

# Illustration



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Don Maier

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Arthur Shostak, 2003  
Oil on panel, 187 x 187

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A LITERATURE REVIEW

CREATIVE DTS

CONTINUOUS

14 December 1997

第十一章

# Illustration

VOLUME FORTY-THREE, ISSUE NUMBER FIFTY-FIVE - 2017

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From the Editor...

If you happened to miss me on the first printing of *The Art of Dian Cowwell*, you'll be pleased to learn that I recently ran a successful Kickstarter campaign to fund a reprint. The second printing of the book is at the printer now, and is scheduled for a May 2017 release (or sooner, depending upon the printer). The two editions are basically the same, but I have made a few minor adjustments throughout and added a few new illustrations, so hopefully this edition will look even better than the first. You may pre-order the book through my website, or see the ad on the inside back cover of this issue.

In other-based-related news, the *Iron Milksmooth Book* is now shipping and it looks beautiful (if I do say so myself)! I'm really pleased with this issue, and if you're a fan of *Selfish*'s monthly issues, I would say this *Book* is even better.

Next up will be a major book on the work of Stetin Fuchs, written by David Auerbach. The book is almost finished, and we'll be announcing it in due course. Also in the works—books on the artists Harry Anderson, Austin Briggs, and more! If you aren't on my email list, please mail [www.davidauerbach.com](http://www.davidauerbach.com) to add your address to my database. I will send out a notice as soon as those books become available for pre-order.

Thanks to everyone for your support of The Illustrated Press!

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Digital Camera Review

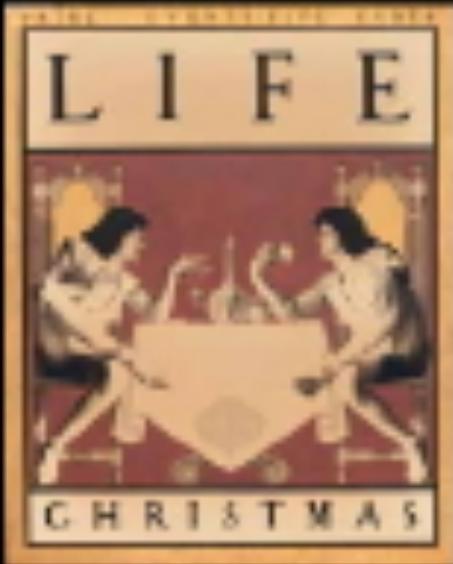
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*The Old Mill*



MAXFIELD PARRISH  
*Pole Page for The Golden Age*



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Painted cover illustration for *floating Guard #1*, 1976. Oil on panel, 20" x 12".



Don Maitz Studio, 2000

# The Magic of **DON MAITZ**

by Gary Lovisi

Decades ago if you were a fan of a current illustrator or their cover art, the only place you were able to see that art was on the cover of a new paperback book. There were few full-color popular art magazines like this one in place to showcase the glorious cover art and illustrations done by the top artists of the era—outside of a gallery.

In those bygone days of the 1960s and '70s, like many other fans and readers, I would buy any paperback book with cover art I especially liked simply because of the art. Soon I began to buy any paperback book that featured cover art by two particular artists. Of course the first artist was the great French Preziosa. But the other artist was the equally great Don Maitz. Now, in the pages of this magazine, we can view and appreciate his work in depth, and in glorious color!

Today Don Maitz lives in Florida with his wife Jenny Wren, who is a noted fantasy author and artist in her own right. They are a fantastic creative team. Don has been creating art all his life. I began my interview by asking Don about his early life and his interest in art:

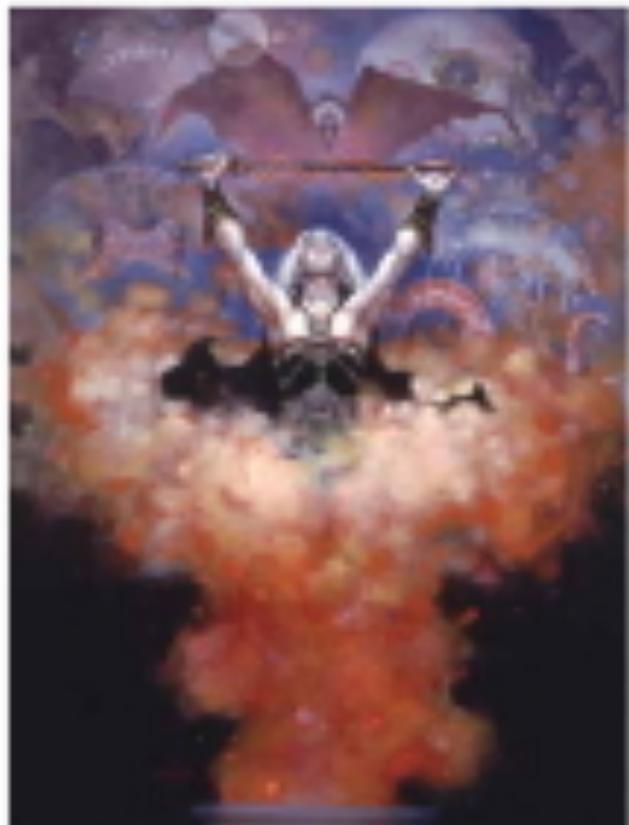
**Don Maitz** Several factors came into play that directed my interest to become an artist, and most importantly, to maintain that interest. I did not discover until I was a teen that I am deaf in one ear. It's not a debilitating handicap, but it's made me more conscious of how things look, rather than how things sound. Solitary pursuits were more attractive than team interaction. Watching Saturday morning cartoons, reading comic books, and drawing characters that impressed me were a blessing for peace in the household! The important factor is that I liked to draw and I was allowed to do so.

**Gary Lovisi** What can you tell me about your early art training and influences?

**DM** My interest in illustration was born in 1939 in books when I was about 10 years old. Maxfield Parrish was depicted in one of promoting the "Famous Artists Correspondence Course" in the back of the books. When I was 13, I took my first challenge to draw Bambi and the picture turned to apply. A representative was sent to my home, and although I was a bit



Book cover illustration for *The Head and the Wheels*, 1976, 28 x 22 cm, 32" x 20"



Book illustration for *Floating Islands*, 1976, 28 x 22 cm, 32" x 20"



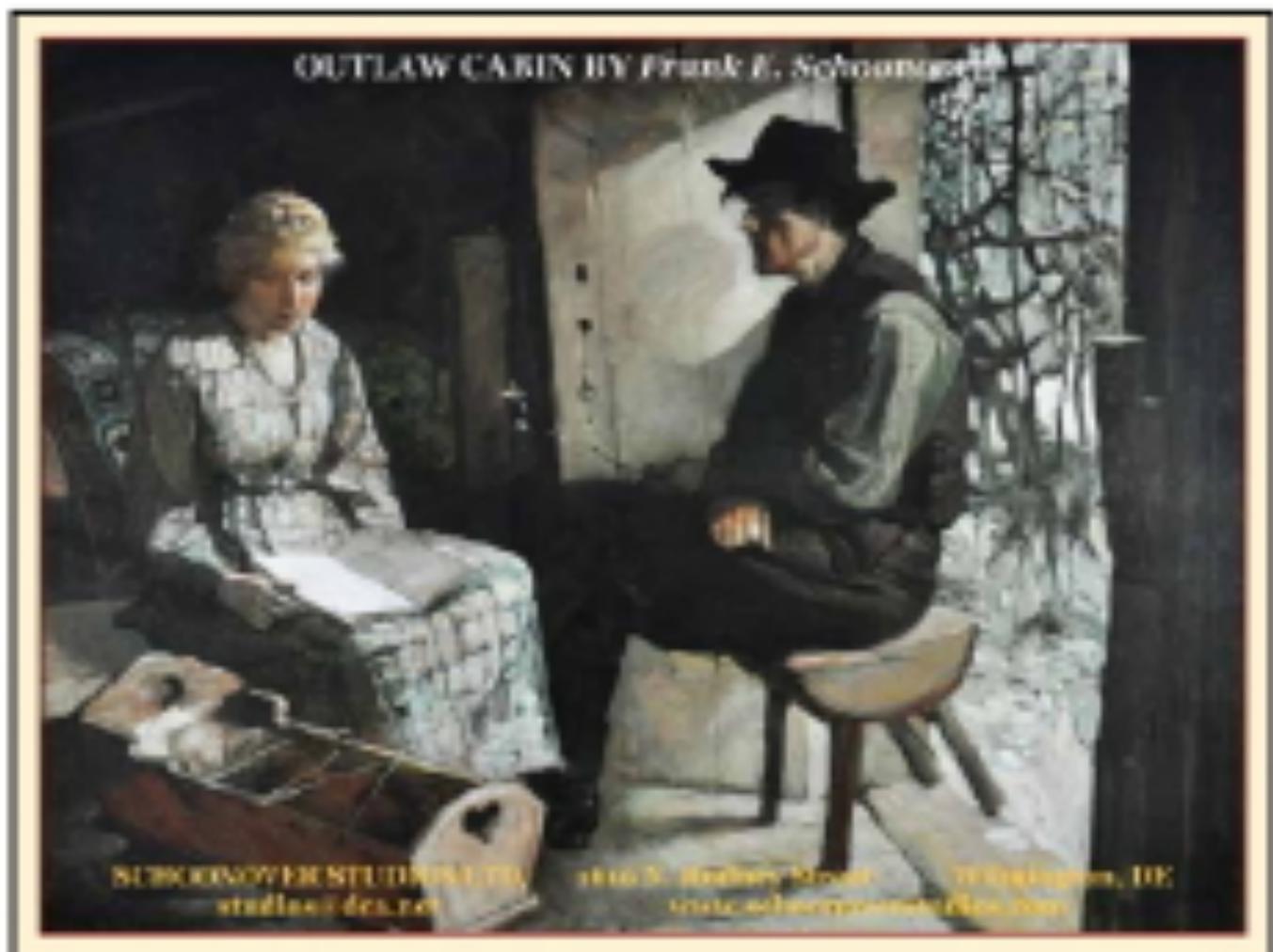
Book cover illustration for *Ramana's Little Green Book*, 1976, 28 x 22 cm, 32" x 20"

young, my parents enrolled me. Through their art assignments and critiques by mail, I learned the basics of drawing, design, and painting. With the support of supportive art teachers in my high school, I attended an evening college figure drawing class, and also studied at the home of Jim Aparo, a professional pencilist, inker, and letterer for DC Comics before graduation. While my guidance counselor advised I attend a college with an arts degree program, those I interviewed did not recruit me. I decided upon The Paier School of Art, in Hamden, Connecticut, which provided great instruction. Two were awarded the Pulitzer Prize for Art: Rudolf Zillinger, Jean Zillinger, Leonard Fisher, Eric Dickey, Dean Keller, Joseph Frascati, and John Massettino were influential in preparing me for success. I applied myself to the opportunities the school presented, and while still enrolled, I submitted drawings to some comic book publishers. Marvel Comics published two spot pencil drawings inked by an in-house artist to ads for stories in forthcoming books. It may memory fails, the publication King Kull and the Barbarians #1 was my first foray into the world of illustration. The Paier School was accredited with a client looking for 30 paintings as frames in an educational filmstrip titled *The Mystery of Wickopit*, which employed a projector and projector for classroom use. Several school

assignments for my portfolio class were published soon after I graduated at the top of my class in 1975. By 1976, I was doing cover assignments for publishers in New York.

**ME:** Like many firms, I first became aware of your work through paperback book covers. What was it like in those early days, back in 1977, when you did your first paperback cover art?

**FMS:** Back then, things were more hands-on. Every two weeks, a fellow Paier graduate and I would make appointments at various publishing houses to show art directors our original paintings, usually with encouragement but no results. Then on one visit an art director remembered us and offered us such a cover assignment, because Frank Frazetta had declined the work. My manuscript was a fantasy novel with markings to paint by L. Sprague De Camp titled *The Virgin and the Witch*. Another rarely seen name from my portfolio, when a publisher who hired Frazetta to paint the short story collection *Hunting Grounds #1* and #2 saw my painting titled *Dream of the Lost Dragon*, which almost precisely illustrated one of the short stories (again by L. Sprague De Camp, "The Lair of Draper"), with Frazetta again declining the job. I got the gig and then was commissioned for *Hunting Grounds #4*.



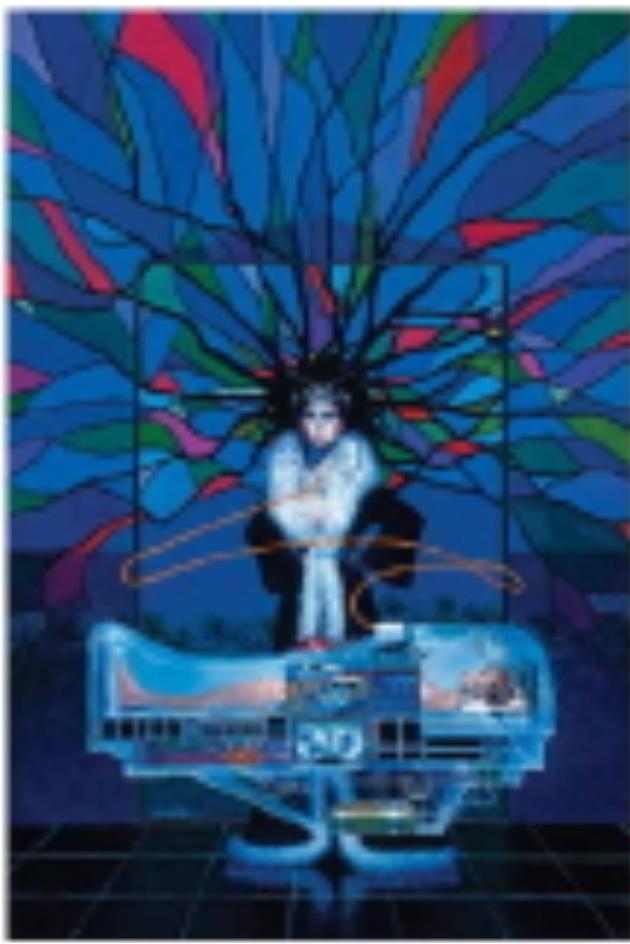
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Bill Watterson, *The Doctor's Doubts* (1998, 32 x 26cm, 100 x 130cm)



Stephen King, *The Shining* (1997, 30 x 40cm, 100 x 130cm)

**ESL:** What mediums do you prefer to work in?

**BW:** I like oil colors best because they lend themselves to how I like to paint. They are malleable, do not dry immediately, and there is a richness and depth I find attractive. I did a lot of figure painting in oil in art school, and I was comfortable with the medium.

I have also completed assignments in acrylics and use them for color studies. Acrylics are an medium; casual textures can be developed quickly, and passages can be overpainted without too much loss, so corrections are easily performed. One can work without fear of smudging, and the paints can be used with an airbrush, which I grew to hate and have avoided for some years. Even when acrylic paints suit the project better than oils, I find the process of softening an object or "turning an edge" more difficult than with oil.

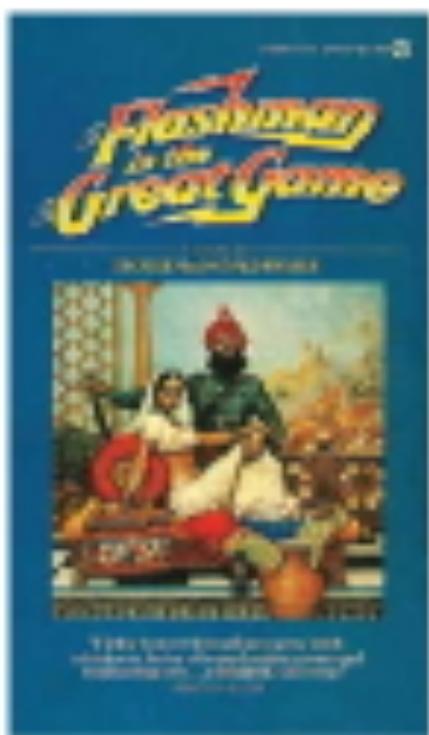
Most recently, I have been doing small projects in watercolor, though that are not intended for major works and that are often painted while traveling. Those become spot illustrations, book jackets, quick portraits, a deck of cards playing cards, and my infamous holiday greeting cards.

**ESL:** When you receive a commission to do a cover or any other piece of art, what steps do you take to create the finished painting?

**BW:** I like to start with a source and a purpose, which may be

a manuscript for a book, or a cancellation request, for myself, perhaps something I read or imagined, or a sketch I did which was done for something else. All of these situations have different goals and a selective audience may be involved which inspires a different approach. Adapting gives my overall work diversity. I rely less upon technique than on problem solving. While my procedure is somewhat consistent, the final image can be unpredictable.

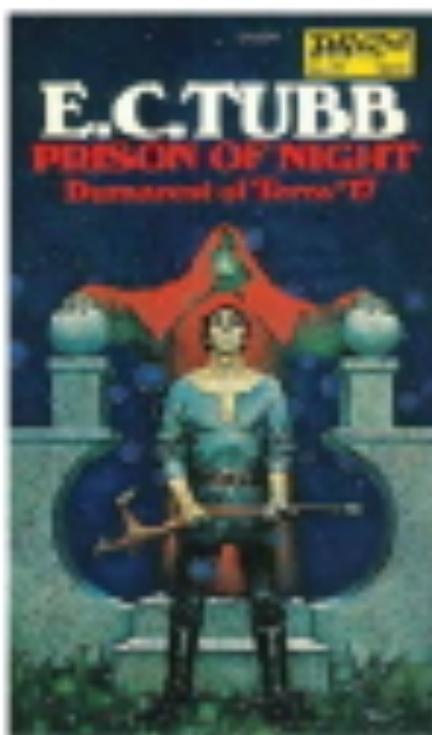
For a book cover commission, I am always uncomfortable if I am given only a manuscript. That can happen sometimes; if the art needs to be done to the book itself is still being written. My inspiration comes from the flavor of the story as much as the scene descriptions. After reading the text privately and doing a bit of research, I discuss ideas verbally with the art director to ensure the initial reaction is in line with the marketing direction—if it is to be aimed at a younger audience, whether it is oriented towards a character, if a landscape or setting is to be prominent, or a more graphic approach is called for. Sometimes a blurb cover comes from a summarization of the story; other times the book's title may suggest the cover art. The overall mood will make a sense, or a composite image is formed using key elements. Creating a mystery on the cover evokes a potential reader; the content and flavor of the book must give the reader a true representation. When I recently illustrated a re-telling of *The Shining* by Stephen King, I pur-



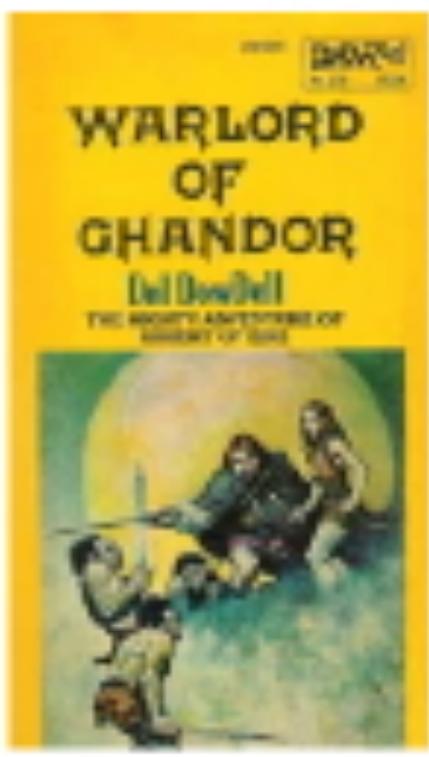
Prisoner in the Great Game, 1971



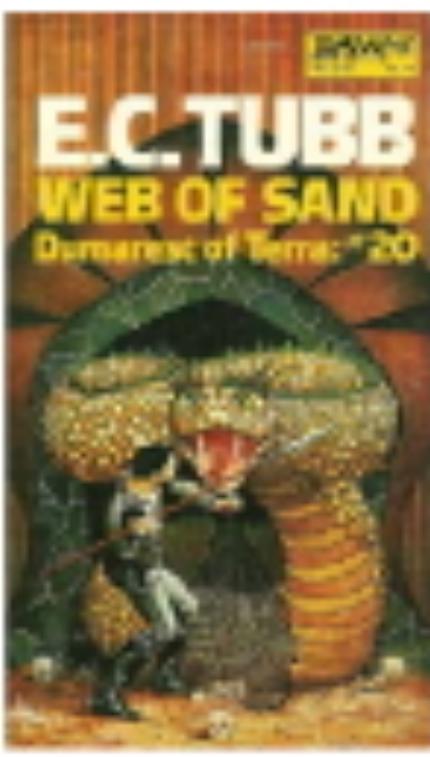
River of Darkness, 1971



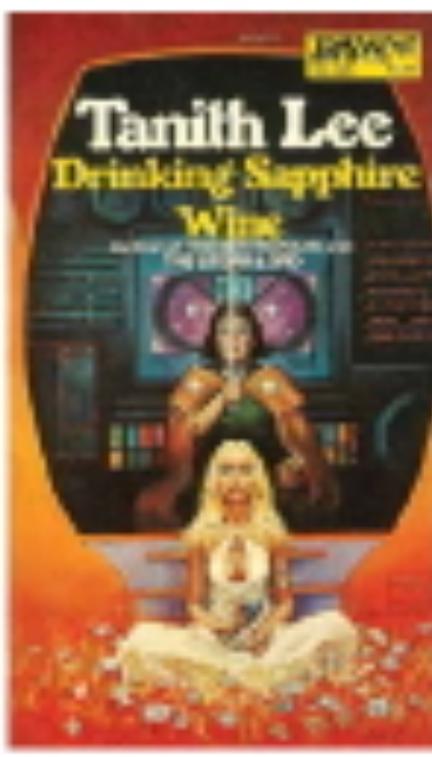
Prison of Night, 1971



Warlord of Ghandor, 1971



Web of Sand, 1972



Drinking Sapphire Wine, 1990



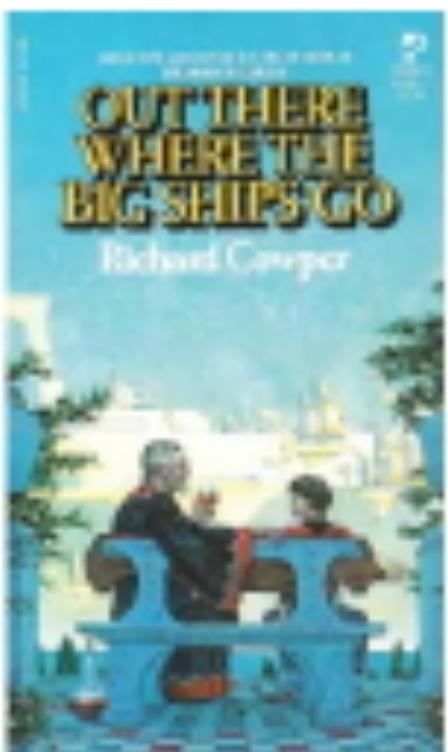
Revised cover illustration for *The Rose in Jersey*, 2013. Watercolor 28" x 38"

poorly avoided film adaptations. Since King was inspired by the Stanley Hotel in Estes, Colorado, I took my inspiration from that hotel as well.

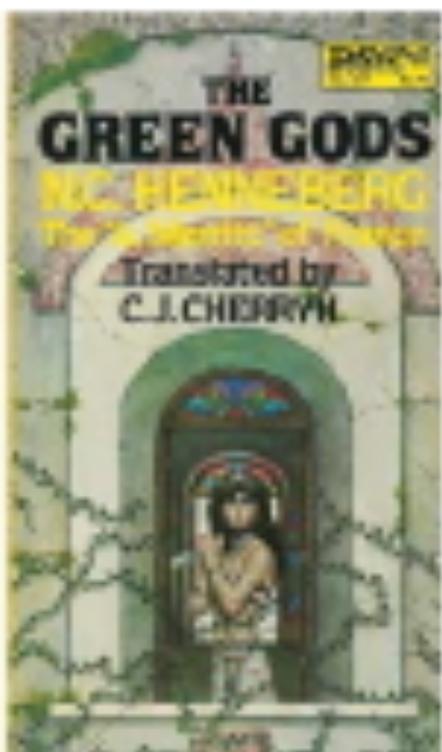
With all this toiling around, I draw several rectangles about 2 x 3 inches in my sketchbook, in rough proportion to the final cover. A square-and-cover gives a horizontal theme; a front cover, a vertical. I may like a certain idea and sketch variations, or I may try a scatterplot approach. As these are usual, I do not get too detail, just placement of elements and light and dark patterns. A dark story needs a dark cover, while an atmospheric story needs dynamic placement of light and darks. A moody story may need a presence of middle tones, a fun story might need playful shapes. Hard edges or soft edges are considered, as well as complex versus simple shapes. These elements communicate in visual terms. Perhaps with a few notations, I let the client see what I consider the most successful, or I may add: *use I feel does the job*. I enlarge the small sketch to book size, place tracing paper over it, add more information and detail, make copies of the enlarged pencil, glue the paper to an illustration board, and paint in acrylics. I can mount multiple copies to experiment with color variations. I complete up to three versions, no more revisions now. Before email, I sent the original sketches to the client for halo meetings. The size made it easy for editors to see how the cover would look in print and guide their type designer's treatment ahead of the finished art. Sometimes, the directness and economy in the color sketch can become difficult to recreate

in the finished painting.

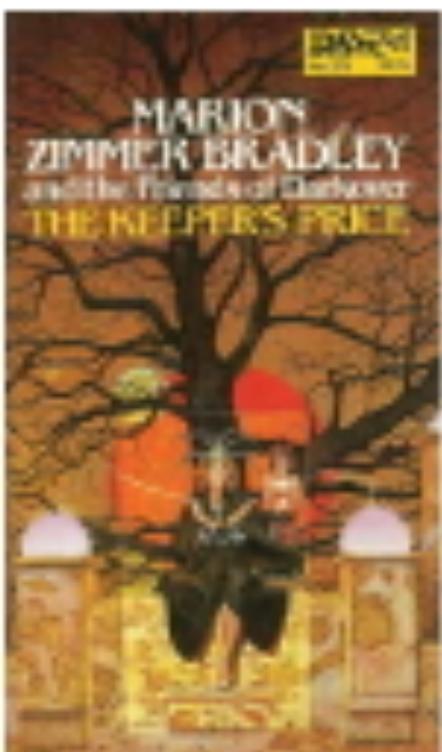
I usually begin the work on a masonite panel prepared with acrylic gesso, or smooth canvas proportioned to the printed book's dimensions. I project the color sketch, or outline and print the pencil drawing to size onto a sheet of tracing paper. I find most research material, not costumes, has models, take photographs, and make use of my picture files, then refine the drawing using bits from many picture sources, surrounding the prepared surface with the inspirational materials as I work. I may do a charcoal drawing before the transfer of the detailed outlines. This transfer may be accomplished in graphite using a *bisce* (made technique) of tracing paper directly scratches with a soft pencil, then rubbed with a tissue dampened with lighter fluid. When placed graphite side down on the blank surface, under the second drawing, the lines of the sketch abreviate, rubbed and a graphite line is transferred onto the board. Most commercially available graphite transfer sheets tend to repel water-based media, leaving a hole around the lines. Some artists flip-over their drawings and attach the lines on the backside, then flip the paper back and retrace the drawing again to transfer the graphite line work. A transfer sheet saves this step. With the drawing transferred, I trace and follow my enlarged lines and seal the graphite with thin oil medium, often raised with a neutral color, so the lines will not dissolve with the application of oil paint, or smudge if the work contains an acrylic. When starting on a dark-toned surface, I use white chalk transfer paper to get my draw-



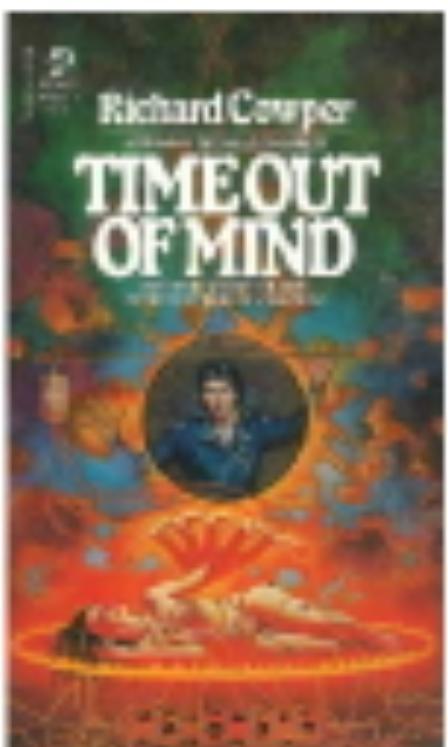
Out Where the Big Ships Go, 1988



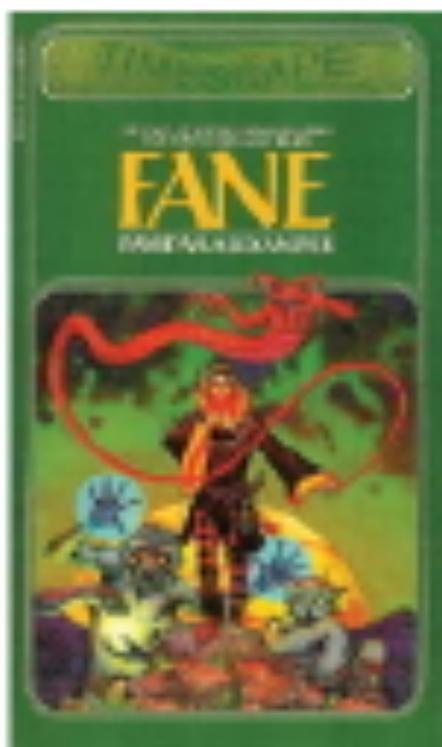
The Green Gods, 1988



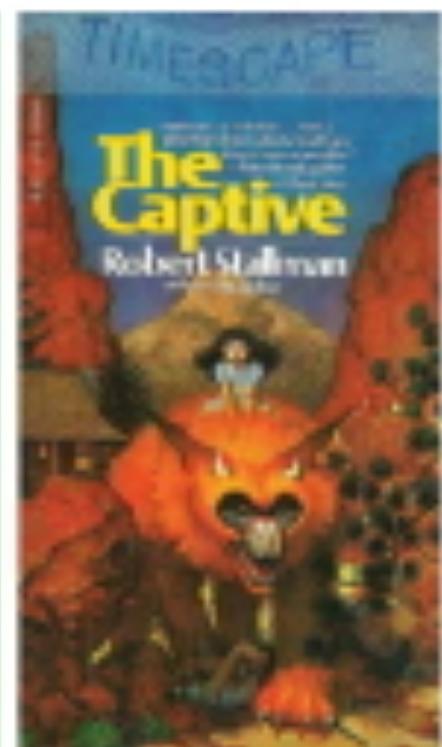
The Keeper's Price, 1988



Time Out of Mind, 1988



Fane, 1988



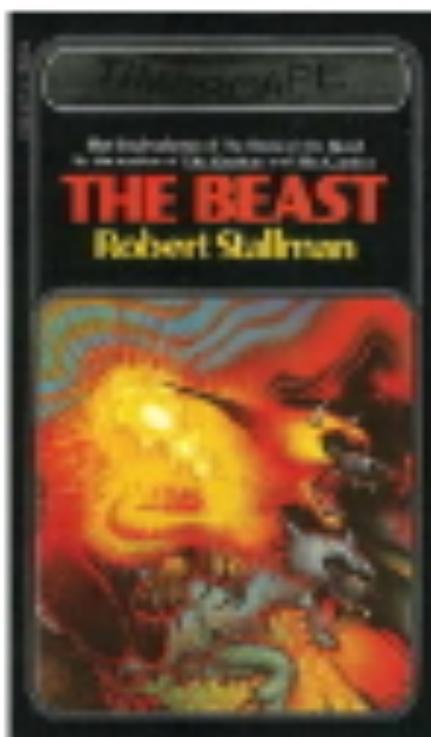
The Captive, 1988



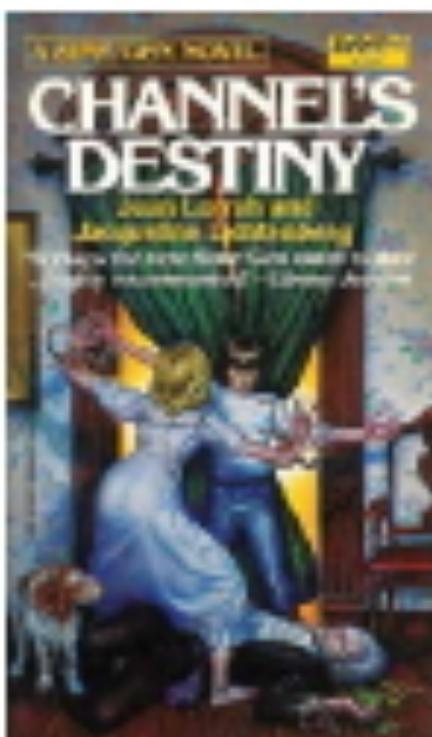
Paprika's cover illustration for *The New York Times*, 1979. 30 x 22 inches, 14" x 10"



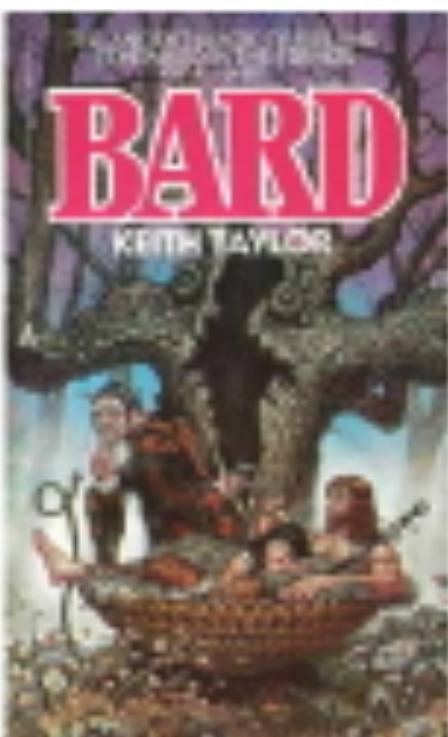
Paperkite cover illustration for *The Forest King of Peace*, 1976. Oil on panel, 30" x 20"



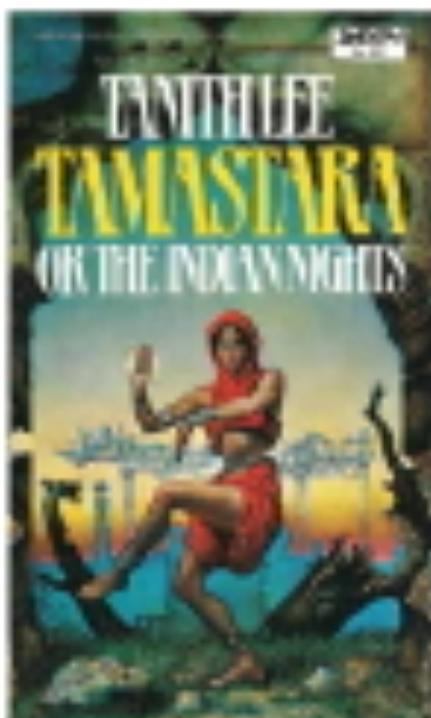
The Beast, 1990



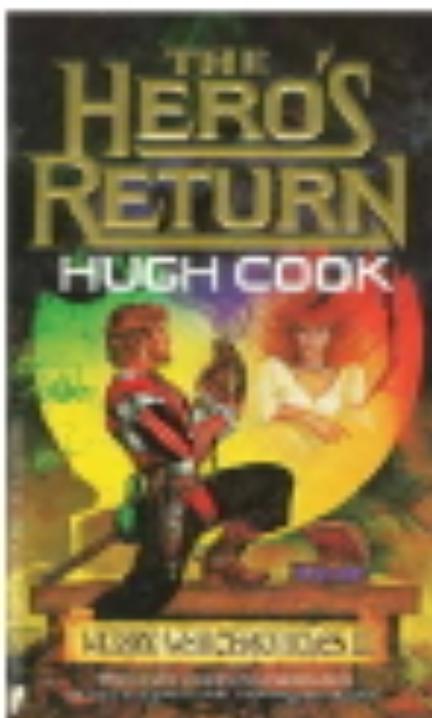
Channel's Destiny, 1990



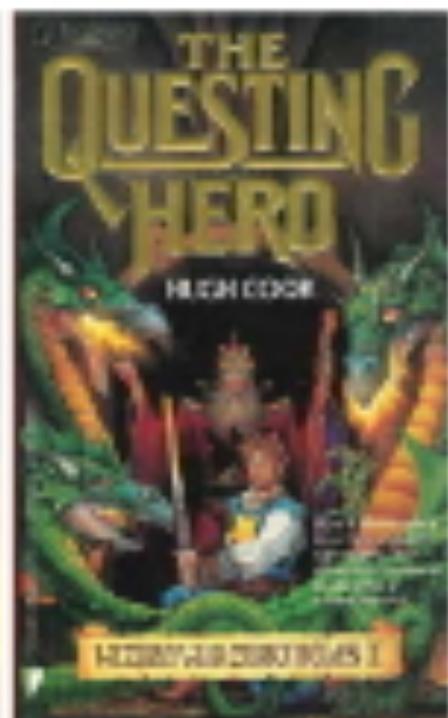
Bard, 1990



Entitled to Mystery, 1990



The Hero's Return, 1990



The Questing Hero, 1990



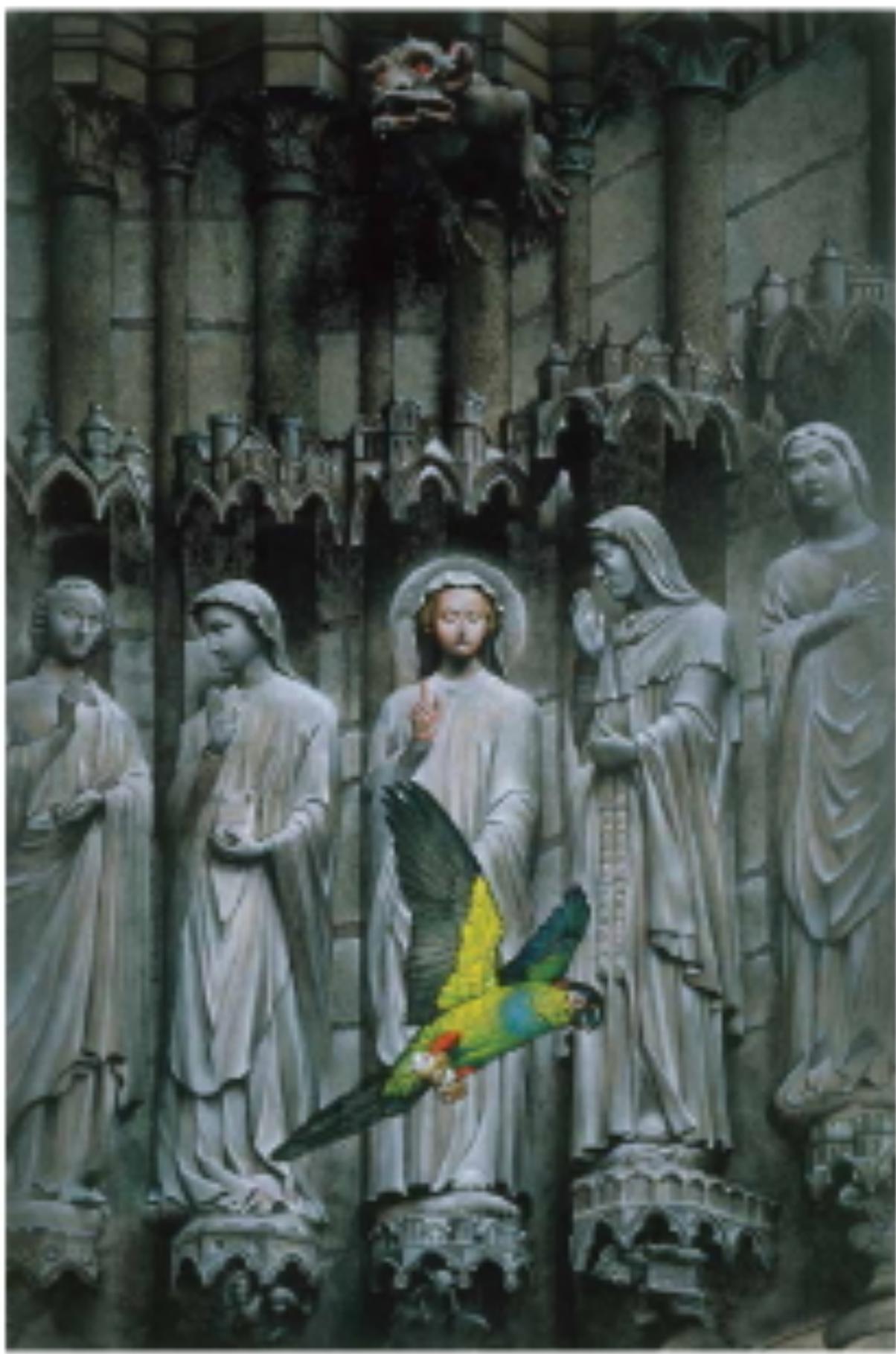
Roger LaVoie illustration for *The Lion, the Witch and the Wardrobe* (1984, 32 pages, 18" x 24")



Paprika cover illustration by Marc Lavoie | 1996 | oil on panel, 14" x 14"



Paperback cover illustration for *Whiskers*, 2003. 11 x 14 inches. 30° x 36°



Staplebank series illustration for Walter Deuckersmeyer, 1981. Oil on panel, 18" x 30".



Revised cover illustration for *Design Week*, 1987. 30 x 40 in. (76 x 102 cm)

ing impression on the surface. A method I discovered from the old masters is to use oil paint brushed onto a sheet of paper, let it nearly dry to the touch, and use it as the transfer medium which can be manipulated after with impasto on the support surface.

After the drawing is transferred, I block in a monochromatic value rendering by choosing a different color than the tinted surface. Introducing a new medium. Layers of other colors are added, painting thin to thick like over laid working the same surface equally until I think the stage is clear. Then I put it aside for a few days before adding the finishing touches.

I have painted employing variations of this procedure. At times I do no-color sketch, just a line drawing, or I might start

directly with a brush with no underlying drawing. I may base a painting on previous work, complete a painting begun outdoors, or one painted directly from a model.

When my schedule allows, I attend figure classes, paint en plein air, go to painting classes, and visit art museums and galleries for inspiration and fuel for fresh approaches.

**ED:** You've done about 250 book covers in your decades-long career. Which covers are your favorites, and why? Did any cover pose a particular problem or challenge?

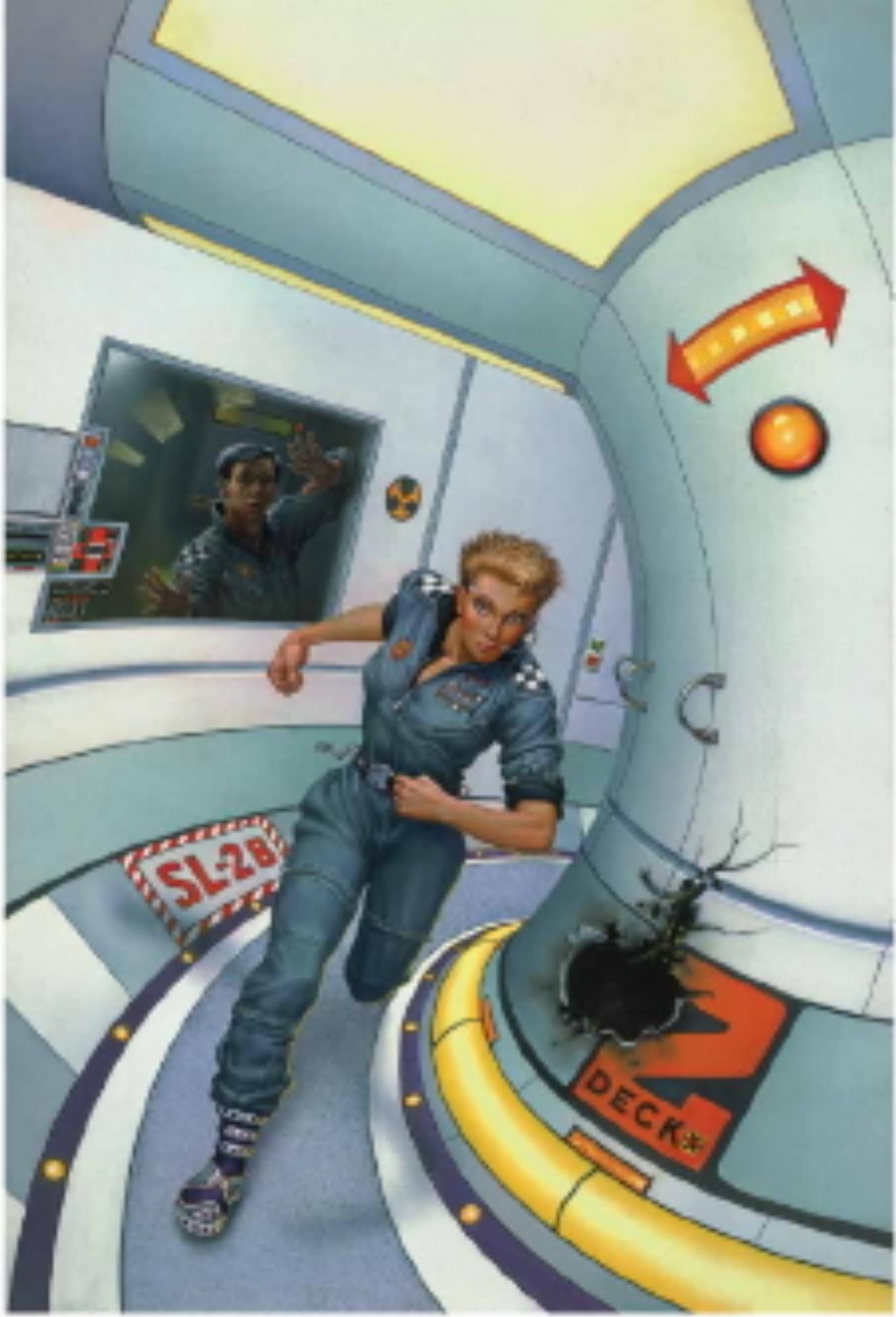
**ML:** Rarely does a project ever from start to finish. I've enjoyed some because the process was rewarding. One early acrylic cover painting for *The Electric Closet* by Tammi Lee that went



Paganism cover illustration for Best W. (1991). Oil on panel, 36" x 28".



Paperback cover illustration for *Quetzal*, 1988. 24 x 36 inches; 10<sup>1</sup>/2 x 20<sup>1</sup>/2



Applause cover illustration by Francesco, 1981. Oil on panel, 10" x 24".



Revised cover illustration for Avery Dene, 2005. 16 x 20 in. 347 x 287

seamlessly combined an abstract graphic and a detailed rendering. (I changed the title to "The Start" about as the woman lying in a suspension chamber is connected to transfer her consciousness into an android). The painting began as a uniform

opaque blue. I painted wet black acrylic paint where the head of the figure would go, then forced air through a straw to blow the paint at thin streaks across the surface. I painted the shapes between the intersecting lines to create a stained-glass



Paperkunst nach Illustrationen von Petrus Isser, 1990. 50 x 70 cm pastell, 30° x 20°



Illustration © 2008 Scholastic Inc. All rights reserved.

effect which emanated from the android's hair in a way that became indistinguishable from the background.

I also enjoyed my rendition of Henry Tree by C.J. Cherryh. Her novel *Ironwoman* presented a particular challenge as my small preliminary sketch employed a device called a French curve, a plastic template of graduated curves. When I enlarged the concept in full size, I could not find a larger template to define the complex shapes to make my airbrush fiction, nor for creating a brush to delineate positive lines. After a frantic search of household items, our toilet seat answered my predicament. So my wife and I were dubbed "Bamseusans" for the two weeks while the seat was employed in the studio! An old wooden crutch was perfect to make gently curved paint applications onto another painting, and household items such as dinner plates, bowls, straws, tooth picks, and plastic food wrap have also found use in the studio.

I won a fine award for *The Road to Gorky* cover (initially *Second Drawing*) including a Silver medal at the Society of Illustrators annual exhibition. The low-keyed, light gray painting had a soft look and a compelling graphic element that stood out among the more garish SF covers at that time. The art director chose a delicate gold type treatment that enhanced rather than overpowered the art. Since he chose to submit the book to the annual show, the award came as a surprise to me. Cerium, a Michael Moorcock character for White Wolf Publishing, provided the opportunity to have a basic

character standing up tall in full panel, as the type was placed outside the image. Many covers force the font to be small, often hatched, blurring, or cropped to allow big typography.

**Q4:** Does comic book or graphic novel fit into your consideration for creating fantasy illustration as a fine art form?

**A4:** I have spent time in art museums, studied art history and admired many old masters and contemporary artists. There are no absolute demarcations in the arts. It's a matter of perception and subjective opinion. The imaginative fantastic images painted upon the ceiling of the Sistine Chapel by Michelangelo are considered fine art, but they are literally illustrations from the Bible. The more contemporary work of Norman Rockwell, who adored his old illustrations, is now considered fine art by museums and collectors.

Fairies, mermaids, flying horses, dragons, witches, demons, women with snakes for hair, mermaids, nymphs, sirens, and more, are fantasy creatures, represented by what art historians consider respected masters from all schools. From classic Greek sculpture and painting, to depictions of Roman deities, to Renaissance masters, Gothic art, Baroque art, pre-Raphaelite art, Victorian art—these recognizable icons and time periods have embraced the imagination, but it angles appearing before the devout, the hand of God teaching man, or depicting goodness in a "Garden of Earthly Delights." Artists have used their talents for creatures to depict their



Front cover illustration for *The Emperor and the Queen*, 1996. Oil on panel, 30" x 20".



Pirate ship illustration for Jerry Bona, 1991 oil on panel, 30" x 48"

imagination. While past renditions are revered, today's versions are displayed by most art galleries, and rarely recognized by museums, even though the top grossing motion pictures have been inspired by contemporary artists producing terrific art.

**Q4:** Aside from your science-fiction and fantasy art, you've also produced many nautical illustrations and historical art images. What can you tell me about your iconic illustration for Captain Morgan rum?

**BM:** For a time I had an art agent in New York City, and he submitted my work to Joseph Lippmann and Sons to collaborate on a new spiced rum product they were introducing in 1982. I painted three 11 x 8 inch oil sketches depicting how Henry Morgan might look offering his rum to the world. The board of directors at Seagram picked two from each of the three sketches which combined into a 36 x 56 inch oil painting and an ink drawing that launched the product. The first test market was positive and the new rum went national, then international. I completed five art so major advertising campaigns before Seagrams and Sons sold their interest to Diageo, a London-based distributor. Diageo eventually decided to retain the label and art, hiring another advertising agency and artist, Greg Murchison, to revisit my image so that same character would update the older Seagrams label to Diageo.

**Q5:** Your career is split almost evenly between your fantasy and science-fiction work, and your historical and maritime images; tell us!

**BM:** I enjoy exploring both areas of interest. Howard Pyle,

the "Father of American Illustration," painted a wide range of subjects, among them definitive renditions of buccaneers, N.C. Wyeth, Frank Schoonover, and many other artists followed, painting their versions of sea topics. I am adding to that tradition. An additional reason for my move to Florida was the environment, as sea towns played an important part in the development of this part of the world, much as the "Cowboys and Indians" defined the Wild West. The historical angle led me to work for National Geographic publications. As I tend to paint bold, colorful, adventurous characters, sea scenes offer a natural extension. With my middle-aged being, "R." Don "Tom" Platz lends himself to an introduction of something personal.

It seems that I am wearing two hats, divided between the fantastical and the practical to the point where I have two parallel careers but both directions arise from the same source, and both contain similar inspirations and executions.

**Q6:** Your influences in your fantasy art as diverse as Frank Frazetta to Brian Froud, and influences in your maritime and historical art such as MC Escher and David Carrasco.

**BM:** I am an art flâneur. While I don't look to copy the art I admire, I cannot deny their influence can effect me, particularly since my work is driven by the source material. If a manuscript inspires a certain look, my subconscious looks in and triggers what comes to the fore as inspiration. When I was educated in art school, I learned to analyze these same instructors, drawing from others, composition theory from another, oil and watercolor techniques from some others. I absorb and process all of these techniques, and any others I



Reindeer (1996) Acrylic on canvas, 100 x 100 cm, £7,500

encounter which I consider important of my creative expression.

**Bill:** Your paintings are richly detailed. What can you tell me about your research and attention to detail?

**Jim:** To make the impossible believable, realism needs to reinforce the imaginative parts for a work of art to have integrity and depth. There needs to be something to linger upon and/or have pleasure for the eye to contemplate. A favorite quote from Edgar Degas seems applicable: "Art isn't about what the artist sees, but what the artist makes you see."

The painted elements must not defeat the suspension of belief. If a 17th century sea rover is shown wearing sunglasses, polyester clothing, a plastic pistol and cufflinks, swinging on a nylon rope, he will not be convincing as a dangerous cold-blooded killer from long ago. Beyond gathering information from historical books and museums, costumes with authentic fibres, styles and accessories, hands-on experience is also important. I crossed aboard a repail-chaser boat with pirates, set windsurf across the Gulf Stream from Key West to the Bahamas, visited various Caribbean islands by sailboat, and have scouted likely locations. Attending reenactment events has connected me with people who make period weapons, scabbards, bows, hats, and other items; who fire small arms,

canoes, sword fight and relies with first-hand knowledge. I conversed with the rigors of the HMS Royal (the HMS Surprise in the *Master and Commander* film) who shared the working of her cannons as I photographed-costumed friends aboard her at dockside. I took pictures aboard the *Bounty*, the *Hornet*, the *HMS Victory*, the *Chesapeake*, the *Nova*, the *Decatur*, the *Tatty 200*, the *Sea of Dallas*, the *Constitution*, and the *Constitution*, among other vessels. I even have walked a plank, following Howard Pyle's advice when he said: "Throw your heart into your work and jump in after it."

**Bill:** You incorporate a lot of humor in your work, and you also make finding your signature in your painting a kind of treasure hunt for the viewer. What can you tell me about that?

**Jim:** Life is too short not to have some fun, and I like being entertained. Humor in a painting offers comic relief, which lightens the spirit and helps to make life richer. I incorporate my signature into my images for a number of reasons. Initially, a "decorative" signature never felt right to me, so I decided to follow Howard Pyle's suggestion to his students to "Put themselves into their art." However, the search for my name adds a bit of adventure for the viewer. It is a continuous challenge for me to place the name as it can be

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Frank L. Ollendorff, *Two Women Doing a Jigsaw Puzzle*, oil on board, circa 1940. Illustration Art Sale, March 21, Estimate \$10,000 to \$15,000.

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Front cover illustration for *Desperado*, 1991. Oil on panel, 10" x 12".



Paperback cover illustration for *Quenya Junes*, 1991-92 oil paint, 30" x 20"



Illustration 1991. 30 x 40 cm, oil on canvas, 87 x 100



Paperback cover illustration for *Kane*, 1996. Oil on panel, 18" x 24".



Howard Pyle's illustration for *Jupiter and the Oxen of Neptune*, 1886. Oil on panel, 27" x 37".

found, but not be noticeable. Discovery of the signature aims to make the viewer linger over the detail after they take in the overall effect. They can also enjoy the secret and can challenge others to share it. During museum exhibits, I always have been known to feature a trove of hints for the signatures, set off like floating out a sternaway aboard ship.

**DM:** You've featured a wide variety of strong, female characters in your paintings. How do you approach painting women?

**BW:** Women come in all flavors. I prefer not to objectify them. A stereotypical treatment is just as demeaning as portraying all men as muscular heroes in skimpy lycra shorts sweeping a huge crowd. I prefer featuring women in period or fantastical clothing, rather than unrealistic bikinis chain-mail worn on snow-covered mountains. Originally, modern fantasy literature avoided female magazines like *Penthouse*, and the publishers utilized half-naked women to sell the magazines. Later on, book publishers adopted cover flats (the printed covers) which to distribute who shipped them to the various outlets. Many of these who decided which cities to take on were promoted former truck drivers, who were more likely to select scantly clad women and muscled heroes. Fortunately,

change has swing the pendulum against this practice and women today present women in a better light generally. I have painted very few covers with women, wearing very little or nothing—and in those instances, it was more the art director's decision to do so than mine.

**DM:** You've been married to fantasy author and artist Janey Morris since 1989. You've done some cover art and interior illustrations for a few of her books, and Janey as artist in her own right, has also produced cover art for her own books. How does your creative relationship work, and what can you tell me about some of your collaborations?

**BW:** We married with our respective careers already established, so the marriage was not a bid for collaboration. We share a lot of interests and understand the nature of each other's business and creativity. This makes for a household that has mutual respect, sympathy, and companionship. Janey is one of the very few survivors who has consistently painted her own comic market, covers. Howard Pyle is another who were both male, and Janey had from the Midwest area, so she was aware it was possible to pursue a dual talent. (The original authorized paper/back version of *The Land of the King*

from *Balization Books* (bottom cover art by J.B.B. Tolken.)

I have painted only one of her book covers, for the British edition of *Augustine Prince*, one volume in her epic fantasy series *The Hills of Light and Shadow*. I got the job because I was free and Janey was charmed with a U.S. deadline, and the art needed to be done ASAP. I also illustrated two of her short stories, one of them actually inspired by a painting of mine, so in that case the illustration preceded the writing. I also painted the covers for the German edition of the *Daughter of the Empire* series by Janey in collaboration with Ray Peter Disney (illustrated the first Doubleday hardcover edition.) This was an interesting situation, with one of the authors with me as I received the images. Janey would knock out various designs to show me how she imagined them to look.

At a World Fantasy Convention, Guy Gavriel Kay requested that we collaborate for the covers of the reissues of his *Firewrap Tapestry* trilogy. This was our only true partnership where we sat out with the intention of contributing equally from start to finish. We both sketched concepts, then took bits from those drawings to compile our collages at cover size, then executed color sketches and then submitted the one we liked best. The final painting went from drawing table to drawing table as it progressed. The process can be seen in sequence on our collaborative website:

<http://www.taraba.com/CollaborativeWorld/index.html>

Another time, Janey started a painting for a convention program book, which got delayed and was lying about the studio. It was pretty far along, and I could not stand having the work unfinished. As Janey had a novel on deadline, she couldn't justify the time to finish the painting, so I asked if she would mind if I completed it. She titled the work *Charming Jane*.

Janey is finishing her *The Hills of Light and Shadow*, a sophisticated epic fantasy series that's been in progress for decades. There's only one more volume left to wrap up her groundbreaking story. Most of her time has been spent writing and doing the cover art for the series, and though she has managed to squeeze in a small painting here and there lately, we have not been sharing much art studio time together. When we do, it is interesting, because we have different personalities and strengths. I am a plotter and apply layers of paint. Janey is more intuitive and dashes things off in the spontaneous pass.

**DA:** What can you tell me about the two books that have been published on your work, and all the various awards, museum displays, and exhibits you've had over the years?

**DM:** *Fire Wrap: Selected Works* by Don Maitz, and *Decomposing: The Art of Don Maitz* are each wonderful volumes, different in their own way. They're both out of print now. The format of *Fire Wrap* covers the process of how the works were created. Each painting highlights a different

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Strategic Wins, 2006. Oil on panel, 28" x 28"



*Smash the Glass*, 1999. Oil on panel, 12½ x 17"



Transcendence, 2000-01 oil on canvas, 30" x 20"



Reproduced from Illustration for *The Uninvited Daughter* (2001, 30 x panel) 187 x 287



*Psihosis*, 2002-03 oil on panel, 14" x 11"



Paperback cover illustration for *The Fairy Queen*, 2002. 24 x 36 in panel, 18" x 24"



Wizn's Ascent, 2003 (Oil on panel, 14" x 12")

© Illustration



Arthur Ransome, 1980. Oil on panel. 48" x 60"

procedural step, a photo of the model across from me work, an initial sketchbook drawing across from another, a detailed line drawing, or a color sketch, that led to the finished art. Unfortunately, there were problems between publisher and printer, and the most likely distributor did not carry the books. I secured a deal with the Science Fiction Book Club to buy in on the press run, and most of the publisher's inventory was sold to a Book-Rank Club. The upshot was only 2,000 books reached bookstores.

*Dwergenjager* was released a few years later, with more accurate color reproductions. It featured newer works, and other paintings exhibited from 1976 ADCC. The two books came out

just a few years apart, a difficult opportunity, as the time interval conflicted with my rate of production, resulting in an odd mix of images, half new and half older. The publisher insisted on one format for their art books, which meant several of my works were cropped off to sacrifice full bleed of their presentation. The company partnership separated just as the book was released, so again, the distribution was compromised. I have only a few copies still available for sale.

I would love to compile another collection of my work. Due books actually, one featuring my favorite art, and the other my art never even better than those that came before.

The Devil Bleated with Many Mouths. It Is Best Learning to



Shark's Head Piece, 2007. Oil on panel. 36" x 17"



Rough Out My Heart, 2007. Oil on panel, 24" x 36"



Kir-Pierre Sene and Eric, 2003. Oil on panel, 387 x 287



PIRATES INC 2008 PASTEL ON PAPER 12" X 18"



PIRATE 2008 PASTEL ON PAPER 12" X 18"

reflect upon them. Given how spot done with a brush, to have the artist appreciated, staged well, and rewarded is a terrific boost. Some added me especially. One year I received two huge awards at once when the World Science Fiction Convention was held overseas. Since I did not attend, I asked a friend to receive it in my behalf since Michael Whelan was the usual recipient at that time. When my appointee could not make it either, Alan McCaffery, my appointee's collaborator at the time, was asked to accept, and she agreed. I got this great late night phone call from the first SF writer to hit the New York Times Bestseller List telling me I received the Best Artist Award, and an award for the Best Cover art for... *Rosewood* (remember the title year?).

The other accolade that bring a smile is the Award of Excellence from the Annual International Marine Exhibition, held at the Maritime Gallery at Mystic Seaport. This exhibition features straight-faced sea battles of old warships, yacht racing, shipping activity at historic sites, seascapes landscapes and such. My award winning painting featured a crew of deadlock pirates all but drowning sprawled in shallow waters, crowding, falling overboard, hanging upside down in the rigging, chewing one friend on a hand, and other macabre activities. The scene being so despicable and un-edify, I was actually surprised they let it hang on the wall.

As to museums and exhibits, I am a supporter of art (particularly mine) in public places. I learned a great deal about

my craft from original works, and museums provide this valuable opportunity. When I lived in Connecticut, I regularly visited the New Britain Museum of American Art, where I stood in front of a painting from Deacon David painted by N.C. Wyeth, a lovely small oil landscape by Maxfield Parrish, a Dean Cornwell, a pen and ink by Howard Pyle, a Saturday Evening Post cover by Norman Rockwell, and many other notable American artists. A local bastion of inspiration accessible by bicycle. In 1988, I convinced the New Britain Museum of American Art to feature an exhibition of cover paintings by my peers, including myself. The *Science Fiction and Fantasy Paintings* exhibition brought in record crowds, and the exhibit was extended another month due to popular appeal. The Delaware Art Museum followed suit, with Jerry making the introduction. That show did so well, they put on another fantasy exhibit two years later. More shows have followed, the last at the Allentown Art Museum, with 100 paintings by the most renowned painters of fantastic art in the last 100 years. In 2012, I had 47 original paintings hanging at four museums at the same time! I have been attending Blizzcon in Pennsylvania, which is a very unique exhibition where one gets to see fantastical art well displayed, meet the artists, and purchase works directly. Basically, an opportunity for art collectors and fans to hang out with very talented people for 3 days.



*Surf's Up*, 2004. 30 x 40 inches, oil on canvas.

© Illustration



From *A Gold Thread*, 2008, 100 cm (width), 607 x 387



Ricardo Díaz de Villegas, 2005. Oil on panel, 39" x 54".



Reaper and Friend, 2005. Watercolor on paper, 14" x 8".



Grieg's Sailor, 2005. Watercolor on paper, 12" x 8".



Quackenbush, 2000. Oil on canvas, 20" x 16".



Worty Knott, 2005. Oil on panel, 47 x 37. This artwork was exhibited 2006.



**DM:** Some of your art was stolen many years ago. Can you tell me what happened?

**BL:** Twenty-three paintings by Jerry and I were taken from a FedEx truck in downtown Baltimore in 1995, and to date they have never reappeared. Images of the stolen works can be seen on our website, and there is still a reward for their recovery.

<http://www.sparxart.com/DenMarksWebsite/MythLegends/GeneralFantasyArtwork.html>

**BL:** You've done many other art projects, such as advertising art, greeting cards, magazine art, posters, puzzles, game card art, and even record album covers. Can you recall some specific challenges any of these projects may have posed?

**DM:** Books and advertising art involve selling a product as a priority. Game art has a similar directive, but it's removed as the art develops a play within the product. I worked on the *Generalissimo* game card series, which was a fun project with Brett Paikowski as the art director. He was an outstanding artist, and I miss him a lot. Brett, Mike Hong, Krist, and I were the four initial artists. We each did 60 paintings, approximately 10 game cards over a few months. I did a box painting for the *StarCraft* game and early on, a board game cover for John Carter of Mars. Many products that display my images are licensed from existing art. All are opportunities to promote and get the work seen by a wide audience.



**DM:** Some of your art was stolen many years ago. Can you tell me what happened?



**BL:** Some of your art was stolen many years ago. Can you tell me what happened?



Illustration by Michael Whalen, 2002. 30 x 40 in. (76 x 102 cm).



Bilboquet artiste, 2013. Watercolor on paper, 18" x 18"



Privateer, 2013. Oil on canvas, 18" x 24"

I have done works for myself which are rewarding because I choose the subjects that interest me and also define their purpose. Private commissions are interesting because they are designed to appeal to a very narrow audience.

Some years ago, I had the chance to do concept art for two animated feature pictures produced by the same studio. The first was *Alvin and the Chipmunks: The Squeakquel*, where I focused on the aliens. The idea was nominated for an Academy Award. The other film is *Air Buddies*, where I helped produce concept art and basic production art in the color script department located in Texas. This involved working in a room with very talented and respected artists who produced digital full-color screen stills based upon black and white storyboard sketches. These color scripts guided the animator, modeler, the color lighting, and texture departments.

My first "day job" as an artist was for Lender's Bagel Bakery. During numerous breaks from art school, a few of us were hired to paint faces on "fiddler bagels" to be made into sandwiches. Later on, and more dignified, I was as a visiting guest instructor at the (then) Ringling School of Art and Design in Sarasota, where I was invited to teach for an instructor on a short of absence.

I continue to complete private commissions and cover

assignments. Recent shows have included the Metropolis Gallery in NYC, the Maritime Gallery at Mystic Seaport in Mystic, CT and the Palm Avenue Fine Art Gallery in Sarasota, FL. The Delaware Art Museum hangs the paintings in their collection by hangs and I at times. We continue to do public appearances. ■

—by Gary Lovisi, 2013

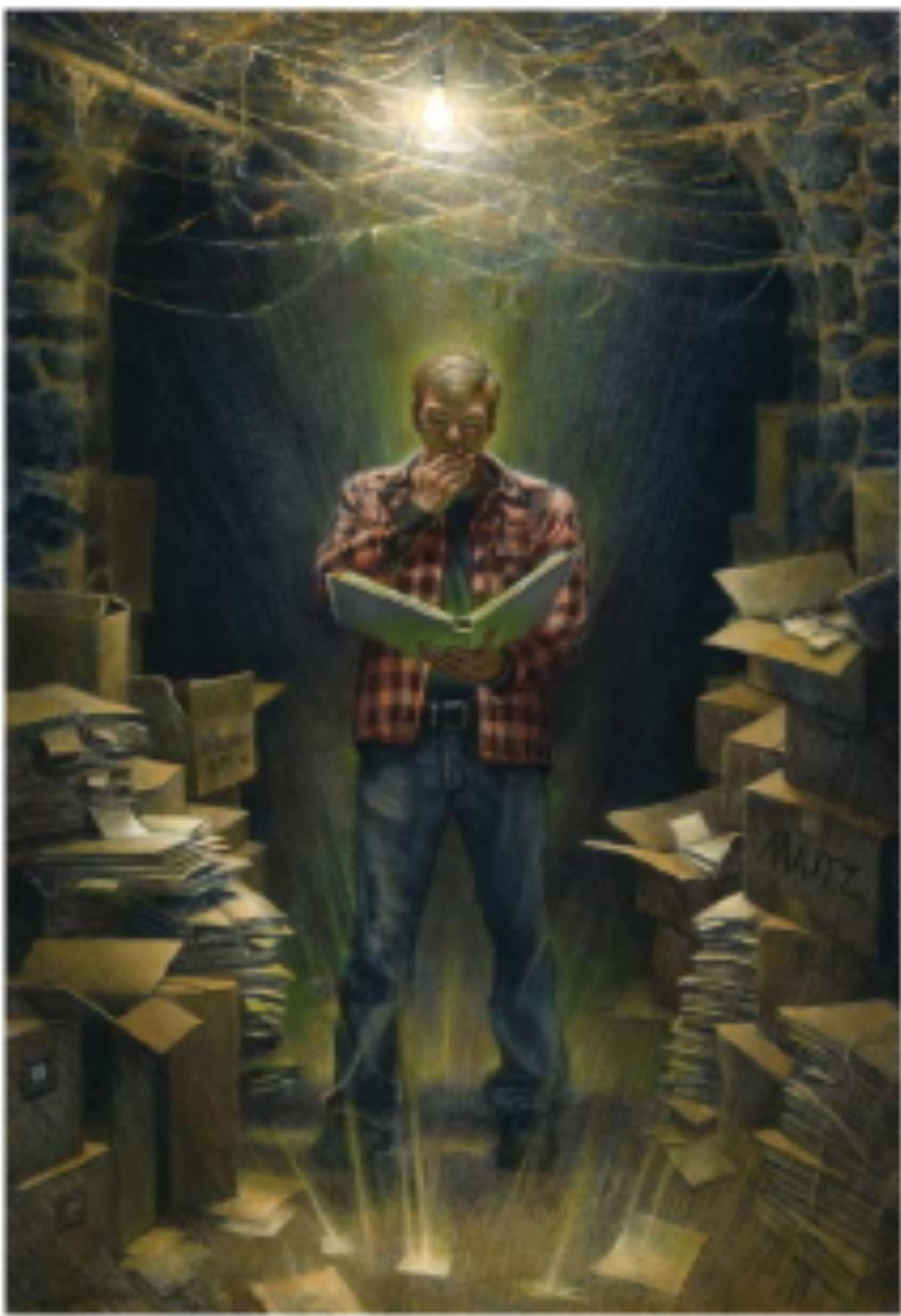
GARY LOVISI is an author of 10 types of books and 100+ titles, as well as being a book collector and a fan of book collectors. He is the owner of Gryphon Books and the editor of Gryphon Books, the world's leading magazine on collecting paperback books. For more information, see [www.gryphonbooks.com](http://gryphonbooks.com), or visit him on Facebook.

To learn more about Gary and Gary Lovisi, visit their shared website at [www.garylovisi.com](http://garylovisi.com). You can read or listen to the first chapters of several of Gary's books, peruse an interactive map of his early literary travels, see bio for writers and artists, and view lots of artwork. Other portions of the site is divided between fantasy art and sea stories. The "Gryphon Books" section displays some of Gary's more concept art, a humor graphic novel, Stephen King art, and a time-lapse movie clip of Gary creating a painting in Italy. You can find photos of book signings, works in progress, and how they started, announcements, current and past exhibits, and 100s of images. Contact Gary Mail directly at [gary@gryphonbooks.com](mailto:gary@gryphonbooks.com) for original art purchases or contributions.



Sylvia's Moment, 2010. Oil on canvas, 48" x 32"

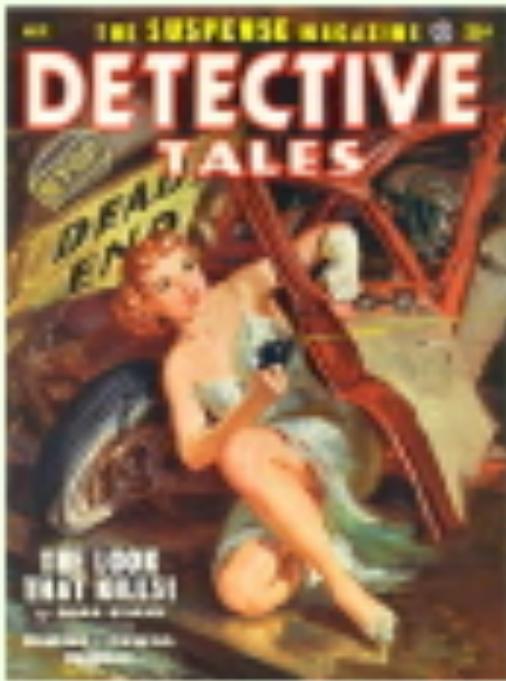




Paperknot cover for the Dining 2005. Oil on panel, 40" x 30"



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Figure 1. *The Connecticut Yankee in King Arthur's Court*, 20" x 12.5". Photo courtesy of THE LIBRARY OF CONGRESS.

# Mark Twain and Dan Beard in the Court of King Arthur

by M. Thomas Inge

The story of how Daniel Carter Beard came to illustrate *Mark Twain's A Connecticut Yankee in King Arthur's Court* has been told several times.<sup>1</sup> I will, therefore, summarize it briefly here, with a few new details, as background to my main intent—which is a more thorough analysis of the illustrations than they have been accorded in order to establish the actual relationship they bear to the text of the novel. I hope to demonstrate that they are not mere illustrations or decorations but essential to an understanding or appreciation of the novel as Twain intended, as it was read in 1889 and as we should read it today.

Having already learned the value of the illustrations in selling a book by the subscription method, and having been most certainly happy with those in his earlier books, Twain was determined that *A Connecticut Yankee*, which he spoke of as his final major work, would have the best illustrations possible.

As he wrote notes to himself during the course of composition, sometime in November 1888, Twain mused about considering the illustrations, but with no particular artist in mind. One note was a reminder to include "Two large portraits of Arthur & Lancelot in armor. Getting their first photographs taken." Another suggested a "Picture. The first locomotive tearing along. & priests, people & steel-clad knights breaking in every direction for the smoke." Neither of these scenes would appear in the book, but they suggest a design to have Hank introduce the art of photography and the invention of the steam engine in the Middle Ages, though only the latter idea was developed. The anachronistic incongruity in both images, however, constitutes an element of humor that remains as appealing even today. The reader can easily visualize them for his own amusement, suggesting that Twain himself had a talent for creating visual humor with words, something he may have

leaved from the illustrations of the Old Testament.

As the manuscript neared completion, Twain suggested that the publisher consider for the job Frank T. Merrill, who had illustrated *The Prince and the Pauper* in 1881; and by the time he finished, he suggested Reginald B. Davis, who had done the drawings for Frances Hodgson Burnett's *Little Lord Fauntleroy* in 1886. In both he aimed the artist at accuracy of detail and fine draftsmanship. Then he picked up the March 1889 issue of *Cassier's Magazine* and found his man. Here was the second part of an eight-part serialized novel, "Wu Chih Tien, The Celestial Empress. A Chinese Historical Novel. Translated from the Original by Wong Cheng Poo." The five drawings Twain saw here were striking examples of Daniel Carter Beard's best action and adventure style. They were full of detail obviously based on careful research into Chinese dress and culture, demonstrated a skillful use of the kind white-hatching and light-and-dark contrast possible in pen and ink washings, and brought his figures alive on the printed page with exaggerated and lively poses. At the time, Dan and his older brothers Frank and Harry were among the most popular cartoonists and illustrators in New York.

Dan and Harry shared a studio and were featured with photographic portraits of themselves and their studio in the May issue of *Cassier's Magazine* in an article by Elizabeth Boland, "The Studios of New York." She reported that "Dan and Harry work in partnership at 114 Broadway, where dried monkeys, stuffed birds, and queer robes and fragments are thickly clustered, with a much-exercised monkey whose frantic efforts to turn somersaults dramatic poses have made him particularly dainty." After an initial inquiry, the following letter was posted June 16, 1889, by Charles L. Hibbert & Co. to both Dan and Harry Beard:

Dear Friends—

Your letter received. Mr. Clemens would like to have you take the first thirty or forty pages of his new book, I read it over and make a drawing choosing just such portion of the text for illustrating as you think best, —elsewhere we leave the character of the division to you. On receipt of drawing we will exhibit it to Mr. Clemens and on hearing from him we will be able to talk with you definitely one way or the other regarding the illustrating of his book. Of course if the drawing should not prove satisfactory to him we will expect to pay you for your trouble just the same.

The sample drawing (Figure 1) was submitted by Dan of a knight charging Bush Morgan, who has dismounted a tiger, with a comic sleeveless sponge in the lower left-hand corner. The illustration, which would become the book's frontispiece, greatly pleased Twain, who agreed to Beard's terms of \$5,000 for producing between 250 and 260 drawings. On July 15, Beard dictated a note to his agent:

I prefer to contract this time for the very best an artist can do. This time I want pictures, not black-board outlines & charcoal sketches. The facsimile illustrations for my last book (*Adventures of Huckleberry Finn*) were



Dee Beard photo from *The Times*, No. 2221, 1889

handed to me today. I would understand how offensive to me that sarcasm would get to be, when distributed through a whole book. & I would put them promptly in the fire.<sup>1</sup>

Apparently Harry Beard was not a contracting party although it was presumably understood that he would help out in meeting the deadlines. None of the drawings bear his signature, and in all of the later discussions of the event, Harry is mentioned by Dan Beard only once as having drawn the face for the royal figure being carried by peasants in Chapter 8. Harry's drawing style was similar to Dan's, so the possibility of brother collaboration on his part, particularly as the pressure of deadlines developed, is not to be entirely discounted.

For a number of reasons, Dan Beard must have relished the idea of illustrating Mark Twain's book. In his autobiography *Hardly a Man is Now Alive*, Beard proudly proclaimed on the first page, "I am a Connecticut Yankee." Although he was born in Ohio and raised in Kentucky, his forebears of British peasant stock had arrived in Boston in 1637 before moving into the wilderness to settle an estate carved out of the Connecticut forest. Beard strongly identified with the pioneer and frontier spirit of America as depicted in legend and lore. He told stories about prominent folk heroes who lived before his time as if he had known them personally and recounted events from his infancy he could only have heard have in his life. He loved the boisterous life in a frontier town and the



Winslow Homer and his wife Mary in their studio.

gives a boy could play on a country farm. His own experience was much like that of Mark Twain, and he described a kind of backwoods society in which Huckleberry Finn and Tom Sawyer would have been right at home.

The serial sources of much of the *America* that Board described as personal experience are not hard to find. In his autobiography, we learn that he had read many popular books as his youth, including James Hall's *Western Auto*, *The Life of Abraham Lincoln* by Joseph G. Holland, Beadle's dime novels, and a special favorite, the "Young American Picture Gallery," with photographs of famous leaders and heroes; these fired his imagination with regard to folk mythology.<sup>2</sup> More importantly, he heard his brother James tell "fascinating stories of river pirates, highwaymen on the Santa Fe trail or the wilderness trail, Indians and wild animals." Board exclaims, "Why Daniel Boone, Simon Skjern and Mike Fink, with the red feather in his hat, were as real to me as my father!" He once noted in a letter to Cyril Clemens,

In twenty-odd years intimate association with Mark Twain, coupled with the fact that we both spoke the same language, gives me, I think, an understanding of his soul character which is not superficial. I also grew up in the river business among the Huck Finns and Tom Sawyers of the Ohio valley; among steamboats, rafts, and flatboats; in fact, I believe in the sense atmosphere as that breathed by our great philosopher himself.<sup>3</sup>

Thus Board had participated in the mythic American experience and its propagation as fully as had Mark Twain, who would come to be regarded as the quintessential American—though perhaps Board would have a more profound influence in some ways than Twain through his synthesis of the frontier and wilderness experience in the guide books and rituals of the Boy Scouts of America, which he would found in 1910. Board would take great pride, during the height of his career as an illustrator, in being known as "the Mark Twain of art."<sup>4</sup>

Before he began work, Board was summoned to Twain's office for personal instructions. He recalled the interview over 20 years later:

"Mr. Board, I do not want to inflict any mental agony upon you nor subject you to any undue suffering, but I wish you'd send the book before you make the pictures."

I showed him that I had already read through the manuscript three times, and he replied by opening a *prospector* magazine at his elbow, to a very beautiful picture of an old gentleman with a smooth face, which the text described as having a long, flowing white beard, remarking as he did so:

"From a casual reference to the current magazines I did not suppose that was the usual custom with illustrators."

"None," he said, "Mr. Board, you know my character of the Yankee. He is a common, undisciplined man. He's a good telephone operator; he can make a useful revolver or a Remington gun—but he's a perfect ignoramus. He's a good foreman for a surveyor; can survey land and run a locomotive. In other words, he has neither the refinement nor the wisdom of a college education.

In conclusion, I want to say that I have endeavored to put in all the coarseness and vulgarity into the *Yankee* in King Arthur's court that is necessary, and only upon you for all the refinement and courtesy of honor your facile pen can depict. Glad to have met you, Mr. Board, Goodby!"<sup>10</sup>

In his autobiography, written almost 30 years after the interview, Board recalled an additional piece of advice from Twain:

"In regard to the illustrations you are to make," he said, "I only want to say this. If a man comes to me and wants me to write a story I will write one for him; but if he comes to me and wants me to write a story and then tells me what to write, I say, 'There you go, here a typewriter' meaning a monograph!"<sup>11</sup>

Whatever the reality of this additional statement, unambiguously half a decade later, Twain did indeed grant Board free rein to follow his own inspiration, as witnessed by a memo from Twain to the publisher dated July 24, at Elmira, New York:

Upon reflection—this will lead us obey his own inspiration, and when he sees a picture in his mind put that picture on paper, be it humorous or be it serious. I trust his genius to be wholly unhampered. I shan't have faith as to the result. They will be better pictures than if I made 'em and tried to give him points on his own trade.

Send him this note, and let's understand."

Board was pleased to receive this vote of confidence and

the artistic license to pursue what he later identified as "an experiment on my part," an attempt "to illustrate the idea expressed there as well as the narrative itself."<sup>12</sup> Since there seems to be no model for what Board was attempting, and he cited no example or source, we can only speculate about its origin. Perhaps it was the fitting together of kindred spirit and the associative meshing of ideas and ideology that inspired Board. Board's strong identification with Twain and Twain's admiration for Board surely provided a potent impetus for their collaboration. A *Connecticut Yankee* was the kind of socially conscious book Board would have liked to write (and he would realize ten years later in his own version later), and Board had the kind of scorching satiric sensibility Twain would have desired had he been able to draw. But at the same time the division of labor for a *Connecticut Yankee* was clear: Twain had written the text, and Board would draw the illustrations—each without interference from the other. Although the result would be a mutual dependence, the process was carried on without substantial give-and-take.

As each batch of drawings was sent in, Board received encouraging notes of appreciation from Twain. There was a psychological element in this, since Twain was determined to see the book published in time for Christmas sales, and all participants—author, illustrator, typesetters, pencil-readers and publishers—were working under considerable pressure. After a month's work was completed, Twain wrote Board enthusiastically on August 28, again from Elmira:

I have examined the pictures a great many times, and my pleasure in them is as strong and fresh as ever. I do not know of any quality they lack. Grace, dignity, purity, spirit, imagination, these enrich them and make them charming and beautiful, and whenever humor appears it is high and fine, easy, unforced, kept under mastery, and it is delicious. You have expressed the King as I wanted him expressed; both face and figure are noble and gracious, and set forth the man's character with a satisfying eloquence. And he is clothed as he should be clothed—it was a proper subject for the dandy workmanship of the pencil. You have made a darling of Guinevere, and the archivolt setting adds elbow to her soft young grace and beauty. I like the Yankee every time you have got him down fine where he is naked in the dungeon, supporting the naked latter. I enjoy the humor of the sky-towering Minister (the fineness of the work, too) and of the interview between the Yankee and the page in the dungeon, and the Yankee's opening adventure with Sir Kay [the fire-inspecto]—enjoy it exceedingly; there is something about the cut of that helmet in the left foreground of the latter which is a perpetual delight to me. I could go into much further detail without saying all my say and expressing all my pleasure—but what I mainly wished to put on paper was the fact that I appreciate the pictures and hold myself your obliged servant.<sup>13</sup>

Using as a gauge the drawings from Chapter 8 mentioned



Figure 2

By Twain, Board had finished at least 12 in the first month, only ten percent of the total, so a break like this had to have a good effect.

Since he had other commitments to fulfill, the strain on Board must have been severe. He was still finishing the illustrations for "We Chink Town, The Colonial Express," scheduled to run in *Cosmopolitan* through the September issue—which perhaps explains why some of the drawings for the last chapters of the Chinese novel were less detailed and more hilly rendered than the earlier ones. It may also explain why Board borrowed from several of his *Cosmopolitan* drawings for work that appears in *A Connecticut Yankee*, specifically renderings of an explosion in the middle of combat, a woman being burnt at the stake, and a heraldic device with symbols of despotism—the cross, the whip, and the manacles of slavery.<sup>57</sup> Given the speed at which he was working, it is remarkable that numerous mistakes did not enter the drawings, but Board was a careful reader and collaborator. There is, however, at least one possible error. In Chapter 21, Twain had noted that the side-table "was to remain unknown in England for nine hundred years yet," but Sunday seems to be using one in a drawing (Figure 2) for Chapter 26 as she rides a mule sounding the bugle. If Board made no major mistakes, he acted as a collaborator by saving Twain from one. Twain had listed a turkey as being an item on a list of goods purchased for the dinner with slaves and his trench in Chapter 21, and Board observed that the fest would not be known until the discovery of America so the turkey was changed to a gosse.<sup>58</sup>

According to Board, the drawings were finished in 70 working days, at which point he collapsed, physically exhausted,<sup>59</sup> but Twain cheered him up on November 11 with a frequently quoted note:

Hold me under everlasting obligations. What luck it was to find you. There are a hundred artists who could have illustrated any other book of mine, but there was

only one who could illustrate this one. You, it was a fortunate hour that I went hunting for lightning bugs and caught a marten. Long forever!

*A Connecticut Yankee* was published on December 10, 1889. Most of the American reviews were also impressed by Board's work. For example, Sylvester Barker of the Boston Sunday Herald said, "These drawings are graceful pictures and thoroughly characteristic of the spirit of the book,"<sup>60</sup> and William Dean Howells noted in *Hopper's*, "Throughout the text as all its circumstance and meaning is supplemented by the illustrations of an artist who has entered into the spirit and the pathos as well as the fun of the thing, and made them his own."<sup>61</sup> In the most negative American review the book was to receive, in the Boston Literary World, Board also received his share of the condemnation. The anonymous commentator concluded, "If anything could be less of a credit to our literature than the reader of this book, it certainly is the illustrations which dignify it."<sup>62</sup> Since many British reviewers were offended by the novel, it was to be expected that they too would dislike the drawings—and they did. The most caustic critique was provided by the anonymous reviewer for the London *Spectator*:

They are very badly arranged, they seldom occur at the right place, and they break into text, making the task of reading very difficult. The task was hard enough, too, without that. To hope— we may even believe—that we have seen the artist at his best, we certainly have not seen the author at his best.<sup>63</sup>

It is interesting that no American or British reviewers liked the text but not the drawings, or vice-versa. In general, they seemed to accept the drawings as an integral part of the book and noted their close correspondence to the text. But there was another kind of negative response that Board did not expect. As he reported it,

Sad to say, the illustrations which so pleased Mark Twain and delighted people all over the world gravely offended some advertisers. The offending illustrations were removed from further editions. Not only did the book feel the heat of the displeasure of this group, but it is significant that after its publication Mark Twain was ruined financially and my work was boycotted for many years by all the prominent magazines, with the exception of *Life* and *Cosmopolitan*. I, too, went practically broke, but Mark Twain died a wealthy man and I lived to find my work in great demand.<sup>64</sup>

When Board was queried for more information about the audience for this layout in 1998, he responded:

In regard to the illustrations, I am afraid that they showed Mark Twain's thought too much to please them. You must realize that when Mark Twain tried [sic] to open any social, political, or ecclesiastical corns, the owners of those corns assumed that his remarks

were only meant to be happy; but could not assume that when Mark Twain's thoughts were put into the form of successive and illustrations. "Unasked, Mark Twain once said that I not only illustrated the stories, but I illustrated the thoughts of the author when he was writing the story, and that may be where the *sheep* pitched."

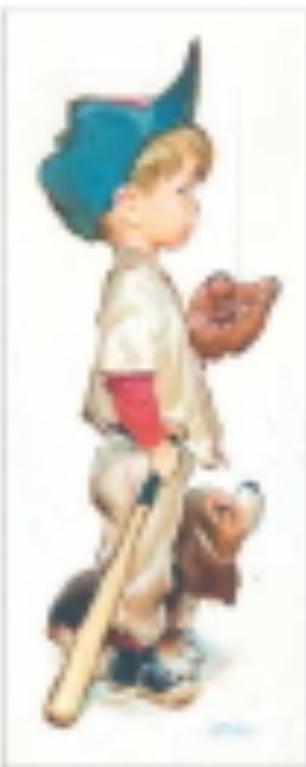
Such comments, to the effect that they undoubtedly bespeak a very close relationship and sense of identification between author and artist between the text and the art work—an intimacy the initial reviewers, both pro and con, seemed inclined to accept.

Subsequent criticism, on the other hand, tended more toward a view of the illustrations as external to the text. Henry Nash Smith has said that Board should be considered 'the first reviewer of the book' and the drawings his own 'interpretation' of Twain's novel. Smith was not happy with the ideas and thoughts in the drawings, and like other critics, was inclined to see them as separate, if not entirely unrelated to Twain's actual beliefs.<sup>27</sup> I wish to argue the contrary, that whatever discrepancies may exist between the meaning of the text and the pictures, or between Twain and Board, we have no choice but to consider *A Connecticut Yankee* as a work of willful and intentional collaboration, and that to consider the narrative without the illustrations is to consider an incomplete work. To make that argument requires addressing some complex questions.

Firstly to what degree has Dan Board simply illustrated *A Connecticut Yankee*, to what degree expanded upon or perverted a gloss on Mark Twain's text, and to what degree gone beyond the text to make additional commentary on the subjects with which the novel is concerned? These are questions which have not been directly addressed by previous scholarship but which I wish to consider through an analysis of the illustrations and their relationship to the text.

I have been able to divide the drawings into four distinct groups or categories:

1. Illustrations of specific scenes, characters, and events described by Twain in the text.
2. Explanatory: using designs, figures, and scenes appropriate to the time and place of the narrative to good, many of the chapter initial letters fit into this group, although many of them serve as illustrations as well.
3. Interpretations of the text—that is, symbols, names and figures not mentioned in the text but reasonable extrapolations of the meaning and substance of what seems to have been Twain's intent.
4. Independent: commentary by Board expressing pictorially his personal views on the political and social topics under discussion by Twain but without specific support by the text.



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Figure 3



Figure 4



Figure 5

Twain contacted with Beard for between 250 and 300 drawings, 300 were advertised in the prospectus, and Beard revised producing about 400; yet only 228 appear in the book. At least 222 were completed, if we include the single drawing rejected by Twain (two knights preparing to charge each other) and the one that appeared in the publisher's prospectus but not in the book.<sup>2</sup> This was probably due to the tight publication schedule rather than any dereliction on Beard's part. Of the 228 drawings published in the book, according to my analysis, 152 (66%) are purely illustrative; another 15 (7%) are decorative, 44 (20%) are interpretive, and 8 (4%) are independent statements. The usual functions of the illustrations are to portray actual characters, and events from the novel and to provide decorations appropriate to the work; slightly more than 70 percent of the art work fulfill those conventional functions. It is, however, the remaining quarter that makes the difference—defining, for Beard a unique place in the importance of the novel by virtue of the dialogue his non-traditional "illustrations" carry on with Twain's text.

Even in the straightforward illustrations, Beard took some unusual liberties by inserting contemporary faces and well-known personages in them. Some of these insertions are fairly innocent, such as the appearance of Sarah Bernhardt as Clorinda (Figure 6) and Annie Oakley as Sandy (Figure 4), as well as many relatively unknown people, such as Georgia Morrison, a real-life Yankee from Connecticut who happened to be working on some renovations in the office next to Beard's studio, or Hank Morgan (Figure 5); R.L. Lowden, the captain of Beard's rowing club, as a sailor (Figure 6); the baby daughter of a baker, named Will James, as a fowling (Figure 7); and unnamed beach-walkers from Central Park, a dominant French writer;



Figure 6



Figure 8



Figure 9

and Board himself in several instances.<sup>55</sup> I say *instances*, although Richard Bridgman has placed some unusual constructions on the Bernhardt drawing in an article which he says attempts to answer the question, "Why did the illustrator, Dan Board, give Henrik Ibsen's play the face and figure of Sarah Bernhardt and go on to found the Boy Scouts of America?" What Bridgman suggests, but does not actually say, and probably with tongue in cheek, is that both Board and Board's son were homosexuals and pedophiles, among other things.<sup>56</sup> I will not address his evidence here, except to say that in the case of the Bernhardt drawing, I would suggest it was the *assumption* that she was in a photograph, in which she portrayed a boy troubadour, rather than the feminine figure that attracted Board's attention to making out a model (she was frequently cast in masculine roles on stage). As Board himself explained, "In making the illustrations... I referred to a collection of photographs of people of note. When I wanted a face or a figure to fit a character in the story I looked over



Figure 9

this collection of photographs and made free use of them, not so conscious or perhaps of the people themselves but for the color, pose, or their whole figure and features as best fitted the character I was to depict."<sup>57</sup>

Other famous people who appear to have intended editorial comments and expand upon Mark Twain's meaning, such as the appearance of Alfred Lunt Tennyson as Merlin (Figure 6), a brilliant touch by Board, using the contemporary figure most closely associated with the idealization of Arthurian chivalry as a way of satirizing the feudal values which still held in appeal for the 19th century. Less subtle, but also relevant to the royal-hunting in which Twain liked to engage are the appearances of Queen Victoria as a bewitched old sow and, as themselves but identified as "homosexuals" (Figure 9), the Prince of Wales later Edward VII, his older son Albert Victor, Duke of Clarence and Avondale, and the Empress of Germany, Kaiser Wilhelm II (the last twice, once in caricature and the second time in full figure dressed in battle armor) (Figure 10).<sup>58</sup>

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Figure 11

The most notorious of the drawings featuring contemporary figures is the slave driver with the face of Jay Gould, financier and Rubber Baron (Figure 11). As Board later explained, "I wanted a face which showed a high order of intelligence, but was absolutely heartless, cold brutal and cruel. I found such a face among my photographs of prominent people and used it."<sup>22</sup> Board never publicly identified the face as that of Gould, but when a New York Times correspondent so identified the figure to Mark Twain, he did not deny it.<sup>23</sup> Since Twain was already in accord with his opinion of Gould as a scoundrel and stock manipulator, there was little surprise there. Recent research has also indicated that other Rubber Barons appear in the drawings, such as "Thousand pair" Paul William Marcellus "Sam" Tweed, and John T. Hoffman, as well as some figures greatly admired by Board, such as Edward Bulwer and Henry George.<sup>24</sup>

What might have been Board's intent in including these contemporary faces, other than to add an amusing guessing game for the reader? And from the artist's and the individual's known only to Board, the others do underscore the parallels. Mark Twain wanted his readers to draw between the sixth and the 18th centuries, especially the degree to which his British contemporaries were still suffering under the delusions of chivalric ideals and belief in benign monarchy, the callousness of American business interests—become a counterpart to the ruthless cruelty of Britain's past, and romantic remembrance of



Figure 12. Pre and life in book. Photo courtesy of the Library of Congress

the world like Twain's boorish modern representatives of the forces of ignorance and superstition represented by Britain. These implied parallels do not, however, entirely support one of Twain's stated intentions: "I think I was purposing to contrast... the English life of the whole of the Middle Ages, with the life of modern Christendom and modern civilization—to the advantage of the latter, of course."<sup>25</sup> But the text is also equivocal on this point, and the criticism of modern business, science, and technology becomes as severe as that of the 14th-18th Ages, particularly considering Huckleberry's and Huck's status in long more for the old world than for the new. Thus, Board's illustrations seem to capture Twain's intention (as expressed in the novel) better than Twain's own statements on the subject. Twain is famous for his works getting out of hand and going off in their own directions. Board agreeably goes along for the ride in this case and encourages his mount to follow whatever they are led.

As noted earlier, Mark Twain was reported as having said, "Dan Board is the only man who can correctly illustrate my writings, for he not only illustrates the text but he illustrates my thoughts."<sup>26</sup> As I have suggested, this is true to some extent even of drawings in the "purely illustrative" category; it applies still more fully to the more than 40 drawings I would categorize as interpretive drawings, which have their source of inspiration in an idea or sentence expressed by Twain but which create an application of the meaning. The very first



Figure 12

of these (Figure 12) is prefatory to Chapter 8, a symbolic depiction of Huck Morgan taking the role of a huge lion with a staff, thus a description of Twain's intent to rip British society through satiric ridicule. Slicing, of course, is not a very pleasant way to elicit laughter.

It isn't until Chapter 8, entitled "The Boss," however, that Board begins seriously to expand on Twain's thoughts and introduce a variety of pictorial satiric strategies of his own. In fact, three of his major techniques are displayed here—those of comic exaggeration or hyperbole, the animal fable, and the editorial cartoon. The prefatory drawing (Figure 12) begins the anti-church theme by portraying a monk, greedily gawking down a mug of liquor with a sheriff's head (instead of a halo), encouraging him from behind, a serpent wringing a bishop's collar before him, one foot on the King's nose, and the other on Huckle Finn's Disciple hat, with the legend "That was the Church." This drawing and two others in the chapter represent a type of visual exaggeration and symbolic hyperbole used by Board throughout the book—see Figure 14 depicting Huck as a figure towering over a Lilliputian king, and the other (Figure 15) a fat monach [who looks like "Diamond Jim" Brady] sitting on a bed of roses, while beneath them peasants weakly support the heavy load with briars cutting their feet and vipers hungrily rapping at their bark. Another illustration in this chapter adopts the method of the animal fable, to which Board frequently resorts later in the book. A lion is depicted as slaying/giving food a rabbit by a priory fire, with other rabbits—the common people—wearing their hats.

The final two drawings in Chapter 8 adopt the visual strategies of the editorial cartoon, which was a trademark in the last part of the 19th cen-



Figure 13



Figure 14



Figure 16

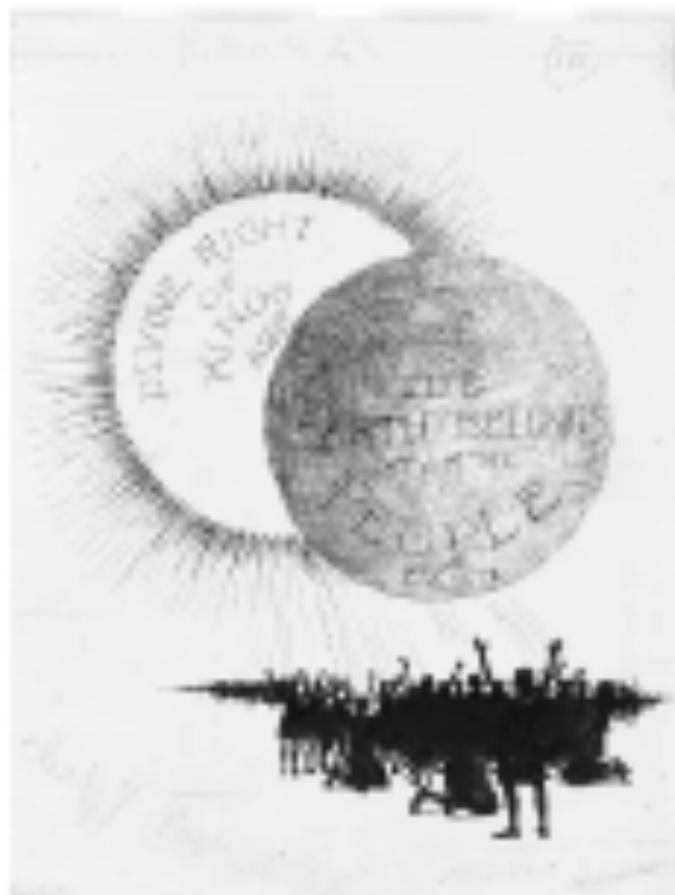


Figure 18. *Boord and his unbound*. Photo courtesy of The Library of Congress.



Figure 17

tury with such cartoonists as Thomas Nast, Bernard Gillam, and Heribert Warren at their most influential, the cartoon of social and political protest as developed by such artists, symbolic figures are used to represent ideas or classes of peo-

ple, but they are clearly intended to make their meaning explicit. Two such cartoons by Boord (Figures 16) and 17), labeled "Divine Right of King VI Century," is shown to be eclipsed by a moon labeled "The Earth Belongs to the People XIII Century" with a silhouetted throng below praising the event. In the second (Figure 17), a scroll embazoned with the words "All men are free and equal" is exploding with such a bright light that a king is losing his crown and robes, a bishop his mitre and vestments, and a slave his chains, while future utopias appear.

It is in the last of these two political cartoons, labeled in the list of illustrations as "The Earth Belongs to the People," that Boord begins to follow his own ideology and move formally to alter the ideological complexion of Tocqueville, that is the first instance of what Henry Smith noted as a tendency on Boord's part to ascribe to Tocqueville "a number of slogans and battle cries of current left-wing groups such as the Single-Tax and the Anti-Bronopolists with whom he had no previous associations"; and of this drawing specifically Smith said that it almost certainly misrepresents the views of Tocqueville, "who was never disposed to question private rights in property... The passage near which the drawing is placed does contain a denunciation of the divine right of kings by the 'Yankees, but there is nothing in the text to support Boord's singular doctrine about ownership of natural resources."<sup>17</sup> In other words, Smith feels that it is the spirit of Henry George (proponent of the single tax) that underlies behind the drawing rather than that



Figure 18

of Davis; but George was a man admired by both Beard and Davis at the time, and Davis uttered no objection to this political cartoon or any other. He accepted it as part of his service, and thus assumed a collaborative responsibility for it.

Perhaps Beard's most durable political cartoon is the last drawing (Figure 19) for Chapter 30, where he takes as his text the phrase "A tree is known by its fruits." A tree labeled "The Golden Rule," with its roots of "several freedoms" planted in the "Trial of Common Sense," has produced an abundance of fruit in the arts and sciences (poetry, education, music, chemistry, mechanism, etc.), topped by an angel of peace. Actually this is more durable than an effective editorial cartoon should be, excepting and directions being major criteria, except for the inclusion of free trade and free land among the roots, it is a non-partisan statement in accord with the spirit of the text. The bleakest editorial cartoon is the one (Figure 19) pertaining to Chapter 30 and a counterpart to the one just discussed. Here is the tree rooted in vested rights, religious intolerance, and the will of a majority, and from its blated limb hangs the body of a peasant, with Satan sitting above. The entire sketch is strongly reminiscent of the engraving of Francisco de Goya, *Los Desastres de la Guerra* (1808), which had caused a sensation 60 years earlier and with which Beard was undoubtedly familiar. Several of the drawings employ a blasted tree, an emblem frequently used by Goya, as a part of the background. In general, the tree becomes a classified motif for Beard, as do the



Figure 19



Figure 20

scales of justice.

The scales figure is used in five of the illustrations in a variety of ways, usually under the control of or tagged to favor of royal privilege, self-interest, or the church. In one (Figure 20), cr-



Figure 21



Figure 22

titled "Two of a Kind" the scales are evenly balanced between a fat monarch and a wretched laborer of the 19th century while in another (Figure 21), the Boss—representing science, independence, and freedom—outweighs a monarch, a bishop and a magician. A striking one (Figure 22, most purely in the editorial cartoon style), shows two figures of justice—comparatively wrinkled at each other from beneath their black robes—the scutum, with the scales rigged so that big men can act up from in favor of little over labor in the ninth century and money over labor in the 19th. The title is, "Sister That Blind Is Disengaged". Board, then, not only draws parallels between the iniquities of both centuries, but he suggests as well that the principle of justice himself inspects collusion and corruption, a fairly radical statement for either artist or author. It is one thing to find the authorship of the law degenerate (as in the cartoon preceding Chapter 25) but another to find justice corrupt and open to bribe.<sup>26</sup>

In a drawing for Chapter 28 (Figure 23), Board anticipated Twain by introducing a parallel that would later be discussed in the text. Picking up on the statement, "Brother!—isn't life that?" made by King Arthur, who is shocked at the idea of calling an ordinary man a friend or brother, Board provides a triptych of pictures with a king looking down his nose at a slave, a Southern plantation owner doing the same at an African slave, and an American industrialist looking a laborer. The face of authority remains the same, but the source of power changes in each picture from a world of oppression, to a law book, to money bags. This is another effective effort to make dear the

parallel between two centuries, but the introduction of Southern slavery in the second picture as another parallel is new.<sup>27</sup>

It was inevitable that the similarities between medieval and Southern slavery would be mentioned by Twain. While writing the novel, he was using as a major source of information on the effects of slavery an American slave narrative, Charles Ball's *Fifty Years Among Slaves* (1857). The South is not mentioned in the novel, however; until Chapter 26, where Southern "poor whites" are discussed inversely and again in Chapter 31, where wages between the North and South during the Civil War are compared. Then, in Chapter 31, Twain draws a closer parallel between the lot of the Southern slaves and that of the sixteenth-century slaves when it dawns on Huckleberry that he has been enslaved himself, and he comments, "a thing which had been scarcely imagined before, because nobody talked. 'Well, that's the way we are made!' In this instance, then, Board's drawing colors the text by anticipating and planting in the reader's mind these later to be developed by Twain.<sup>28</sup>

It is interesting to note that by placing the Southern slaves against the industrial wage-slaves, quite unintentionally I am sure, Board was harking back to one of the most provocative defenses of slavery to come out of the South, William Grayson's lengthy didactic poem *The Master and the Slave* (1852). Intended to counteract the influence of Uncle Tom's Cabin (1852), by Harriet Beecher Stowe, Grayson's argument is that the complaints asserted that the life of the wage slaves in the Northern factories was far more precarious and difficult than the life of a head slave in his rural and paternalistic security.



Figure 11

that certainly is not the argument of Board or Tracy; but by bringing the two economic systems into conjunction this way, the effect of *Tracy's* text and, in an even greater degree, Board's illustration is to find both abhorrible as bizarre ways of life. An unconstructed Southern reader, of course, might have taken some small comfort in even this conclusion.

Board's pen as an editorial cartoonist took a very traditional turn by the end of the book. From the start, after having been stripped of his cheap business suit, Hank Morgan was presented as wearing a top hat with threee Yankee Doodle feathers in it. The hat, in fact, becomes a symbol of the Boss. By Chapter 41, as the end approaches, we find the bairistic dress-shaver Hank (Figure 23) sporting a pectoral and wearing striped pants, as he holds up his child in a tableau in which Sandy in her shiny dress takes on the costume of a Mother Columbia (I suspect some contemporary political cartoon as the source of the figures in this drawing). Hank's transformation is complete by the next-or-last drawing (Figure 24) in the book. He has completely become Uncle Sam in dress and features, as he sits astride a copy of Thomas Paine's *Common Sense*, with macaroni in his hat poking at a symbol of aristocracy with the mighty pen of truth, dripping with ink. Given Hank's character as the consummate American, addicted to common sense, freedom, and pragmatism, despite the book's evocation of 19th century America, this transformation seems a natural result of Board's artistic tendencies and Tracy's vision.

I have categorized nine of the drawings as representing an independent point of view on the part of Tracy, pieces which have no clear anchor in the text. I would include in this category the final drawing of Hank as Uncle Sam, since this seems to have been Board's inspiration, as well as the unexpected introduction of Henry VIII (Figure 26), after a painting by Holbein purloined to Chapter 21. Intended to satirize the tendency of Henry to have his wives beheaded, and engage in some such word play with "head," it is anachronistic to the ninth century and unrelated to the 19th. Only in its suggestion of the evils of uncontrolled royal authority is it related to the text.<sup>27</sup> I would also include here the odd portrayal of the infant prefacing Chapter 21. The list of illustrations tells us that this is "A Consulting" but none of the age is mentioned in the text. I suspect Board simply wanted to work in a sketch of the baby



Figure 12



Figure 13



Figure 24



Figure 25



Figure 26

daughter of a friend, Will Jason, President of the "Long Island Savings Bank," or perhaps he was running out of ideas that day.

The most interesting of the independent discussions is a five piece series beginning with the drawing preceding to Chapter 15 and running throughout the chapter, a kind of editorial cartoon essay on the virtues of free trade over protectionism. The text of the chapter is devoted to a discussion between Hank and some unnamed tradesmen, with Hank defending free trade and the latter protectionism. The end argument, however, devolves into an effort on Hank's part to help them understand that the value of wages is determined by the purchasing power rather than the amount received, an argument he finally loses.

Hank's pictures go off on their own tangent. In the first (Figure 17), which gets its title from a shout of Dowdy's blacksmith, "Bark for protection!" a stork representing "Capital" can reach with its beak into a decanter with a long neck labeled "Protection," while a dog with a "labor" cap on its head can only lap up what water drops from the stork's beak. In the second drawing (Figure 28), the stork asks a dog, "Barney, why don't you grow a nose like ours?" The implication is that protectionism is a natural God-given right to business interests and labor should accept its inferior position as a part of the scheme of things. The third drawing (Figure 29) suggests that this has been a matter of



Figure 29



Figure 30

creation rather, with a beggar devolving into a dog and a boorishness (who looks like "Boss" Tweed) evolving into a snarl, processus which can be reversed we see in the fourth picture (Figure 30), where dog and snarls profitably coexist and play together as the sun of "Free Trade" rises and the director has lost its high neck, making "Natural opportunity free to all." But the final picture in the series (Figure 31) is chilling. It shows a dead wolf hung up by its feet with a pen stuck through its heart.<sup>22</sup>

Are we to assume, then, that the final result of the competition between free trade and protectionism is the total destruction of capital? Twain in 1880 had been a supporter of protective tariffs as outlined by the Republican Party, but during the presidential campaign of 1888, he switched to the Democratic theory that high import tariffs would only raise prices rather than workers' wages.<sup>23</sup> While Twain when he wrote *A Connecticut Yankee* made no agreement about the preference for free trade, it is unlikely that he agreed with Board's natural conclusion. It should be noted, though, that Twain selected the second drawing in this series as his frontispiece, so clearly he voted no disagreement with the ideas Board expressed.<sup>24</sup>

Radical in another way is Board's final drawing for the book (Figure 32), the last in the independent category. In it, Board decided to give the merril another ending. As he announced in a hand-annotated edition of *A Connecticut Yankee*, "It was only a few countries which separated the Yankee from his wife, family, and his little baby. I had cut the heart to kill him as did the author; so I put death at the throat of time, thus killing all that separated the man from his wife and uniting them again."



Figure 31



Plate 22

Board then added a cryptic note: "The pen, which I had used to make all the illustrations in the book, broke as I signed my name to this illustration."<sup>19</sup> If the pen was broken, his intent was clear—it made *A Commercial Traveller* as much his book as Twain's, even to the point of effacing his own alternative ending.

The point I want to make is, I trust, clear by now: *A Commercial Traveller* should be read as it was received by the readers of 1889—basically a collaboration between artist and author. That is, thoroughly apportioned of all the drawings in the book, even those which departed freely from the text. Henry Nash Smith found Board's departure "indefensible," yet Twain stated, "to my mind the illustrations are better than the book—which is a good deal for me to say, I reckon."<sup>20</sup> Smith could only offer this as an explanation: "In the general humanitarian and Popular enthusiasm, fine shades of doctrine were of little interest to the writer or his readers."<sup>21</sup>

It is an interesting sequel to this story of collaboration that after completing work on *A Commercial Traveller*, Board decided to again try his experiment of producing a book in which both words and pictures tell the story and reveal the meaning, except this time he would be both author and illustrator. Perhaps the manuscript was finished sometime within seven days after the Nook, since he received a letter from Twain's publishing firm dated December 12, 1889, saying that they had read his manuscript and were interested in discussing its publication.<sup>22</sup> The book appeared in 1891 from Wilcox & Company as *Mornlight* and *The Past of Women*, actually two works in one volume, both fully illustrated by Board.

The inspiration for the two works, according to Board in the foreword, "came from a land beyond his ken, and weird, like trails of passage, have them run, and left nothing to tell of their course; had not their strange notes attracted his attention and interest."<sup>23</sup> The second of the two is but a brief sketch first published in *Compositor* magazine in 1889, a fantasy

about an artist who falls asleep to dream a movie about his dogs and boats which waltz around on their own.<sup>24</sup> It is only the first story, *Mornlight*, which is relevant to *A Commercial Traveller*—a short novel intended. Board says, to undermine the "wall called *Trade Rules*" which "must fall"; then only "will the poor tramp, the beggar, and the white slave begin to show the true color of their countenance."<sup>25</sup> It is a vision of political and social intent that addresses the causes of economic inequality.

The narrator of *Mornlight* finds himself stranded at a dying coastal town in Pennsylvania, with his steam yacht out of commission for the winter. In his grim hotel room, he finds some books belonging to the absent naval officer and begins to read one called *Dreams and Mornlight*, learned and illuminated by Board. In the bar below, he fails to make friendship among the drinking laborers there because, as Sam the bartender tells him later in his room, he is a naive writer and therefore suspect in their eyes. They dismiss the extent to which genuine opportunity is still open in America, given the pervasiveness of vested interest. What begins here is a dramatic enactment of the principles behind Henry George's single tax theory.<sup>26</sup>

After studying a volume of ancient magic among the esoteric collection of books, the narrator suddenly finds himself endowed with the ability to "see things as they really are."<sup>27</sup> Looking out of the window, he now sees a group of trading miners for what they are: "a herd of miserable white slaves," and himself, as a capitalist, their part master.<sup>28</sup> He sees his fellow mine owners as the animals and blood-seeking insects they have become, and he turns visiting his betrayer to see her as she actually is. Through lengthy conversations with his friend, Professor Sollum, the barmaid Sam, and his mine superintendent, Clef Botts, all honest and clear-sighted men, the abuses of capitalism as practiced in the Pennsylvania coal mines are laid bare. Partly in blame for this economic slavery are "the tools of the old monarchical aristocrat in the nation's system," including the cooperation of the church in maintaining it.<sup>29</sup>

The narrator attempts to abolish and replace the old system with an enlightened one in which labor is allowed a greater share of the profits, and constructs a model town, called "Mornlight," as a utopian experiment. He is ostracized by his fellow mine owners and declared a heretic. In a raid between striking miners, federal troops, and Pinkerton agents, the narrator is shot. Following a delirium, he wakes under the care of the woman he makes love to and who will nurse him back to health.

Advertised as a book which "will take rank with *Looking Backward*" by Edward Bellamy,<sup>30</sup> *Mornlight* is basically Board's own vision of and creation on *A Commercial Traveller*. There are numerous parallels with Twain's novel in structure and content. Both narrators begin by reading scarce manuscripts which open to them a world of magic and mystery, except that in Twain's book we shift to the narrator within the manuscript for most of the narrative. While Board's hero acquires through necessity the ability to see things as they really are, Merv has this ability naturally as his

borderline as a common-sense Noddy. Both are thought to be magicians, crazy, or possessed by demons as they put into action their rational ideas and ridiculous logic, and by pointing out the contradictions and injustices they encounter, they create chaos and only make matters worse by dealing with the world in totally honest ways. Both come up against and are finally defeated by the economic and religious institutions which enslave men, and both are buffly wounded at the end, although Board's hero succeeds and Hark in Twain's text, though not in Board's illustration does. Both has a faithful woman to turn to at the last for comfort, though Hark leaves his loves the omnibus as he returns to his own home. Hoosierboy, it seems, turns the tables by making Twain the uncollaborative for Board's text.

The political import of the two works of fiction for contemporary readers was similar: readers were enslaved by a social and economic system that is built on vested interest and will not easily be altered or improved without radical and political remedies. And as in *A Connecticut Yankee*, the political message is nowhere more clearly communicated than in Board's illustrations for *Huckleberry Finn*. As was true in the Noddy, some of the drawings are political cartoons rather than illustrations of the text, and many of them function quite independently of the text as commentary. Thus Board the illustrator collaborates with Board the novelist in much the same way as he collaborated with Twain. Some of the drawings are overt in their symbolism, but others engage in the kind of anthropomorphism employed in the drawings for Twain. Stotnessen becomes snake and vulture or predatory animal. In one progressive series, a nine event drama before our eyes, intruders will ready to spring and devour its victim. Several of the drawings would have been as well placed in *A Connecticut Yankee* as here, and they reflect the same kind of combined painted and artistic impulse that inspired Board while he was completing the illustrations for Twain's volume.

Board was so inspired by Twain's example that he had to write his own version, illustrated in the comic fashion and with the same intent of providing a gloss and expansion of the text through pictures that are integral to it. He even imitated Twain's device of inserting in the narrative other fictional texts, written in a distinctively different style, such as the excerpts from Malory and examples of medieval journalism on Twain's part. Certainly without *A Connecticut Yankee* as a model, Board was not likely to have produced a novel illustrated in this fashion. What worked for Twain, however, did not for Board. Hoosierboy has been all but lost to literary history, and Board never tried another novel. He moved on to author a graphic memoir as "Uncle Dan," the founder of the Boy Scouts of America. Here his artistic impulse had a greater impact on the world he wanted to change for the better.

Daniel Carter Board and Mark Twain were to remain fast friends throughout the rest of their lives, and Board would illustrate other novels and stories by Twain. The nature and closeness of the relationship is perhaps best demonstrated in an anecdote Board reported about one day when he ran into Twain on the streets of New York:

"By the way," he said, "I have just written something that you'll like. It is called 'To the Person Sitting in Darkness' and I want it to Hurlbut and Howell and I ought to have that published."

"Of course you're going to, aren't you, Mr. Clemens?" I interjected.

"You didn't let me finish," he roared. "Howell also said that I must go hang myself first, and when I asked him what I should do that for he said to save the public the trouble, because when that story appeared in print they would surely hang me."

"But he didn't frighten you off in that way, did he?" I laughed in reply. "You are not so easily scared as that, Mr. Clemens."

"Don't you be so fresh. Howell also said that the story ought to be illustrated, and that there was only one man who could do it, and that man is Dan Board, so you see you and I have gotta hang together!"

I believe they should not only hang together but take equal credit for the success and significance of *A Connecticut Yankee*, a work in which picture and text not only complement each other but are to be viewed as an integral whole. This is an interesting example, perhaps unique in American letters, of how the literary and artistic sensibilities can work together for maximum effect, unless we take into account the development of the graphic novel, sort of the comic book, where word and picture are fully integrated in a new art form. It would be possible to argue that *A Connecticut Yankee* should be considered an early effort in the history of the graphic novel.

We could say on the basis of his evidently shrewd intuition in *A Connecticut Yankee*, that Mark Twain was an author of the mind who at every turn had to compromise his conflicting intentions by willfully de-emphasizing one side of the conflict. Board, as collaborative illustrator, seems most often to have championed the side that Twain in his remarks about the novel most frequently denied (or simply avoided). *A Connecticut Yankee* as critique of 19th century American society, Twain's apparently genuine admiration for Board's illustrations may be an unspoken endorsement of that critique and a recognition of its crucial involvement in *A Connecticut Yankee*. That Board's illustrations were eliminated after the first edition and that subsequent criticism has focused on the separation of Twain's intention from Board's caricatures, a prevalent response to any tampering with Mark Twain as author figure. And this may be related to a concern over the broader implications of the collaboration.

The case of Dean-Board as author-illustrator collaboration provides an interesting variation on usual considerations of collaborative process and effect in that the contribution of one partner is most essentially worthless (although the drawings contain a surprising amount of text, some of it Dean-generated) and yet adds to both visual and narrative the intention behind the text-as-language-of-narrative. The proposition that Board's illustrations entered into Twain's text in a way that affected the meaning of the text challenges usual concepts of narrativity; that Dean welcomed their early challenges

conventional notions of authorship. The collaboration raises complicated questions about "Ingaistic" versus "noungistic" meaning, about ownership of texts, and about the degree to which written (or spoken) text is a function of editorial intention (either conscious or unconscious). In response Beardy illustrates to A Creechesse Blanket by denying their relevance to the text is not only to make it a different book from the one Twain published but also to deny the complex nature of authorship and production of text.<sup>10</sup>

by R. P. Morris Jr., 2017

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#### **TYPE OF INVESTMENTS FROM A COMMITTEE OF FIVE**

<sup>14</sup> Numerous earlier pages elsewhere illustrations are found in Bernard L. Stein, ed., *A Connecticut Yankee in King Arthur's Court* (Berkeley: U of California P 1962).

*Johannesburg* (3 classes) 325, 348, 361, 378, 379, 379, 403, 405.

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1. See, for example, Robert R. Davis, "The Unengaged & Communion Seeker: Mark Twain and His Readers," *Journal Seminar Board*, Prospects 1 (1979) 95–117; William V. Rubin, "Mark Twain: Adult Fans of Daniel Carter Beard," *Mark Twain Journal* 18 (Winter 1978–79) 1–4; Nancy Bush Sauer, "Introduction" & Connecticut Review in *Mark Twain's Court*, ed. Bernard L. Stein (Berkeley: U of California P, 1979) 1–50, especially 14–17; and Karen Helle-Fochuk, "Selling Mark Twain's Connecticut 'Yankee' in America: Marketing and Illustrations," *American Antiquarian Studies*, No. 37 (May 1983) 295–311. This essay was first used before I was able to obtain a copy of Thomas Trow Goulding's unpublished doctoral dissertation, "Picnic and Picnic: A Study of Illustrated Fiction in the Midwestern Century" (University of California, Los Angeles, 1977). Her well-researched and impressive chapter 4, "Of Connecticut Yankee Tales: The Author's Argument," does draw different means and within a larger framework unified. Her approach, while salutary, often in the end affords little insight.
  2. Bernard L. Stein, ed., *Mark Twain/Mattie-Jill King's Court* (Berkeley: U of California P, 1979) 311.
  3. Smith 24. Beginning presumably with Texas in a holdover entry, all contributions and editions since that have evidently rejected the "1869" CII for the definitive edition. See a note in the final section of Conlin's

Author & Publisher 1889); 327-34, and contained in *Wines' B Month* 1889: 417-45; B (part) 2889: 146-72; T (May 1889) 45-72; T (June 1889) 129-32; T (July 1889) 249-55; T (August 1889) 361-62; SHOT September 1889: 649-59; in *SHOT* 38: 34 (October); in "Misc series," as well as other illustrations for some 1250+ earlier issues. Cf. *U.S. Copyright Office, The Statute Office WAC Document* 1 (May 1889) 33.

9. *Stephen L. Broad's Clio* N. W. & E.C. Broad June 14, 1889. Library of Congress.

10. *Edith H. Smith* 1-4.

11. *Samuel Broad Hersey's Mail in New York: The Autobiography of Sam Broad* (New York: Doubleday, Doran, 1937) 1-2.

12. *Sam Broad, "Mail News, the Mail in Old Broad Years"* 1-6 (PO Box 1000, October 1917, 1918) 1-6.

13. *Broad's Autobiography* 108-31.

14. *Samuel Langhorne Clemens, Jr. Fred L. Ross*, May 24, 1889. Library of Congress.

15. *Broad "Mail News, the Mail"* 36.

16. *Clemens/L. Broad, Ingold* 25, 1889. Library of Congress.

17. *Carries State 331, with Correspondent T* (May 1889) 47; *State 4881, with Correspondent T* (September 1889) 478C (and State, 475, 487 Correspondent T) (October 1889) 479C (See also *Edith* 1889-1902, which had this appeared in the *Mail*), 1889, issue 4.

18. 354-355 and 408.

19. 354-355. According to *Shaw's* S. Williams, "The Use of History in Mark Twain's *Confederate Soldiers*" *PMLA* 102 (1987) 182-93, the author (and his son) used much of historical (post-war) literature (including one cycle series of articles on civilization and economics by Edward (and particularly) the Atlantic Monthly) in writing of 1889.

20. *Shaw's/Coll. Clemens, April 13, 1890*. Library of Congress.

21. Quot in *Letter 3*. For various versions of the text, see *Albert Bigelow Paine, Mark Twain: A Biography* (New York: Harper & Brothers, 1911) 1, 6, 888; and *Broad's Autobiography* 207-28. Butler reports that the letter being based on *Broad's* living room wall while he read and remembred his childhood in the Old Broad Memorial Room at the Broad Mountain Tabernacle in Bear Mountain, New York.

22. *Sydney Baddeley notes, Boston 1928* (MSvol 15, 1887) 17.

23. William Dean Howells, "Editor's Note," *Howell's Magazine* 10 (January 1889) 311.

24. "A Connecticut Yankee in King Arthur's Court." *The Literary World* 21 (February 18, 1890) 52-53.

25. "EDGAR RICEBURGH," *The Speaker* 1, (January 12, 1889) 130.

26. *Broad's Autobiography* 238. See also *Broad to CHS Clemens, April 11, 1898*, Library of Congress. Broad's son, Baddeley, speculated that the CHS to Clemens was deleted in the *Speaker* (plastered 2). Broad's friend, Harriet Burleigh, wrote in 1960, "I suppose one is hard put these illustrations had one thought Broad into conflict with authors best pen, pen or his papers, or best fit best nothing—his expression during those four years gave me any hint of his identity—and I had no idea that drawing for the *Speaker* were considered heretical" (Quoted in Gerhard, "Twain's Social Conscience," *New York Journal* [Summer 1940]) 26. Twain's financial fortunes suffered because of poor investments and had a liquid, so there may be some question as to whether *Broad's* imagination was playing on a *baptized* actually qualified.

27. *Broad's/Coll. Clemens, April 28, 1890*. Library of Congress.

28. 356-357, 16.

CF. 254-14, 248, 300, 446, 424. Other, *Autobiography* 207.



50. Louis RKO, 958, 959, 960, 961, and 962. Board was reported of George Sherman, 'You yourself himself was very proud of his appearance in this book' (Board to Cyril Denslow, July 27, 1898, Library of Congress).

51. Richard Kippenur, 'Mark Twain and Tom Beard's "Cameran de literature,"' *Centennial Review* 33 (1990): 212-21.

52. Board, Autobiography 337, 386, 392. See also Board to Cyril Denslow, July 27, 1898, Library of Congress.

53. Board 953, 960, 963, and 964.

54. Quot in Smith 147.

55. Quot in Smith 17.

56. Greg Mancoff, 'A Poor Re-Wirement Through Education: The Politics of Mark Twain's A Connecticut Yankee in King Arthur's Court,' a paper delivered at the meeting of the Popular Culture Association, St. Louis, Missouri, April 6, 1999. That other figure remains to be identified is suggested by Board's statement in 1893 to Denslow, 'My mother recognized most people in the "Mark Twain" volumes. But I always did, and claimed me the walking twin of them. Did you? Her real la Maria, said she was the only one who could recognize them' (Board to Cyril Denslow, March 29, 1893, Library of Congress).

57. Quot in Smith 8, note 23.

58. Quot in Board, Autobiography 345. See also Board to Telli Okemos, April 26, 1898, Library of Congress.

59. Henry Ward Smith, Mark Twain's Battle of Progress: Political and Economic Issues in 'A Connecticut Yankee' (New Brunswick, NJ: Rutgers UP, 1964), 79-88. Louis Untermeyer notes that Twain was a theorist of property rights in Mark Twain's Social Philosophy (Bloomington, Indiana: UP, 1962), 290: 'As the original off-the-wall mind he stated that the Harriet Beecher Stowe school of literature said that he would like to end with the justice of property rights if the poor Black奴隸 had been available after 1870. So here is the long (he will be glad) that almost everybody makes an inconsistency in the world as he observes, the property rights are the foundation of the prop-

erty of the right to help guide society, and that political rights are secondary to this need to safeguard the health of private property.'

60. Quot in Smith 181, 198, 211, 281, and 311.

61. Quot 321.

62. Board 961, 383, 398, 460-398.

63. Board 960.

64. Dan Board, notes accompanying a letter dated November 29, 1940, Mark Twain's secretary at the Mark Twain Museum, Hannibal, Missouri.

65. Board 961, 393, 397, 478, 482, 578.

66. Quot 968.

67. Quot in Smith 7.

68. Quot in Smith 598.

69. S. J. Clemens to L. E. Parkhurst, December 20, 1880, Library of Congress.

70. Smith, *Fable of Progress* 63.

71. Charles L. Webster & Co. to Mark Twain, December 12, 1894, Library of Congress.

72. Dan Board, *Mark Twain and His Need of Education* (New York: Charles L. Webster & Co., 1892), 46.

73. Dan Board, 'So Need of Education,' *Outlookman*, 7 July 1889, 229-30.

74. Board, *Mark Twain* 61-65.

75. Board, *Mark Twain* 91-94.

76. Board, *Mark Twain* 38.

77. Board, *Mark Twain* 93.

78. Board, *Mark Twain* 121.

79. Board, *Mark Twain* 120, *idem*.

80. Board, 'Mark Twain, The Man' 26.

81. Research for this study was partially funded by a grant from the Walter Williams College Teaching Endowment of Randolph-Macon College, which help is gratefully acknowledged. All earlier versions appreciated its editorially and financially. Current uses of *Colonization Writing*, ed. James S. Leonard, et al (New York: Oxford UP), London, 1994) 189-221.



Photocopy illustration for Sweet Georgia Brown's Lucky Hair Fix



Charles Clarence Dawson

## VALMOR'S LUCKY MOJO, AND THE ART OF CHARLES CLARENCE DAWSON

by John Witok

In 1936, cosmetic director Terry Zwigoff published an article about his fascination with the advertising and packaging of products from a mail-order company named Valmor. The company used dazzling images and clever copy to sell cosmetics and magic charms to African Americans from 1928 to 1988. Its radiant labels acted like the graphic equivalent of LSD, and Zwigoff was hooked the minute he saw them.

Valmor graphics are addictive because they are unique. They came about as the result of a Depression-era collaboration between a Black artist and a white businessman under circumstances that no longer exist and unlikely that no longer prevail.

But things were different when the "Valmor Look" got started in Chicago in the 1930s. It was a time when "Nigga" was a polite expression, and a Jewish theorist named Morton G. Neumann decided to go into the cosmetics business.

Neumann had grown up in the tough South Side neighborhood of Roseland and was familiar with the homes, shops, and culture of the African American neighbors. He knew that people of color were underserved as consumers, and were even barred from patronizing popular department stores. To Neumann, however, the racism black consumers endured made them a promising demographic—a group of consumers that might be highly responsive to beauty products and cirios that he could source and

formulate himself. Several Black-owned cosmetic firms in Chicago were doing good business, but their products looked antiquated and unappealing. Confident that he could do better, the chemist-turned-entrepreneur set out to develop products that would appeal to African Americans in Chicago, and nationwide.

Chicago historian Tim Samarasen describes Neumann as "an obsessive, detail-oriented person who knew what he wanted from his advertising and demanded from his artists to get what he desired. Neumann wasn't an artist, but he had an active role in developing his company's graphics. He also wrote a lot of the ad copy, and was the guiding force behind copy written by others."

And what terrific copy it was! The product names alone made you want to read the whole advertisement: Who wouldn't pay two bits for Thrill Me Again perfume, or Grass of Paradise Magnolia Sand, or Magic Pink Lovin' Cream?

Love and lack were Mort Neumann's stock and trade. If a woman wanted to get a man, Queen Georgia Brown Body Powder could provide assistance. If a man hoped to strike it rich in the policy market, Juan Sally's Laundry Detergent could make the right numbers materialize in his sleep. If a low-skintone complexion was holding you back, Masters Brown Skin Bleach Cream applied to the face before going to bed at night could produce a pretty, lighter appearing complexion by morning.



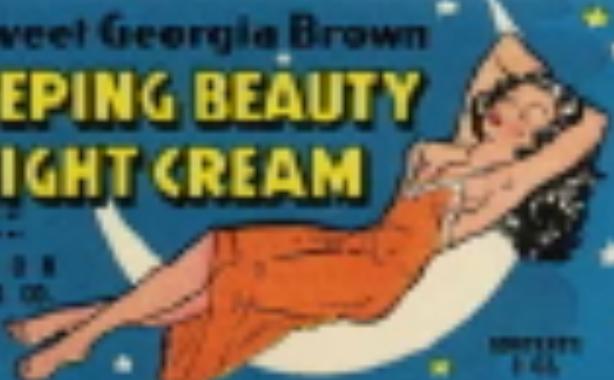
Packaging illustration for Sweet Georgia Brown Body Powder



Using illustrations to teach taught street names & gives a visual cue.

\* Sweet Georgia Brown  
**SLEEPING BEAUTY  
NIGHT CREAM**

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2023-07-06

- 10 -

On the other hand, many  
success stories do exist, and  
others have been written in  
recent years, so it's not surprising  
that some people are skeptical.

第十一章 人物与事件

you have a step-by-step guide and  
will keep you on track and  
on time with your financial goals.

Int J Environ Res Public Health 2020, 17, 3397

Purchasing illustrations is easier than you think. Just clicking here will take you to our website.



**Packaging Illustration for Dove Love Goats Milk Handwashing Cream**

Neumann's advertising might look naive to modern readers, but it was highly professional and highly effective. It generated so many orders, in fact, that Neumann would come to establish three companies to handle distribution for the products he manufactured: Minmar for Sweet Georgia Brown and Madison Avenue beauty products, King Novelty for spiritual supplies, and Parsons Products to distribute Vultser and King merchandise to wholesalers and large retailers.

Chicago was the capitol of mail-order advertising in America, and the expertise and resources available there made it the perfect place for Neumann to create catalogs and space ads. His print medium of choice was The Chicago Defender, a black-owned newspaper with national distribution. Advertisers such as Laddie Southeast Coast Lamb, Rachel Fowles Wig and Kim-Alt French Perfume, and Sweet Georgia Brown's Cocolan Oil Shampoo, appeared in Defender advertising ads on a regular basis.



Packaging illustration for High Life Perfume.

# High Life PERFUME

VALMOR PRODUCTS CO.  
CHICAGO, U.S.A.



Packaging illustration for Thrill Me Again Perfume.

So, too, did merchandise from King Neville's product line—a curious array of herbs, roots, magenta lodestones, and other esoteric ingredients used in African American folkloric magic, a practice known variously as hoodoo, conjuration, and root work. Luckey Mojo comes sans frim with every purchase of Via Viva Old Slave Doctoring Pomade and John the Conqueror Root Extract.

Like the consciousness marketeer that he was, Neumann also used the Defender to test the sales appeal of products that had nothing to do with beauty or magic, such as Valmor's Red Clover Compound for homes the suf-

fer discomfort due to temporary constipation... Bed Bug Mixture so you can say goodbye to bed bugs, moths, and fleas forever... and 78 rpm Valentine race records for black intelligentsia with a taste for authentic blues in the night.

For sales that weren't made through marks, Neumann employed wholesale agents and door-to-door salespeople (plus unemployed baddies and hoodlums) who would carry black neighborhoods and distribute Valmor products in the comfort and convenience of the customer's own home.

If Master Neumann was Valmor's brain, Charles

Charles Dawson was the company's graphic artist. Valentine's principal illustrator and designer was born in the Atlantic coast town of Brunswick, Georgia, in 1889. Ambitious for an education, he attended Booker T. Washington's Tuskegee Institute for four years, during which time he also studied architectural drafting. His schooling was followed by a trip to New York City in 1910, where he worked as an elevator operator to support himself. Although he encountered severe racial prejudice in New York, he may well have been the first Black student to be accepted by the Art Students League, where he attended George Bridgeman's popular life-drawing classes.

By the fall of 1912, Dawson had moved from New York to Chicago and was attending classes at Chicago's prestigious Art Institute, paid for with money saved from his job as a Pullman porter. He was treated well in the big Midwestern city and felt that his new art school was "undeniably free of bias."

Dawson's world expanded in Chicago, where he became secretary of the city's Architectural League, and Manager of its annual exhibition at the Art Institute. Here, too, he became a founding member of the city's first black artists' collective, the Arts and Letters Society.

Shortly after graduating from the Art Institute's School of Arts in 1917, he applied for officer training in the segregated United States Army and was commissioned a lieutenant. He saw combat in France as a member of the all-Black 369th Regiment of the 93rd Infantry Division,

and after returning to Chicago, witnessed racism again in the city's bloody race riot of 1919. Around this time he created illustrations for the short-lived magazine *Suffrage*, and made drawings for the pioneering black film director Oscar Micheaux.

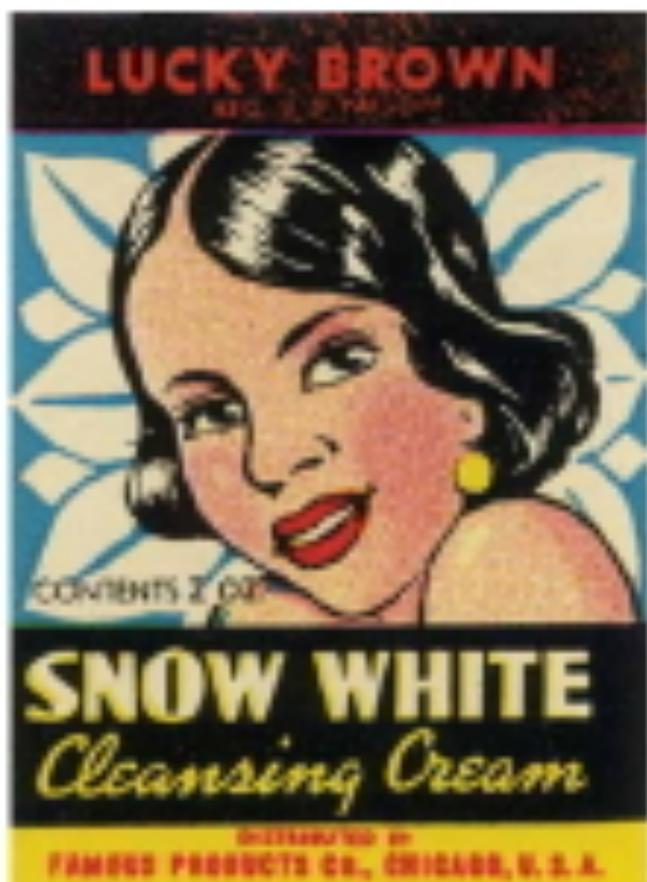
The years that followed were occupied with freelancing and building a career of sorts. Among his other accomplishments, Charles Dawson designed the official poster for the first exhibition of African American art at a major American Museum. Another Dawson poster promoted "Oh Sing A New Song," a performance given at Soldier Field for the Chicago Fair's Pageant of Negro Music. It is also worth noting that Dawson was the only Black artist commissioned to create a mural for the 1933-34 Chicago fair—a scene for the National Urban League's social welfare exhibit representing the Great Migration of southern Blacks to the industrial north. His children's book, *The ABCs of Great Regions*, with 26 portraits of prominent Blacks, was privately published in 1935.

When Charles Dawson applied for a job at Valentine he had a decade of commercial art experience behind him. He had already illustrated beauty products for Madam Anne McDonald's PCOBEL Schools of Beauty, and as early as 1931 he created the popular bright-orange line for Murray's Superior Line of Hair Products. According to Tim Lawrence:

"Charles C. Dawson's work for Valentine started about 1932, and defined the famous graphic style used by the company into the 1950s. It was Dawson who introduced



Packaging illustration for Lucky Brown Lemon Fragrance Cleansing Cream



Packaging illustration for lucky brown Snow White Cleansing Cream



Packaging Illustration for Mystic Foam Hair Cake Shampoo



Packaging Illustration for Mo-Jo Brand Lodestone in Van-Van Brand Oil



Packaging illustration for Madam Jones Bleach Ointment



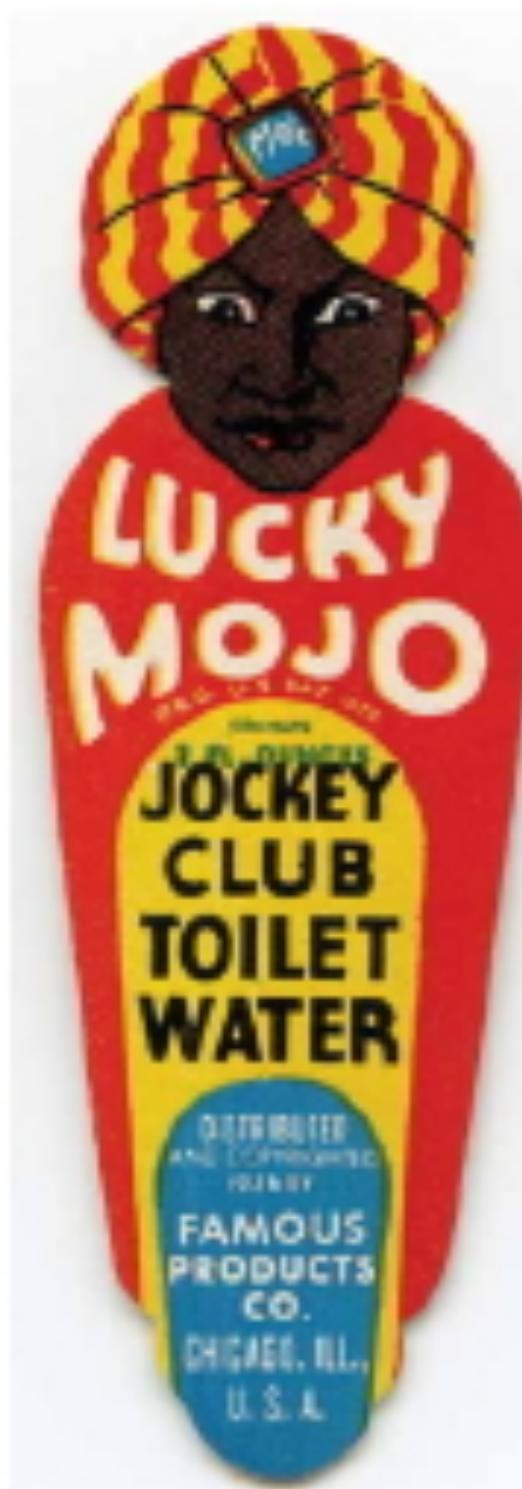
Packaging illustration for Happy-Go-Lucky Hair Dressing



Packaging illustration for Sweet Georgia Brown Cocoanut Oil Shampoo

the distinctive human figures of mixed race appearance and shiny dark hair. Backgrounds for labels were pastel colors without heavy borders. They were perfect for attracting attention when a Valentine product was displayed in a shopkeeper's sample case or on the shelves of small neighborhood shops.<sup>17</sup>

Caricatured and often sexually explicit, Dawson's graphics were stoppers. Companies using them for the first



Packaging illustration for Lucky Mojo Jockey Club Toilet Water

time probably did double-takes, because nothing quite resembled these signatures of couples embracing, women brushing long shiny tresses, and men turned out like big cats on a Sunday night. Dawson himself explained that his characters were 'pleasing negro types.' He gave them no exaggerated features and, with their pale skin and shiny ebony-striped hair, they basically resembled a racial mix.

If Neumann had been gracious enough to let Dawson

CONTENTS

4 FL. OZ.



# JOHN THE CONQUEROR

REG. U. S. PAT. OFF.

## GREAT HERB COMPOUND

ACTIVE INGREDIENTS

Cinnamon, Red Sassafras Root, Black Birch, Mandrake Root, German Root, Sassafras Leaves, Cardamom, Almonds, Juniper Berries, Cinnamon Bark, Cloves, etc.

FAMOUS PRODUCTS CO.



CHICAGO, ILL., U. S. A.

Drug Manufacturers and Distributors of America

Packaging illustration for John the Conqueror Herb Compound

BEAUTIFY  
YOUR HAIR



CONTENTS 4 FL. OZ.

# MADAM JONES REG. U. S. PAT. OFF. *Special* HAIR TREATING OIL

DISTRIBUTED BY  
MADAM JONES CO., CHICAGO, U.S.A.

Packaging illustration for Madam Jones Special Hair Treating Oil

age or merely a mail box artwork, the illustrator might have represented the company with more pride of his loyal service. But such was not to be the case. The boss was hasty. The artist was pressed. And both were unsuccessful. At some point in their relationship things soured between them, and the man who created the Tolman Look packed up his drawing board and went back to freelancing.

In time, Charles Dawson McDaniel came full circle. He

eventually returned to The Tolman Institute and became the Curator of the Museum of Magic Art and Culture from 1944 to 1960. He died in 1981 at the age of 96, after spending the last 30 years of his life in New Hope, Pennsylvania.

Sheron Neumann and his wife, Rose, ran their tool order business for almost 70 years. The Iron medical tool governed Neumann's choice of advertising images—opted unperceptively at the rules of fine art as well. Starting with



Packaging illustration for Lucky Lulu Frozen Perfume

a trip to Paris in 1945, he developed an interest in contemporary painting and collected works by Picasso, Matisse, Klee, Dubuffet, Rouault, Buffet, Utrillo, Giacometti, and many others. In a few short years the business man from Chicago, with funds amassed from the sale of cheap perfume and lucky charms, assembled one of the most impressive collections of 20th century art in existence.

From August 31, 1980 to January 11, 1981, the National Gallery of Art in Washington, D.C. presented "The Morton G. Neumann Family Collection." It included 127 European and American oil paintings, water colors, and sculptures representing practically every modern movement in art— from cubism to pattern painting. Impressive as it was, it was a fraction of the Neumann family's art holding. When the patriarch died in April of 1965, his entire collection was inherited by his wife Rose, and sons Hubert and Arthur. At this time the collection was valued conservatively at 180 million dollars. Nearly a quarter of a million people visited the exhibition.

Charles Dawson passed away the same year that his old employer allowed the public to glimpse his extraordinary art accumulation. As late would have it, Dawson's principal follower would also have an exhibition, but it would be a show of his own work, and it would take place years later when his art had gained the attention of a new generation.

Opening in April of 2015 and continuing through August of that year, the Chicago Cultural Center presented

**LOVE FOR SALE: The Graphic Art of Vilmos Mednyay.** It featured poster size reproductions of Dawson's art, lithos, and advertisements, and the press was effusive in praising the accomplishments of the man who created the original.

Although it drew smaller crowds than the Neumann Family Collection, the Vilmos show generated much needed appreciation for a singular artist who might have otherwise remained anonymous. A two-day symposium, free and open to the public, encouraged lively discussions concerning ongoing connections between race and visual culture.

It is accomplished nothing else, **CHARLES DAWSON** introduced a positive new role model to a diverse group of enthusiastic young men and women pursuing artistic careers of their own. In this regard, and in the final analysis, Charles Dawson's life story may be his most important contribution to illustration in America.

Readers who would like to know more about Charles Charles Dawson should contact Archives of American Art at the Smithsonian Institution in Washington, D.C. The DuSable Museum of African American History in Chicago houses a collection of Dawson's papers, including an unpublished autobiography. \*

— by John White, 2017

John White is an Emmy Award winning writer and producer of television documentaries. His papers on history, prehistory, and paleontology have appeared in various academic publications.



34 WEST 27 STREET, 10001 NEW YORK, NEW YORK 10001



W. T. Benda (1873-1940) *Niobrara*, ink and colored pencil, 7 x 9 1/2", remaining part of *Americana* issue, March 5, 1923.  
This is a depiction of the first track Benda made, which he called The Blue Dragon, in February 1914.

# New and Notable:



## 100 GREAT ILLUSTRATORS FROM THE GOLDEN AGE

BY JEFF A. HEDGES  
270 PAGES/FULL COLOR  
\$40.00 HARDCOVER  
SCHIFF PUBLICATIONS, 2012

This new book presents more than 600 works, over 200 in full color by famous and lesser known artists from the Golden Age of book and magazine illustration. Featured artists include Walter Crane, Edmund Dulac, Maxfield Parrish, Howard Pyle, Arthur Rackham, U.C. Wyrley, and many others—100 in all. Several examples of each artist's finest illustrations are accompanied by biographical comments and source notes.

Additional artists include Victorian-era illustrator Aubrey Beardsley, noted for his compelling combinations of the erotic and grotesque; American painter Harvey Dunn, one of Howard Pyle's most accomplished students; James Montgomery Flagg, famed for his US Army recruitment posters; Charles Dana Gibson, creator of the iconic Gibson Girl; Charles R. Bright, a pioneer in the depiction of dinosaurs and other prehistoric creatures; Edward Penfield, the king of poster art; Frederic Remington, whose works document the Old West; L. Allen St. John, the principal illustrator of Edgar Rice Burroughs's adventure tales; and dozens of others.



## AS ABOVE, SO BELOW: ART OF THE AMERICAN FRATERNAL SOCIETY, 1850-1950

BY LYNN ABLE AND BRUCE LEE WILKINSON  
INTRODUCTION BY DAVID STONE  
200 PAGES, FULL COLOR  
\$35.00 HARDCOVER  
SHRAGO PRESS, 2012

Featuring more than 200 outstanding objects gathered from private and public collections, *As Above, So Below* presents the first comprehensive survey of the rich vein of art created during the "golden age" of the American fraternal society. By the turn of the 20th century, an estimated 70,000 local lodges affiliated with hundreds of distinct American fraternal societies claimed a combined five and a half million members. It has been estimated that at least 10 percent of the American adult male population belonged to one or more fraternal orders, including the two largest groups, the Freemasons and the Independent Order of Odd Fellows. The authors introduce, visual symbols, and moral teachings revealed to lodge brethren during secret rituals required an unusual and expansive body of objects that form an important facet of American folk art.

Lynn Able and Bruce Lee Wilk introduce the reader to fraternal societies and explore the function and meaning of fraternal objects, including paintings and banners, costumes and ceremonial regalia, ritual objects, and an array of idiosyncratic objects that represent a genuine response to

fraternality. Setting the art in historical context, the authors examine how fraternal societies contributed to American visual culture during this era of burgeoning fraternal activity simultaneously maintaining and revising of the fraternal traditions. *As Above, So Below* opens lodge room doors and invites the reader to explore the compelling and often macabre works from the golden age of fraternalism, now largely forgotten and now coveted by collectors.



## MATCH O'CONNELL TATTOOS: VOLUME TWO

BY MATCH O'CONNELL  
204 PAGES, FULL COLOR  
\$14.95 HARDCOVER  
LITTLE, BROWN 2012

I'm a big fan of Match O'Connell's work, and a new book is always a cause to celebrate. His latest release is the sequel to his original bestselling collection of tattoo designs, and if you enjoyed the first book, this latest edition is filled with even more incredible tattoo designs. Over 200 of 'em, presented in full color. There's any type up, from skulls, devils, monsters, demons, etc., with a little, rockabilly, and anything "veteran" will love this collection.



## GOLBIN MARKET

BY CHRISTINA ROSSETTI  
ILLUSTRATED BY OMAR RAYAN  
INTRODUCTION BY CHRISTOPHER RUSSELL  
200 PAGES, \$10.00 HARDCOVER  
SHRAGO PRESS, 2012

The poem *Goblin Market* was written by Christina Rossetti and first published in 1862. True to the nature of the Pre-Raphaelite era in which it was written, the work is rousing with imagery and symbolism. It is about two sisters, Lizzie and Laura, who are enticed by the calls of the goblin merchants, who offer fruit in fantastic abundance, variety and flavor. Laura succumbs to the temptation of the forbidden fruit, and Lizzie tries to help her fallen sister.

This new edition features 100 spectacular drawings and watercolor paintings by the illustrator Omar Rayyan, densely packed into an 80-page full-color book. Rayyan is a respected US-based artist whose illustrations have been featured in numerous children's publications, magazines, and illustrated books for more than 20 years. His work has garnered many awards, including the Spectrum Fantastic Art Silver and Gold Awards, and the Chesley's Lifetime Achievement Award. Many of his paintings have been exhibited in museums and galleries around the US, and in Europe. The illustrations in this volume represent some of his finest work to date.



## THE BOOK AND PERIODICAL ILLUSTRATIONS OF ARTHUR HUGHES

BY MARION DIAZ-CARREY  
125 PAGES, BLACK AND WHITE/COLORED ILLUSTRATION, COLOR  
\$75.00 HARDCOVER  
DAW KELLY PRESS, 2008

*The Book and Periodical Illustrations of Arthur Hughes* is the first detailed account of the work of this otherwise neglected Pre-Raphaelite artist between 1855 and 1908. Many of his books were intended for children, including such classics as *At the Back of the North Wind* and *The Princess and the Goblin*, first published by Alexander Strahan in Great Hindu for the Young, 1869-71. Designs by Arthur Hughes for Christina Rossetti's *Sing-Song* and *Speaking Likenesses* were notable for their witty accompaniment to her poetry and prose, matching the curiosity of their intended to amuse so terribly Victorian and Edwardian children. The book is fully illustrated in black and white and includes an eight-page color section. Appendices include a checklist of the books and periodicals, with a supporting bibliography and extensive notes. In all an invaluable account of the illustrative work of a fine Raphaelesque artist so long undervalued by collectors. Dr. Marion Diaz-Carre has been enthralled by the illustrative work of Arthur Hughes for many years, and has already written a number of articles about him. She has published transcriptions of letters by his publisher Alexander Strahan, and also writes on John Everett Millais, pre-Raphaelite, and the David Collection in the British Museum.



## MASTERS OF SPANISH COMIC BOOK ART

BY JAVIER MARCH  
AND PEDRO, JULIÁ, SÁNCHEZ,  
RAMÓN, GARCÍA-PARRA  
DEA STUDIO ENTERTAINMENT, 2007

I've been waiting to see a book like this for a long time, so it's gratifying to see this project come to fruition. *Masters Of Spanish Comic Book Art* is a celebration of the many brilliant artists who revolutionized humor comics in the 1970s with their work on *Woman's Komiks*, *Cómplices*, and new humor comic titles. This first-ever comprehensive history of Spanish comic books and Spanish comic artists details their extraordinary influence and success—not just in Spain and America, but around the world as well. Containing artwork from well over 80 artists, this in-depth retrospective includes profiles of such legends as Enriqueta Blasone, Sanjulán, José Gómez León, Jordi Sernet, Tintín, Víctor De La Fuente, José Ortiz, Luis García Mozo, and many more. Featuring some 100 illustrations, over half copied directly from the original artwork, *Masters Of Spanish Comic Book Art* honors the "Golden Generation" whose artwork inspired the inauguration of comic book art everywhere. \*



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# EXHIBITIONS & EVENTS

## Beyond Science Fiction...

### The Alternative Realism of Michael Whelan

February 13 through May 26, 2017

The National Art Museum, CA

For 40 years, Michael Whelan has created book and album covers for authors and musicians like Isaac Asimov, Stephen King, Sue Bruberry, Anne McCaffrey, Robert Holdren, Michael Moorcock, the Larks, and Headfirst. His clients have included every major U.S. book publisher, CBS Records, the Franklin Mint, and many more.

At the recent New England Int'lers Science Fiction, Whelan has won an unprecedented 15 Hugo Awards, three World Fantasy Awards, and 13 Chesley Awards from the Association of Science Fiction and Fantasy Artists. The readers of *Genre Magazine* have named him Best Professional Artist 58 times in their annual poll. Other noteworthy awards include a Gold Medal from the Society of Illustrators, a Grumbacher Gold Medal, and the Solstice Award from the Science Fiction Writers of America.

In 2009 he was inducted into the Grims Fiction Hall of Fame, which includes such luminaries as H.G. Wells, Philip K. Dick, Gene Roddenberry, H.P. Lovecraft, Ursula K. Le Guin, and Ursula K. Le Guin.

For more information, visit [www.michaelwhelan.org](http://www.michaelwhelan.org).

### Inventing America: Rockwell and Warhol

June 18, 2017 through October 29, 2017

The Norman Rockwell Museum, NY

*Inventing America: Rockwell and Warhol* is the first exhibition linking Norman Rockwell and Andy Warhol, two iconic visual communicators who influenced popular culture, shaped national identity, and opened new ways of seeing in 20th century America. This innovative co-exhibition, organized by the Norman Rockwell Museum and The Andy Warhol Museum, will reveal the overlapping artistic and cultural influence of these celebrated icons—magnified, and the continued influence of their individual legacies. The exhibition will feature a selection of original artworks, process materials and studies, archival photographs, manuscripts, documents, film and video footage, prints, costumes, and artifacts from the artist's personal lives and studios.

For more information, visit [nrm.org](http://nrm.org).

### Wheeler and Whitney: The Illustrations of W.H. Robinson

March 4, 2017 through May 11, 2017

The Isabella Stewart Gardner Museum, MA

While little known today during his lifetime William Heath Robinson (1872-1949) was ranked with Arthur Rackham and Edmund Dulac as one of England's foremost illustrators. Beginning in the 1890s, Robinson developed a linear style that looks back to the illustrations of the Pre-Raphaelite brothers, and forward to the art nouveau creations of Aubrey Beardsley and others. He illustrated a broad range of texts, including William Shakespeare, Rudyard Kipling, and the fairy tales of Hans Christian Andersen, in addition to children's books he wrote himself. He is best remembered today for his numerous depictions of Rube Goldberg-like contraptions, and gentle scenes of contemporary life.

This exhibition features 61 illustrations, designs, and drawings created by Heath Robinson, sourced from the collection of the Heath Robinson Trust (UK).

For more information, visit [www.bil.org](http://www.bil.org).

### The Original Mad Max: Illustrations by Mac Conner

June 24, 2017 through September 17, 2017

The National Art Museum, DC

MacConery ("Mac") Conner (born 1932) created advertising campaigns for a variety of products during the decades when the advertising industry was at its height and centered on Hollywood Avenue. His illustrations for leading consumer magazines such as Look and McCalls ushered a wide surge of popular literature, from romantic fiction and detective stories to topics of import such as Cold War anxiety and juvenile delinquency. He was in a "time-capsule" of an era when commercial artists helped to define American style and culture. ■

For more information, visit [www.bil.org](http://www.bil.org).

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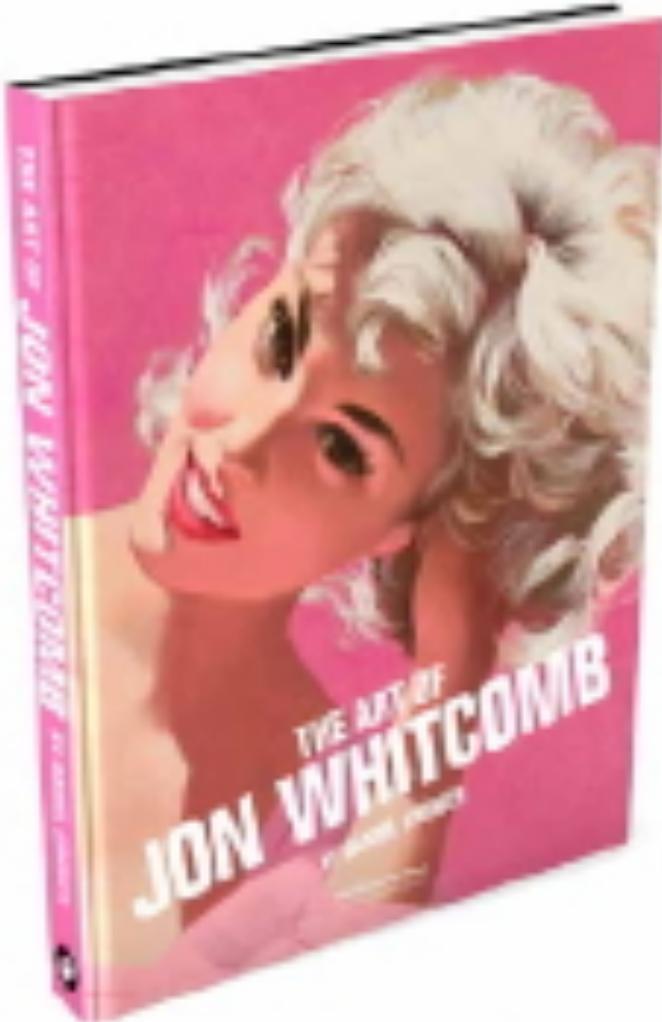


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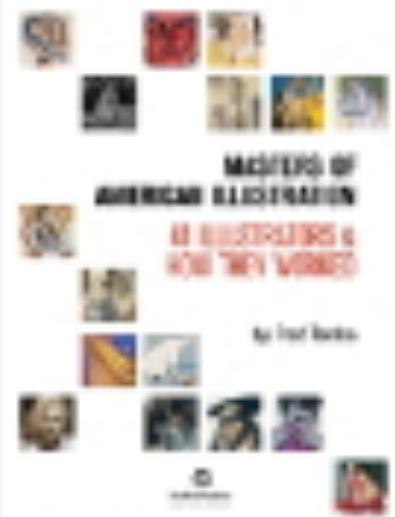
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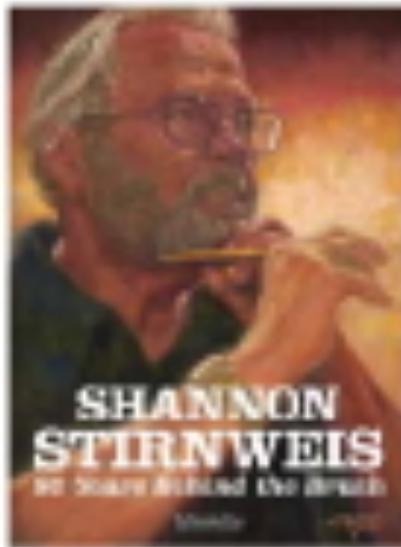
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