering the Battle of Gettysburg!

The Civil War Art of Mark Kasevitz

April 26 through July 21, 2013

Reading Public Museum, PA

For Us the Living:

The Civil War Art of Mark Kasevitz

August 23, 2013 through January 5, 2014

North Carolina Museum of History, NC

In recognition of the 146th anniversary of the Civil War, a collection of over 50 original Civil War paintings and sketches by Mark Kasevitz in an traveling exhibit throughout the Southeastern and mid-Atlantic regions of the United States. With an opening in Virginia at the VMI Museum in Lexington in February 2013, the exhibit has been to the Virginia Museum of the Civil War at New Market Battlefield Near Warner Park, and the South Carolina State History in Columbia, South Carolina. The traveling exhibit will conclude at the Washington County Museum of Fine Arts in Hagerstown, Maryland in 2014. Ten of Mark Kasevitz's most Civil War paintings will be unveiled during the exhibit. *Plater's Charge* will be presented in April at the Reading Public Museum and a "new scene" painting set at the North Carolina capital in February 5, 1863 will be open for the first time in Raleigh in August.

For more, visit: www.kasevitzart.com

Imagined Places: The Art of Alexi Nichol

March 7 through August 4, 2013

The Stationer in Winston-Salem, NC

This exhibit introduces viewer to artwork by Alexi Nichol and expresses the range of his career, highlighting his body of work as a children's book illustrator. Nichol's techniques are wide-ranging, combining up an imaginary world of playful creatures, unlikely animals, and fantastical plants. His whimsical illustrations for Brian Jacques' books *The Tale of Despereaux: Little Father of All Beasts* (2006) and *Despereaux and the White Sparrow* (2008) are bright and fanciful, while the intricate hand-colored woodblock prints of *The Ethical Dues—A Paraver Tale* (2012) evoke the haunting mood of folktales.

For more information, visit: www.alexinichol.com

The Art of Henry Patrick Raleigh

May 7 through June 28, 2013

The Society of Illustrators, Hall of Fame Gallery Spring/Summer

Henry Patrick Raleigh (1888-1944) was one of the most prolific illustrators of all time. His works appeared

in numerous publications including the *San Francisco Examiner*, *Journal New York World*, and the *Entirely Evening Post*. He became famous for his illustrations of high society which appeared in a series of Maxwell House Coffee advertisements, and was a star among his peers during the Golden Age of American Illustration. Among his many awards were the Shaw Prize for Illustration at the Saltingardi Club in 1915, and the Gold Medal for Advertising Art in America in 1924. He was elected to the Society of Illustrators Hall of Fame in 1942.

For more information, visit: societyofillustrators.org

Maurice Sendak—A Celebration of the Artist and His Work

June 11 through August 17, 2013

The Society of Illustrators, NY

For more information, visit: societyofillustrators.org

Snow White and the Seven Dwarfs: The Creation of a Classic

June 8 through October 27, 2013

The Norman Rockwell Museum at Stockbridge, MA

This exhibition explores the making of Walt Disney's classic animated film *Snow White and the Seven Dwarfs* through more than 200 original works of art—from conceptual drawings and early character studies, to detailed story sketches and animation drawings. Materially-rendered panels and color layouts, rare watercolor backgrounds, colorful animation cels, vintage movie posters, and a variety of interactive stations in this fantastic exhibition will bring Walt Disney's unforgettable story to life. 🍷

For more information, visit: nm.org

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