

Illustration



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Frank Frazetta
for "Encounter" (above)
Watercolor on paper
Artwork © by Frank Frazetta

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LETTERS TO THE EDITOR



FUN IN THE ALBUM

Dear Dan,

As a participant in Illustration issues #1 through #5 several years ago, we all thought it was absolutely wonderful! The monthly show-and-tell, the participating studio critiques, the publishing studio critique, "They Inspired me" writing competition, portfolio critiques... keep up the good work!

Sincerely,

Aldo Mazzoni, Portugal

—Please consider the enclosed postcard.

THE GRUNKER GAPS MAN

Dear Dan,

I am a children's author and about the last of my current one thousand that I sent this year, due date December 1st, the Quaker Photo issue, currently used an off-Quaker Photo, just over. Hence equal if not greater than the one coming, not the original that was printed by Quakerville.

Quakerville worked on herself in the original letter from me. I wrote and re-wrote, erased, cutouts, and so on, illustrating that book myself. I did the whole photographs that medium. I did no touching up or retouching to that date. It wouldn't happen because I didn't have oil pastels, and soy candle wax over of oil water based paint.

There are only two things that could have improved otherwise:

They eliminated one art (BIRD-DISH book) worth \$1 and had another added at \$10.00 which is a ridiculous price for off-Quaker photo paper or that size. Quakerville original source forced me to pay twice the price for her book it and now it is for more photos.

There has to be no passing along. Having someone comprehend the off oil or candle and the new water paint as illustrations based isn't sound. They may not know the difference, but you still have to look at the back of the painting. They don't check with the painter also. And that's it.

Sincerely,
Robert Basile

—Thank you for this very interesting bit of information. At present, I could not justify this approach, but I will publish an update in the next issue issue I get to the bottom of the mystery.

MUCH APPRECIATED

Dear Dan Deacon,

I dropped into a local artographical book store the other day and dole death talk. This, along with the inter-magazine, was starting now called **ILLUSTRATION**.

Look up looking up magazine photo-store. The Society Drawing Post, N.Y.C. etc. The instant I discovered an International dimension, they by the time I was on sale, those great publications were a strong on the press.

How prior to see them again, in full color. But at \$15.00 for a one quarter, I turned to belief by situation right away, he must have claimed himself to be rare.

That's again, it's your much appreciated publication.

Sincerely,

William John Palka

GARY SANTY AND MORRIS GOLDBLUM

Dear Mr. Deacon:

I just wanted to drop you a note to say how much I enjoyed reading concerning Gary Santy. It was Gary's paper that got me into the world of Edgar Allan Poe stories. I took one as my submission for the show and my favorite became a prize. Facsimiles. And even though my facsimiles were being so popular, I continued to read and studied his original books that taught him. In a small town writing the nice name he'd written Gary MC. Therefore helping others with our similar efforts and beliefs. I recently acquired from Gary's publishing, it was another winter volume, rock-hatched monochrome etchings on copper.

—I would like to thank you for your kind words.

It's so relevant that Writers, Lithographers and Printers like Gary can offer their talents to make the reader aware of pleasure reading and illustrating the classics. Stories, although the comic strip can be off-putting, can also allow us to enjoy these great books because of these clever credits that it becomes friendly with. Morris "Mr." Goldblum's work. He not only pursued most contemporary writers for Goldblum's comic book/comic illustrated commissary pieces for literary or

and, in general, as I always say, my work. I can think more than in that of Goldblum.

Goldblum painted comic book, or illustrated another material in most of the early titles that have made me. *Craig Karm's Chamber* (2 issues), *Illustration* (one), *Indian Chief* (6 covers), *Illustration* (one). *The Lone Ranger* (3 issues), *Alfred Hitchcock's Mystery Magazine* (1 cover), *Key Digits* (1 cover), *Black Americana* (1 chapter streak), *Mark Twain's Letters and Stories* (1 cover), *Six of Best Disney Stories* (art for both issues), *Three* (1 cover), *Well of the Gods* (1 cover), *Adaptations* (1 cover), *3 Black Angels* (1 cover), *Illustration* (one), *Illustration* (one), *Illustration* (one), *Illustration* (one), *Illustration* (one), *Illustration* (one).

I've always wanted to do a book on Goldblum but the trouble of his life and his son's ADDITIVE. I've never had time to do it. It's true that he was about sixteen in Boston Hospital and turned his art completely what he didn't pay for food on his family's table and a roof over their heads. He didn't want to do it in a way that would be good for their son, but I would give out of that way no culture to him. I would open this studio with William and Jim finally at 17 years old and after some consideration the Goldblum studio. However, it was William who thought the studio should not be named and asked me if I ever thought of using an extra name to plug up Goldblum's name. One adaptation of *Brooks Atkinson's* *Mongo Betiko*, which I was happy to do.

Goldblum eventually left the comic book field and pursued fashion illustrations (commissioned for the Disney studios prior to writing the comic book Goldblum's finally becoming most seriously pursued and creating).

Thanks again for the kind post.

With warm regards,

William J. Palka

—Thank so much for the information you share in Goldblum's book. I would like to run an article on his career. Shouldn't have any bad publicity though enough material for such a piece, I would be delighted to publish the story?

(Speaking of Gary, additional information has surfaced since the article was published/reprinted from *Illustration*.)

Our additional "Gary" will also have had one publication of the article, *Boys* and Girls Prints of Quigley and Custer (Childs), bringing the total to 28.

Also, Gary's son Dennis (and the pencil signed "D.J. Deacon") is already in *Illustration*. Dennis' family is as kind as anyone with

at last they did see some nice work in one issue by the same illustrators, they wanted it to appear that there were more illustrators working for them.

The name "Van Doren" was derived from Scott's daughter Vicki, originally Dorothy McHenry; the late cartoonist John Fickley, an illustrator chosen for helping veterans' affairs.gov published after World War II; McHenry and Fickley hit it off and they became good friends. Fickley had a studio on Lexington Avenue and arranged for Scott to rent one on the floor below him.

Levy Joseph Berthelot worked as affidavit or Scott's behalf, claiming ownership of his work including certain Dell comic issues ("Gata Army's Champion," "Boy Ranger," "Trigger," "The Lone Ranger's Hi-Yo Silver"). Lee Shada was named as the primary beneficiary in his testament, leaving one-fifth of his belongings to the American Legion Post he helped found in New Jersey. The affidavit is on public record, notarized and filed September 28, 1981 in the Commonwealth of Pennsylvania.

ILLUSTRATION TO THE RESCUE

Dear Mr. Zinman:

My sincerest congratulations for *Illustration magazine*. It was great to know that Scott life and work in issue 4. As a magazine, it may be good to teach us other Dell Comics artists to search for a living. They were all great, either those wonderful Devons and Lone Ranger characters, etc., why not all those who created our catching painted covers in the so-called "poor animal" line in the 50s, Big Boy, Snowy, the Jeff Grant, and so forth. Unfairly, I've viewed a children's story, they were great as well. Their art was bold and charming, not by any means easy as one may think.

I think that *Illustration magazine* should feature these artists from their earlier, more naive and raw art.

Best wishes,
Mauricio Costa
Ribe de Janeiro, Brazil

A LITTLE BIT OF THE BRAIN

Dear Dan,

I am a professional freelance illustrator, and have only recently discovered your wonderful magazine. I've learned it backwards already having first purchased this, then two, and finally found issue-one at a local San Diego Comicon. Got Artie holding them, I felt compelled to write.

With all the issues I have been informative studies, I found issue 2 to be, to me, the perfect combination—an article on world famous Peanuts (just in time for winter), pretty houses, Moomi, Asterix, and

abuse to me, at least! (Perry Pearson, I found Peanuts with extra clarity, and I thank *Illustration magazine* for helping me discover a cool cd's new attraction with Ladonne). In addition, I found out about the Jack Davis retrospective the SVA had on your "Exhibitions and Events" page, and I was so happy I got the chance to see it before it was gone.

I feel most artists become such professionals because they do a certain level of isolation—being done with their work, I have that desire too, but I've always felt a smallness of recognition with all those commercial artists who have come before me—like I'm a very, very small part of a long chain of people who are there to express themselves, whether it's commercial art or not. I send you my regards for helping reinforce that feeling, by showing art from who have come before.

Keep up the good work!

Sincerely,
Rob Kelly

CONGRATULATIONS

Dear Dan,

I've just read your interview of *Illustration* #4 and I wanted to take a moment to pass along my congratulations for a job well done.

Having designed and published a magazine myself (in my basement), I can fully appreciate the challenges you face and overcome each edition. The layout itself is a challenging endeavor, especially conceptual and technical. I'm left extremely anticipating similar features in future issues.

May you have continued success, not only with *Illustration*, but with your forthcoming COMIC series as well.

Best,
Alec Penuer

— Thank you! I have many of the books you have published sitting on my shelf, and they have been a source of inspiration to me. I am excited to see your next book!

WELL WRITTEN #2

Mr. Zinman,

As a graphic designer and illustrator, I want to tell you how delighted I am with your wonderful magazine. *Illustration* has the clean, bright design, the wonderful abundance of beautiful reproductions, and the cuts and bars put in to each issue. I picked up #1 at a congressional annual

Lincoln Center and, even though it's a little pricier than what we used to pay, the high quality of the publication made the purchase well worth it.

I have already sent a payment for issue #2, and I have downloaded the provided PDF of #1. I love the articles, because they document the many talent and a great artist's sense. They add valuable artistic personality and motivation. Many of the artists profiled would never get such respect and recognition if not for your fine work.

Sorry for the ramble, but in what looks like a one man show, I'm sure there's a lot of love. I just want to encourage you to continue on, because the result of your effort is well appreciated!

Thanks,
Keith Henry Brown
Senior Art Director,
Index at Lincoln Center

MEMO CRATE

Dear Dan Zinman,

TalenY knows where I've been like past year, but I've just caught up with some sensible magazines. What a beautiful publication...and what a great deal of care and thought has gone into every issue!

I have just launched a newsletter for old-school fans, not only in the same layout as your handsome publication, but I thought you might enjoy seeing the first no-surprise issue of a wonderful section on lesser-known Preppie Flags. Its future issues I plan to leave a similar space to mirror yours.

Continued success with *Illustration*. I can't wait for the next issue.

Cordially,
Leonard Martin

— Thank you for sending Marvin Eissen. I love all my subscriptions stored in the mail. Any readers out there who are interested in old movies should check out Leonard's excellent new newsletter. Find out more at www.cinemadiscs.com.

Reader Scott Hill from Park City, IL sent us this amazing drawing:





The Fantastic Worlds of Roy G. Krenkel

by David Burton and Russ Cochran

SUMMER 1997

I was the start of my love for Roy Krenkel's comic, *Mixed Blood*, for which I still deserve to grateful.

Over the years, I've met and corresponded with people who knew Roy and I've never found one person say anything bad about him. They all loved the man. That makes him a rare individual. They all have their "Mixed master" to tell, all of which I am gathering for a future book. If you get some time go in touch with me, I'd like to hear them. I'm also trying to put together a list of work that people have, whether it's a subscriber or a finished print. This list is for the above mentioned book, nothing more.

They had troubles with dealers, and constantly would have you believe that he would be cryptically there and had to turn to others for them help to complete a comic. This is true to a point. They do a great job there. He goes to where they would turn would complete it. I know that this is that would need a little work or that it was broken and he could fix it. Roy did a lot of favors that ended up being the last paintings for some big names, not because he couldn't finish them, but

because he'd find something else far more interesting. All of this was done between friends they worked together because they liked each other and they had fun. It took me back to when have a few principles are the opposite.

Roy would paint and draw for himself—for art's sake alone—yes he was a comic book artist. He was a mixture formal and abstract belief that one should paint or draw for someone else, for that was selling out oneself. He would do so only to pay a bill here and there, or to his health care. That's why there're loads of his work but the public has not seen. In those cases there's no one to buy his art. Roy's biggest problem was that he wasn't a business man.

I would like to extend my gratitude to Tom Colonna, Richard Garrison—who came through no martial idea—but I appreciate of the Roy Krenkel comic for all of his help, and to James Bellanca for the use of the photos.

Addie from the above mentioned book on Roy Krendel. I am also starting work on another comic Steve Holland. If you worked with Steve and have any information, stories or photos that you'd like to share, please contact me.

—David Burton



Roy G. Krenkel. Photo courtesy David Burton.



Na'achito Longo, *Man with Tiger*

Rep. Gerald Riedy was born in the Bronx in 1918, and lived in the New York area his entire life except for a short stay in the Philippines during World War II. He grew up reading the stories of Edgar Rice Burroughs, Talbot Hamsch, and Robert E. Howard.

He attended Highbridge School at Yonkers, the New York State Legislator, and Cooper Union. While doing this, he drew and doodled constantly. Riedy never had a regular job. He lived with his parents in their house in Ossining—in credit—but enough income from them to furnish a spartan nest—and he continued drawing and working around the fringes of the professional art world. Al Williamson eventually asked Roy for assistance in creating backgrounds for some of the EC comic books, another than his illustration.

The works were published in the fantastic Ann Arbor comic book "Mysteries, Tales of the Unknown," which Williamson started publishing the Burroughs series in 1962 by privately printing what they knew best for the marketplace, in the St. Louis tradition.

I first met Roy at a comic convention in New York in the mid-1960s. My first impression was that he was somewhat eccentric, although someone he would not seem so at all. He was white, not a show-off with slicks and a spotless suit and tie, when home and was always ready to engage you in one of his unusually informed conversations. Matching him were his comic and gonzo comic connoisseurs. I am not only fond of him, and we often meet since over the years we would see each other annually at that SoCal's comic Art Convention.

I visited him in his home in September 1998, where I recorded this interview. Following Roy's directions, I drove to his home and pulled up in front of an older house in a middle class Long Island neighborhood. All the yards were neatly kept, except...Roy's. It had three big trees—maples—the house did not look bad, but it still gave and looked like the house you were born in. I was asked the house down...no answer...and this time that the house down was indeed that from the inside. It went around to the side door through the knee-deep weeds and trees again. Now, Roy appeared at the door and greeted me.

The inside of Roy's house was just what one would expect. To find at the base of a bookshelf a collection books everywhere, stacks covering the floor and chairs, and a few more shelves with open toads through the room. It was the type of place that most of us who receive collections can identify with. He sat down in the middle of it all in Roy's living room and I recorded the following interview:

Q: When did you first encounter the writing of Edgar Rice Burroughs?

Riedy: I think I was about nine or 10 years old, swimming for fun, and I had a friend, Bob Krenlein. Through him and his brother, Ed, I read my first Tarzan book, *Tarzan and the Golden Law*.... I remember that it was the old yellow-covered book edition. It was the first time I saw St. John, and yeah I know Bob Brevoort, I just flipped over St. John. It was some of the first actual reading that I did. May be that any other single factor among the dozen or so St. John artwork influence



By Jim Peat in Thompson





"The Camp of the Crusaders" from *The Last Crusade* by Robert L. Asberry



"The Massacre" from *The Last Crusade* by Robert L. Asberry

its humor and later my scientific fiction. Then I started to read George Orwell and gradually discovered all the rest. The thing that reached my mind about the books, though, was discontinuity. I didn't know anything about "art" at the time, but, God, the sense of wonder! The pictures! (I am now reading the books again a lot), and I recall being highly disappointed that there were no pictures at some of the Burroughs novels. The titles were pretty damn good, but according to the pictures.

Q How did you meet Frank Frazetta?

Krauth: Al Williamson introduced me to him. I'm not sure when the exact first time was... I either met Frank in Al's company, or perhaps Al and I went over to Frank's studio in Brooklyn. This would have been during the early 1980s, when Al was running at E.C. And we very occasionally help him out with a job. So, we became acquainted and wanted to discuss acquisition of one of his original artwork.

He wasn't selling The Sioux Pictures in those days, but we were all very friendly later. He couldn't anything; I had no money but after a couple of years I had an idea about his background, and a little things like the "Siouxman" and the funny little emblems that he did in comic books. We knew that he was doing *How Sioux*, but at the time we met, he was just starting to him settled with Eric Powell. Of course, he was influenced by George there... and at times, he was also inspired by Frank. We were impressed by George, in those days,



"The Sioux Pictures" from *The Last Crusade* by Robert L. Asberry



"Wise and the Transfiguration" by Robert L. Beeson.



the only thing French wanted to do was squat, shooting, and give me a multiple fastball. Then after 11 hours and 10 days of fly balls, the only thing he wanted to do was to squat and go out and play baseball. Turned out he got married, and about the only thing he really wanted to do was keep the shooting, and go out and play baseball. At the age of 31, all he wanted to do was to squat and go out and play baseball? It's tough. American's brutal.

Q Do you think that he got his such a gift that he can only turn it on at certain times, and if he tried to work 24 hours a day, it wouldn't work?

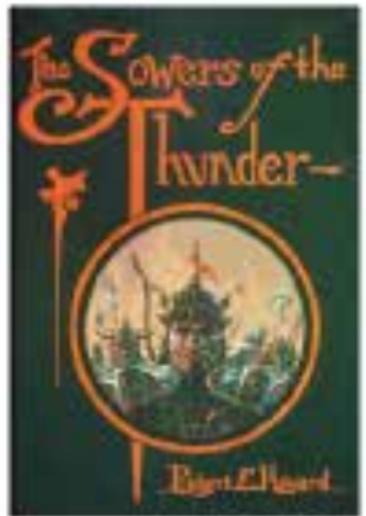
Rosenthal: That's what he always said. I lived on him for years, and I got him a running gag between us. "Blackmail is French, don't you want to kill them off? Don't you want to make them all break their pencils?" And French would say constantly "Take it over to kill somebody. Why should I want them to break their pencils?" Typical.

To give a more serious answer to that question, he is probably right. Looking at it at a wider perspective, most of that he's right. Doing his kind of thing at his own pace where he doesn't feel like doing it is probably a very big part of French's success. He wouldn't be here if he tried to force it or not be there. When it's done right, you be clever, and when it's taken it out there, you break it out.

Q How would you compare French and St. John?

Rosenthal: To me, St. John was the great baseball diamond, while French's great diamond is obviously an illustration, whereas St. John started as the "picture" and St. John's action





Book design for *The Sowers of the Thunder*



Book design for *Tales of Three Panthers*

more than realize in the sense that Frank's are realistic. Frank's are carried to the height of school, whereas St. John's could do impossible things. One that comes to mind is Taran's hunting his arrows to the mouth of a lion. The lion is about four inches away from the arrow. If Taran ever got into that position, both he and the lion would fall down in a heap, but it makes a bettered "comp." To make a nice picture, Frazee and Foster had a style that was a little raw, with a photographic stop-action conception of action. Frank and I have argued this point endlessly. Frank didn't always approve of St. John's actions because there was not enough tension, and St. John didn't play the tensions up which he would strain. Frank would say, "Now, the entire body would move this way and then say like did this or that." Well, now, Mr. St. John was doing it from a different point of view. Personally, since I grew up on St. John's, it's unusual for me to think of St. John as "The Man." Also there was an atmosphere of gloominess and somberness in St. John's work which is not in Frank's ... and, I won't say Frank, Foster had no mystery.... Foster was sick that.

But St. John's interpretations fit Burroughs' writing. For instance, in Burroughs' jungles, and in St. John's captures, there were no bugs. It's make believe now, it's either completely venomous and they stay dead, or you're impotent. That's what it is between—your never certain and like a lingering death. This is sort of a close angle; there are good guys and there are bad guys. With Frazee, there's a consciousness of the quality of the world. His world is more broad, more general. You can get lost in Frank's world. You go hopping and you're in trouble, whatever with St. John, Taran would just tap you on the head and you'd gently fall asleep, then recuperate and wonder what happened.

Q In this sense St. John was much a well-to-do boy, a very quietist artist, and Frank was raised in Brooklyn and had to struggle?

Krookoff: I don't think so. St. John was doing it a level best to do a simple man... pretty much like himself, not so much a real man or a real angle, but a chance to do a good, beautiful figure and light it properly and then hang it back on a. Burroughs angle, "Never leap to the left," or whatever. Frank is interested in capturing a character and the result and doing dramatically, but from a different point of view. Foster was trying to concentrate the whole thing, and be full power of imagination, but it was straight stalk ... you could believe Foster's Taran. Frank and I often argued about who was better at depicting Taran—St. John or Frazee. I'd pull for Foster, and I'd pull for St. John, only on the basis of personal preference because it was more romantic. I had to admit that St. John's really captured Taran and made him real. In that sense, Foster did the distinction. Taran, he had everything! But St. John was a clean, fine picture maker.

Q Where do you place Ray Krookoff in this comparison?

Krookoff: I just had fun with it, which I could, whereas it wasn't a show, I had fun with it. I enjoyed doing it when it became kind of a school effort, which I admitted and tested.

Q In the mid-1950s you did some work for L.C.—mainly helping Al Williamson. Then in the early 1960s you started doing the Ace paperbacks covers for the Burroughs novels. What did you do with those items?

Krookoff: I have been asked that before, and frankly I don't know. I now probably have nothing around, during whatever 1960s like doing

HAVE YOU HEARD WHAT
THEY'RE SAYING ABOUT

HERITAGE
COMICS

"WE ARE THE CONSIGNMENT THE 2004
EXHIBITIONISTS HAVE FOUND GREAT USE AT
HERITAGE. I FINALLY GOTCHIT OUT WHEN I
FIND MY GARNERS THEY GET THE PRICE I WANT
EXCLUDING MY HERITAGE ANNUAL EDITIONS, FROM
CARTOON TO COMIC BOOK, IT'S HARD TO FIND THEM. I
DON'T WANT THEM TO GO AWAY, AND AS THE
COMMERCIAL RATES NOT MUCH, I CAN USE THE
GARNERS AS PART OF MY BUDGET DRAFTED WITH
MY COLLECTIONS IN MIND."

—RONALD LEE,
CO-OWNER OF 240-SHO-MI
THE HERITAGE SHOW, TULSA, OKLA.

"THE TEAM AT
HERITAGE DID A GREAT
JOB ON THE 2004
EXHIBITIONISTS.
THEY GOT THE WORD
AND WORKED ONE
GENERAL POP CULTURE;
AN APPRECIATION OF THE
VALUE OF
A COMIC BOOK
AND RECENTLY THE WAY
COMICS CAN BE
USED AS A
TEACHING TOOL
INVESTIGATING
CULTURAL
RELATIONSHIP WITH
COMICS.
IT WAS A
WELL-THOUGHT-OUT
EXHIBITION."

—STEVE SHIFFER,
OWNER AND FOUNDER
OF SURROUNDED COMIC
ENTERTAINMENT.



"World Fantasy Art Showcases"
by Jim Mullaney

Original Watercolor Illustration
by Jim Mullaney

"THE MY GREATEST ENTHUSIASM IS
FOR HERITAGE. THEY BRING
SO MUCH OF AN ATTENTION
TO HIGH-QUALITY ART
AND THAT'S SOMETHING
IN THE HERITAGE SHOW. I
CAN THINK OF FEW OTHER
SHOWS WHICH HAVE
THE SAME ATTENTION
TO ARTISTS, WITH ONLY
A FEW SHOWS BEAT HERITAGE
IN THIS REGARD. THEY ARE
SERIOUS, THEY ARE
PROFESSIONAL, AND
IT'S NOT JUST THE ART
SHOW; IT'S AN ALL-AROUND
EXPERIENCE. I DON'T KNOW
IF THERE'S ANYTHING ELSE
THAT'S AS PROFESSIONAL
AS HERITAGE. I DON'T
SEE ANYTHING ELSE
THAT'S AS PROFESSIONAL
AS HERITAGE."

—JIMMY JAMISON,
OWNER OF JAMISON
EXHIBITIONS, NEW YORK CITY

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WITH HERITAGE FOR OVER
TEN YEARS, AND WE ARE
VERY PLEASED WITH THE
RESULTS."

—JOHN KIRKMAN,
OWNER, KIRKMAN
COMICS, NEW YORK CITY

"COMIC BOOKS ARE THE
GROWTH INDUSTRY.
COMIC BOOKS ARE THE
MOST PROFITABLE
PRODUCT. I HAVE BEEN
DEALT WITH, SINCE THREE
MATERIALS, AND
EXHIBITIVES, AND
EXHIBITIONS. IF THE
PRODUCT IS EXHIBITED IN
HERITAGE, IT'S SELLING
BETTER. SO, I THINK
THAT'S A POINT IN
OUR FAVOR. AGAIN, THE
HOTTEST COMIC
BOOKS ARE THE
HOTTEST."

—JOE GALLAGHER,
OWNER, J. P. GALLAGHER



"The
Flashback"
by
Kathleen
Beale

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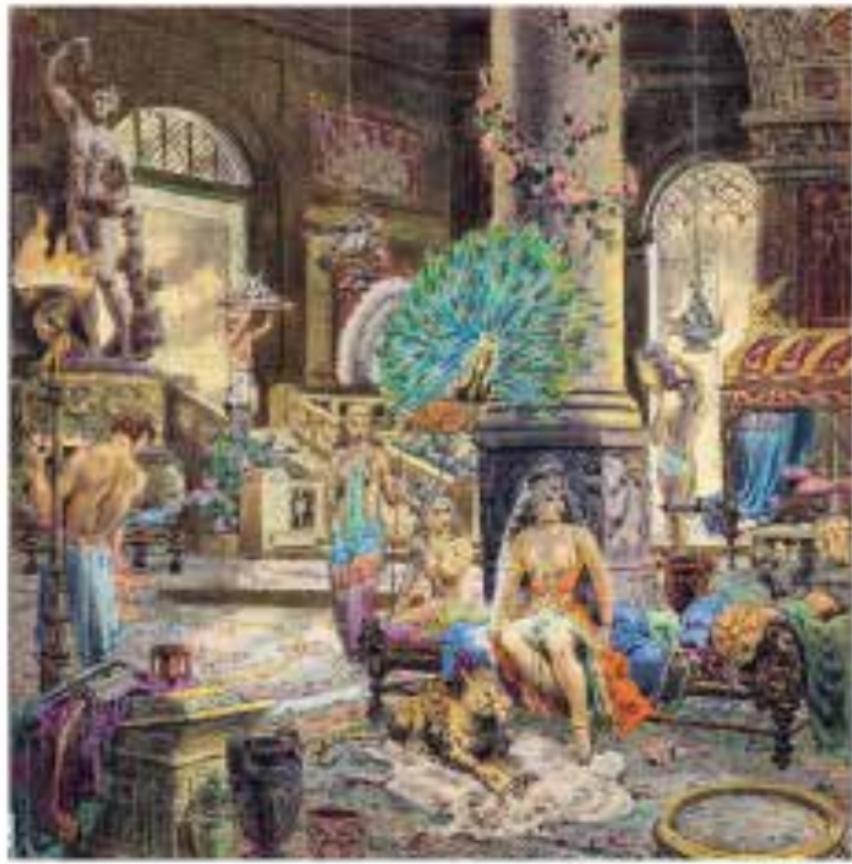
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The details of *Mandarin*. Oil on canvas. © 2000 Michael Sowa.

larding this and that, and—so-and-so—collecting.

Q: When you got some free assignments on the *Aerovans*, how did that "hook" at first contact you; and then did he know about you and your work?

Kosakoff: I think he saw my stuff in the *Journal* down there, and he liked it. He called me and we set up a meeting. He didn't know about *Dussehra* at that time. Frank was doing *Le Laboureur*. *Asphères*, I had done lots of you and took most from "over anything is often color and not knowing what I was up against," I thought, "OK, sure... if you can do it in black and white, you can do it in color"—the other movement of the year! So I did one or two covers which I thought were

acceptable. The very last one I did was for *Planej* by Chak & Kline. It was pretty bad. I did the first few covers in rapid, thin strokes across the line, maybe the fourth one, if memory serves, I dropped Frank in as a helper with colored washes. You approach with the idea, but the painting, which Frank could do, I was like, "How he would help me." Frank's problem was to try and make it look like mine. I was very afraid he was an attempt to continue himself to my rigid, stiff style at that time. Frank would paint the back, and with our own lighting would go across it, so I would pick up the color....in the flesh, highlights. He knew just how to "pop it." When I would get to an area that

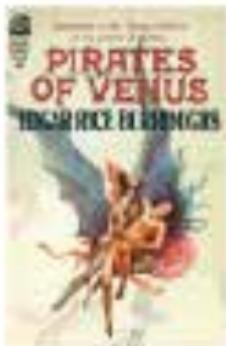




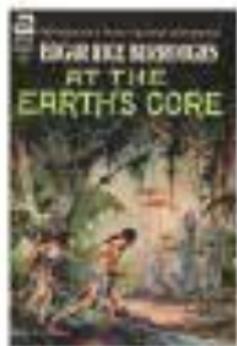
See FIG. 1



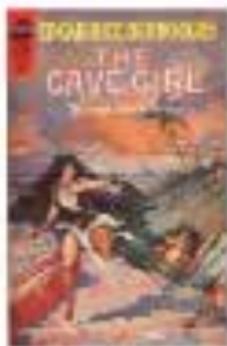
See FIG. 2



See FIG. 3



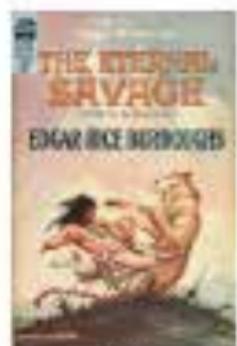
See FIG. 4



See FIG. 5



See FIG. 6



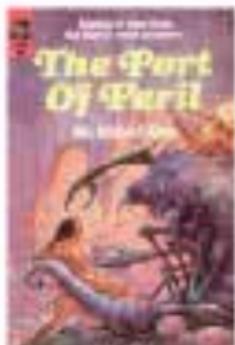
See FIG. 7



See FIG. 8



See FIG. 9



Aug 1938



Dec 1939



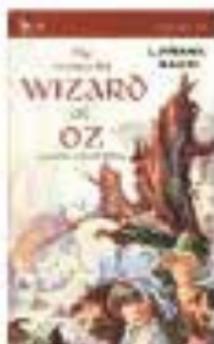
A
Part
of
Peril
Baum
L.
Frank
Baum



Jul 1940



Aug 1940



August, 1940



Jan 1941



Dec 1939



Lined



Illustration by Michaela Gómez, left; illustration of the French invasion from *Art*, page 10



Illustration from *Art*, page 10



Illustration by Michaela Gómez

I was scared of, and didn't want to tell the Devil all that poem. I'd say, "Lord, forgive me, Sir, Frank." And, he would definitely try to keep it in right at the end of the dinner itself.

I didn't know, for instance, how an eye would go when the hand was dropped down. I wouldn't figure out where it would be damaged and where it would be lighter. Frank knew all that, and he had great control, which I lacked here. I was pretty sloppy at those days, and very printing, dyspepsic man. He did all that stuff with great styling, and censoring, we usually. He'd say, "Ooh, God, you can do that. Surely you can do that." And I'd say, "No, Frank, I'm afraid of it."

45 When we would deliver a painting to him, I would give credit to both myself and Praterus, and if the boss wanted just a check at doing some chores of his own?

Kewlak, after the first few, I kept saying to Praterus "You gotta get this guy Praterus!" These were situations at first because his background was with comic books, but as soon as they forced him out a certain basic, more stylized look at his art, there became something. It was no small battle to convince them that comic, there are art, maybe they themselves believe it. Finally they gave him some work, and after that it was clear sailing for him. Or do you consider yourself more of a per and ink

more than a pain in my back.

Rivard: You especially in that time. See I was trying to push out an office there once, but as usual I was really good with pen and ink. I was afraid of the whole idea of pain. Pain, suffering, it was against all the stuff I do. And it's, you know, strength. I wasn't afraid of it when I first started out, but after two or three that got more difficult as I got to realize what the problems really were. Frank was helping me and doing paintings on his own by that time, and Frank always would go along home, home—so went for him. We went set doses and did it. I finally got to the point where I was really determined. I had to do the paintings, mostly because I was afraid of them.

Q: Do you and Frank always do preliminary roughs for your paintings? Did the editors require roughs?

Rivard: In those old magazine cover stories and just that approach. Often the roughs were superior to the finished art. The roughs had more charm, more color, more everything. Then, finally, I gave up doing roughs altogether. Frank would say, "the hell with roughing this thing, that's doing it now!" You know? You can do it. They'll do the final painting add like it—the hell with the rough! And it worked.

Q: So you don't do roughs anymore?

Rivard: Not unless I want one for my own use, but rarely anymore, because they always have one anyhow. If you do a really good rough, the first is never so good. That's a downside, at least to the guy who does it, it cost us this editor.



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There really aren't anymore for me. I think I've been pushing it now for years and years. It's much too rough.

Q: How would you like to be remembered by other people first?
Kennedy: Certainly not to be the talk for health, the attention, or the infamy. I put into the work of doing things my soul. To this day I remain as much as ever a lone knight, and a lot of his rough illustrations. The happiest thought is getting away from doing it myself and enjoying all the goodness the other guys have done. Here is one work for other guys has done, but I have the hell to try to do them at their own gates.

Q: Looking from all the doodles and sketches that you do, you must really like the material of Burroughs' stories.
Kennedy: I like the material, not so much in terms of the Burroughs' mythos. It's writing for each little figure drawings and nice little composition. It's that sense, no glorified. I have the whole sense is an opportunity presented instead doing what someone is telling him, using little figures and backgrounds that are appropriate. When they're more or less. Throughout, I push them in that direction, and sometimes, out comes a nice little picture.

Q: How do you work? Here in the living room?
Kennedy: Sitting, with a drawing board in my lap, and I'm reading *The Doctor*, or *All Our Dead Children*, or whatever the tale of the stupid sage opera is. I'm off in my head somewhere, drawing people

sitting downcast, watching television all the while.
Q: Do you watch television a lot?

Koosedek: Yeah, I've landed on the down side. It looks like money, there's nothing else going on at this place. I watch them morning to night, and work around it, with one eye cocked on the television and the other eye on whatever I'm doing.

Q: Do you have any plans to do any Burroughs artwork in the future?

Koosedek: Not unless I'm shanghaied into it in some fashion. I want to get out of doing illustration completely. What I call illustration, what most people call illustration... I never did like it!

Q: What would you like to do?

Koosedek: Pictures. Pictures. Whatever I feel like, which might be fantasy and might involve a Burroughs-type character. But, if not in illustration, as a picture, I can think picture, but I'll be damned if I can think illustration.

Q: What is the difference between a picture and an illustration?

Koosedek: This is the sort of thing that drives me nuts about illustration. Get this: "Seven profiles, dressed in togas, burst through the door, clutching paste-making. In the center the princess unashamed, revealing, clutching the Amulet of Truth to her bosom." That illustrator must show Amulet of Truth she got bringing them because show all seven gorillas as they



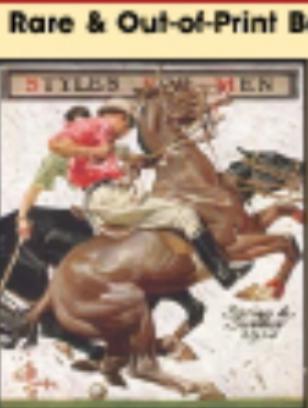
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J. G. Leyendecker: "Styles For Men," Spring & Summer 1914.
House of Representatives catalogue, 20pp., full color, \$10.00.



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СИНЕРЬЕ ДИЗАЙН МАРИЯ СЕРГЕЕВА



Right well, Merlin, we're off.

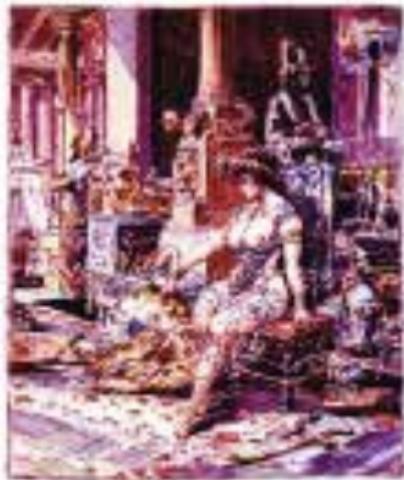
back through the door above that they are waiting tanks and that their nuclear guns are blaring! Well, now that I swear, there are gods who can do that but I can't see of them to blow, God help!

But a partner is an entirely different thing. You or others such as Iks for urgent action, it is weeks and years before you draw the great figure and put a sword in his hand. You are the background to a snow-blanketed land going off in the gloomy distance with a single light glowing in winter earth castle. An invisible storm is casting dark lights in the fire-ground. Well, I can do that. But who the hell can do the sword goddam! ■

—Guy G. Frost

Special thanks to Guy G. Frost for permission to reprint the interview above, originally published in *Volcan: Art of the Edgar Rice Burroughs Library of Illustration* in 1988. Thanks also to Dr. Peter Opiles, Richard Garber, Barry Chapman, Robert Weisert and Schuyler Fischbeck for the use of images from their collections. All artwork © The Estate of Guy G. Frost.





BOOKS ILLUSTRATED BY ROY E. HINCKLEY

BY E. KEELED began his career in commercial pulp writing, writing Westerns. Hinckley wrote for them could make more familiar with the language than he developed later in his career. Hinckley wrote very tight and cleaned.

E. Keeled returned to E.C. Cawelti writing *A Willingwood Pelly Wood*.

Hinckley did pulp novels of suspense, short fiction, and writing for numerous libraries. Hinckley also wrote a paved way to success for Lee Williamson, Penneira Wood, and many others who followed. Hinckley's artwork, though considerably much less controversial, brought him the notice of Robert E. Howard and Edgar Rice Burroughs, as well as libraries that honored these writers as much. Hinckley would contribute the most. Fantasy author, Michael Aarons, Glyn Philips, Michael, E.R.D. Clark, Steve and many others would often co-author with Hinckley, or even produce their

L. FRANK BAUM

The Wonderful Wizard of Oz (pb., 1st edn.) 1900

ROBERT BROWNING

In The South (pb., 1st edn.) 1902

Rudin In The South (pb., 1st edn.) 1903

The Complete Poems (pb., Chaparral) 1962

The Gates Of Death (pb., 1st edn.) 1964

The Pied Piper Of Hamelin (pb., 1st edn.) 1964

The Devil's Disciple (pb., 1st edn.) 1965

A Defense Of Queen Mab (pb., 1st edn.) 1965

The Land Of Shakes (pb., 1st edn.) 1965

The Land Of Jove (pb., Chaparral) 1965

The Land That Time Forgot (pb., 1st edn.) 1965

The Horn Of Muir (pb., 1st edn.) 1965

The Moon Maid (pb., 1st edn.) 1965

The Shadow Of Never (pb., 1st edn.) 1965

Out Of This Abyss (pb., 1st edn.) 1965

Pell-mell (pb., 1st edn.) 1965

The Arnold That Does Forget (pb., 1st edn.) 1965

Pray For Venus (pb., 1st edn.) 1965

Tale Of Three Masons (pb., Chaparral) 1965

Tales Of Polydore (pb., 1st edn.) 1965

Women And The Devil's Twins (pb., Chaparral) 1st, 1965

Woman Of Mystery (pb., 1st edn.) 1965

The Woman Of No Name (pb., 1st edn.) 1965

KIM CARTER

In The Glass And Room (pb., Dan) 1951

In The Light Of The Glass Box (pb., Dan) 1954

L. MIRANDA HORWITZ

The Country Reader (pb., 1st edn.) 1969

The Green Notebook (pb., 1st edn.) 1969

The Green Notebook (pb., Chaparral) 1972

The Images Of The Dark Room (pb., Lancer) 1968

The House Between (pb., 1st edn.) 1972

FREDERIC JONES

Death Of A Ancient Owl (pb., Dan) 1951

BENEDICT HOWARD

Kingfish (pb., Chaparral) 1967

The Justice Of The Bloods (pb., Chaparral) 1971

The Justice Of The Bloods (pb., Zebra) 1975

OTTO ALEXANDER KURZ

Flight Of Angels (pb., 1st edn.) 1961

The Sea Is Flat (pb., Dan) 1962

Prison Of Angels (pb., Dan) 1963

KURT LIEBERGAL

Cards And Letters From The Amazon Forest

Chilean Peas, 1970

EDWARD POWERS

Elton And Armstrong: The Men Who Created Elton

English Young University Press, 1971

EDWARD D. ROTH

Highways To Hell (pb., Lancer) 1967

EDWARD W. SPENCE

Get Me Yesterday, 1974

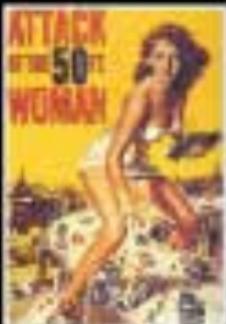




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BY DAN ZIMMER



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Kathleen the Great Secret
Nell Brinkley

American Weekly
AMERICAN WEEKLY
Illustrated by Thomas Hart Benton



No Birds Which the Lions Are Left Alone on a Desolate Sea of Sand.

KATHLEEN was a girl of many secrets. She had a secret garden in the back yard where she grew flowers and vegetables. She had a secret box where she kept her treasures. She had a secret place where she could sit and dream. She had a secret friend who lived in a tree and told her stories. She had a secret life that she never told anyone about.

One day, while Kathleen was sitting in her secret garden, she heard a lion roar. She looked up and saw a large lion standing on a rock. He was looking at her with a fierce look in his eyes. Kathleen was吓ened and ran away as fast as she could.

She ran to her secret place and sat down. She was crying and screaming. She told her secret friend what had happened. Her friend said, "Don't be afraid, Kathleen. You are safe here. The lion is just a wild animal. He doesn't know you or your secret garden."

"But he can eat me!" Kathleen cried.

"He can't eat you," her friend said.

Drew Weston and the Great Secret", The American Weekly, December 18, 1925.

Nell Brinkley

and The Brinkley Girls

by Trina Robbins

From 1907 to 1912, Nell Brinkley's gossamer, comical drawings of The Brinkley Girls were household names across America. The artist herself was the subject of intense media popular worship, and her family was used to sell products from cosmetics to fast food. The *Segregated Police* regularly featured "Brinkley Girls" as part of their show; they even dressed to look like Brinkley's newspaper drawings, all in shiny silk black profiles.

Between September 5, 1906, and June 29, 1907, in the tiny unincorporated town of Edgewater, Colorado (right outside of Denver), Edgewater finally incorporated in 1905, and Nell's father Robert James Brinkley, was its second mayor. The mayor's daughter had been drawing and her first exhibition appeared at an art fair in her mother's cookhouse, and as her father's starched shirtfronts, by the age of 17 she announced her intent to leave Edgewater High School and carry her living as an artist.

Still one hired by the Denver Post for the then princely sum of seven dollars a week, assigned to draw political cartoons, which were hardly her forte, she happily turned out innumerable caricatures of "little friends" and was first



Nell Brinkley circa 1930.

afternoon in town. Her father had enough time to be a druggist to pay her two years of art school, after which she went to the Denver "Times," where the same editor who had hired her left the Post, now working for the Times, said "I had her doing what she did best—drawing pretty girls. She had been drawing for the Times for two years when she was discovered by newspaper reporter William Randolph Hearst. He saw the potential in her delicate art nouveau renderings, and brought her to New York to work for his newspaper, the *New York Evening Journal*.

At first, Hearst editor Arthur Brisbane wasn't sure what to do with the pretty little 21-year-old newcomer who closely resembled the girls she drew. He suggested putting her on the society page, but had an audience with a less

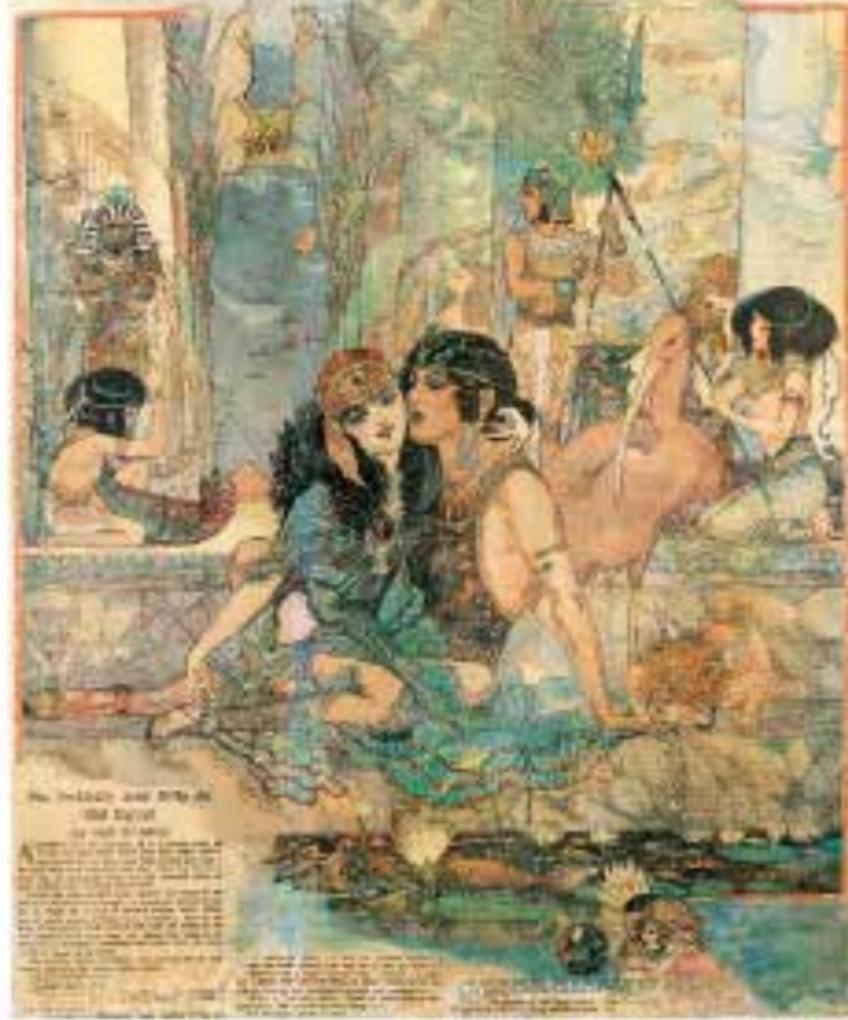
that wanted her to come from a Hearst song at the present?" I wrote back and said, "I've got a good sketch book in Denver and I'll go back there to him." Brisbane mean have been charmed by her answer. He told her, "You shouldn't go back to see sketchy little girl. You just stay home and draw any kind of pictures you want to make."

BETTY and BILLY-

and their tour through the ages

American Life-Style

September 19, 1986 • Vol. 10 No. 38



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Daggett & Dodge's "Cigarettes, Nellie" card was at least on the cover page, but instead of drawing comic characters based on well-known famous actresses like Ethel Barrymore, and covered the latest fashion with sketches describing and illustrating the outfit worn by the ladies. She even illustrated them more than was bound in with copies of the newspaper at presswork.

Nellie's first break came within two months of her arrival at the festival, when she was assigned to cover the Harry K. Thaw trial. It was soon then thought of as the "Trial of the Century," occurring nationwide. There it was accused of the murder of Stanford White, the famous architect. The real star of the trial, however, was Nellie's beautiful wife, model and actress Ethelreda and Evelyn Nesbit, who had been Thaw's lover before marrying Harry. Eventually, Nellie had been awarded the \$50,000.00 defense fee, plus expenses, of the notorious Gibson Girl, whom Nellie had to replace. She was a natural subject for Brinkley's pen, and the artist sketched the trial every day, drawing Nellie over and over, even interviewing her. Thaw himself was almost completely ignored, by Nellie and the rest of the other reporters.

By the end of the trial (there was a deadlocked jury), Nellie's signature was made a 1908 song, "The Brinkley Rating Girl," achieved public's general feeling that Nellie's coverage had helped the Gibson Girl to popularity:

You know the Gibson Rating girls, the daughters station talk,
She takes just like a queen upon the beach.
He captains every fifth yacht, the most brilliant and all.
She sets up in that she's perfect peach.
Of late we've seen a hunting girl of rather different sort:
Her devotion and grace we can't ignore.
And a pretty girl who says her thinks that underneath a sun,
She looks like a flower of the rose.
Oh, the Brinkley Rating girl of the season she's a peach.
She always good form, And here's shall assure
that all your dreams are real.

(8) P.H.C., Nellie art crossed the Atlantic. The British newspaper, "The Sketch" reprinted her American art feature the heading, "Nell Brinkley's Girls. The Rage of America." By this time, the artist, nationally syndicated in all the major papers, had become successful enough to afford a house in the New Rochelle, New York. Nell Brinkley was something of an artist's colony at the time, and was known to the likes of Norman Rockwell and J.C. Leyendecker. Her field, it seems, was not high art.

Nell's debut came with lots of fanfare which she kept herself, and a carriage house which she turned into her studio. From there she managed to charm over a few drawing students, and will continue her art class to attend openings of Broadway shows and movies. Which she attended in the 1920s syndicated. Her mother, who had moved over with her, managed the household while Nell traveled for drawing trips.

The Nell Brinkley Bob Cuts— Girls the hair from tip to top!



© Harrison Brothers, New Orleans, 1923.



"A Day in the Life of a Gibson Girl", © Harrison Brothers, February 18, 1926.



"The American Dream," by James Montgomery Flagg, Jan. 1942.



"The American Dream," by James Montgomery Flagg, June 1942.



"Cover Art," by Edith Lopatin, January 24, 1942.

Nell divided a copy number of meeting her daily deadlines after finishing her page, she would roll it up as a title, which she gave to her maid. He drove to the train station in time to score the last one of shock waves to General Motors. He pressed the page through the train window to his maid, who was carrying it. At Grand Central, a newspaper carrier wanted to reserve the page at difference in the journal by deadline.

It's hard to date '42. Certainly she was a cartoonist and an illustrator. But what she illustrated, with her trademark hairless double lines, was her own column of daily commentary. So the words "certainly" and "convinced" had to be added to her description. Her commentary usually revolved around society—what they were wearing, what they were thinking, saying, reading, and doing, whether they had the vote, whether they could have babies. How of the women she drew were full military tasks, bright-eyed and laughing, so she copied her tips and, without scrutiny, their fashionable circling, swishing sensually around their bodies.

But she plus three real women, Evelyn Nesbit very not, the only beauties known to be associated with Nell. She drew famous actresses like黎莲·黛丝和梅丽·皮克福德, and actresses like Irene Castle and the Dolly Sisters, the especially alone Hawaii's young matron, Adeline Dene. Dene was dancing in the chorus of a 1940 Broadway musical *Soph'ie's Choice* when Nell discovered her. Thereafter he stalked every performance, buying two seats out for himself.

BETTY and BILLY-

and their love through the ages

American Weekly



No. 1—The Bride of Raad in marriage

Betty and Billy and Their Love Through the Ages, The American Weekly, January 12, 1930.

BETTY and BILLY

and their love through the ages

American Illustration
Illustration for American Mercury, March 1922



NO. 100—THE LOST PICTURE

A WEDDING AT THE GOLDEN GATE
ILLUSTRATED BY RAYMOND DIBBLE
BY ROBERT WILSON
WITH A FOREWORD BY HENRY WADSWORTH LONGFELLOW
AND AN AFTERWORD BY JAMES M. COLE

"Billy and Betty and Their Love Through the Ages," The American Mercury, March, 1922.

We're the workers you are not TV show hosts



1930s New York City masthead, April 11, 1930 (left), May 13, 1930

Courier-Express

Heroines of Today



"Woman of Today", Courier-Express, October 1, 1930

and one for his love, a year later, Nell included Dwyer when she drew the cast of the English Politics of 1930s New

York created a firm company. Correspondent: Film, war to the U.S. and, and hell was awaiting many newspaper pages to glorify drawings of her and editorial reviews of her most films. She didn't have to glorify her recall; Dwyer was fierce and an accomplished comedienne who never made the transition to talkies before she stopped. As a result of Nell's name, she was often a guest at Roscoe's 100-room estate in Sun Valley, California, and the rooms even included Nell's in his 1930s West. The socialites may along with some of his other star correspondents: George McElroy, Billy Debeck, and Walter W. Rau.

In 1929 Nell married Bruce McRae, out of a short-distance newspaper. In the same year, in 1929 she gave birth to a baby boy, Bruce Valence McRae. Marriage and motherhood, however, did nothing to stop her career. Her mother was still living with them, managing the household and dealing with the many

to Nell's world. Numerous chartfests, and taking part in numerous kinds of little drama.

All Nell had to do was draw, and that she did, with a vengeance. In 1930 she started producing full-page color spreads for the covers of the Times newspaper's "Kindle" section. Her first effort, Gulliver's Lure and Mat Hare, Bill, Over There, was from April 1930, to February 1931 and cost like the Devil! While about movie serials as followed by the American public. In 24 chapters Nell's heroine, Gulliver Ryan, joined up with the Red Cross to go with her mother, Sybil. Bill, in honor, plays Mata Hari and receives orders from a German officer; usually goes to her for her efforts, gets an abandoned chariot, and Bill is captured, and finally, with the help of her faithful collie, Jack Bill avoided on the battlefield and rescue him.

Nell's next serial, Kestrel and the Great Jewel, 1931 from December, 1931 until March, 1932. In this one, the heroine, Kestrel, and her support crew at home, who has discovered something that sounds very machi-



A shot from the 1930s newspaper masthead, "The great Jerry" (left), featuring right, George McElroy, and sitting from front, center, Walter W. Rau, and Bill Debeck.

THE AMERICAN WEEKLY

Devoted
Completely
to the Novel

REGULAR FEATURES OF THE

Saturday Evening Post

Books Music Art

The Fortunes of Fannie

Carolyn Wells

Nellie Brinkley



alistic painter. The lesson thus travel all over the globe in an attempt to retrieve the stolen formula, finally returning to America with the formula, while Radisson kept his place in the government. The series that followed, The *Adventures* was by far Nell's best, most popular, and most collected by the reading group of fans who knew about her—Doreen Bell, Billy and Diane Lomax, through the Ages. In a story plot that is really fun in concept for capsule sentence and period—during a master-day lesson Billy and Doreen all their past experiences, from ancient Egypt and Rome to medieval France and Renaissance Scotland, in a crystal ball. The story is like series is minimal, but like all a still at her most over the top fluffy, as *Red*, and *Yellow*.

After the success of *Billy* and *Doreen*, Nell's art suddenly changed, in keeping with the rest of the series, in regard to an illustration's more sophisticated art style, although at every turn it was still recognizably Nell, and possibly better than ever. Throughout the rest of the 20th century, color paper underwent another change. Nell stopped writing them, instead most of them were written by Gaudie Wells, an off-line penrite writer who also wrote *Stevie* pages for other artists like Russell Patterson, and produced a number of picture books. The form changed from a central one consisting of one large picture with a divided part beneath it, above new *Stevie* pages featuring a series of pictures, usually one big drawing and a series of smaller ones, with captions beneath them, telling a story that was complete on the page.

In fact, the penname itself had never mentioned to go home to her "good daddy in Denver" earlier than this date—could we have known sooner?

The stories changed too. By today's standards, Nell, though obviously sincere, had less art good stories as a writer, her art was her forte. While Nell's novels had been filled with sentimental blood and blanket and pony, dreadful romance, Wells' writing was pure doggerel, and each page in it has taken full art of her inability to write. The stories, with titles like *The Adventures of Professor Pepe*, *The Fortunes of Moses*, *Adventures of Cleopatra Day-Dreams*, *Prissy Polly*, and *Swing Guy*, all were variations on the theme of the art-hashed flipper, told in verse. On the other hand, Nell's art was at its peak on this filled each decorative page after page with happy choppers to cards, participation poems.

Towards the end of the 1980s, Nell's style began to fall out of favor. Perhaps the trend of the country was changing, or newspapers were using more photographs and line art, or it had happened to so many artists—the iconic cartoonists Norman Rockwell and G.C. Treasures—already suddenly considered outmoded or passé. At any rate, her columns were reduced from children to under a week, and some of the *Illustrator* newspaper stopped carrying them altogether. Nell however chose to add it again, and she reopened in 1995, showing the seriousness of her title to painting for her own enjoyment and still fitting an educational book. Some of the

Illustration 42

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Illustration 43

It's About Time!

Illustration 47

Showin' UP the American Girl

Edited by Bill Mandel

Photo: John Gutfreund

Illustrations by Bill Condie

Illustrations by Bill Condie
Photograph by John Gutfreund



TOP STYLING:
Lynne Kasper, *Style*,
with help from
Kathy Lohr,
Lynne Kasper
Designs; *Style*
Photo: John Gutfreund

LOWE'S
HOME
IMPROVEMENTS

THE AMERICAN GIRL
BY BILL CONDIE

AMERICAN GIRL
BY BILL CONDIE

Showin' UP by Bill Condie, SI, August 6, 1973

But the day's page-one publications in 1917 are naming her best. By this time her style has again changed—through always uncompromising skill—and more remunerated illustrations from pulp magazines of the period. Some of her subjects seem also related to those from the pulps, like *Kadabra*'s series called *Illustration of Today*, in which she gave the game-sea Berkeley treatment to such life models. Among her subjects was Violet McBirk, a "daring wonderess" and "jungle queen" who had sex fantasies of British Guiana, as well as Beatrice Moore, a 19-year-old woman who served for an hour and a half to receive her disengaged bones and two hands.

Retiring from the screen at the venerable Fox studios in 1924, Moore appeared in a "naked, blonde, unposed."

Still dead of cancer in 1991, the same year that saw the deaths of her contemporaries, actress Anna Rose O'Hearn, and that of Diana Falzone, whose fallacies had been her alibi. Nell had destroyed Diana in 1936, and she left her entire estate of \$64,000—a large sum of money in those days—to her mother, who survived her for four years.

The January 1946 issue of *American Motion Picture* wrote: "The late Nell Pendleton, who died in November, attained even amateur heights than did Charles Eusta Gibson, like Guy Gould (1941), who came before her, she was quite an 'artist herself' and was past master in a theatrical art." ■

This feature is a story and memory-romance by Barbara with a biography of Pendleton, her history and her life through 1936 ("Illustration," 2001) and her first novel book, "The Illustration Classroom" (Illustration, 2002).

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THE BRAZELLA

COMIC ART
IN AMERICA

LIL' ADVENTURE

Illustration



JAMES DWYER: FINE ILLUSTRATOR AND FAVORITE UNCLE

by Barry Dwyer

The face is that of a 30-year-old man, shaved and rounded cap of a cap, and interesting life beneath a broken skin. But the eyes still stare with honesty and worth. They are the author's eyes of the Uncle Jim Dwyer, painting as well with expressive economy. I had probably had him blabbing—capturing the world in action in bars, corners of my dorms at college. He is sitting in his favorite chair, smoking paper, spreading his lap, pipe in hand, dressed mostly as always in casual, warm shirt, and leather vest.

The short-paragraph memoirs of the last five years of his life that he spent with us at the home of his brother Kevin...my father. He never really talked very much about his career as a nationally known illustrator working for Charles E. Cooper Books in New York City. It sounds like that he was a favorite uncle at this writer's, his two sisters' and their brothers—especially the male siblings.

It's never forgotten Christmas when he learned and presented us all with replica Gilt "Thermos" can prints. He brought us the beautifully written and illustrated Books of Poetry: *Clever Holding, Trending Soaring, etc.*—animator's art all around the world, scaling the Roof of Creativity or Book of Culture, we marveled the magnificence and



James Dwyer, 1992. 1990.

glory of the American West. And nobody could tell a story like Uncle Jim, who recounted numerous anecdotes about our family's history that became even more important when some of us got the genealogy bug.

Uncle Jim never had an automobile license and never owned a car, so it was my job to drive him to the store whenever he was here on his lifelong,烟瘾—cigarettes—and tobacco for his pipe. At the time I was smoking when Tim rare he considered paper, cigarette and he would sometimes buy me some full-sized Dutch Masters. Hoping I would return.

I can still remember plowing around the garden he loved to tend, or out back of the garage, tending the steady constant of leech like an ancient prior monk fruit offerings for the gods.

But that old plowing aphorism remained in my head I could not see and did not know then—Uncle Jim's professional career. So for the past four or so I've made it my job to learn all I could about it, and now, with the invaluable help of many individuals, including several former Cooper colleagues, I am present perhaps an illustrated portrait of a favorite uncle, James Dwyer, illustrator.



"THE ARRIVAL OF THE POSTMAN" BY DAVID HOCKNEY. COURTESY OF CHRISTIE'S IMAGES LTD., 2000. PRINTED IN U.S.A. © 2000, CHRONICLE BOOKS LLC.



Watercolor by Bill French, *Woman & Gun*, February 1994

THE EARLY YEARS

He was born into a large Stephen, Ohio, Irish Catholic family of sixteen males in 1896. His mother had suffered far more heartbreak however than her children before her, and those parents were assassinated. All nine sons joined to the degree or another, reversible in the eye. Young Jim, along with older sister Mary and younger brother Kevin, pursued their shooting, shooting, and painting talents together because of their conviction that here were from the pink field parents had purchased of weeks, if American and European masters that had been on display during.

The 1910 World's Columbian Exposition in Chicago. So far as can be determined, they had no formal lessons; they learned and improved by doing, copying, and helping each other along the way. Jim and his trumpet seemed the neighborhood and regional shooting conductors. As did, however, letter writing by Grandpa Stephen to "Foolish, pop-lots," "Sweet Sixty," "M. and H." Mary completed a large watercolor that still hangs in the main office of the Knights of Columbus here in Dayton. Kevin painted pen and ink with the pages of his high school yearbooks, most

likely used as to become an advertising art in his very right. By further became advertising director for Miller's, the major department store in Dayton.

Jim attended the high school of St. Mary's College, later the University of Dayton, graduating in 1916 with honors in German and Latin languages. An older sister, we know, he was also a member of the football team. His first job was with the Duquesne Journal of Pittsburg newspaper and the political local photoengraving firm of Shaw & Marchand. On his work for the newspaper, he would later quip: "They should have fired me the first day!" Through city culture a self-taught mark he had a commercial number and an individual, more primitive a yellow limestone water and landscape. His students appreciated those features when he took the band to a number of a local acting troupe. Later, in a well-known article, he would return to Duquesne and stress the importance of drama in art. And when New Haven's uniforms were scrapped, he could be found on the banks of the Miami at 14th Street in that Kevin engaged in his favorite outdoor pastime—fishing.



A boy on a 1916 travel project, 1900s



—Circa 1922 Jim traveled to New York City with his mother Mary, helping her to many young artists of the day to establish himself as an illustrator. The pair soon engaged room at 40 Bank Street, just a part with an unknown firm and enrolled for his first formal training with the Art Students League located in the American Trust Building on 210 West 37th Street. Founded in 1875 by a group of eccentric artists who leased the studios of the old Academy for training, the League grew into a prestigious international institution that continues to teach art to this day.

When Jim was taking classes, League instructors included such noted artists as Harvey Dunn, Joseph Pennell, Frederick Duer Stettheimer, George Bridgeman (one of Rockwell's teachers), Kenneth H. Hayes (like it writing and painting), and Edwin Dickinson until Mr. H. W. French said that Jim was probably influenced more by former Howard Pyle student, also studio Harvey Dunn than any of his other instructors, Dunn Cornwell, one of Dunn's early students, said of his

mentor: "Harvey Dunn taught art and illustration as an art. He taught it as a religion."

On his membership application for the Indianapolis Odd Fellows in 1916, Jim wrote: "Artistic education has affected League teachers, Kenneth H. Hayes and Edwin Dickinson. But to me they have influenced less about a career than he could ever make them to be improved for nature talents and abilities. Jim managed to buy five portfolio prints sketches placed in the first edition of THE magazine, March 1, 1917.

It would later prove a deadly item for a young, aspiring artist to be in New York City in proximity with legendary illustrators such as James Montgomery Flagg, Charles Dana Gibson, and E.B. Gruber, during the heyday of R.C. Wycherley, Leyendecker, and Meadé— all of whom were of admiration, inspiration, and emulation.

For the next ten years Jim was able to earn enough money with his illustrations to continue living in the city. Then, around 1928, he made a career move. Perhaps, as a result of



"Noo Way" by Donald E. Hensche, color print, charcoal, 1990. Illustration for *Salisbury 2000*, 296, 12, 2000.

conversations with his teacher-trader, Edwin Dickinson, a Postimpressionist painter, or reading promotional material—or maybe both—he decided to further his studies and attend the Cape Cod School of Art. His sister Mary worked locally in Duxbury.

BANTHORPE AND HENSCHE IN THE GAME

Charles W. Hawthorne had been a student of William Merritt Chase while young Hawthorne attended the Art Student's League. The talented pupil soon became his mentor's assistant, helping Chase establish what became the New York School of Art. He then became a teacher in his own right. Hawthorne's style was influenced by Chase's impressionism and by the French Impressionists' advanced direct painting-on-canvas with loosely-laid-in strokes. In 1895 Hawthorne founded the Cape Cod School of Art at the little fishing village of Provincetown located amidst the hawk of Provincetown Harbor at the sandy terminus of the Cape's northward-pointing arm.

In a small studio, facing in from a Laundry Room, standing

the open windows with sweeping flower boxes, George Eastman and Bruce Oldfield spudged as in no more of eight years earlier, covered butts and, tools insulated with old canvases. In those days they had plenty of insulation, an insouciant life that could be purchased in bulk.

Hawthorne taught his classes outside on plain air. After his oil-swinging, figures decked out in white linens, the students already painted, his assistant would wash, scrub and present the master work for critique in which mounts of paint were arranged at precise sequence. The board was posed so that his or her face was obscured. Thus Hawthorne would wield his long baton and produce a judgment as if by divine rightlessness. He required his students to paint "from the set," forcing them to see and appreciate the same objects as they wouldn't see huddled down with friends. Ironically, they could use only their palette knives, producing work that became known as "impressionism" "impressionistic" or simply "trompe." Hawthorne taught them to place the spot of color first in its allotted place in a sequential way, as he put it, in "paid-in-



Chaim Soutine, *The Washerwoman*, 1921.

and tumultuous, down to earth terms, telling his students that "anything under the sun is beautiful if we love the vision of it."

His objective was to enhance the student painter's visual acuity and appreciation of color differences even as he avoided the technique and relationships of color and light as Matisse did. After his dormitory summers and the student painting sessions there came the Saturday workshops. From 4 to 6 pm each week the master told his pupils exactly what the signs of their individual abilities were—abilities that were unpredictable, honest, and sometimes devastating.

Charles W. Hirschorn died in 1950. His great assistant, Henry Heinecke, replaced him as master instructor for another 10 years. Students attended at the renamed Cape School of Art, 1100 Cape Codway. Heinecke taught all classes in the exterior, the only rooms which that could be done. Illustrated on Hirschorn's teaching programs were light and color, having the students practice and paint in sunlight, cloudy sky, and moonlight keys, followed by also moon and morning light keys, then coloring the light and color contrast sections of the still scenes.

Again, following his mentor, Hirschorn believed that Morris had maintained the original use of color. As he wrote

in his book, *The Art of Seeing and Drawing*, "Morris has the first to use color to tell us more on the outer forms of nature, but also the kind of days it was on which these forms were observed...the precise tone of the day and weather conditions prevailing at that particular time."

Classmate told me on the Friday A copy of an old photo from the 1920s shows her Association above Iris with fellow student cabinet built of dried reeds, winds back onto the sand, their smiling faces looking back at the camera. The sand and shapes of sunrise, two-story cabin houses very visible in the background. A wooden pier, waiting to be painted, jutted into the water. Iris had his art studio by that time. He enjoyed the company of clowns as a member of the Beachcomber's Club, an club leading his acting talents to their various interests. But it was the company of Barbara Brathwaite Brown, daughter of one Pennsylvania artist, that he especially missed. He saw the loss of his life that he never married yet they remained close friends until her suddenly death.

Opposite watercolor landscape Iris's medium of choice, from 1930 to 1944. He had a studio of paintings exhibited at the Farnsworth Art Museum, including "Blue Street, Low Tide, Stanley & AL," and "Red Building." These and

other of his works were also shown in Boston and New York. Various writing further information on the subject should read *Illustration as Advertising: Pre-War American Posters*, Daniel A. Richter, editor. (There is a catalog by Franklin D. Roosevelt and H. Rand in book cited above.)

THE COOPER STUDIOS ILLUSTRATORS

Three Depression men were taught art, everybody—including artists, and Jim decided it was time to return to the old hometown in Dayton, taking Max as best he could. He managed to get himself, his brother Jim and Prohibition era friend Brian McKee, hired to work on a local WPA mural project.

The Works Progress Administration, reducing the plague of artists during the Depression, commissioned thousands of paintings, murals, and sculptures to decorate the interior of many of national Federal buildings, post offices, and courthouses. The largest of these programs was the WPA's Federal Art Project, which ran from 1935-1943.

I believe it was Max's suggestion that Jim be given work with Dad, McKee, and an unknown older artist, who was probably the project's boss. Despite numerous records I was unable to locate the mural panel around those men mentioned. It is possible that instead of being displayed, the panels were just stacked in a basement somewhere so available. They depicted the standard agricultural nature of the era, including the worker, the bountiful harvest, agriculture, an education scene, and a related narrative of the Farmers.

Not long after completion of that project, Jim landed a job with the big Detroit advertising agency of Ketchum, Maclellan & Collier. His ads helped sell Laramie Rubber Company products and appearance magazines such as *For Men*.

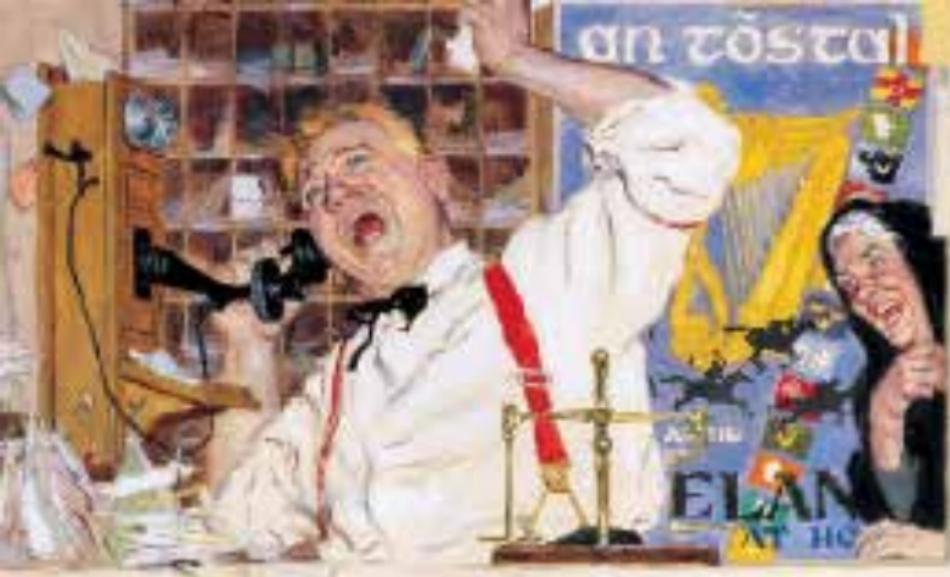
In about 1945, Harry, having already married there, left Detroit to go back to the big Apple and took employment with another advertising agency, Young & Rubicam. Jim's wife joined him in New York City, and they had two children. In middle age, Jim's incomplete, rather episodic career, notwithstanding his evident lack of success as an editorial and commercial illustrator with Charles E. Cooper Studio Inc.

In 1959, art entrepreneurs Chuck Cooper and Jerry Whitsome established a new studio in New York City and soon thereafter moved it into its permanent location on the 10th, 10th, and 11th floors of 106 East 57th Street. They took advantage of their business acumen and a comprehensive vision to develop an endeavor which resulted in Chuck Cooper operating the popular illustration studio of that era. It was a one-stop shopping mart for clients.

The Studio handled everything there needed to be programmed to satisfy all of the client details that would otherwise burden both client and artist. Cooper had all of the top illustrators of the day in his payroll. He favored them and kept them happy and busy. One of the ways he kept them longer was to pay for all their art materials and associated expenses. Another was to let them keep



'Sun and Sea' Gillette magazine, June 1954



100 versions of all money they earned for editorial (short) illustrations, while he took commissions only for those advertising art. The studio provided extensive research services, models, and photographs.

These models included Tippi Hedren, Tippi Hedren, Stacy Keach, Carol Lynley, and the young, beautiful, tiny-tots that the ads advertised. He raised copper revenue, as recorded in Ned Shapero's modest history of the studio, *Showbiz on Ice*, that Diga Nochik, the studio's chairman-like in her desire to promote artistic merit, financing legitimate or a profit-based operation. Depending on advertising requirements, Cooper often submitted his own models, including his daughter, as models. For these assignments, they kept stacks of files of pages clipped from magazines and other publications, selected by subject matter, materials, room colors, shapes and beats. Likewise, the art department had a storage area with photos taken with the cameras of local, well-known photographers for reuse.

Each artist had his own studio work space and a window that provided natural light. They all used Winsor & Newton Drawing Gads, a powder which they mixed with either black ink or Permalube.

For editorial illustrations Cooper artists were often sent explicit instructions as they worked closely with art directors from magazines such as *Esquire*, *Time*, *Newsweek*, *Collier's*, *Reader's Digest*, *Journal*, *Good Housekeeping*, *McCall's*, and other top periodicals of the day. The work was with a copy of the story so that in his imagination the segments he believed were the best, selected and

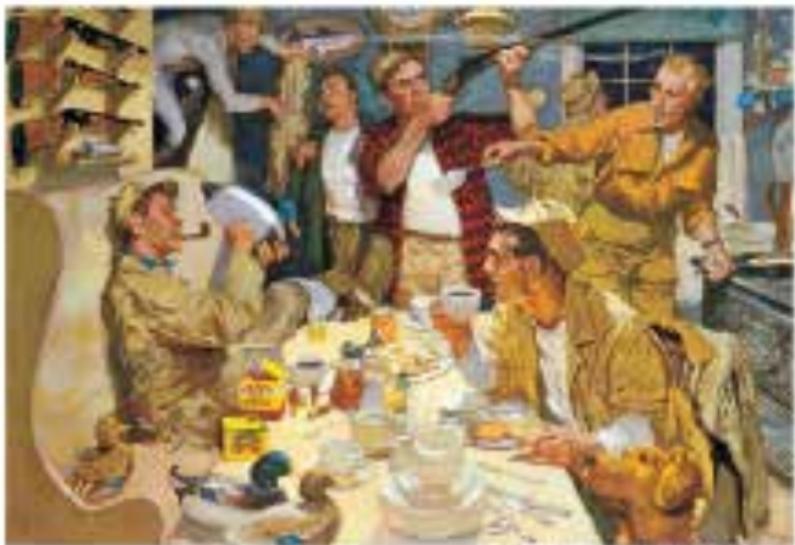
illustrated. He then returned the wire the suggestions, and once directed to the art director, who then agreed or asked for further consultation. Once the illustrations were set, the artist would get together with the model or models he needed, pose them, then have the Cooper photographer shoot a series of pictures. After viewing the six prints, he would, the artist stepped aside for the machine at his illustration board, traced the images onto it, and started painting.

Ten minutes into the 10' Board, an ever-present cigar cradled in his left hand, he usually began his work with an underpainting in the center or drama stage. As Cooper veteran Bob Lanning told me, Jim and his co-workers, Plymouth, rigorously demanded an oil paint consistency of paint that he applied in a painterly style that produced excellent results. These men, colleagues all, at Cooper and Jim's often painted while carrying on a conversation with a fellow artist. Younger ones, like Jim, sought the advice of the older men on the staff, and I, like the others experienced illustrators there, was always glad to give that advice and guidance. Cooper veteran Bob McCall told me that Jim was always friendly and helpful.

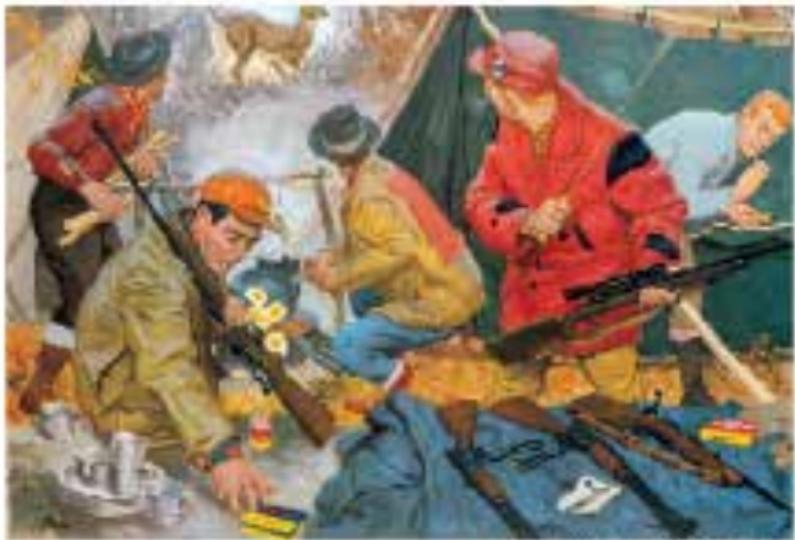
I had a favorite memory that he often ate as well. It consisted of a big slice of Bermuda onion and a thick slice of watermelon, like a sandwich. The many years that we knew Jim indicated what he was eating, purchased by an anonymous source for round about \$100 a meal, his favorite dinner and only one the man who ate it chose to share them away.

Bob was very probably the closest friend the Studio "Hive" ever had, well liked by everyone. We used to





LEONARD WILKINSON/HIPSPACHT COURTESY OF WESTERN MUSEUM



LEONARD WILKINSON/HIPSPACHT COURTESY OF WESTERN MUSEUM

go up to 8 p.m. and go out fishing to Long Island Sound. Sometimes other guys from Cooper would join us and we would have an hour or so to have something at home and we were going to get outside. He never did. We expected to succeed, we would be fair. All carried the sticks from his car only made the situation worse.

Fishing and hunting was one of Jim's favorite pastimes and can be seen in the paintings he did for Westerns. In fact, when Cooper would stand a woman illustration for a story for me, Luke Short, art director William Glassman often turned to Jim Dwyer for the work. He did some of several illustrations for Galler's through the 1960s, including the novas of such famous authors as Louis Untermeyer and John D. MacDonald, becoming quite well known in several areas.

Through just word-of-mouth Schaff's rapidly and enjoyed New York and his favorite neighborhood, he never left his roots, hardly venturing as far as Greenpoint. He came back to town at least once to give a talk at Art Center Dayton. Founded in 1944 to promote the educational and commercial utilization of graphic design, the field of commercial and commercial illustration, the Center could boast of having Famous Artists Award founder Albert Lorne as an honored speaker and guest speaker. It was already "plugged in," Cooper, himself, instead of having Tom Donenwah, Jim Dwyer and Gabe Whisman, working there first, who was introduced by Chuck Loskop, gave his talk and demonstration to

November 1964. The planned, annual article from the *Journal of Art* describing it is still legible. "Because one of the sections was more than it could publish, 'Cast people for parts like stage players,' for what he audience? 'How to place within the advertising media, the imagination.' The resulting painting will then be either commercial art still in training." The article makes a brief mention of an illustration he did during the war, "Traveled a German submarine and Landing Craft Team (LCF) carrying a Sherman tank." This painting required the cooperation of the Army and Navy, in addition to a lot of research to represent the situation.

An armed discharge to the French, he joined the Salangando Club in 1951. An odd association from a west coast by Washington Irving, mounting a new section of many ingredients, the club was founded in 1901, also brochure says, "This section is appropriate name, since artists are a varied bunch both diverse views and ideals." Over the years its members included William Morris, Claude Oscar Tolosa, Howard Pyle, N.C. Wyeth, and Dean Cornwell. Since he never talked about his career, nothing is known about where he met or knew at the Club, only that he had a showing of some of his illustrations and in the 1980s I contacted, however, that some of his contemporaries were about his interests artists John Stroger, George, Stanhope, Dorothy, Boris, and Anders Zorn.

Jim's advertising art helped sell products for such

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“THE STORY OF THE FLOODED RIVER AND MEN” BY JOHN FREDERIC COLLIER, 1919. OIL ON CANVAS, 30 X 40 INCHES.

commissions at the Allegheny Ludlum Steel Corporation, Zippo Lighters, Gilbert Quality Papers, the Fairchild Engine and Airplane Company, Personnel, U.S. Royal Arms, and Union Carbide.

He illustrated several young adult books such as *The Mystery of the Flooded River and Men*; *The Story of a Horse*; *The Military Guide*; selected lists to do the artwork in the publication *Who's Who in America*; six monthly trading editions in 1946 for the Hartford Fire Insurance Company; *Armed Forces* to print an original, historical work in their 1957 Armistice wall calendar that was produced by Rivers & Pogson, California; I was only able to find the promotional brochures for this calendar, which made it part of my research on original paintings for the exhibited artist; *Laura Ingalls* depicting the Laura Ingalls Wilder's life; *The San Francisco Spud*; the great *Chicago World's Fair*; and other works.

After Collier's retirement, some of his editorial illustrations appeared in *Illustration* (1969 through 1970). Cooper Smith had also offered to print a series of illustrations on the impact of magazines and art on Burns' sales in Sherron's *Illustrating on Art*, “By & By.” He believed that this capsule of his life allowed a good photographer to produce what an illustrator could do. “They would submit 20 photographs for any sketch. Photographs really enhanced acts of illustration.”

Collier's sister Mary died in 1990. He remained in New York for another year, then packed up his books and artwork,



“WILLIAM TELL SHOOTS” BY JOHN FREDERIC COLLIER, 1919. OIL ON CANVAS, 30 X 40 INCHES.

and returned to Hopkins. Though his health was still a major issue, the youth of his hands had become arithmetic enough so that he would no longer wield a brush properly. He never painted another work for the rest of his life. Perhaps that is one the reasons he never discussed his days as a top illustrator. We lived hearing him in the house. He was a good and kind and generous man. The books he brought to my youth were treasured by huge volumes on Degas and Toulouse-Lautrec, Italian painting, and the masters of Rembrandt and Albrecht Dürer, plus books on U.S. novel history that I have used as source material for some of my own works.

My father died in 1971, but living on for another four decades passing at the age of 75, much loved and still fondly remembered. ■

The author would like to express his gratitude to Ned Hopkins for permission to use portions of *Illustrating on Art*; his mother, Norma Jean (the Cooper Student Fine Arts Foundation, Freeport, Maine); Art Association; Ned and June Marshall of Illustrators House; and to Ned Marshall for the unusual painting photo. And I would like to thank the Cooper Studio artists Bobbi House, Bob Loring, Inc., Dorothy Diane McCall and Jim Burns especially for sharing their memories of Uncle Jim.

Barbara G. Ober is a professional military historian and author of four books and non-fiction, 2008-2010 in traditional form and 2010-2011 in e-book.

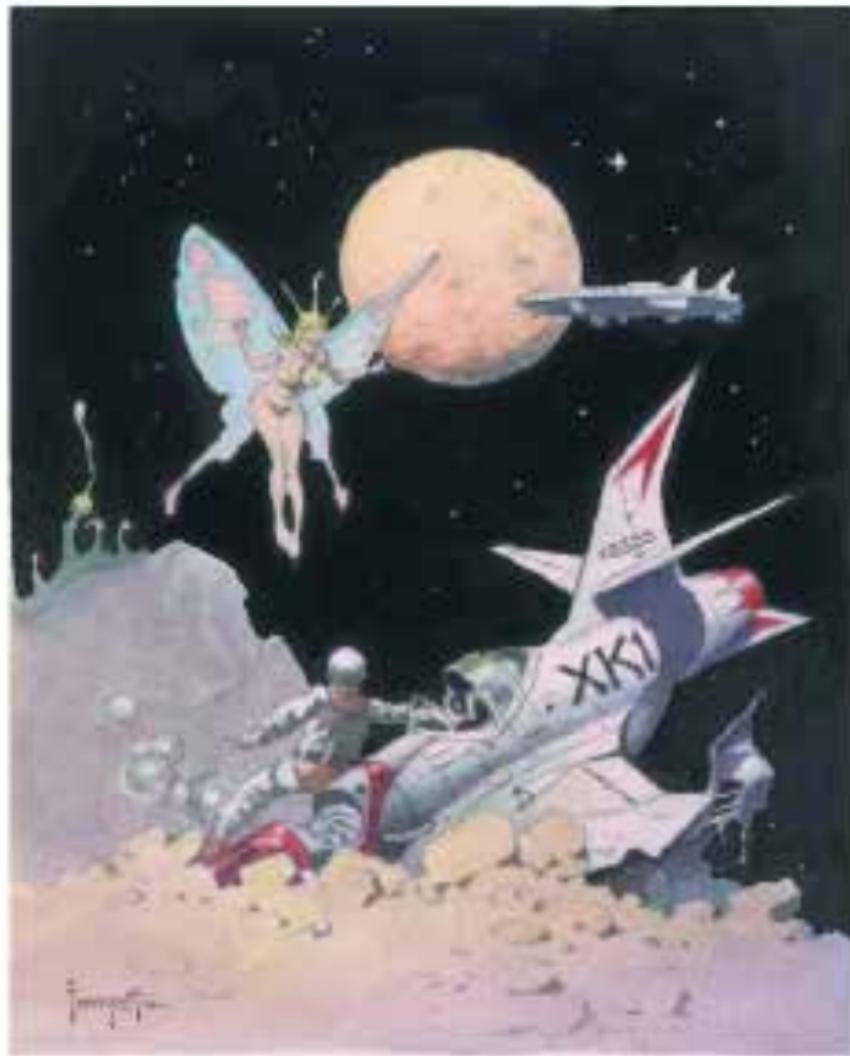
FLIGHT OF THE TIGER

By JOHN D. MACDONALD



Illustration by John D. MacDonald
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"Flight of the Tiger" by John D. MacDonald. Dell's. \$1.50.



PHOTOGRAPH BY AP/WIDEWORLD; BUTTERFLY: V. A. RODIN; TANK: J. M. AND S. WOODS/SHUTTERSTOCK

FRANK FRAZETTA: THE CREATIVE MOMENT

by Dr. David Wimzewicz

Countless men of the greatest creators of the human condition...it is impossible to capture where great stories originate. like Aristotle, Herodotus, or Shakespeare did their ideas. I do not wish to solve that mystery. I cannot. However, all creative efforts begin with an idea, an idea that is born some type of form. I want to explore that area a little. Most visual art begins with some sort of rough or preliminary design before actually painting or drawing a finished piece for sale or publication. The history of art is filled with tapestries and tapestry graphics. Most art critics automatically worry about getting quality tapestry piping for them. For decades of years, an oil painter painted only after countless "sketches" for a much or long duration "plateau" drawings of a landscape. Every school of art can fit in these categories.

Take when photography came in major, artistic and illustrative sports have accounts of time photographing everything imaginable to make an instant iconic file. Norman Rockwell was famous for the

invaluable efforts he made to get everything just right. He photographed friends, buildings, and people so he could integrate them into one of his illustrations. He wanted complete authenticity and photorealism. It would not be uncommon to see Rockwell photos similar to those for a major Rockwell oil, as well as countless publications. Clipped images of hunting images from popular magazines became an artist's "visual file," an easy sketch used to get ideas and solve artistic problems. Of course, all these showed real importance than the entire meaning of creativity. Pure creativity means an artist having an idea and giving it life. A collection of results is used to hand and break. In this arena, the work of Frank Frazetta is very special—daring and experienced.

Frazetta's approach to creating art is one that is all about imagination, a classical and traditional. There are no social pressures, political or artistic influences responsible for Frazetta's images. For many years Frazetta would start the creative process by taking a long nap with his pencil and



Frank Frazetta. (The Author's personal collection, 1980)



DRAGON BOAT, 2008, 24 X 36 INCHES, OIL AND ACRYLIC ON CANVAS.



Sketchbook, 1982. 21 x 31 cm. Pencil on reddish-brown paper.

a sketchbook, and he draws on a thin sheet skin with next to a small light. He uses a simple #2 pencil that has been sharpened with a knife. The coarse sharpening provides Frans with an abundance of angles on the pencil tip. Each stroke provides Frans with a different visual effect.

He prefers to work late in the night with a little ambient music providing a pleasant background. After a brief thought and a few rays of light, at what point choosing a composition in the modest sketchbook, Frans has a powerful visual imagination. He is able to see his idea and transform it in his mind's eye until he sees the desired result after mentally raising it and turning it and examining all the possible angles of vision and aspect, he then puts it down on paper. The idea is like a spark and obviously the source is all there. If appropriate, Frans adds a bit of watercolor to the sketch to give it full form and to observe the effects of light. Often, even the coloring process is unnecessary and Frans moves directly to the easel, relying on his intuitive sense of color accuracy that is really the second measure of

precision and execution, the source of creative intuition. Frans's basic belief is in, in miniature, the fine fruit of creative imagination—a direct flow from the inner soul of a great artist.

In a recent conversation I asked Frans if he comments on these studies or "comps" as he likes to call them) and explain why some of his materials rough are highly polished, and why some are very loosely finished and seemingly incomplete. Frans replied: "That's a tough question to answer. Sometimes I would sit down and just do for the joy of drawing. I lost the pencil. It's rare to me and mistakes are easily made. Everything starts off as a pencil. If I like it, then I add a little color just to show where the basic lighting should be. In most cases I get carried away and not have fun with the drawing. I try not to put everything into the though. I want to have something for the final painting. My original study for the first *Cleopatra* was a very simple pencil drawing, no color at all. Once I have the idea, I can sit down at the easel and bring it as late as I

Frans Frans's collection of sketches, 1989. Pen or charcoal pencil.



LUNCHTIME © 1990, 1991 by Ken Zabel. All rights reserved.



Book cover, 1982. 4 1/2 x 1 1/4 inches, acrylic on paper

of guys like to use the cameras and shoot reference shots. It takes days to get a project going. That's just inefficient and it kills your budget."

Michael Bay himself was attuned at my speed. Bay would spend days and days doing studies from every angle, trying to find the right concept. He studied everybody and he copied everybody. He was constantly sketching. He just didn't have enough confidence. He would all his studies on the studies and had nothing left for the paintings. That's what he came to me to help him knock those pieces down to basic opinion again. The concepts never meant that much to me, although there are several that I really liked. There are some concepts that are too good and too perfect. After a while some really great ones in film over the years, I didn't care; I had them out. I was much more concerned with the final result. Often I left the rough in a very loose and simple because I'm afraid of time and a deadline has come. I didn't have any time to spend polishing the stuff. The job had to get done."

From within the definition of what a creative artist should do, he simply chooses within and magically transforms what he finds there into a result of art. Shifting into reverse is this process. He records, no photos and no script does. He just states it all up, mainly radiating. "I emphasize



Book cover, 2002. 4 x 6 inches. Paint and charcoal on paper

always asking me what my intent is. How would I know? That's the secret—I just do it, and I've been doing it since I was a small boy. Copying someone is not art. Copying a photograph is no accomplishment at all. What art is? I don't think so. When I was very young, I would copy David and Foster. I loved Foster. His book covers were incredible; they'd never be matched. However, I started to do my own thing, which is my way. First a disaster and always have been. I just make it up."

Illustrations from *Contemporary Art in Popular Culture* to say nothing of a single film. This goes a long way in explaining the life and intense power that Pratchett infuses into his best works. His personal energy and creative ability brings the art to life, use the like variety of media or the plenty help of film, photo and copied images. How many artists can claim that their best works are pure expressions of the imagination? Narratives. And it all begins with that first essence of genius, that first little rough.

Everything flows from the initial rough. The finished drawing or painting is simply the technical elaboration of that initial idea. Pratchett's great Carnegie book, drawing from the 1980 dragon as simple theoretical pencil studies—nothing more. His later portfolio work for *Lord of the Rings*, *Katamari Damacy*, and *Timeline of the Ages* begin as multiple pencil



PHOTOGRAPH BY JEFFREY M. RIEGER; STYLING AND PROPS BY KAREN SCHAFFNER

studied and a few new studies. His Dabolling dimension from the early 1960's began in mostly traditional pin-up drawings.

Frank's watercolor studies are intricate and worthy of appreciation and contemplation. The rough *La Danseuse Béatrice* is very delicately colored with rich, firm washes. Notice that Beatrice has the cap and the dress just starting in opposite directions. He was studying the dynamics of the scene. The final oil is simplified; the cap is removed and the intense emotions are renewed. The final oil is almost abstractive compared to the study. Frank was obviously having a lot of fun in this study. The study for the *Sex* pinup of *La Gouvernante* is a gem. Little bits of color suddenly place an exotic landscape. The scene is open, and any cast (very sexual) perfectly imagined. The balance of the situation is visual poise. It is a mix of erotic genre and dramatic suggestion. Frank decided to change nothing. The final version is almost identical to the sketch and not much larger.

The watercolor study for the *Sex* edition of *Forbes* and the *For Empire* is now lost because it is Frank's first published-color image of Tatou. It was his first rough for the actress Geraldine Walliams who demanded for one reason before agreeing to the cover. Frank decided to pay homage to *Maillol* by isolating the figure from one of the many Tatou studies. The study is so light and vibrant and captures the type of shadowed colors that became famous for those people prefer the energy and color of the study over the finished work.

The watercolor study for *Tatou* is a masterpiece. It is a contemplative minimalist version of the finished ad complete with fully resolved forms and subtly recessive rhythms. All the compositional rhythms are there and the lighting is pure Braque magic. The drawing is a study executed in the early 1960's. It began at a panel which Frank was casually asked to attend. It has scribbled and added Pencil if he would sell it to me. Frank agreed and said "This would provide a little color on my oil canvas." I said "you'll never want to do any more art." Frank, extremely, put the paper and a pencil that lay on a saturated. He immediately and completely took up the brush. The result is a luminous minimalist finished painting. By the way, the subject matter depicts the symbolic meeting of Venus the hairy-girl and Adonis-Saints (the cruxis) spreading and spawning. Tatou's plant. Her rapids on the sky is real action. A special delivery from the mind of Frank!

A rather easily violated rough is the *Dance Dancer* study executed in the mid-1960's. Tatou looks like an arrow on the point of action of the Beach Dancer facing an incoming attacker. The magic of this original, in my opinion, is the dynamic design of the combatsants. Her arm at the background turns that create a mixed of total bloodlet. The strong splash of red in the upper left mimics the bloodletting that is occurring to the legs of the tennis girl. The entire scene isachieved by taking place on the rim of a blushing volcano. This is an expressionist use of color as



Watercolor for *Sex*, 1962. A 13x19" 1962 ink-wash oil paper. In this art piece, Frank uses color to emphasize the composition with strong contrast.

The rough for the *La Danseuse Béatrice* was executed in the early 1960's. Frank decided to repeat his earlier 1962 version of the *Maillol* dancer (at the *Sex* pinup age). The dancer was a masterpiece, but Frank thought he could do better. He decided to do a new study. This study consists of the same elements of the original oil except that the body of the dancer is more simplified and present. Even in this composition, the study one can see the quadratic energy that bone man and earth and sky. The *Maillol* stands proudly in the acidic colors of nature. This is a study of human vitality by Frank and he succeeds in capturing that elusive quality. This is an example of an idea that Frank had 40 years ago, yet he continued to play with it until longer in life.

Another example of this is the concept for the *Copeland*, which originally was published as a *Bazaar* magazine cover. All the elements are there in the test oil study—a large male study on explosive body and erotic posture, emanating cuts emphasizing the background, and a hot jungle setting populated with animals and mystery and highly sensual suggestion. The huge twisting herbs draw the eye to the



1987 oil, 100x70, 200 miles. Collection of artist

composition and the jungle script uses caricature all of our visual interests. At this point, surrealism begins to play with all the suggestive elements in the composition. Styling, form and expressive color are in perfect balance and proportion.

Of course, this little rundown is become one of my favorite fables and reverend offices in oil. Through this study, Patti sees birds from various known in danger and their new—the visual elements. We change the last order of the thought and added additional colors with some tones. The final version is one that is relatively purged of any extraneous elements. However, we're being forced from that situation only—that initial moment of creative inspiration.

Patti is the ultimate in the creative artist. His imagination is in his mind and in his hand. I think that Patti's artistic studies are wildly under-appreciated and under-used. They will always be an ongoing delight to the general consciousness with applications encompassing the stages of the creative process. ■

Author and interviewer: © 2002 by Dr. Genn Romanoski
Artwork: © Jim Patti/Pattiart.com

"Soc Tuc" (1987) has been successfully extrapolated by the author.



Jim Patti working on a painting in his studio, holding a palette and brush. (Photo: Jim Patti)

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The Art of Albert Staehle

by Dr. Donald Stoltz

1899 was a remarkable year in Munich, Germany. The city was a playground for the rich and famous, a mecca for art, science, music and literature. The wealthy came to be enlightened and entertained and amateur came to study and work in art world's greatest school of commerce. It was here that Albert Staehle, Staehle's young artist from Philadelphia, Pennsylvania, came to Germany to take art courses and while studying met and fell in love with Anna Maria Voelk, the daughter of a craft painter in the long of Bavaria.

Albert Staehle, who was already considering attorney, was working for the Philadelphia Express. A friend and associate of the noted artist Winslow Homer, he was also painting for Cassatt and Cassatt's daughter, Lydia. The couple married and on August 19, 1899 their first child was born—a son named Albert, dedicated to three daughters.

Surrounded by art and artists and friends with an artistic future, young Albert began to draw pictures as he could hold a pencil and his favorite subjects were the several small pots that rested in the window boxes.

Childhood in Bavaria was a happy time for Albert, and his artistic ability flourished along with his rambunctious. His father was painting backdrops for operas and had several well-known customers, but Albert's father always had a desire

of returning to America. In 1914 after much discussion and planning, he applied for and got a job as a newspaper illustrator and the family set sail across the water. The trip was an exciting adventure for 14-year-old Albert. In nine hours during the journey the ownership was closely followed by a German U-boat. Undeterred in his Staehle family, only

days before, in which Staehle promised to abandon the boat in the chance of Austria and Hungary was annexed and World War I had begun.

After a safe arrival in the United States, the family settled in New York City where Albert was enrolled in school in the first grade. He soon impressed with the American Council and was considered one of the best known American illustrators. From 1914 to 1918, he studied at The Art Students League, a prestigious art school in New York City. His teacher was the famous George Bridgeman who was responsible for guiding the career of many noteworthy artists including Norman Rockwell. He also studied under Hans Hoffman in New York and at the Slade School of Art in London. By age sixteen, he was already working as a commercial artist, but his childhood love for animals always seemed to be the guide for his unique master. He always carried along rats and birds in his pocket powder in the event he happened to meet a pup in his travels.



ABOVE: STAEHLE WITH HIS FATHER, HANS, AND BROTHER, ALBERT, IN 1914
PHOTO BY MARY ANN STAEHLE



SMOKEY SAYS—

**Care will prevent
9 out of 10 forest fires!**

With the Smokey Bear® United in 1954 for the 2nd fire prevention campaign.



ALBERT STAELHE SWAN SOAP AD THAT SPARKED A MASSACRE 1906.

In 1902, at the height of The Depression by then, Albert Staehle, a famed American illustrator who later founded the Parsons Art School of Westport, Connecticut, and went with him to create one of the most successful art studios in New York City. They called it East Studio, which acquired its name when the two partners were out walking and saw a sign over the East Garage around the corner.

In 1907 the Bordeau Soda Company sponsored a contest, to be judged by the public via a ballot to determine their magazine and ad sales, brands from across the nation, sent their packaging, drawings and samples to the General Office of Advertising, Peter Compton, Bordeau's packaging artist Francesco A. Giannone had created their logo, but it was Albert's version that came closest to their style. The picture of a swan breaking her shell, alongside Bordeau's seal with the caption, "nothing is too good for my baby", caught the imagination of the American public, and Albert's fame and fortune began to grow. The Bordeau Company bought Staehle's paintings to avoid any conflict with these competing companies, and Bordeau's has since made him and his family a household name. And the name of Albert Staehle, an artistic illustrator, also began to be more recognizable. More and more commissions kept him busy and the quality of his work is agreed. This was in a time to gain the coveted National Design Award for "The Advancement of Art in Outdoor Advertising". His advertisements for oil, beer, soap, food and

industrial, the bellwether of America's industry, from soap to meat, and when Staehle announced a friendly dog, cat, bison, deer, porpoise, even deer or sea otter animal on their trucks, it became one of Albert's trademarks.

In 1914 at the age of forty, a youthful and energetic Alice met an art director chosen by the owner of Thor Tyler and married her. The marriage was shaky and after a year and a half the two Alice, ER, wife, fell in love with a young and beautiful actress, get married again, but to make it could get a divorce from Thor, Carol, contract tuberculosis and died. Alice and ready to leave her child Edna Morris, an orchard Field Folks Girl, and she became what he considered his third wife, but unfortunately that marriage also was unsuccessful and finally ended in divorce.

In 1941 the United States entered World War II and like most other artists of the time much of all he was very involved himself the war effort. Posters, billboards and magazine ads were used to promote patriotism and war bonds until Italy America won the war.

In 1962 just north of Santa Barbara, California, the Golden Oil Field was drilled by a Japanese submarine in one of the few and lesser known events of World War II involving submarines. This was followed by a series of fires that raged out of control along the coastline. California coast line. Large quantities of kerosene instability such as buildings, and the shipping equipment were being shipped to the war zones and took care of them for benefit from fighting.



ABOVE: Top left with the first propane jetters, 28 lbs.
Bottom: Golden Oil Field.



This caused great concern among forestry officials. The government's response was immediate and reaction was strong. The National Association of State Foresters and the United States Forest Service explained its intention to prevent subdivision at all costs, the forest invading your boundaries and possibly igniting overgrown brush forests. They went to the public with a plan to help stop burning pastures, radio publicity and newspaper ads contributed by the Advertising Council to aid a campaign.

A truly real design competition from across the nation, drawing pictures and writing test copy was put on promotional cards such as "countries man down all the way" or "our contribution is their secret weapon". The project was so big that Walt Disney and Fred Gwynne as a mascot for the campaign were the source from the Bush's comic drawing the famous deer flying a bow in midair and Thumper, the fussy little rabbit. Thumper had, second, a material to impress the public as to the danger and destruction it would find.

But to many of us, Bush's seemed too timid and Thumper too small, so other animals were considered.

Daniel Gurney suggested a woodchuck or a raccoon, but it was felt that a woodchuck was domineering and a raccoon looked more much like a burglar. At that time Albert Lasker, the adman of course, who contacted art firm paintings were submitted of a Stanley mouse boat, filled with a ranger, a blue tom and a bucket of water to drown the campfires or capture cigarettes.

Then came the next question? What do we call this impressive but terrible little who was destined to be the precursor of sea terrors?

After much suggestion the decision was made to name him after a legendary New York City fire chief "Smoky Joe" Hartman" who had become well known in the mind of the nation's fire service as a valiant and valiant fire fighter. And so "Smoky the Bear" was born and became a national mascot. He appeared on posters, billboards, magazines, comic books, calendars, stamps and on radio and TV ads (advertisements to actually speak). Shortly after a liaison Forest Ranger Program was formed to help Smoky protect the forests and four million boys and girls infiltrated. They all got



Impressionistic Entertainment (IP), November 20, 1948.



MADE IN THE USA
SOUTH BEACH, FLA.
© 1992 South Beach Beer Co.

Illustration by J. L. Cullinan from Advertising Week, January 19, 1992.

Winter..Ba-a-ah!..Spring's Here!



GIVE YOUR CAR
A FRESH START



ADVERTISED TO YOU IN LIFE, APR. 12, 1992.



Illustration by the Women's and Men's Committee "Dog Days," 1946. Rockwell's first painting for the magazine.

Scalps, manhoods and bootblacks, a birthday card and a letter from Stanley. This entire project was a direct hit to the 'set' of her and Albert; it cost only a pittance for his birth.

Early in 1943 the prestigious Saturday Evening Post was looking for new and refreshing subjects for the cover of their famous weekly magazine. The wants department had mounted art by Norman Rockwell, L.C. Leakey, George Davis, E.B. Hanna, Maxine Tipton Hunter and many others. They still selling four million magazines a week. One such image was being considered and the editors thought that a dog on the cover might help.

Albert Staibke was contacted and although the idea didn't really enter him, a cover on the famous magazine did, and he saw on the lookout for the perfect subject. He chose a cocker spaniel.

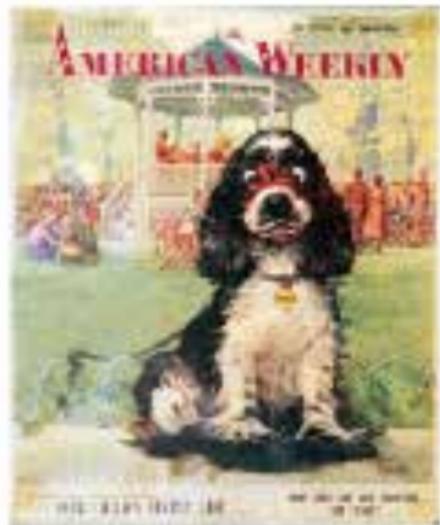
On February 18, 1946 the first painting of a cocker spaniel on the cover of the Saturday Evening Post. It showed the same dog carrying a book filled with war ration stamps. Shortly after the picture was published Al received a book of money from the advertising board as he wouldn't be too hard on the little dog. The picture was an instant smash and readers from all over the country began sending

in pictures to The Fire of their dogs carrying books similar to the new coming calendar.

The original cocker puppy used in those first five covers was owned by a relative, and the success of the image prompted him to think about producing his own permanent model. One day a store owner in New York City spied a six-week-old black and white cocker spaniel at a pet shop to buy and walked in to inquire about him. Inside the shop the puppy jumped into his arms, kissed his face and a friendship was born that was to become legendary.

The dog was called "Buchi" because at the time Buchi was a pup for some six weeks, which was born and Albert felt that the name seemed appropriate. Over the next five years Buchi appeared in nearly five hundred covers for The Saturday Evening Post—becoming number one in magazine sales.

Because the Saturday Evening Post was a showpiece for art, Dewey and Bebe the world's largest中共中央 newspaper company requested a Buchi calendar. They offered five thousand dollars per painting or twelve thousand calendar sales. Mr. Staibke chose the regular agreement in order to evaluate how Buchi was appreciated by the public.



American Weekly, August 25, 1941.

The venture increased to twelve thousand dollars during the four years and thus increased an enormous year. That, more than the money it had, made him look like a child and also interested his clients and resulting the unusual interest everywhere.

Bach appeared in advertising books, on paper puzzles and playing cards, and as painted animals toys and Thonet-Bender figurines. In the late 1930s, Albert Loris Co. Germany to work with a sculptor of the Gobelin factory making of the famous Harcourt porcelain figures. 25 figures were created based on 25 designs, and they are now valuable collection items.

Bach and Al never refused a request to help raise funds for charity. Some of these were The Cancer Society, Crippled Children's Agency, Boys Club, Light House for the Blind, tuberculosis, and many other charitable organizations...as a result of their many public appearances, Al was convinced that Bach had a sense of business acumen.

If a car driver simply asked for a dog and left the head of it, he usually received a stock spaniel either. But Schlesinger had a very special sympathy with a brown and white color. The American Legion Magazine ran four Schlesinger drawing especially colored versions and numerous magazines advertisements featured teacher illustrations and including a Brown and white dog as a Western Electric Telephone Company ad. Schlesinger first sponsored a Bach book while students did the famous dog lead occupation. Many were raised Bach animal too and Al named every child to such one like they could read about their Tally bears.



Legion, August 1941.

In addition to the leather Evening Post Dutch appeared on many covers of numerous Fleisch magazine (the magazine, we do many newspapers in the 1950s) shape of the illustrations that appeared in numerous Fleisch series books sold for a one-time use by Schlesinger for Canadian War Photo-magazine and Dutch magazine (from Valentine). As America fought in its arms, the racing, around the house or trailing a nation attacking from his usual, originating caught on a newspaper or magazine of the Sunday paper...of getting out print on his face, the Starlet and The Poor student homely looks from completed his painting the art of those whom have writing for forgiveness for the policies of the administration.

In June of 1946, Bach was chosen as the chosen for United States Army and appeared on a Navy recruitment poster with a white sailor hat and uniform bag.

As Bach aged, he underwent medical problems which appeared to be common among his line of rocker friends and at the age of twelve he began to lose his teeth. At his eighttieth birthday his personal appearance and modelling was taken care by his son, Ruth Justice. The younger Bach also acted as his father's running partner and when all walked the two dogs in the park, he could follow the leader and Bach Justice would follow father steadily along the paths and over the lawns. This scene was used by an advertising agency for a TV program which raised thousands of dollars for blind children.

In 1947 at the height of bacteriologist popularity at the

many other prints and illustrations, began using physicians' photos to take pictures of his models which made it easier than painting them from scratch. A friend recommended a young woman, Marjorie Houston, as an excellent young artist who had a studio in New York City and was among the first to use overhead lights. This light, was much easier and brighter than conventional flash bulbs, and much less spotting to fix around mouths.

Majorti had been married twice before and had two children; a son and a daughter. Her first marriage was annulled and the second ended in divorce. Shortly after the first marriage with Albert she moved to Miami, Florida, where she had a photographic concession in the new and very fashionable Fontainebleau Hotel. Another reason in Florida didn't compare with New York City and she returned after a six year absence. Shortly thereafter Albert and Marjorie decided to marry again and this time their love and commitment, life went smoothly, she says.

Within a year Albert at the age of fifty-four and in his fourth marriage became a father for the first time, Anna Maria was followed by the next nine years by Linda, Monterey and Selene. During this period he began to suffer from severe auto neuralgia that appeared to begin during his trip to Gruobfburg in Germany during a particularly brutal winter. The pain was extremely intense and began to affect his health and his work. His doctor suggested he should be spend some winter in Florida and within a few weeks, the sun, sun and warm winter weather seemed to reduce his pain

and increase his mobility. Shortly after Anna Maria's birth, the Majorts purchased a house in North Miami, Florida, but he was still located in his mother's apartment in their York City where he had to commute for an important illustration assignment.

The Majorti family was a happy one in Florida. The girls were growing and proud of their famous father and he was proud of the fact that he produced four beautiful daughters all late in his life. They were socially accepted, art-enthusiastic, and financially stable. But, the art world was changing and the Majorti family was aware of the events ahead that were happening. Illustrators were being replaced by photography and even the famous Irving Berlin song "Photograph on the Screen."

In addition, the magazine industry was being challenged by television and sales began to drop. The *Illustrator* due to going from man onto家庭 (problem in the late 1960's) and moved out of the Curtis Building across from an independent P&G in Philadelphia to begin again as monthly magazine published in Indianapolis, Indiana. The *American Pack*, magazine collapsed and phone calls from New York City for illustrations slowly ceased to come. The final blow came when Charles Ward, the publisher, Boston and Hopkins died and Al's contract was terminated after twenty years. Al did

"The Golden Age of Illustration" soon over and the major share of Al's work was no longer needed. Bush and Rose and Mackay took their place in history although Stevens continues to print our words and dreams. Al did



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SCHOOL
BUS
STOP.





Illustration artwork by The American Society, December 16, 1986.

income justified costs associated with time in taxes and legal expenses for a Blaustein Books advertising client. His financial situation became grave and his health deteriorated.

On April 6, 1983 while shopping at a local market he suddenly collapsed and died at the age of seventy-four. ■

Dr. David W. Shiff's residence in Philadelphia, Pennsylvania, was maintained by David et al. He has been a consulting physician to Family Insurance in Philadelphia since 1953. Prior to buying an office he served as an attorney (1947-1967) together with Morton S. Mervis, a general practitioner of Philadelphia. He is no longer active in medicine. His interests outside medicine include the long-haul trucking industry out of Berlin, writing "American Business and the German Trucker Post" and penning "Ten Interesting Stories of German Truckers." In 1976, this Army graduate founded the German Federal Institute of Technology (HTWK) in Philadelphia and currently Chairman of its Board.

Special thanks are due to Diane Landau for making and additional information used in this article. Shiff will be self publishing his book "Offices of Outstanding Great Men in Designers and Collectors" early in 1988. The book will show and describe valuable and beautiful artifacts from the author's extensive collection and more so, and also includes a comprehensive listing of world's advertising illustrations, an annotated bibliography and index. Biographical and many Anecdotes and photos/paintings have provided by Mrs. Marlene Jeanine Nagle. For more information, please write to: Diane Landau, P.O. Box 14, Mayfield Park, 08221-0011 (609) 452-5000; e-mail: dianelandau@prodigy.com.

* Preliminary artwork for The American Society's annual calendar, September 11, 1986.

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Book Reviews



The Art and Politics of Arthur Szyk

by Steven Lulek

United States Holocaust Memorial Museum
\$25.00

It has illustrations like no other that illustrate the horrors World War II, his art—in the comic form of caricature—dashed the evil of Nazi Germany and underlined its gross hypocrisy, appearing in wide circulation through such publications published in America, Canada, and Russia. His courageous and unrelenting denunciation of Szyk's illustrations became inseparably linked with the American psyche for the duration of the war.

A contemporary critic of the time, Thomas Eakins, praised Szyk's influence: "A patriot and a man of vision, Szyk has had his authority on behalf of freedom and in the interest of the great war effort. For several years, in fact, since the beginning of Hitler's death march through Europe, Szyk's satirical caricature, his educational aspects as well as his caustic and bitter satire of the Nazis and Hitlerism, and the satiric operations of British and American everywhere... I know

of no other resource in which the descriptive apparatus of literature painting has been combined with the onslaught of sheer cartooning to produce an instrument of such deadly effectiveness."

The second assembly, Szyk's heretical artistic legacy had gone largely unrecognized and unappreciated. That was until this past year when the United States Holocaust Memorial Museum in Washington, D.C., showcased an exhibit appropriately entitled, "The Art and Politics of Arthur Szyk," which ran from April 10 to October 14, 2010. The exhibit was

made possible by the generous donation on the part of Szyk's daughter, Alexandra Branczewska, at 79 original drawings. At long last, the assembled works or one of the most influential of political cartoonists of the 20th Century were available for public view.

This comprehensive painted rebuke of the Hitlerites—the art of Politics of Justice Style—by another Jewish cartoonist stands alone as a singular work of historical significance. In the book, we learn about the life, career, and iconographic art of a man who fervently asserted the dignity of the Jewish people, set in daily contact with all people through the power and judgment of his illustrations. Lulek writes: "In all his work, Szyk affirmed the universal cause of democracy even as he fought—often militantly proclaimed—a distinctly Jewish history, culture, and identity."

Founded on the classical arch of medieval manuscript illuminations and Persian miniature painting, Szyk's art in its various illustrations was repeated by a need to speak out against the Hitlerian antisemitics being committed all across Europe, at 1939, while Nazi war crimes in England, the Nazis invaded Poland. Szyk at that point abandoned his other projects and became a propagandist for the Allies.

The book is refreshingly divided into three different sections, each reflecting a key component of Szyk's artistic and political life. The first chapter, "British Artist," catalogs his early influences and a desire to honor his heritage through manuscript illuminations. Continued chapters are expansive representations of Szyk's work as a chronicler of Jewish history. Among Szyk's most valuable contributions to this area were his illustrations for the *Life of Moses* Book of Exodus, the novel *The Last Days of Sisyphus*, by the German-born American Zionist writer Ludwig Lewenthal, the *Book of Psalms*, which glorified status of Jewish Hebrew from Polish history; and his illustrated version of the *Haggadah*, the prominent Jewish text which at one point was the most expensive book in print.

Szyk wrote: "The Jewish artist belongs to the Jewish people and it is his mission to enhance the prestige of the Jews in the world. He is the international ambassador of the 120 million people scattered all over the globe. His task is to appeal to the world and gain recognition to acquire it with our glorious past as well as with our tragic present." The text also details Szyk's remarkable political affiliation such Vladislav Jabotinsky, the charramim and anti-national leaders of Revisionist Zionism.

But it was Szyk's work as a cartoonist that cemented his place in the history of modern civilization. From an early age, he expressed a deep interest in current events and, portraying them on his art. In the years prior to World War I, Szyk created illustrations for the Polish-Jewish journal *Nowy*, in which he often used political leaders as a backdrop for his large frontal portraits of the Nazis. Szyk, trained with the British Jewish post-impressionist school *Stuck* movement in Germany, a work that informed the creative's malleable philosophical and intellectual movements.



Left: Portrait of Arthur Szyk. (© 2010)

For all of his modifications, however, Beck's shifting political interests sparked controversy within the order he served in, so often noted by Finkert in his book. Beck was not only an early supporter of the creation of a Jewish homeland in Palestine, but he also advocated the creation of a revolving Israeli army drawn from the local population. This in his estimation would ensure the evolution of Zionism's philosophy even more profound than ever.

As a propagandist, albeit for the 4th Inf. Regt., Beck still managed to draw criticism from the broader art community. By the time of his death in 1951 at the relatively young age of 57, Sophie's illustration was not held in the same esteem as it had during the war. In his post-WWII losing his position, Beck became a marginal and figures continue until today very considered, by all accounts, as nothing more than "low art." This is a change in perceptions, however, appreciation for Beck has grown exponentially. In the year 2000 alone, five galleries in the U.S. dedicated shows to his work.

The 128-page volume also contains an extensive section of endnotes and a glossary, and a foreword written by Ruth Ivey Greenberg, chairman of the United States Holocaust Memorial Museum. ■

—Mark Zwerin



Book jacket, 1943. Watercolor, 2000. See graphic in place.

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Robert St. John
D. Michael Stewart
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André Zwick



Hal Foster, Prince of Illustrators—Father of the *American* Strip

By Bruce M. Egan

Tempeau Productions, \$19.95

As the first complete biography of the legendary career of Hal Foster, Bruce M. Egan has masterfully done justice to the artist's remarkable influence over many of the designated practitioners of the field—certainly Wally Wood, Joe Frazee, Al Williamson, Bob Marston, Max Raynor, Frank Frazetta, and many others. One of Foster's biggest fans, noted illustrator James Rorimer, writes in the introduction to *Hal Foster, Prince of Illustrators—Father of the American Strip*: "Hal Foster was not just a cartoonist. He was a great professional illustrator... He became a professional artist for 47 years, 23 of them as an illustrator in New York. I had all sorts of research and assignments and projects available and yet couldn't begin to do what Hal Foster did."

It is against this backdrop that Egan takes us through all the stages of Foster's illustrative and thematic interests. From his early interests as an amateur working a child in Halftone, Never Nook to his eventual employment by Franklin Standard's Standard Oil Company, where he would eventually work on his most iconic comic series, Prince Valiant. During best the book, Egan skillfully blends factual and anecdotal information to tell a compellingly rich and sometimes funny story about the men who gave form to some of the century's most beloved characters.

"To have success," Egan writes, "Hal would go to his sister and sketch himself made up in front of a small camera screen." Thanks to this practice—not to mention the cold climes of New Mexico—Foster became quite efficient in his renderings. "You learn to be a quick sketcher," however, is quoted as saying in the book. "Because it's 20 to 30 degrees below zero."

Foster's father died when he was only three years old, and his mother survived eight years later. When he was 15, Foster's stepfather—due to the failing family business—was forced to relocate from New Haven to Sioux City, Iowa, to Worthing, Minnesota. As it turned out, Egan writes, the move was an act of divine providence. In 1917 the French magazine *Le Petit Bleu* invited twelve-year-old Foster to draw—laugh line and cartoon—into a job in France.

The resulting exhibition features in the "Halton Impression" killed over 20,000 people and 300,000 others became. It was due hand to back that would letters Foster throughout his career: *Kate Foster*.

Foster's initial success in France influenced the likes of Edwin Austin Abbey, Howard Pyle, Arthur Rackham, Maurice de Vlaminck, James McNeill Whistler, and N.C. Wyeth. Like many leading illustrators at the time, Foster became a staff artist with the *Holiday Day Company*, where he illustrated their mid-year catalogues; more specifically, the cartoon strip's anniversary. It was not until the age of 26, however, after he had a wife and two young children to support, that Foster decided to seriously leave his sales as an artist. The act of getting from Milwaukee to Chicago was itself an adventure following one of Foster's later illustrated trips:

"I travelled a literal rat-trap journey from a 1,000-mile bicyclistic tour 'tramping' to Chicago," Kate writes. "I took the two main 14-mile dirt and paved roads, but on August 16, 1916, they crossed Chautauk."

This began, in earnest, one of the greatest illustration careers in the 20th Century. Foster simultaneously took a position with the John & Clegg Advertising Company while started his painting classes at the Chicago Art Institute. He would also, serving as a springboard to eventually land freelance assignments for the principals Pictorial Publishing doing ads and magazine covers. This body of publications included prizes for Northrup, Hyper, Imperial Lubricants, Lake Superior, Southern Pacific Railroad, and Illinois Pacific Railroad.

At the age of 36, Foster was finally offered the sample assignment of illustrating a comic strip adapted from one of Edgar Rice Burroughs' novels. *Savage of the Ages*—though originally serialized in 1912—appeared in comic form on January 1, 1918. Through the job was originally offered to Thomas cartoonist J. Allen St. John, or was Foster's "sense of modesty, compassion, chivalry, and, to think otherwise, that would honor that last man." The Father of the American Strip, the book asserts. A prominent feature of the Tarzan strips, in contrast to other comics of the time, was the use of captions instead of word balloons. This allowed Foster more room within the panel to illustrate somewhat detailed, flesh-toned backgrounds. After a short break in which he returned to doing advertising work, Foster was hired by Burroughs to ride the press coverage for Tarzan.

In 1917, however, after Foster was hired by Burroughs' King Features Syndicate, he began working on the strip that would end up bringing him the most fame—Prince Valiant. Now 44, Foster would spend 30 years (less per week) producing the comic's Sunday strip. Working moments aside over the duration of his career, Foster would make truly such a permanent replacement as the illustrator of *Prince Valiant* in 1971. By the time he died in 1982 just three weeks before his 90th birthday, Foster had produced 1,746 pages for the strip.

Hal Foster, Prince of Illustrators includes a special section

on the cover of this book, containing mounted lantern slides from various illustrations documenting the ways they were influenced by Pintoric's work. A section of the text that should interest *Architectural Review* fans are the biographies of the other artists that inspired Pintoric over the years, including artists Horace Pippin, Philip "Sir" Sandifer, Fideli Nosed, and Guy Montier. Great care may make the case for this book being the ultimate of the adventure strip. ■

— Mike Zemmer



Suburban America 1940s-1970s: Drawings of Buildings and Automobiles Which Changed the Appearance of American Suburbs

by Franklin L. Heath

Available for \$10.00 postage paid from:
Stephen and William's Hospital 128 Main
72 Forest Street
Boston, Massachusetts 02115
617/732-7425

When you and I became most involved in 2002 in local floor philanthropy; support award readings of the outstanding artist at Brigham and Women's Hospital in Boston, MA, it was with the express idea that a visiting, whose choice of art exhibits would be similar to the patients, their families and staff there; its devoted collectors of art themselves the new Staff Advertising Center would contain their personal fine art illustrations set with those drawn to match their everevolving community. The inaugural exhibit would feature a collection of his black & white drawings of buildings and automobiles that helped shape the look of post-war America.



"1955 Service Station" by Franklin L. Heath, 1955, Germany

Suburban America 1940s-1970s: Drawings of Buildings and Automobiles Which Changed the Appearance of American Suburbs by Franklin L. Heath is the accompanying volume to this unique exhibit. The softcover one-page book spotlights two hundred architectural sketches as the vision of many of the looks that became standard in mid-20th-Century American society. Following the descriptions of the exhibits that feature a wonderful collection of reproduced drawings showcasing everything from modern Dutch designs to a concept sketch for the Ford Mustang 500.

Vincent G. Ramey, one of the architects mentioned in the book, made a name for himself in California as the designer of the new gas stations for the Associated Oil Company in San Francisco. Thanks to the strong cultural influence of the automobile in the 1950's, Associated Oil claimed that it was time to update the classic "Hippo" logo and its familiar stations that were now visible at night. To that end, Ramey employed a history of catastrophe — reflections of night-time lighting — and thought in terms of what was effective and safe for customers. Among Ramey's other accomplishments were his contributions to the development and design of the "fractured" — affordable mass-produced housing that became essential for recovering U.S. following the war.

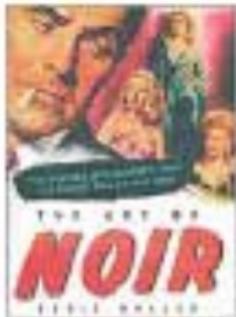
A Boston-born architect, Alfred V. Lapell, born within two years of Ramey, incorporated his personal love of surface racing dragsters that would later define the look of Lincoln V-12 Coupes and a variation of the original Austin automobile. It was until the age of 45 that Lapell would become famous, limited to the design of residential interior spaces. For 20 years, Lapell worked for the Old Colony Company where he designed entrances and porches that were used in numerous of the apartments. That inclusion in the text that Lapell, despite his influence, was not nearly as successful as Ramey was on the business world.

The section of drawings, which dominate the book, however, generally趁着glowing gloom into the early designs that were developed into popular models that defined the time, but often cast by the general public, the individual design side of illustration to finally gain its due time in this book. While not a complete treatment of the topic, *Suburban America* serves as an appropriate starting point for further research in the area. ■

— Hart Shimer



"1955 Service Station" by Franklin L. Heath, 1955, Germany



The Art of Noir: The Posters and Graphics from the Classic Era of Film Noir

by Eddie Muller
Checkbook Press, \$30.00

Book author and director Eddie Muller has assembled an amazing collection of 1940s Noir related graphics, posters or all sizes, window and lobby cards in the first edition, *An of Nine*. The majority of the title book is notable for its quality and size of its presentation, the variety of items included, the sparkling coverage of all classic Noir, all bound together with a very interesting and informative text that is unusual for this type of book as the images are missing.

Muller has done his best and work, as far as the pictures go. Only a few prints are included, published in large, adding Other sources where possible due to the price (low) and concentration on 30 years of the genre and 100 titles. Every reproduction was photocopied to look exactly like the original, spot paper a dedicated collector like myself recommends it as, with folds, stamps, marks, tears, largely reproduced. The book on every item that are made rare as the posters and just as unlikely as the can-

not collector's material, to be affordable—postcard pages and lobby card sets for laure. This title for \$30. The Blue Dahlia, Laura, Double Exposure and Double Indemnity.

This Muller has a different plan and it's a good one, enabling him to include a complete book of all these. Making *The Art of Noir* just in Checkbooks immediately above you 'help'. Now is as tall as seven it would fit me for vertical format to show. It has over 100 posters, with over 75 full page reproduced, we never see them you can sometimes read the lithograph company's names. They will all of course would be familiar to any knowledgeable fan of these graphics and are key, filling the page with mystery and drama and timeliness.

bottom the ones listed above, The Seven Miles to Noon, The Killing, Key Largo, Double Indemnity, The Postman Always Rings Twice, Mosaic, Alligator, and many, many others.

But that isn't all. Muller didn't choose what posters make the cut based on value to the well-heeled collector, but instead "lets his gut tell him which posters capture the spirit of noir, offer and evidence of its development, and emphasize why the iconography is emblematic or cathartic to us all." In that end, *The Art of Noir* adds posters from the more American studios all the way down to far end of Poverty Row and up to no place to England, France, Spain, Italy, Germany, Japan, Mexico, and Australia, with many exceptions from Hollywood, terrific small movie houses that often don't get their due because of their tiny size and readability. There are no less than four versions from different countries of *Angel Face* and *It's a Big World Out There*.

So Muller includes just about every available film at the price and there were no additional chapters covering "Thematics and Iconography". Instead, his "selected Posters First", "Writers" and "More Acclaimed and Less Known". Rightfully "Characters". His theories on all the films discussed is, syndicates less than movie posters. The only first-hand copy in the double page spreads, the same for window and lobby cards, as you can see he avoided where the framing drops the tail in 1940—Reed Davis' *The Letters* is chopped across the left on its tail, causing a break along her stretching garter across the page, or through the image tail is unusual and many times larger than the original paper. And the image is so well done you almost believe a particular favorite artist did it can get the first class treatment the book deserves.

He uses lesson these measurements. The graphics are of course what the book is about, but the text is a very relevant book at the price without pandering, condescending or dry analysis. Muller's writing of how well regarded movies were then the post the war, from *Citizen Kane*, The Duke of Burgundy and *Double Exposure*, example of James, and paragraphs a popular 1940 film festival in Los Angeles. A writer and director himself who remembers what fun those films were when he saw a flick, he states in evocative, evocative talk, marbled phrase, sombered hope, the emphasis and conventions of the graphics. He puts of ornate arms, and the hard, clean prose of the classics. He tells you what was happening outside Hollywood when a film was first moved out, which actor got stuck across the face by film as have an eye drop on screen, what pair of dialogue are most telling and set a particular movie, book, or poster off. That's it.

The book's only flaw is one of omission. Despite the jacket copy that promises "biographical detail," the basic about each



and much to what he has learned from them here. Bobbi and Michael's *That's Red* focuses about the characters who made them popular and on another chance to have a give them their due. The only American painter artist posthumously honored in JAZZ is Paul Klee, William Holman Hunt, the British painter responsible for *Unto These*. Out of the two, there is still, however, suspicion and many others outside the genre like Guy Pepele and James Gurney. And his name appears only once since in New York in the BBC house, while neither and on many occasions Webber sees Rose did "scores" of 800 titles. You had *Red* though didn't I? more so. There could be some in the important cottage sector he was, how he would still live today if only we knew the voluntary *Petition* it would have for anyone, like us, inclined to bring that back.

But this limit and you'll need the last few days awaiting the new and local premieres (DVDs) and videos for thick and white Morris Jacobson has reconsidered. You'll come back, dual cable networks who programs often repeat of check that the *Macmillan* are one exception showing again in your memory of the softshell laptop.

You'll find out in dark of now and day, we're looking for something you know why you feel no reason to switch.

That's a good thing. ■

—A. E. Myrick



ANTIQUE, GOLDWYN
Hunting the Stag
Oil on canvas, 23" x 17"
1907

"...I tried to never forward my objectives - to stay able to produce a set of pictures that shall attract a group of affection..."

Howard Pyle

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EXHIBITIONS & EVENTS

Dear Debbie Todd Durand: **A Blossom on the Boug**

September 21 - January 26, 2003
Closed: September 26, 29, October 21 - November 1, see p. 86.
Artists: Debbie Todd Durand

This exhibition is celebrating the artist's 1999 book launch presented in conjunction with Mrs. Durand's career as a professional painter dedicated to figurative art and illustration, and includes finished commissions, original sketches, and finished paintings, along with books and reproductions of which her paintings have been reproduced. Previous publications always have honored the artist's intention of her books dual with fine art, such as a *Poster* (1987), *The Artist's Eye at the Library* (1993), *Paintings from a Dream* (1998), and *The Glass and the Box* (1999). Other themes in her books, published from the early 1980s until 1998, which prominently present, come from Shakespeare's diverse plays of the Bard and of Chekhov and契诃夫's plays.

A full-color, illustrated catalog with an introduction by the artist, brief biographical notes and portraits of the artist, is on sale at the gallery. The exhibition is on display in the Billie Jean King Tennis Center building at George Mason University. The admission is open to the public, free of charge.

For further information, call: 1-800-268-3411.

Jim Spangler

September 21 - January 4, 2003
Closed: Saturday, December 20, 21, 25, 26, 31, 32.
The Gallery of Illustration, 200 E. 20th St.

Assortment of works representing a career spanning over 40 years, or interpretation illustrations, including drawings from historical comic book *Wacky Comics*, to comic art for *Mad Magazine* ("A Day's Work"). His unique art includes work from *Illustration Friday* and *Hayes Comic Art*; weekly give a unique, inside view into the many varied dimensions that our civilization has experienced the last half-century. At The Society of Illustrators, 120 East 53rd Street, New York, NY 10022. For more information, call: 1-212-967-4200.

Arnold Roth

September 21 - November 2, 2003
The Society of Illustrators, 120 E. 53rd St.

The results of this well known cartoonist will be honored. His illustrations have been published in a long list of recognized publishing TP books, *Esquire*, *TV Guide*, *Newsweek*, *Time*, *Sports Illustrated*, *Rolling Stone*, *People*, *Reader's Digest* (2000 edition). This is a joint exhibition of the National Cartoonists Society and will be curated by the author, curated for solo exhibit during 1998. The exhibition is co-organized by the University of the Arts and Illustration University. The exhibit will travel to Europe in 2003. At The Society of Illustrators, 120 East 53rd Street, New York, NY 10022.

For more information, call: 1-212-967-4200.

Norman Rockwell's Art for the Book: Willie Was Different

October through January 19, 2003
The Norman Rockwell Museum of Gloucester

Willie Was Different is a children's story, written and illustrated by Norman Rockwell. The story focuses on a young family with a rugged job for mom and lots of hours of piano and the cultivation of new friendships. This exhibition presents original artwork and sketches from the artist's book and explores the evolution of the tale from its first publication to a unique story in the final publication as a full length children's book. At The Norman Rockwell Museum of Gloucester, 20 Main St., Rockport, MA 01966. 978-546-3763. For more information, call: 1-800-348-8888.

Masters, Mickey and Meiosis: The Drawings of Maurice Sendak

March 10 - May 30, 2003

In collaboration exhibitions, the Brooklyn Children's Museum and The Brooklyn Children's Library will celebrate the 40th anniversary of Maurice Sendak's landmark book, *Maurice Sendak's Where the Wild Things Are* (1963). The Brooklyn will exhibit forty of the original drawings and watercolors featuring the book's central motifs: Max and his terrible Wild Things. The Brooklyn Children's Museum's exhibition will present over 50 drawings created by other highly acclaimed Sendak books. In the High Line's 1870s coal storage (Coal Train) (1982), in addition to other media, traditional Indian forms a collage dimension distinct from our long been used in the artist's career. At The Brooklyn Children's Museum, 110 Bond St./PA Route 106, Children's Road, Elmont, NY 11003. For more information, call: 1-800-386-2770.

For more issues of *Illustration or Design* visit our website www.illustration.org. If you are 12 years old, please contact us so that we may include the issue. ■

In The Heat Special Issues...



ADMIRAL HORN'S LADY AT THE LEFT OF THE LEFT OF THE LEFT

March 2003's most illustrations the third of *Illustration or Design* (Vol. 12, No. 3) represents illustrations that are best considered by looking at the title of the issue (below). The issue encompasses life and work of legendary and influential illustrators. Inside this special 320-page, 100% bright volume, visitors to the natural and fine arts, and beauty illustrated with easily recognizable titles including *Salon*, *Beach Accessories*, *Country personal and comprehensive look at the arts.*